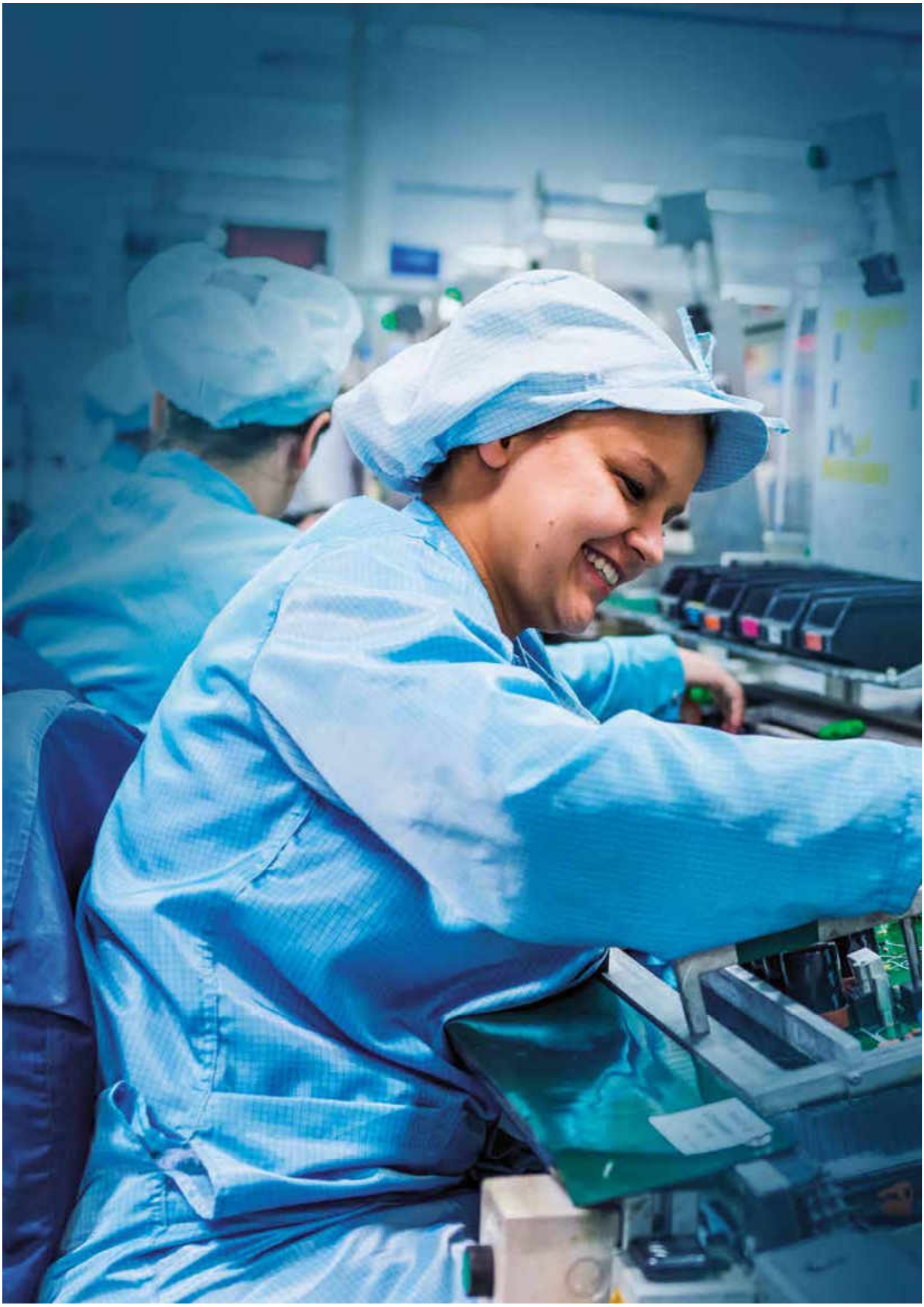
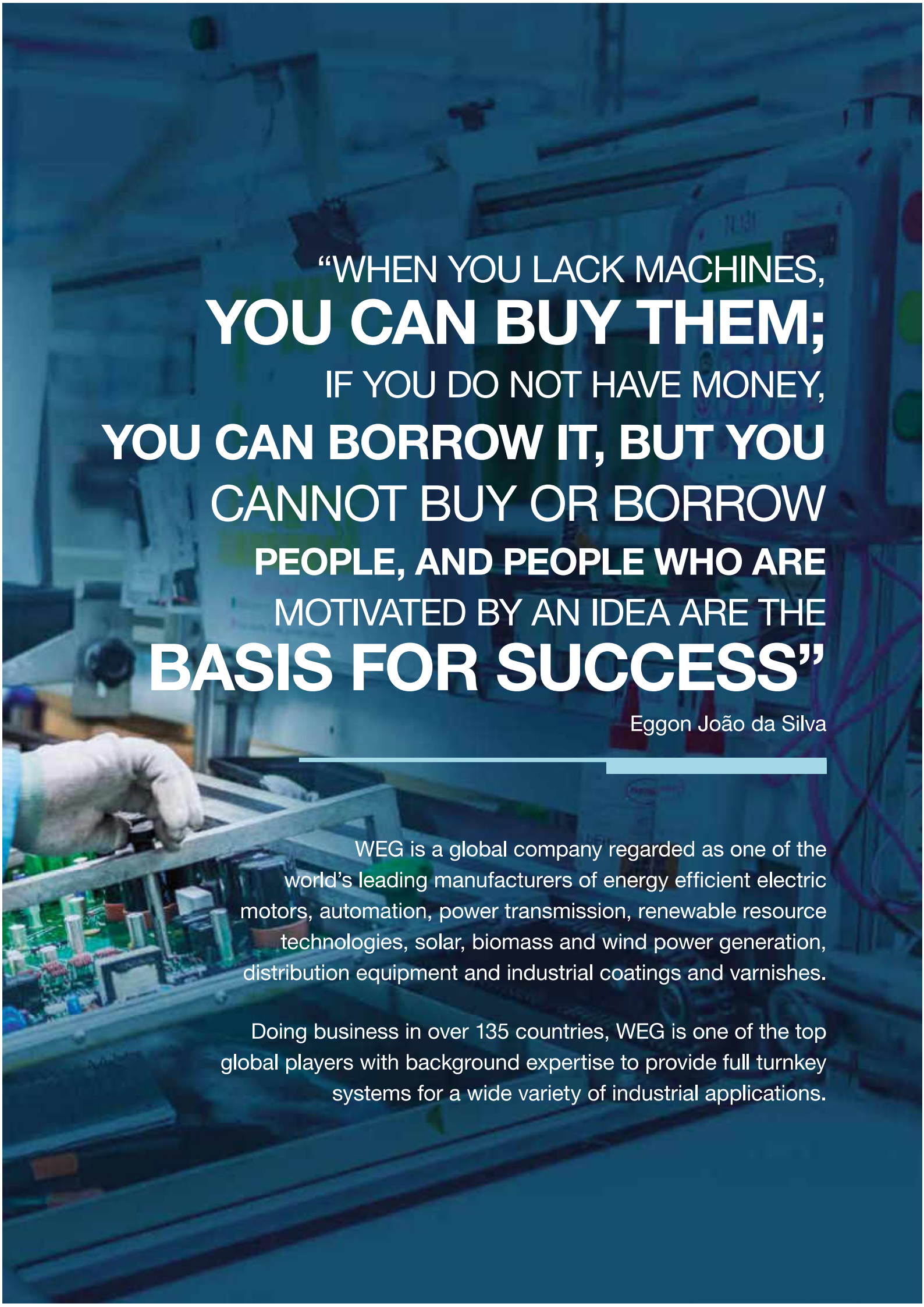


COMPANY PROFILE







**“WHEN YOU LACK MACHINES,
YOU CAN BUY THEM;
IF YOU DO NOT HAVE MONEY,
YOU CAN BORROW IT, BUT YOU
CANNOT BUY OR BORROW
PEOPLE, AND PEOPLE WHO ARE
MOTIVATED BY AN IDEA ARE THE
BASIS FOR SUCCESS”**

Eggon João da Silva

WEG is a global company regarded as one of the world's leading manufacturers of energy efficient electric motors, automation, power transmission, renewable resource technologies, solar, biomass and wind power generation, distribution equipment and industrial coatings and varnishes.

Doing business in over 135 countries, WEG is one of the top global players with background expertise to provide full turnkey systems for a wide variety of industrial applications.

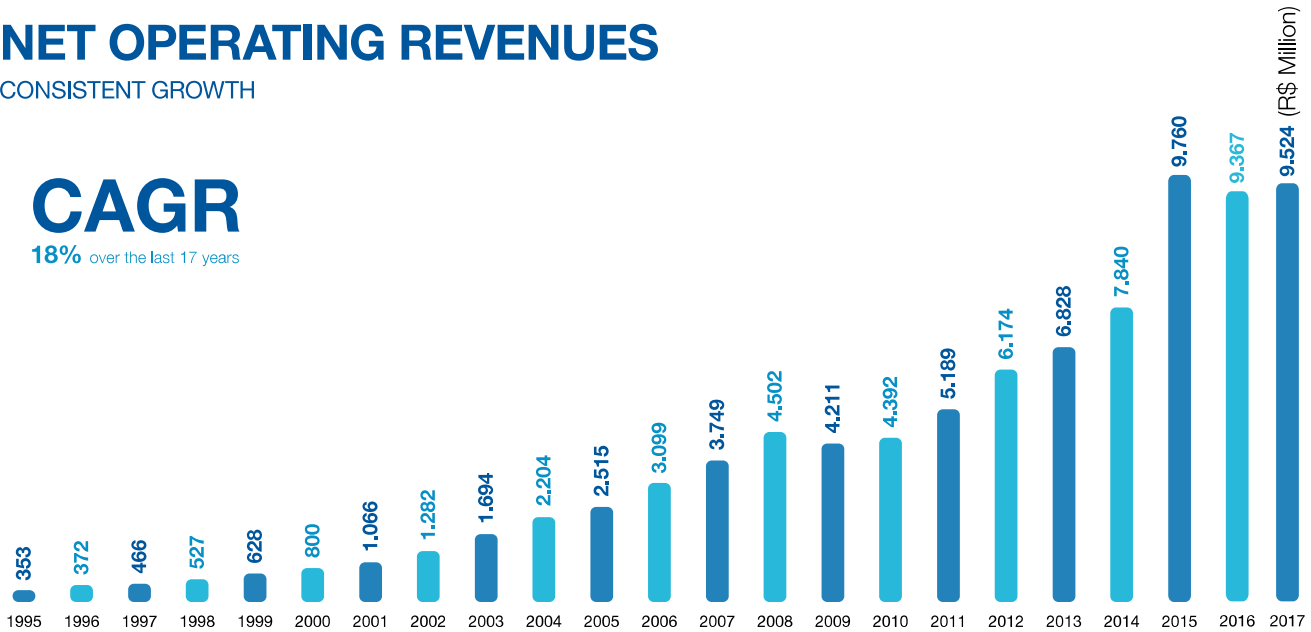
WEG in Numbers

NET OPERATING REVENUES

CONSISTENT GROWTH

CAGR

18% over the last 17 years



Largest manufacturing site for LV electric motors in the world with

+1 million m²

Over

460

product lines

55

% of the revenues came from products released in the last 5 years



Nearly

30k

employees globally



Over

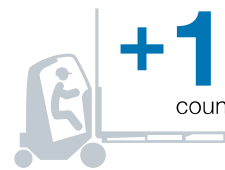
1,400

Service Centers around the world

Distributors in

+105

countries



+12k



hectares of reforestation, 50% of renewable resources and 50% of native forest

US\$ 265,8 million

of investments (CAPEX)



2.7

% of the net operating revenues are invested in R&D



70k

motors produced per day

40

manufacturing sites in 12 countries in the 5 continents

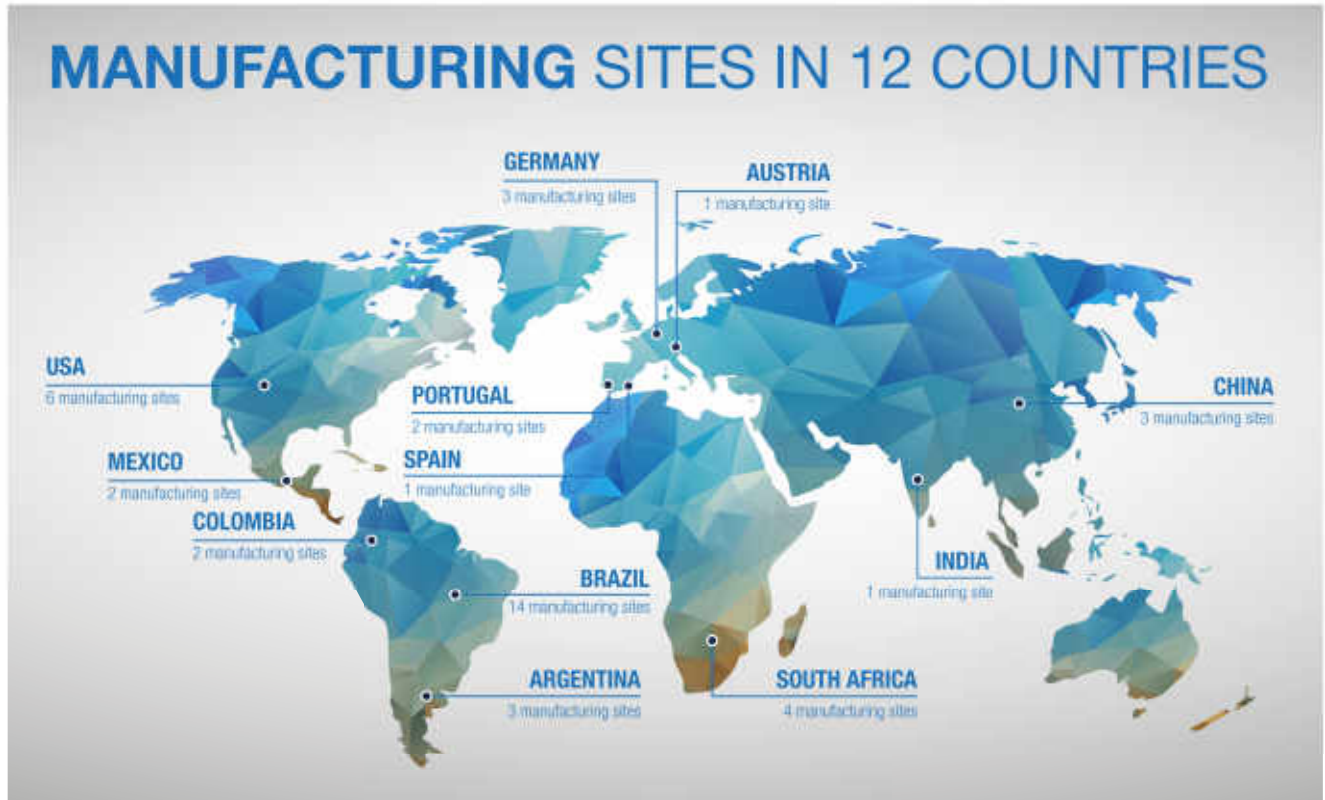
Sales to

+135

countries



WEG Global Presence



COMMERCIAL OPERATIONS IN 34 COUNTRIES

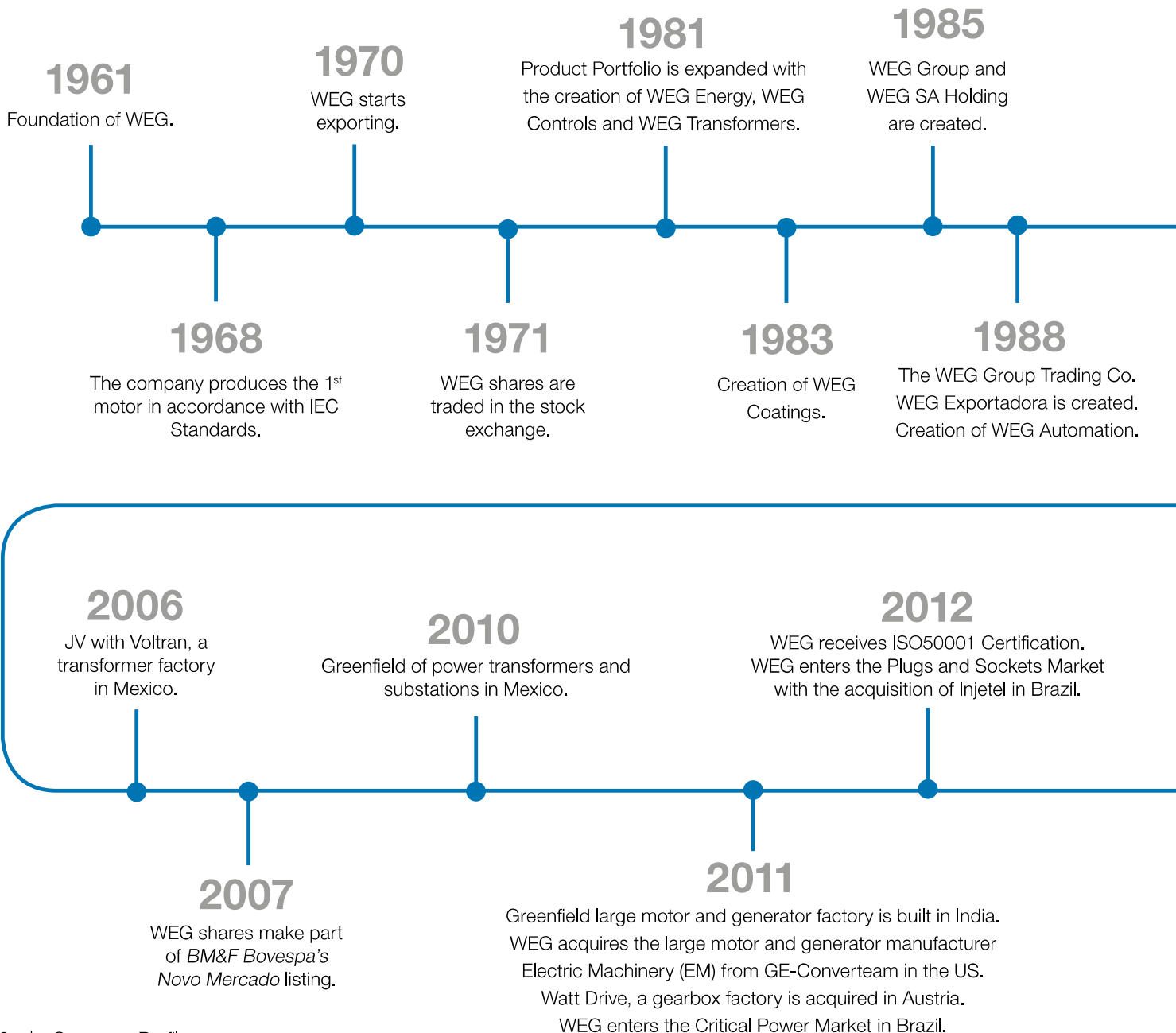
- | | | | | | |
|-------------|------------|------------|---------------|------------------------|-------------|
| ■ Argentina | ■ China | ■ Ghana | ■ Netherlands | ■ Singapore | ■ UK |
| ■ Australia | ■ Colombia | ■ India | ■ Norway | ■ South Africa | ■ Ukraine |
| ■ Austria | ■ Denmark | ■ Italy | ■ Peru | ■ South Korea | ■ USA |
| ■ Belgium | ■ Ecuador | ■ Japan | ■ Portugal | ■ Spain | ■ Venezuela |
| ■ Brazil | ■ France | ■ Malaysia | ■ Russia | ■ Thailand | |
| ■ Chile | ■ Germany | ■ Mexico | ■ Sweden | ■ United Arab Emirates | |

Note: Distributors/agents in 120 countries.

WEG GROUP AFFILIATED COMPANIES



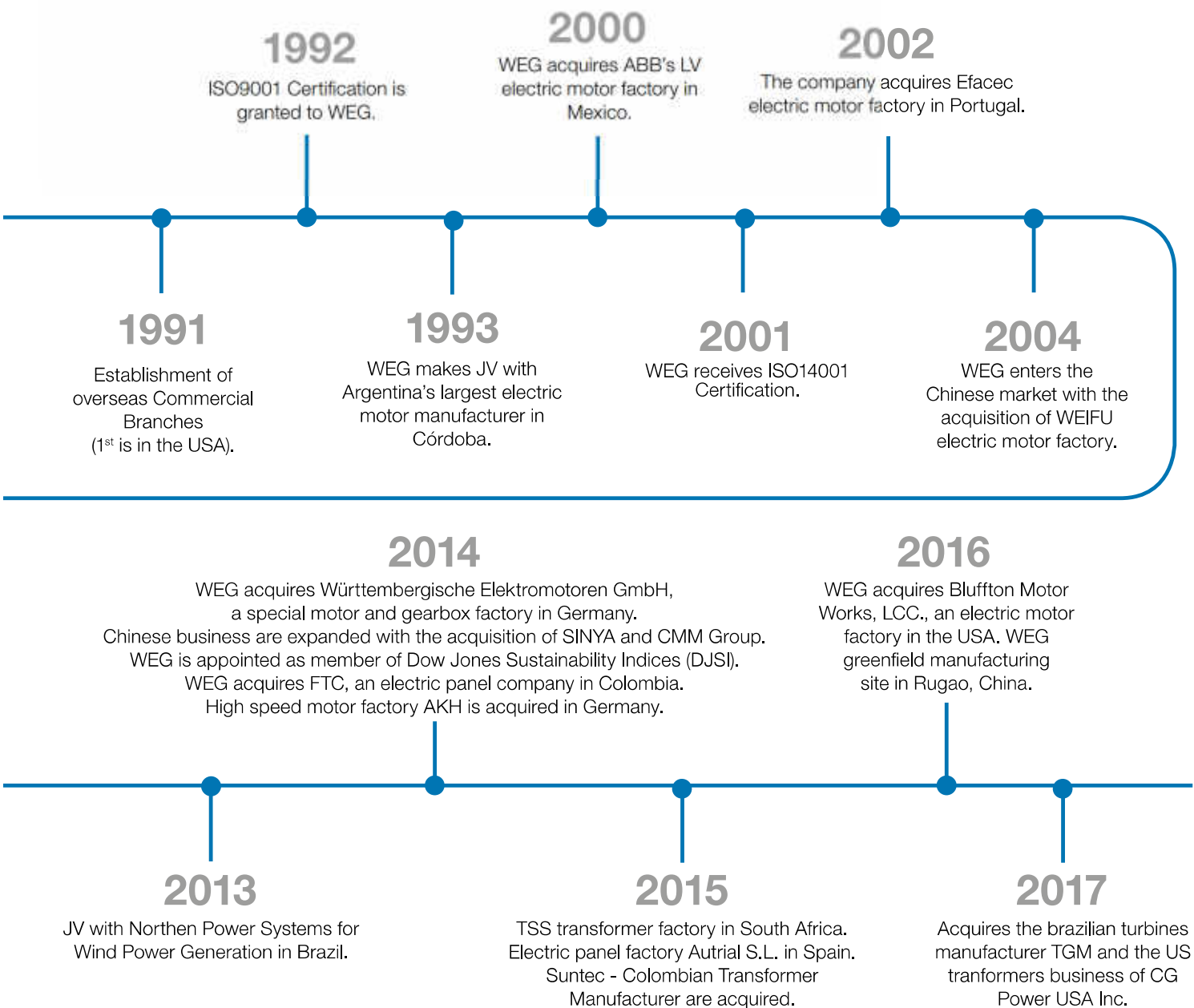
Company Milestones



WEG initially started to produce electric motors and in the 80's the company expanded its business activities with the manufacture of electric and electronic components, industrial automation technologies, power and distribution transformers, liquid and powder coatings and insulating varnishes. Recently the company entered the wind power, solar and mobility business sectors, allowing the company consolidation not only as a manufacturer of electric motors, but also as a supplier of complete industrial systems.



The track record of the organization, built-up by Werner, Eggon and Gerardo, is marked by success. The set of values, beliefs and ideals supported by the founders is deeply rooted in the organization and establishes the winner paths the company has followed along its history.

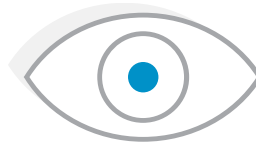


Mission



Continuous and sustainable growth while maintaining simplicity.

Vision



To be a global reference for electric machines and with a wide range of products, providing efficient and complete solutions.

WEG Policies

QUALITY



Provide products and services with true quality, that is, meet the needs of our customers at the lowest possible cost.

ENERGY CONSERVATION



Ensure the development, production and trade of products and services with greater efficiency and continuous improvement of our business processes, meeting legal requirements and allowing reduction of energy consumption.

ENVIRONMENT



Ensure the lowest environmental impact of its products and production processes, focusing on:

- Compliance with applicable environmental legislation;
- Continuous improvement by establishing environmental goals and objectives;
- Operation in a preventive way, aiming at protecting the environment;
- Development of eco-efficient processes and products, while preserving the natural resources.

HEALTH AND SAFETY



Value the health and safety of people while performing their activities, products and services, and it is committed to:

- Adopting preventive approaches in all hierarchical levels;
- Identifying, eliminating and/or minimizing significant risks to the health and safety of its employees, contractors and the public in general;
- Identifying and complying with legal requirements applicable to occupational health and safety related to its processes, products and services;
- Setting objectives and goals, aiming at continuously improving the performance of the management system.

SOCIAL RESPONSIBILITY



Conduct the business for continuous and sustainable growth, valuing and respecting stakeholders, maintaining transparency and ethics in the relationships and committing itself to:

- Complying with labor and tax legislation, applicable to all company activities and the place where it operates;
- Ensuring the eradication of child labor and forced or compulsory labor in all company activities;
- Ensuring fight against sexual abuse of children and adolescents in all company activities;
- Not hiring people under 18, except upon apprenticeship program;
- Encouraging and providing conditions for the development of employees, aiming at improving competences and personal and professional growth;
- Valuing diversity and multicultural initiatives protecting from any act of discrimination by race, gender, sexual orientation, physical condition, religion, age, social class, political party and nationality;
- Rejecting any practices of moral and sexual harassment in work place that compromise the person's integrity;
- Respecting the right of employees to join trade unions, negotiate collectively and ensure no retaliations in the work place;
- Supporting the communities which directly interact with WEG, strengthening economic and social development;
- Code of Ethics.

Corporate Governance

The implementation of Corporate Governance practices reflects the example set by WEG founders and the respect for the partners who have joined the company along its history. The company is committed and engaged to promoting the same principles of transparency, fairness and accountability to shareholders and other stakeholders.

Stepping Forwards on Sustainability

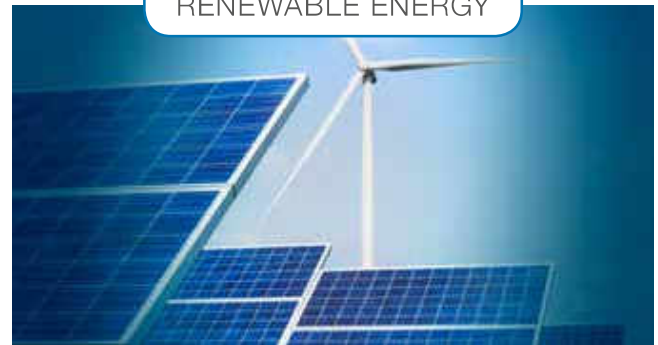
Aware that renewable sources of energy will cover a much larger share of the global energy demands WEG has been doing major efforts to meet world's sustainability requirements. The outlines of a sustainable energy system are already becoming apparent at WEG since the company set itself ambitious goals for a clean energy supply from renewable resources and high efficiency electric products.

To make this possible, WEG keeps encouraging major technological advances and innovations onto its business strategy with the design, manufacturing and provision of energy efficient and eco-friendly solutions for a sustainable planet.

ENERGY AND INDUSTRIAL EFFICIENCY



RENEWABLE ENERGY



BUILDING & INFRASTRUCTURE



ELECTRICAL MOBILITY



Management System Certifications



- ISO 9001
- ISO 14001
- ISO 50001
- ISO TS 16949



Business



ELECTRIC MOTORS & GEARBOXES

Complete line of electric motors and gearboxes meeting and exceeding efficiency levels. Main products: Low and high voltage induction motors, Synchronous motors, DC motors and Gearboxes.

AUTOMATION TECHNOLOGIES

Complete range of low voltage and medium voltage electric & electronic products and systems enhancing productivity. Manufacturing of automation solutions to meet the demand of several industrial and building segments such as Drives, Controls, Electrical panels, Automation systems, Machine safety, Building technologies, etc.

TRANSMISSION AND DISTRIBUTION

Supply of solutions for Substations, Power and Distribution Transformers, Dry Transformers and Power Reactors.



WEG is regarded as one of the world's largest manufacturers of commercial and industrial electric motors, gearboxes, automation technologies, control and protection systems, power generation equipment and industrial coatings and varnishes. Besides the already-established global network of manufacturing sites, commercial branches, distributors and service centers, the acquisition of new brands and joint ventures established along the years have expanded the product and service portfolio and made the company business even more solid and competitive.



POWER GENERATION

Manufacturing of large Machines such as Turbo, Hydro and Wind Generators, Alternators and Hydro and Steam Turbines which integrate the key industrial projects around the world.

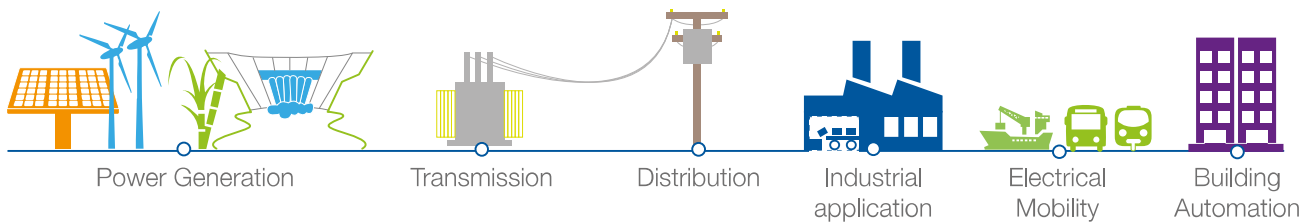
INDUSTRIAL COATINGS AND VARNISHES

Production of industrial liquid and powder coatings and insulating varnishes for industrial, marine, anticorrosion and automotive applications.



End to End of the Wire

The global solution in electric machines and automation technologies for the industry and energy systems



WEG's strategic vision is to provide complete and efficient solutions with a complete line of electrical machines, from the generation all the way to the consumption.

This means we intend to continue being a competitive supplier of electrical equipment for typical applications. For example, WEG is one the world's largest supplier of industrial electric motors used by OEM's in the manufacturing

of pumps, compressors, industrial fans, among others. We also can use this production competitiveness and flexibility and our broad product line to integrate those products into a complete solutions.

We can combine electric motors of several types and sizes with the drives and controls to build industry automation systems, or provide complete solutions for electricity generation from

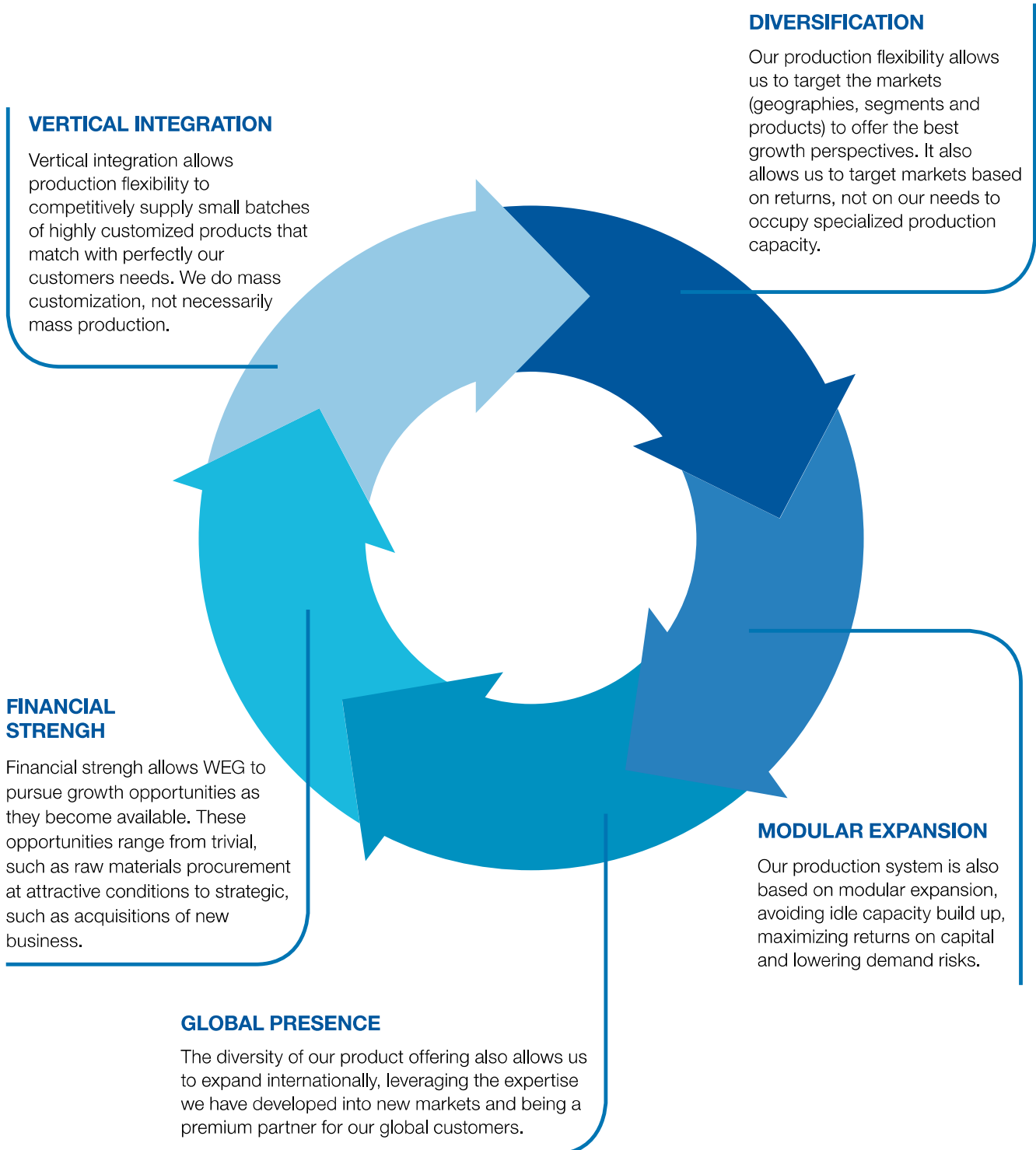
renewable resources; even complete power substations for just about any use. Important to note that these systems basically consist of WEG manufactured products.

This integrated approach based on competitive manufacturing capabilities has been the basis of our market presence and the way we present ourselves to our customers and to the market.



Clear Competitive Advantages

WEG has implemented along the years an unique business model that creates important and defensible competitive advantages



Main Segments Covered by WEG

From a stand alone motor for farming application to solutions that meet several segments of the industry, WEG is present there providing complete and integrated systems.



Corporate Profile

Company Name	WEG S.A.
Date of Establishment	September 16, 1961
Headquarters	Av. Prefeito Waldemar Grubba, 3000 Jaraguá do Sul / SC, Brazil Phone +55 47 3276 4000 www.weg.net
Yearly Turnover	R\$ 9.534 billion
Number os Employees	30,000
Business	Electric Motors & Gearboxes; Automation Technologies; Transmission and Distribution; Power Generation; Industrial Coatings and Varnishes.
Manufacturing Sites	40 Manufacturing Sites in 12 Countries
Subsidiaries	Commercial Branches in 29 Countries
Ticker	WEGE3 (BM&FBovespa)/WEGZY (OTC - ADR Level 1)
Market Value	R\$ 38,9 bilhões (Dec 31, 2017)
Share Price	R\$ 18,55 (On Dec 30, 2017)
Stock Information	Number of shares issued: 1,614,353,076 Number of shares in treasury: 1,310,021 Number of shares ex-treasury: 1,613,043,055

MESSAGE FROM THE PRESIDENT

Since its foundation, WEG has continuously focused its business strategy on innovative solutions. In fact, innovation is in our DNA, as we always keep up with market trends and anticipate opportunities to offer customers what is new and beneficial to them. This is why the company puts significant efforts on innovation and teamwork initiatives.

Our main goal is to grow the business in a sustainable way, expanding operational efficiency, delivering superior quality and highly efficient products for the benefit of our customers, while maintaining a high satisfaction rate from our stakeholders.

Despite the challenges that all industries have recently faced, WEG remains solid and shows positive results. Throughout the years, we have increasingly diversified our product portfolio, expanded our business and our global market share, and have been attractive to our customers, employees and stakeholders. Given our diversification of product lines and our global presence, we are certainly prepared and confident to secure business opportunities wherever they are.



Harry Schmelzer Jr.
President and CEO
WEG Group



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