



# ENGAGEMENT AND COMMUNICATIONS OUTCOMES REPORT

## WESTERN SYDNEY UNIVERSITY - BANKSTOWN CITY CAMPUS

1 JULY 2019  
SA7500UP  
FINAL  
PREPARED FOR WESTERN SYDNEY UNIVERSITY



**URBIS STAFF RESPONSIBLE FOR THIS REPORT WERE:**

Director	Dianne Knott
Senior Consultant	Alisha Filmer
Project Code	SA7500UP
Report Number	Final V0.1

## TABLE OF CONTENTS

1.	Introduction .....	<b>Error! Bookmark not defined.</b>
1.1.	Overview of Proposal.....	3
1.2.	Response to SEARs .....	3
2.	Stakeholder Analysis .....	4
2.1.	Level of Engagement.....	4
2.2.	Stakeholder Identification .....	4
3.	Engagement Process.....	8
4.	Engagement Feedback.....	15
4.1.	Detailed Feedback and response .....	16
5.	Future Engagement .....	19
	Disclaimer .....	20
Appendix A	Project Website	
Appendix B	Fact Sheet	
Appendix C	Letter	
Appendix D	Community Session Information Boards	
Appendix E	Feedback Form	
Appendix F	Media Release	
Appendix G	Social Media	

### FIGURES:

Figure 1 – Aerial view of the site .....	3
Figure 2 – Letterbox catchment area.....	13

### PICTURES:

Picture 1 – Western Sydney University Bankstown City Campus.....	3
Picture 2 – Community Information Session in Paul Keating Park, Bankstown.....	19
Picture 3 – Interpreters in Paul Keating Park, Bankstown.....	19

### TABLES:

Table 1 – SEARs and Relevant Reference .....	3
Table 2 – Participation outcomes .....	11
Table 3 – Outline of numbers for direct feedback received .....	15
Table 4 – Summary of key issues .....	16



# 1. INTRODUCTION

This engagement and communications outcomes report has been prepared on behalf of Western Sydney University (WSU) in support of a State Significant Development Application (SSDA) for the proposed development of a new university campus located in the Bankstown Central Business District (CBD).

Consistent with SSDA requirements, pre-lodgement engagement with the community and stakeholders was undertaken by Western Sydney University, supported by Urbis. This engagement commenced in February 2019. At the time of writing this report, Western Sydney University is continuing to manage an engagement program with the community and other stakeholders, to keep them informed about the project.

This engagement outcomes report documents the engagement and communications process, feedback received and consideration in response to feedback.



## 1.1. OVERVIEW OF PROPOSAL

The Bankstown City Campus (BCC) is a significant part of WSU's large-scale transformation initiative known as the Western Growth Strategy. This includes the establishment of highly accessible, technology rich campuses in the heart of the regions emerging and dynamic CBD. With the Greater Sydney Regional Plan reaffirming Bankstown as a strategic centre and priority health and education precinct, it is appropriate that this new campus development occurs at the identified site.

The site includes 74 Rickard Road (being Lot 5 DP 777510) and a portion of 375 Chapel Street (being part Lot 6 DP 777510). In addition, public domain works are proposed to Rickard Road, 70 Rickard Road (being part Lot 7 DP 777510) and access is proposed via 80 Rickard Road (being Lot 12 DP 566924). This site is located within the Canterbury-Bankstown Local Government Area (LGA) and measures approximately 3,678m<sup>2</sup> in size. The predominant character of the area is associated with retail, commercial, educational, leisure and high-density residential use and civic uses with the adjacent of the Canterbury Bankstown Council Administration building, Council Chambers, Library and Knowledge Centre.

The site is highly accessible, close to Bankstown Train Station and the future planned Bankstown Metro Station, along with regular bus routes and alignment with main arterial roads.

The campus will feature teaching and research programs focused around the health (ageing and healthy living), advanced manufacturing (with a small and medium-sized enterprise focus), and education.

The project will enhance the Bankstown precinct by valuing neighbourhood character, renewing its town centre and providing improved open spaces and community services and facilities. WSU aims to create a community space where education and business can work in harmony while providing economic and social benefits to Bankstown and the wider local government area.

The key features of the proposal:

- Two basement levels, Ground Level and 18 levels above ground
- Student-centred, collaborative learning and research spaces, and a library
- Retail spaces supporting The Appian Way Eat Street
- Indoor and outdoor terraces
- Public and private conference facilities

The new campus is targeting to achieve 5-star GreenStar rating, design features include integrated photovoltaics roof panels, generating renewable energy, rainwater capture and re-used for irrigation and toilet flushing and innovative thermal and lighting systems.

A preliminary construction management plan has been developed for this site.

Figure 1 – Aerial view of the site



Picture 1 – Western Sydney University Bankstown City Campus

Source: Google Earth

## 1.2. RESPONSE TO SEARS

The engagement and communication outcomes report is required by the Secretary's Environmental Assessment Requirements (SEARs) for SSD\_9831. This table identifies the relevant SEARs requirement/s and corresponding reference/s within this report.

Table 1 – SEARs and Relevant Reference

SEARS Item	Report Reference
<p>During the preparation of the EIS, you must consult with the relevant local, State or Commonwealth Government authorities, service providers, community groups, special interest groups including local Aboriginal land councils and registered Aboriginal stakeholders and affected landowners. In particular, you must consult with:</p> <ul style="list-style-type: none"> <li>▪ Canterbury Bankstown Council</li> <li>▪ Government Architect NSW (through the NSW SDRP process)</li> <li>▪ Transport for NSW</li> <li>▪ Roads and Maritime Services.</li> </ul> <p>The EIS must describe the consultation process and the issues raised and identify where the design of the development has been amended in response to these issues. Where amendments have not been made to address an issue, a short explanation should be provided.</p>	<p>Canterbury Bankstown Council and Government Architect NSW engagement can be found in Section 3.1.</p>

## 2. STAKEHOLDER ANALYSIS

Stakeholders are individuals, groups of individuals or organisations that could influence or affect a project. Urbis Engagement will collaborate with Western Sydney University in managing the various stakeholder groups for Western Sydney University Bankstown City Campus.

Western Sydney University primarily managed internal stakeholders and Urbis Engagement engaged with surrounding residents and the broader community.

### 2.1. LEVEL OF ENGAGEMENT

Urbis Engagement works in line with the International Association of Public Participation's (IAP2) Public Participation spectrum and utilises the participation principles of:

- **Inform:** To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.
- **Consult:** To obtain public feedback on analysis alternatives and/or decisions.
- **Involve:** To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.
- **Collaborate:** To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

### 2.2. STAKEHOLDER IDENTIFICATION

The following table outlines the key stakeholders who will form a part of the consultation process. The stakeholder identification matrix is based on the principles in accordance with the International Association of Public Participation's (IAP2) Public Participation spectrum as outlined above. The below table identified stakeholders and classified engagement as per the IAP2 spectrum.

Stakeholder	Classification
Western Sydney University – Vice-Chancellor, Barney Glover	Inform
Western Sydney University – Vice-President (People and Advancement)	Inform
Western Sydney University – Executive	Inform
Western Sydney University – Western Growth Steering Committee	Inform
Western Sydney University – Bankstown City Campus Project Steering Committee	Inform
Western Sydney University - Vice-President (People and Advancement) Functional Working Group	Inform
Western Sydney University - Staff	Inform

Western Sydney University – Alumni	Involve
Western Sydney University – Current Students	Involve
Western Sydney University – Future Students	Involve
Department of Planning, Industry and Environment	Inform
City of Canterbury-Bankstown Mayors and Councillors	Inform
City of Canterbury-Bankstown – planning staff	Inform
City of Canterbury-Bankstown – other staff	Inform
City of Canterbury-Bankstown Aboriginal and Torres Strait Islander Reference Group	Inform
Roads and Maritime Services	Consult
Sydney Metro	Consult
Transport for NSW	Consult
Member for Blaxland – the Hon Jason Clare MP (Federal)	Inform
Member for Bankstown – Tania Mihailuk (State)	Inform
Businesses and residents within a 1km radius	Inform
Residents of the broader Bankstown area	Inform
Paul Keating Park users	Consult
Office of Environment and Heritage	Consult
Government Architect of NSW	Consult
Bankstown Library	Inform
South West Bankstown Chamber of Commerce	Consult



## Approach to Engagement Worksheet

The approach to engagement has been informed by the Department of Planning and Environment, Draft Community and Stakeholder Engagement Guideline 6 for Environmental Impact Assessment (2017), to assist understanding community and other stakeholders.

		Evaluation scale					
		None	Very low	Low	Moderate	High	Very high
	Question						
1	What is the potential direct impact on the community and other stakeholders i.e. on individual properties, amenity or the availability of services?				<input checked="" type="checkbox"/>		
2	What is the potential indirect impact on the community and other stakeholders?			<input checked="" type="checkbox"/>			
3	What is the potential for community and other stakeholder uncertainty around environmental impacts or their significance?		<input checked="" type="checkbox"/>				
4	What is the potential current or likely community and other stakeholder interest based on the type of development?				<input checked="" type="checkbox"/>		
5	What is the potential current or likely community and other stakeholders interest based on the location of the development?				<input checked="" type="checkbox"/>		
6	What is the extent of community and other stakeholder involvement historically or currently in developments of this kind or other developments in this location?				<input checked="" type="checkbox"/>		
7	What is the potential for conflict as a result of differing environmental, economic or social values held by the community and other stakeholders?			<input checked="" type="checkbox"/>			
8	What is the likelihood that the community and other stakeholders will perceive the potential for significant environmental impacts?			<input checked="" type="checkbox"/>			
9	What is the current interest level or likely level of interest from recognised community and other stakeholders or interest groups?			<input checked="" type="checkbox"/>			
10	What is the likely level of involvement that the community and other stakeholders will expect based on previous practice and current activity?				<input checked="" type="checkbox"/>		
	Total ticks	0	1	4	5	0	0

	Multiplier to determine engagement	X1	X2	X 3	X4	X5	X6
To tal	34 = Medium	0	2	1 2	20	0	0

### 3. ENGAGEMENT PROCESS

The approach to engagement has been informed by Western Sydney University commitment to early, open and transparent communication between project stakeholders and the community.

The engagement process was guided by the Department of Planning and Environment, Draft Community and Stakeholder Engagement Guideline Six (2017) which confirmed the approach to engagement and suggested outcomes from participation and engagement techniques to employ.

Local Aboriginal land councils and registered Aboriginal stakeholders were consulted as part of the Aboriginal Cultural Heritage assessment consultation process as stipulated by the NSW Office of Environment and Heritage. Registered parties were contacted directly by Urbis' Aboriginal and Cultural Heritage Assessment consultant and Community Information Session details were also provided to same parties.

Urbis regularly communicated with the Aboriginal and Cultural Heritage Assessment consultant to promote feedback mechanisms and to ensure appropriate management of any culturally sensitive information that is received from registered Aboriginal parties or Aboriginal knowledge holders.

The stakeholder and community engagement process for the Western Sydney University – Bankstown City Campus aimed to:

- Clearly outline the facts of the project before lodgement of the SSDA to ensure a “no surprises” approach
- Deliver an independent, transparent and accountable consultation process and provide a range of ways for people to engage and give feedback
- Create pathways for stakeholder interaction and feedback that are open and transparent
- Document key feedback to inform ongoing design and planning
- Collate feedback to inform the development of Bankstown City Campus.

#### 3.1. HISTORY OF ENGAGEMENT

As part of the overall engagement, Western Sydney University has created a project steering committee as well as a project control group and four working groups, one of which is the Change and Community Engagement Group. There is student representation on each of the working groups and project control group.

University staff and students have been engaged throughout the project. This includes student forums regarding the transition from Milperra to CBD campus in 29 and 30 August 2017. During the functional brief process engagement was undertaken with students and staff from March to June 2018. Further email communication with staff and students occurred in February 2019.

In addition to Steering Groups to the below engagement activity occurred with Canterbury Bankstown Council and the wider community.

##### **Canterbury Bankstown Council**

- 23 October 2017      WSU & Bankstown Council  
Introduction to the Mayor  
Attendees: Mayor Khal Asfour, Matthew Stewart, Ken Manoski (Canterbury Bankstown Council) and Bill Parasiris (WSU)
- 9 November 2017      Bankstown City Campus Discussion  
Attendees: Bill Parasiris (WSU), Ruwaida Toma, Ken Manoski (Canterbury

## Bankstown Council)

- 16 November 2017 Bankstown Presentation Discussion  
Bill Parasiris (WSU), Matthew Stewart and Ken Manoski (Canterbury-Bankstown Council).
- 28 November 2017 Bankstown Council Meeting & Presentation  
Attendees: Andy Marks, Bill Parasiris, Michelle Lee (WSU), Ken Manoski - (Canterbury Bankstown Council) and various Council attendees.
- 26 February 2018 Interactive Forum (Q&A) - South West Bankstown Chamber of Commerce -  
Attendees: Bill Parasiris (WSU)
- 3 April 2018 Canterbury Bankstown Council - Complete Streets Project Workshop -  
Attendees: Charles Vella, Stuart McIntosh, Kevin Bell
- 30 April 2018 Your Vision for Canterbury Bankstown  
Attendees: Bill Parasiris (WSU), Michelle Lee (WSU), Charles Vella, Jacob Pala
- 22 May 2018 Canterbury-Bankstown Council  
Introductory meeting to Project Director and Architect for Bankstown City Campus
- 29 May 2018 Canterbury-Bankstown Council - Smart Cities Partnership  
Attendees: Andy Marks, Kevin Bell, Scott Brewer, Don Wright, Sarah Barns, Michelle Lee (WSU)
- 26 June 2018 Canterbury-Bankstown Council - Urban Design Discussion  
Attendees: Philip Nobis, Greg Hanna (Johnstaff), Sheena Duggan (John Staff), Adrian Stanic (Lyons), Ross Heywood (Lyons)
- 9 August 2018 Planning Proposal Process Meeting  
Attendees: Bill Parasiris (WSU), Michelle Lee (WSU), Johnstaff, Lyons, Canterbury-Bankstown Council
- 5 September 2018 Canterbury-Bankstown Council Meeting  
Bill Parasiris (WSU), Canterbury-Bankstown Council
- 22 October 2018 WSU & Canterbury-Bankstown Council - Pre-lodgement Planning Proposal meeting for Bankstown City Campus  
Michelle Lee (WSU), Archerfield Partners, Lyons, Urbis
- 24 October 2018 Canterbury-Bankstown Council Meeting  
Bill Parasiris, Canterbury-Bankstown Council
- 6 November 2018 Bankstown City Campus Concept Plan  
Attendees: Bill Parasiris (WSU), Stuart Nisbett (Archerfield Partners)  
Canterbury-Bankstown Council



- 12 November 2018 Bankstown City Campus, Ground Lease  
Attendees: Bill Parasiris (WSU), Canterbury-Bankstown Council
- 23 November 2018 Meeting with Simon Manoski at Canterbury Bankstown Council regarding Bankstown City Campus  
Attendees: Michelle Lee, Lyons, Archerfield Partners
- 28 February 2019 Meeting to discuss Bankstown City Campus  
Attendees: Bill Parasiris (WSU), Canterbury-Bankstown Council
- 28 March 2019 BCC Leasing Documents  
Attendees: Bill Parasiris (WSU), Canterbury-Bankstown Council
- 7 May 2019 BCC - Paul Keating Park Masterplan Discussion  
Michelle Lee (WSU), Stuart Nisbett (Archerfield Partners),  
Canterbury-Bankstown Council
- 15 May 2019 Meeting to discuss Bankstown City Campus  
Attendees: Bill Parasiris (WSU), Canterbury-Bankstown Council
- 24 May 2019 Meeting to discuss Bankstown City Campus  
Attendees: Bill Parasiris (WSU), Canterbury-Bankstown Council
- 14 June 2019 Alignment of WSU engagement with that being undertaken by Canterbury Bankstown Council on Paul Keating Park  
Attendees: Michelle Lee (WSU), Stuart Nesbitt (Archerfield Partners), Valerie Giammarco, Immanuel Ibrahim, Suzie Djordjevic (Canterbury-Bankstown Council), John O'Callaghan (JOC Consulting).

#### **Government Architect of NSW**

- 17 October 2018 State Design Review Panel Meeting
- 27 November 2018 Interim Design Review Meeting
- 12 March 2019 State Design Review Panel Meeting
- 5 June 2019 State Design Review Panel Meeting

## 3.2. EVALUATION OF OUTCOMES

The below outcomes were identified by the Department of Planning and Environment, Draft Community and Stakeholder Engagement Guideline Six (2007) as minimum requirement when the approach to engagement is Medium.

Table 2 – Participation outcomes

Task	Participation Outcome	Engagement technique
Describe the project	Inform the community and other stakeholders about the project and in particular: <ul style="list-style-type: none"> <li>• the problem to be addressed, opportunity to be captured or project rationale</li> <li>• the relevant government policy, decisions and strategic planning context</li> <li>• how they can provide feedback and how this will be used.</li> </ul>	Fact Sheet, Letterbox Drop, Website, Social Media, Community Information Session and Stakeholder Briefings
Describe the project	Seek the community and other stakeholder feedback on any possible alternatives including negotiable elements of design, technologies and locations.	As above
Describe the EIS	Inform the community and other stakeholders about the approach to the assessment and how the SEARs will be addressed.	Fact Sheet, Letterbox Drop, Website, Community Information Session, Stakeholder Briefings
Identify the community and other stakeholders and develop relationships	Identify and inform affected community and other stakeholders, including those that are hard to reach to seek their perspectives and remove barriers to participation.	See section 2.2
Identify the community and other stakeholders and develop relationships	Seek feedback from the community and other stakeholders during the preparation of the relevant specialist studies.  Consider tailoring this outcome with reference to a particular issue or study of interest to the community and other stakeholders which may have been captured in the Scoping Worksheet.	Given the generalist nature of the feedback, no specific specialist studies were tailored as a result of the feedback.

Task	Participation Outcome	Engagement technique
Discuss impacts and mitigation measures	<p>Seek feedback from the community and other stakeholders during the preparation of the relevant specialist studies.</p> <p>Consider tailoring this outcome with reference to a particular issue or study of interest to the community and other stakeholders which may have been captured in the Scoping Worksheet.</p>	Feedback mechanisms ( email and website), Community Information Session
Discuss impacts and mitigation measures	Seek feedback from the community and other stakeholders on the planned responses to issues.	Feedback mechanisms (email and website), Community Information Session

### 3.2.1. Fact Sheet and near neighbour letterbox drop

A fact sheet was prepared to outline key features of the Western Sydney University – Bankstown City Campus and invite members of the community to contribute their ideas and thoughts. The newsletter also advertised details of Community Information Session.

Urbis Engagement visited identified near neighbour, border properties to deliver a fact sheet straight to their letterbox, for selected properties determined most impacted, a letter explaining the proposal and how to utilise the dedicated feedback channels. Canterbury Bankstown Council were informed of the planned catchment area.

This was an opportunity to provide information, answer questions and provide mechanism for feedback.

The feedback received from local businesses was generally positive, with some concerns identified about any potential impacts on changes to local roads and changes to pedestrian and vehicular movements.

A copy of the fact sheet can be found in Appendix E.

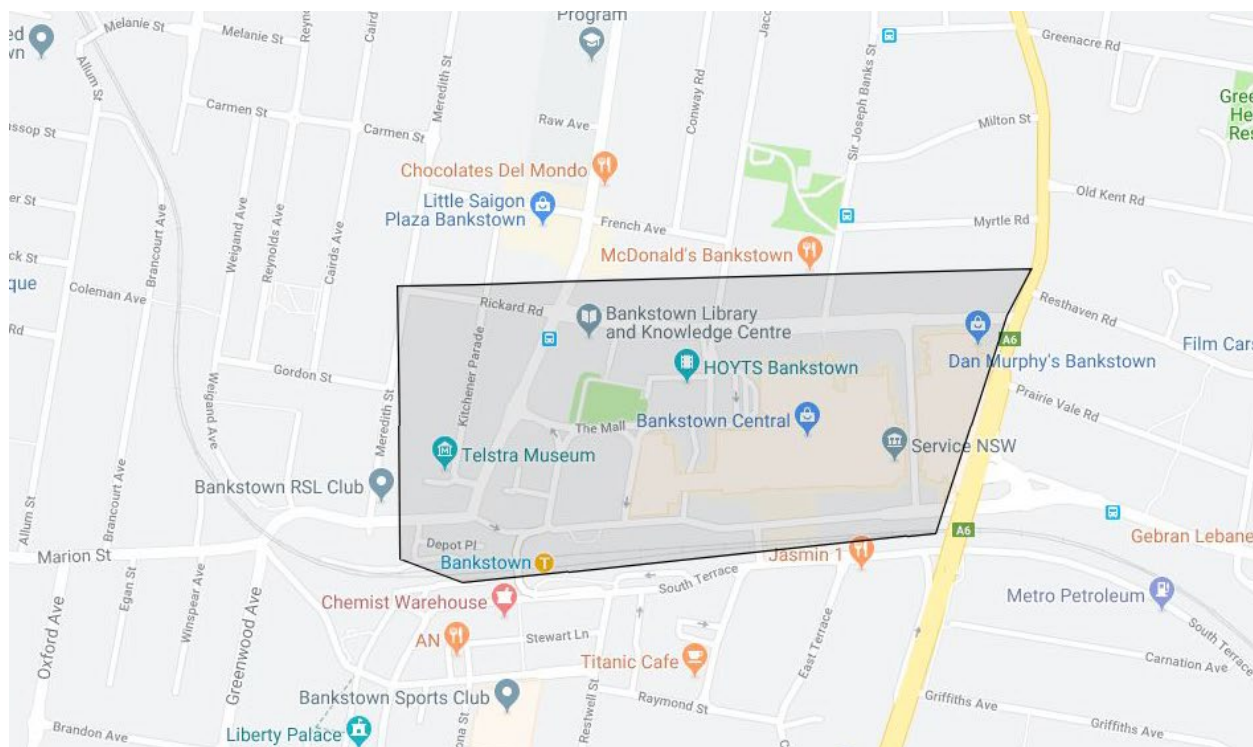
On 20 June 2019 Urbis Engagement distributed a fact sheet to the mailboxes of approximately 300 households across:

- Rickard Rd, Bankstown
- Chapel Rd, Bankstown
- Kitchener Parade, Bankstown
- Appian Way, Bankstown

Approximately 100 fact sheets were also delivered to Canterbury Bankstown Council for distribution.

A detailed summary of feedback has been outlined in Section 4 of this report.

Figure 2 – Letterbox catchment area



Source: Google Earth

### 3.2.2. Stakeholder Briefing

The following briefings were conducted about the development and planning pathway for Western Sydney University – Bankstown City Campus:

- City of Canterbury Bankstown, Mayor and Councillors, Presentation and briefing, February 2019, , presented by Bill Parasiris, Executive Director, Office of Estate and Commercial, Western Sydney University, early February 2019
- City of Canterbury Bankstown Council General Manager, Senior Council Staff, presented by Bill Parasiris, Executive Director, Office of Estate and Commercial, Western Sydney University, early February 2019
- Letter/briefing to Local, State and Federal Members, early February 2019
- Briefing to High School Careers Advisors, early February 2019.
- For a full detail of further meetings, see Section 3.1.

### 3.2.3. Website

As part of the consultation process, and to ensure access to specialised information regarding the proposal, a website was developed and published.

Western Sydney University 'Western Growth' website ([westernsydney.edu.au/westerngrowth](http://westernsydney.edu.au/westerngrowth)) provided information about the proposed development application, the planning process and contact information.

This engagement activity was designed to be used as an inform tool, with easily accessible information available anywhere, at any time.

It was updated on 18 June 2019.



### 3.2.4. Media / social media

Media releases were issued in August 2017, December 2017 and February 2019 were circulated to provide members of the local and University community information on the development.

The media releases were provided to Canterbury Bankstown Express, Campus Morning Mail and other local journalists. A copy of each media release is provided in **Appendix F**.

To announce the project Facebook, Twitter, Instagram and Linked In – 4 and 5 February 2019

To encourage participation and feedback prior to the lodgement of the SSDA, posts were issued on the below social media channels:

- Facebook – 468 reactions and 207 comments received
- Twitter – 34 reactions
- Instagram – 1,638 reactions and 5 comments received
- Linked In – 535 reactions and 25 comments received.

### 3.2.5. Community Information Session

One, three-hour information session was held on Saturday 22 June 2019 as a pop-up event at Paul Keating Park, Bankstown. Given the culturally and linguistically diverse community of Bankstown, two interpreters in Mandarin and Arabic were available for the duration of the session to assist with communicating the proposal to the local community and seeking their feedback.

Approximately 70 people dropped-by during the session.

At the information session, feedback was received via:

- Direct discussions with members of the project team and who were briefed to note key issues and questions raised during discussions, and these were collated and reviewed at the end of the Information sessions
- Feedback forms – 27 were received  
A copy of the feedback form is provided in **Appendix E**
- Information boards outlining key project facts were displayed at the Information sessions and are provided in **Appendix D**.

A detailed summary of feedback has been outlined in Section 4 of this report.

### 3.2.6. Engagement email

Members of the public were invited to contact WSU through a dedicated email address for the duration of the engagement period. No emails were received at time of writing this report.

## 4. ENGAGEMENT FEEDBACK

The table below outlines the quantity of direct feedback received through the engagement activities.

Table 3 – Outline of numbers for direct feedback received

Feedback mechanism	Number received
In person at Community Information Session	10
Feedback forms	27
Letterbox drop	6
Stakeholder briefings	10
Project email	0
Social media (comments on Facebook, Instagram and Linked In posts)	219
Total	272

The key themes which emerged through the feedback included the following:

- Removal of public parking as a result of the proposal
- Quantum of parking for staff and students.
- Pedestrian congestion in the Bankstown CBD and local streets.
- Impact on Paul Keating Park, including use of part of the park and overshadowing.

### Sample comments

- “Nicely Done! Such a ‘dynamic’ design with purposeful ‘roof terraces’ to encourage the use of outdoor space in a vertical building.”
- “It would be good to have a kids/adolescent intellectual disability and Autism clinic / research hub”

## 4.1. DETAILED FEEDBACK AND RESPONSE

Key themes which emerged during the engagement process undertaken by Urbis Engagement are outlined in the table below.

Table 4 – Summary of key issues

Themes	Feedback	Response
Parking for staff and students	<ul style="list-style-type: none"> <li>Access to parking for staff and students</li> </ul>	<ul style="list-style-type: none"> <li>There is provision for approximately 94 car parking spaces, including four Discrimination Disability Act (DDA) compliant spaces. For staff and tenants only, and where required for students with a disability upon approval from the University.</li> <li>An education program will be delivered to inform staff and students of public transport options and encouraging use of public transport</li> </ul>
Parking for community	<ul style="list-style-type: none"> <li>Access to parking and particularly 'free of charge' parking in the Bankstown CBD.</li> </ul>	<ul style="list-style-type: none"> <li>WSU is working closely with Canterbury Bankstown City Council which is currently undertaking master planning to guide street and transport updates in the Bankstown CBD, known as the Complete Streets Strategy.</li> </ul> <p>The project is ongoing, with one of the associated studies a CBD Parking Review.</p> <p>The aim of the review is to meet car parking needs for the future CBD for additional incoming population and development.</p>
Impact on local roads	<ul style="list-style-type: none"> <li>Local business owner concerns that the construction and changes to roads will impact on vehicular and pedestrian traffic.</li> </ul>	<ul style="list-style-type: none"> <li>The only road which will be closed during construction is Appian Way. There are no business shop fronts facing Appian Way.</li> </ul> <p>Vehicles currently accessing the existing Canterbury Bankstown Council building basement car park via Appian Way be redirected.</p> <p>The proposed detour would be via Rickard Road, Chapel Road, The Mall and Jacobs Street (approx. 700m). This is anticipated to impact approximately 30 vehicles in the morning peak hour. There is no impact to vehicles egressing the car park as Appian Way is one-way southbound.</p> <ul style="list-style-type: none"> <li>Local businesses will be notified of any changes to roads as part of the Construction Management Plan.</li> </ul>

Themes	Feedback	Response
Pedestrian congestion	<ul style="list-style-type: none"> <li>Feedback the location is already heavily congested with a major shopping centre, TAFE and Schools, and the campus will add to this congestion.</li> </ul>	<p>Whilst the campus can accommodate up to 10,000 people. As referenced in Section 5.2 of the <i>Transport and Accessibility Plan</i> 24 June, prepared by ARUP it is estimated that there will be 206 trips by foot during the AM peak. In addition to trips where the primary mode of travel is by foot, trips from the Metro/train station (863 trips) and bus interchange (631 trips).</p> <p>Whilst this will lead to increased activity on the surrounding footpaths, the volume of pedestrian travel will occur throughout the day. On any day the total number of students across morning and evening is approximately 2,000.</p> <p>Canterbury Bankstown Council are undertaking the Complete Streets Strategy which will guide street and transport upgrades in the Bankstown CBD. This strategy aims to reduce congestion in the CBD through improve walkability, pedestrian safety, integrated transport and connected cycling links.</p> <p>WSU will also promote sustainable transport modes (as stated in the ARUP report), which aligns with Council vision.</p>
Impact on Paul Keating Park	<ul style="list-style-type: none"> <li>Access to Paul Keating Park for community to participate in the activities in the park, leisure, cultural groups and access to playground.</li> </ul>	<ul style="list-style-type: none"> <li>There will be minimal impact to Paul Keating Park, whilst Construction hoarding will be adjacent to the the park, measures will be taken to prevent dust, debris and acoustic impact on the surrounding area</li> <li>When the building is in operation, the University activity will be visible from Paul Keating Park. Large terraces are being provided for student recreation to prevent over utilisation of the park.</li> </ul>
Impact on Paul Keating Park	<ul style="list-style-type: none"> <li>Impact / cover green space</li> </ul>	<ul style="list-style-type: none"> <li>The identified site will be occupying 1163 square metres of green space. 3154 square metres will be provided within the campus design.</li> <li>The building has been designed to step back to minimise overshadowing of Paul Keating Park.</li> </ul>
Campus design	<ul style="list-style-type: none"> <li>Spaces for equity groups and prayer room.</li> </ul>	<ul style="list-style-type: none"> <li>A prayer room has been identified as part of the draft internal fit-out. Identifying spaces for equity groups will be considered as part of the operation of the campus.</li> </ul>
Campus design	<ul style="list-style-type: none"> <li>Access to terraces for students.</li> </ul>	<ul style="list-style-type: none"> <li>This will form part of the business operations of WSU. However, the terrace on Level 3 and Level 7 is designed for student use.</li> </ul>



Themes	Feedback	Response
Campus design	<ul style="list-style-type: none"> <li>Internal building congestion for students.</li> </ul>	<ul style="list-style-type: none"> <li>Core student use spaces are also located in the lower half of the building, where the Escalators facilitate ease of vertical movement, and the largest elevated landscapes, at Level 3 and 7, provide opportunities for individual and group breakout.</li> <li>Vertical circulation has been given substantial consideration as part of the design with passenger lifts from Basement to Level 18, Escalators from Ground to Level 7 and Fire Egress Stairs.</li> </ul>
Campus design	<ul style="list-style-type: none"> <li>Feedback of the use of the Milperra Campus site and feedback funding should be applied to updating the existing campus.</li> </ul>	<ul style="list-style-type: none"> <li>The developed of CBD campus is aligned with WSU's 'Western Growth' strategy aimed providing state-of-the-art learning, teaching and research facilities in the region's key CBDs and growth centres.</li> <li>The University continues to explore a range of options for the future uses of the Milperra site. No decisions have been made in relation to the timing or preferred development options at this stage.</li> </ul>

## 5. FUTURE ENGAGEMENT

At the time of writing this report, community and stakeholder engagement activities are ongoing.

The following activities are scheduled:

- The engagement email will remain active
- The website will be updated as the planning process progresses.



Picture 2 – Community Information Session in Paul Keating Park, Bankstown



Picture 3 – Interpreters in Paul Keating Park, Bankstown

# DISCLAIMER

This report is dated 1 July 2019 and incorporates information and events up to that date only and excludes any information arising, or event occurring, after that date which may affect the validity of Urbis Pty Ltd's (**Urbis**) opinion in this report. Urbis prepared this report on the instructions, and for the benefit only, of Western Sydney University (**Instructing Party**) for the purpose of Engagement and Communications Outcome Report (**Purpose**) and not for any other purpose or use. To the extent permitted by applicable law, Urbis expressly disclaims all liability, whether direct or indirect, to the Instructing Party which relies or purports to rely on this report for any purpose other than the Purpose, and to any other person which relies or purports to rely on this report for any purpose whatsoever (including the Purpose).

In preparing this report, Urbis was required to make judgements which may be affected by unforeseen future events, the likelihood and effects of which are not capable of precise assessment.

All surveys, forecasts, projections and recommendations contained in or associated with this report are made in good faith and on the basis of information supplied to Urbis at the date of this report, and upon which Urbis relied. Achievement of the projections and budgets set out in this report will depend, among other things, on the actions of others over which Urbis has no control.

In preparing this report, Urbis may rely on or refer to documents in a language other than English, which Urbis may arrange to be translated. Urbis is not responsible for the accuracy or completeness of such translations and disclaims any liability for any statement or opinion made in this report being inaccurate or incomplete arising from such translations.

Whilst Urbis has made all reasonable inquiries it believes necessary in preparing this report, it is not responsible for determining the completeness or accuracy of information provided to it. Urbis (including its officers and personnel) is not liable for any errors or omissions, including in information provided by the Instructing Party or another person or upon which Urbis relies, provided that such errors or omissions are not made by Urbis recklessly or in bad faith.

This report has been prepared with due care and diligence by Urbis and the statements and opinions given by Urbis in this report are given in good faith and in the reasonable belief that they are correct and not misleading, subject to the limitations above.

# **APPENDIX A      PROJECT WEBSITE**

# PROJECT WEBSITE

## Bankstown City Campus

Following the successful delivery of innovative, technology-infused teaching and research facilities in both the Parramatta and Liverpool CBDs, the University is progressing its plans for its third vertical campus, to be located in the heart of the Bankstown CBD.

The Campus will be located at 74 Rickard Road, Bankstown, between Canterbury-Bankstown City Council and Bankstown Library and Knowledge Centre.

Set to open in 2022, the Bankstown City campus is changing the traditional model of the university - offering highly-accessible, technology-rich, cutting edge teaching and research facilities as well as opportunities for work integrated learning, collaborative enterprise partnerships, and strong industry, community and business linkages.

The campus will revitalise the Bankstown CBD and provide a major boost to the city's economy as well as its social infrastructure. It will bring students into the town centre, connecting them with local business and industry and embedding the University in the economic, social and civic life of Bankstown. Community accessible retail and commercial spaces provide further connections and benefits to the community.

Bankstown City Campus will include informal learning areas and social spaces for students (both indoor and outdoor terraced spaces), community engagement spaces, as well as flexible spaces to showcase industry partnerships and innovation.

The ground floor level designed to connect with the adjacent Paul Keating Park and create a public urban forecourt and visibility into the heart of the 10-storey, sculptural building. Inspired by geometry and stepping back to minimise shadowing on open spaces.

Tracking for a 5 Green Star rating, with photovoltaic roof panels, renewable energy, rainwater capture and reuse, and innovative lighting and shading systems.



## Frequently Asked Questions

Will the existing Miperra Campus remain open?	+
Will the new campus be accessible?	+
Why is the university moving the campus location?	+
What courses will be taught at the Bankstown CBD campus?	+
Will this impact Paul Keating Park?	+
How are the ecological impacts being managed?	+
What are the next steps?	+
How can I provide feedback on the new campus?	+

Website: <https://www.westernsydney.edu.au/western-growth.html>

**APPENDIX B      FACT SHEET**



# WESTERN SYDNEY UNIVERSITY

## BANKSTOWN CITY CAMPUS

Western Sydney University is leading the way in integrating innovation, education and business to create long term, sustainable partnerships that deliver opportunity and benefits to the South West Sydney region.

Bankstown City Campus, the University's next CBD campus, will be a highly accessible and technology-rich campus in the heart of one of the region's most dynamic CBDs.



### LOCATION

- 74 Rickard Road, Bankstown.
- Located in the Bankstown civic precinct between Canterbury-Bankstown City Council and Bankstown Library and Knowledge Centre.
- Approximately 3,678m<sup>2</sup> in size.

### KEY FEATURES

- CBD campus designed by award-winning architect Lyons.
- The ground floor level designed to connect with the adjacent Paul Keating Park and create a public urban forecourt and visibility into the heart of the 18-level, sculptural building. Inspired by geometry and stepping back to minimise shadowing on open spaces.
- Student-centred, collaborative learning and research spaces, and a library.
- Indoor and outdoor terraces.
- Public and private conference facilities
- Aiming for a 5 GreenStar rating, through the use of:
  - integrated solar roof panels.
  - renewable energy.
  - rainwater capture and reuse.
  - innovative lighting and shading systems.

### CONNECTED TO THE COMMUNITY

Community accessible retail and commercial spaces will provide benefits to the community.

The campus will complement the future Appian Way Eat Street with retail spaces on the ground floor of the building, activating the streets of Bankstown CBD.

### GETTING THERE

Bankstown train station is a short walk to regular trains and bus services.

WESTERN SYDNEY  
UNIVERSITY



## MANAGING THE IMPACTS

As part of the planning process, studies have been undertaken to assess and mitigate the environmental, economic and social impacts of the construction and operation of the campus.

An Aboriginal Cultural Heritage Assessment is also being undertaken to understand and determine any items of Aboriginal cultural significance.

Western Sydney University will continue to provide regular updates to students and staff, particularly those based at the Milperra campus.

## PLANNING PROCESS

This development is an educational institution and has met the criteria for what is known as a 'State Significant Development'. This means it must be assessed by the Department of Planning, Industry and Environment and a decision made by the Minister for Planning and Public Spaces.

As part of this process, State Significant Developments must be available for public exhibition for a minimum of 28 days. During this time members of the community are invited to comment on the development plans by submission to the Department of Planning, Industry and Environment.

### ESTIMATED TIMEFRAMES ARE:

#### JUNE 2019

Community engagement prior to lodgement of State Significant Development application

**WE ARE HERE**

#### LATE JULY 2019

State Significant Development Application submitted to the Department of Planning, Industry and Environment

#### FROM LATE SEPTEMBER 2019 (ANTICIPATED TIMING)

State Significant Development Application on public exhibition for community feedback  
28 days

#### LATE 2019

State Significant Development Application assessment concludes and determination received

#### MID 2020

Subject to planning approval, main construction commences

#### EARLY 2022

Subject to planning approval, classes commence

## HAVE YOUR SAY

Western Sydney University is committed to providing open, transparent communication. Engagement will continue now, and throughout the process, to ensure up to date, factual and relevant information is available to all stakeholders.

This is a facility that will also benefit the community. That is why it is important that you know what the proposed plans are and how you can have your say.

### DROP IN TO LEARN MORE:

**WHEN** Saturday 22 June 2019.

**TIME** 10am – 1pm.

**WHERE** Paul Keating Park, Bankstown.

### GENERAL ENQUIRIES

[www.westernsydney.edu.au/westerngrowth](http://www.westernsydney.edu.au/westerngrowth)  
[BCCproject@westernsydney.edu.au](mailto:BCCproject@westernsydney.edu.au)

**WESTERN SYDNEY**  
UNIVERSITY



# APPENDIX C      LETTER



To whom it may concern,

Western Sydney University continues to lead the way in integrating education, research and industry to provide long term benefits to the Western Sydney region. The University's fourth CBD campus is being planned for Bankstown city centre.

The Campus will be located at 74 Rickard Road, Bankstown, between Council's administration building and the Bankstown Library and Knowledge Centre.

Further to our announcement of the concept design in February 2019, preparation continues for the submission of a State Significant Development Application (SSDA) to the Department of Planning, Industry and Environment at the end of July 2019.

The SSDA will seek consent for the redevelopment of the site as a mixed-use precinct, comprising a tertiary institution, commercial and retail uses. The ground floor has been designed to connect with the adjacent Paul Keating Park and create a public urban forecourt and visibility into the heart of the 18-storey, sculptural building. The building has been designed to minimise shadowing on open spaces.

Local businesses and the community are invited to provide feedback prior to this submission and during the public exhibition period.

A Community Information Session will be held on Saturday 22 June from 10.00am – 1.00pm at Paul Keating Park, Bankstown. At the session, people can learn more about the proposal, ask questions and provide feedback. No bookings are required.

We encourage you to advise your networks of this exciting development, to find out more about the Project visit [www.westernsydney.edu.au/westerngrowth](http://www.westernsydney.edu.au/westerngrowth).

Alternatively, feedback can also be provided to the project team at [BCCproject@westernsydney.edu.au](mailto:BCCproject@westernsydney.edu.au).

Yours sincerely,

Bill Parasiris  
Executive Director, Office of Estate and Commercial  
Western Sydney University

## **APPENDIX D      COMMUNITY SESSION INFORMATION BOARDS**



# WESTERN SYDNEY UNIVERSITY

## BANKSTOWN CITY CAMPUS



Western Sydney University is leading the way in integrating innovation, education and business to create long term, sustainable partnerships that deliver opportunity and benefits to the South West Sydney region.

Bankstown City Campus, the University's next CBD campus, will be a highly accessible and technology-rich campus in the heart of one of the region's most dynamic CBDs.

### LOCATION

- 74 Rickard Road, Bankstown.
- Located in the Bankstown civic precinct between Canterbury-Bankstown City Council and Bankstown Library and Knowledge Centre.
- Approximately 3,678m<sup>2</sup> in size.

### GETTING THERE

Bankstown train station is a short walk to regular trains and bus services.

### CONNECTED TO THE COMMUNITY

Community accessible retail and commercial spaces will provide benefits to the community.

The campus will complement the future Appian Way Eat Street with retail spaces on the ground floor of the building, activating the streets of Bankstown CBD.

### KEY FEATURES

- CBD Campus designed by award-winning architect Lyons.
- The ground floor level designed to connect with the adjacent Paul Keating Park and create a public urban forecourt and visibility into the heart of the 18-level, sculptural building. Inspired by geometry and stepping back to minimise shadowing on open spaces.
- Student-centred, collaborative learning and research spaces, and a library.
- Indoor and outdoor terraces.
- Public and private conference facilities.
- Aiming for a 5 GreenStar rating, through the use of:
  - integrated solar roof panels.
  - renewable energy.
  - rainwater capture and reuse.
  - innovative lighting and shading systems.

**WESTERN SYDNEY**  
UNIVERSITY





PLANNING PROCESS

As part of the planning process, studies have been undertaken to assess and mitigate the environmental, economic and social impacts of the construction and operation of the campus.

This development is an educational institution and has met the criteria for what is known as a ‘State Significant Development’. This means it must be assessed by the Department of Planning, Industry and Environment and a decision made by the Minister for Planning and Public Spaces.

As part of this process, State Significant Developments must be available for public exhibition for a minimum of 28 days. During this time members of the community are invited to comment on the development plans by submission to the Department of Planning, Industry and Environment.

An Aboriginal Cultural Heritage Assessment is also being undertaken to understand and determine any items of Aboriginal cultural significance.

ESTIMATED TIMEFRAMES ARE:

<p><b>JUNE 2019</b></p> <p>Community engagement prior to lodgement of State Significant Development application</p> <p><b>WE ARE HERE</b></p>	<p><b>LATE JULY 2019</b></p> <p>State Significant Development Application submitted to the Department of Planning, Industry and Environment</p>	<p><b>FROM LATE SEPTEMBER 2019 (ANTICIPATED TIMING)</b></p> <p>State Significant Development Application on public exhibition for community feedback 28 days</p>
<p><b>LATE 2019</b></p> <p>State Significant Development Application assessment concludes and determination received</p>	<p><b>MID 2020</b></p> <p>Subject to planning approval, main construction commences</p>	<p><b>EARLY 2022</b></p> <p>Subject to planning approval, classes commence</p>

HAVE YOUR SAY

Western Sydney University will continue to provide regular updates to students and staff, particularly those based at the Milperra campus. Western Sydney University is committed to providing open, transparent communication. Engagement will continue now, and throughout the process, to ensure up to date, factual and relevant information is available to all stakeholders.

This is a facility that will also benefit the community. That is why it is important that you know what the proposed plans are and how you can have your say.

GENERAL ENQUIRIES

[www.westernsydney.edu.au/westerngrowth](http://www.westernsydney.edu.au/westerngrowth)  
[BCCproject@westernsydney.edu.au](mailto:BCCproject@westernsydney.edu.au)

WESTERN SYDNEY  
UNIVERSITY





# APPENDIX E      FEEDBACK FORM



## FEEDBACK FORM

Thank you for attending the Community Information Session for Western Sydney University – Bankstown City Campus. The information you provide below will be anonymous and used to inform the planning application.

**1. How did you find out about the Community Information Session today?**

.....

**2. Are you a:** (Please tick)

- |  |  |
|--|--|
| <input type="checkbox"/> Local resident          | <input type="checkbox"/> Local business owner / trader / business operator           |
| <input type="checkbox"/> WSU Staff               | <input type="checkbox"/> An investor / developer                                     |
| <input type="checkbox"/> WSU Current student     | <input type="checkbox"/> Other – e.g. visiting the area for leisure or work purposes |
| <input type="checkbox"/> WSU Prospective student |  |

**3. What are your views on WSU opening a campus in Bankstown city?**

.....

.....

**4. What do you think are the most important features that the Bankstown City Campus should provide for? (Rank your responses 1 - 3)**

**Students**

- ☐ Access to new technology
- ☐ Indoor and outdoor learning space
- ☐ Industry partners and experience
- ☐ Places for students to socialise & study
- ☐ Other: \_\_\_\_\_

**Members of the community**

- ☐ Interaction with Paul Keating Park
- ☐ Access to the Library
- ☐ Function and Events Spaces
- ☐ Access to new technology
- ☐ Other: \_\_\_\_\_

**5. Are there any additional things you think should be considered in the design and development of the City Campus? If so, what are these?**

.....

.....

**6. Do you have any other comments you would like to make?**

.....

.....

**7. Would you like to stay in touch with Western Sydney University to receive updates on the Bankstown City Campus or our other projects? If yes, please provide your email address below.**

.....

**Thank you for your feedback.**

Please place completed forms in the box provided.

Or return your feedback via e-mail [BCCproject@westernsydney.edu.au](mailto:BCCproject@westernsydney.edu.au) by 27 June 2019.

## **APPENDIX F      MEDIA RELEASE**

## **WORLD-CLASS CAMPUS FOR BANKSTOWN CBD**



*Concept design of the Bankstown City campus*

Western Sydney University is delighted to reveal the concept design for its latest high-rise campus in the Bankstown CBD.

Set to open for teaching in early 2022, the campus will revitalise the area's CBD precinct, and embed the University in the economic, social and civic life of Bankstown. Located between Bankstown's Council administration building, Library and Knowledge Centre, the campus will provide new jobs and educational opportunities within the heart of the community.

Combined, the University's Bankstown City and Liverpool City campuses are estimated to contribute approximately \$54 million to the economy of South-West Sydney, according to Deloitte Access Economics (2017).

"Bankstown City campus will offer highly-accessible, technology-rich teaching and research facilities, and will provide our students with the opportunity to engage in work-integrated learning and collaborative research partnerships" said the University's Vice-Chancellor and President, Professor Barney Glover AO.

The campus forms part of the University's 'Western Growth' strategy – an ambitious program of works that is reshaping the University's campus network, including establishing new vertical campuses within the growth centres of Western Sydney.

Public engagement on the proposed plans and development process will commence in mid-2019. Residents and businesses will be encouraged to contribute to these discussions.

Key features of the Bankstown City campus will include:

- Teaching and research programs focused around the defining characteristics of Canterbury-Bankstown: health (ageing and healthy living), advanced manufacturing (with a small and medium-sized enterprise focus), and education.
- Courses offered in teacher education, psychology, arts and humanities, business, accounting, IT and non-clinical health areas.
- Integration of Western Sydney University's The College throughout the campus.
- Teaching and research spaces infused throughout every level of the building, as well as conference spaces, flexible spaces to showcase industry partnerships and innovation, informal learning areas, and social spaces for students including indoor and outdoor terraces.
- Working in partnership with businesses to provide opportunities for work integrated learning and collaborative research.
- Easy accessibility by public transport, including the future Bankstown Metro station.

*ENDS*

*5 February 2019*

*Amanda Whibley, Acting Director, Corporate Communications*

## NEW BANKSTOWN CBD CAMPUS TO BRING \$54 MILLION ECONOMIC UPLIFT FOR SOUTH-WEST SYDNEY



Western Sydney University has announced it will establish a world-class teaching and research campus in the Bankstown CBD, part of a landmark plan that will help spearhead economic growth and knowledge job creation in Sydney's south west.

The decision follows the success of the University's [flagship high-rise Parramatta City Campus](#), which is embedded in the heart of Parramatta and is one of the most technologically advanced teaching and research spaces developed in Australia and across the world.

Construction also continues on the University's new Liverpool CBD campus, set to open in February 2018.

A report by Deloitte Access Economics reveals that Western Sydney University's presence in the CBDs of Bankstown and Liverpool will make a \$54 million contribution to the local economy, and at the same time bring efficiencies in terms of campus operating costs.

Vice-Chancellor Professor Barney Glover says the University is set to be a major economic catalyst for Australia's fastest growing region over the next decade, embedding the University in western Sydney's key growth centres, and connecting thousands of students with business, government and industry within the region.

"The University's investment in developing campuses that are truly embedded in western Sydney's central business districts marks an important new era in how we deliver teaching and research, and how we engage with the community," says Professor Glover.

"This campus model not only provides significant benefits for students and the broader community by creating more opportunities for work integrated learning and fostering greater research collaborations with a focus on industry impact, it delivers major operating efficiencies for the University – which is vital in the context of a changing higher education sector," says Professor Glover.

"By building more meaningful and more tangible connections with local business and industry, we can provide

unique learning opportunities for our students as we prepare them for the knowledge jobs of the tomorrow."

The University is working with key stakeholders, including Bankstown City Council, to identify potential sites in the Bankstown CBD over the coming months, and plans to make further announcements about the timing and location of the new campus in the months ahead.

The University continues to have discussions with students, staff and the broader community about the future of the existing Milperra campus, and is exploring a range of options for the future development of the site as staff and students gradually transfer to the new CBD campuses in Bankstown and Liverpool.

*ENDS*

2 August 2017

Amanda Whibley, Manager, Media and Public Relations  
[a.whibley@westernsydney.edu.au](mailto:a.whibley@westernsydney.edu.au)  
(02) 9678 7084, 0418 438 399



## **WORLD-CLASS UNIVERSITY CAMPUS FOR CANTERBURY-BANKSTOWN**



*The site for a new Western Sydney University campus in the Bankstown CBD. Photo: Sally Tsoutas.*

A new world-class university campus is set to be constructed in Bankstown.

The City of Canterbury Bankstown and Western Sydney University have identified a suitable location – a two-and-half-thousand square metre site in Bankstown’s CBD, between Council’s administration building and the award-winning Bankstown Library and Knowledge Centre.

Today, Mayor Khal Asfour and Vice-Chancellor, Professor Barney Glover, inspected the site, which is centrally located in the heart of the Bankstown CBD and is very close to the railway station, bus interchange, TAFE College and eateries.

“This decision is a massive win for Canterbury-Bankstown, local youth and University,” Mayor Asfour said. “In fact, it is an historic moment for us.

“The new campus will almost single-handedly transform Bankstown’s CBD, injecting tens of millions into the local economy every year, and further supports Canterbury-Bankstown’s status as an education and health precinct.

“It is about making tertiary education more accessible for our local youth and enables us to play an active role in helping them gain employment.

“Local industries will also benefit by working directly with WSU, to ensure students are ‘job-ready’ and fully trained for the roles on offer in Canterbury-Bankstown. Graduates then have the option to continue to live locally.”



*Mayor Khal Asfour and Professor Barney Glover announce the plans for the site. Photo: Sally Tsoutas.*

Mayor Asfour said Council and Western Sydney University will now look to enter into a *Heads of Agreement*, regarding the lease of the land and commercial aspects.

"It would be Council's intention to lease the land for 99 years at peppercorn rent and, in return, receive public parking and retail and shop space as a source for rental income," Mayor Asfour said.

It is understood, WSU will be looking to accommodate up to 7,000 students in a new facility, which would rival the size of its existing Parramatta City campus. Under the present zoning, the identified Bankstown site can accommodate a building of up to 16 storeys, or height of 53 metres, with a floor space ratio of 4.5:1.

"This decision represents a major intensification of our long standing presence in Bankstown and Milperra" said Professor Glover.

"By developing a technology-rich, modern facility embedded in the heart of the Bankstown CBD, we are significantly improving accessibility to higher education. Western Sydney University's teaching and research program also brings considerable economic and community benefit.

"This is about bringing world-class higher education even closer to the region and ensuring that that the benefits stay in Canterbury-Bankstown."

*ENDS.*

*20 December 2017*

*Media contact: Lauren Tesolin, Media Advisor, City of Canterbury Bankstown  
(02) 9707 9993, 0427 321 803, [media@cbc.city.nsw.gov.au](mailto:media@cbc.city.nsw.gov.au)*

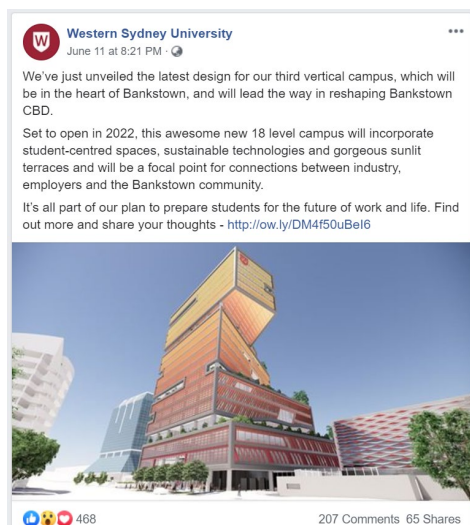
# **APPENDIX G      SOCIAL MEDIA**

# SOCIAL MEDIA

## LinkedIn



## Facebook



## Instagram

