

Introduction

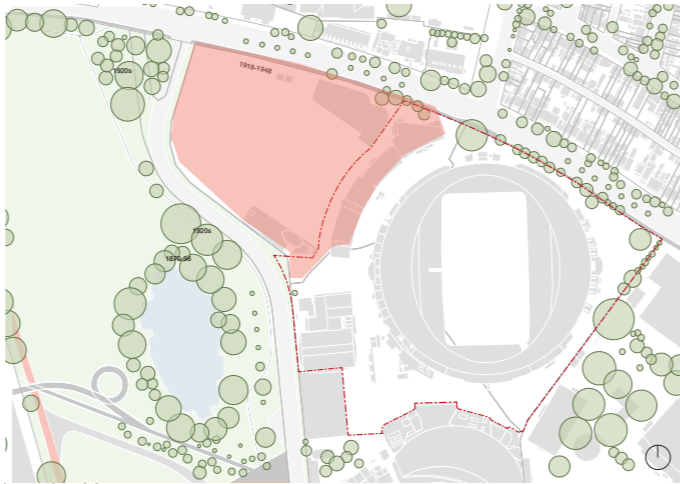
1.8 Understanding Place - Moore Park Carpark 1 (MP1)

Moore Park carpark 1 (MP1) is the only car park on Sydney Cricket and Sports Ground Trust (SCG Trust) land. The car park is bordered by Moore Park Road and the Rugby Australia Building to the north, Driver Avenue and the NRL Headquarters to the south and west and the Sydney Roosters Headquarters to the east. It is predominately used by Members, Sports Partners and their elite athletes.

The environment is hostile to pedestrians with only a single crossing indicated to connect the Driver Avenue Forecourt to Moore Park Road adjacent to the Rugby Australia building and with hard surfaces and limited shade. The scale of the carpark creates a significant barrier between Paddington and Moore Park.

There is significant landscaping on the northern and western edges of the site which buffers the carpark from the activity of Moore Park Road.

Both the Rugby Australia Building and NRL Headquarters establish blank inactive façades to MP1. The Rugby Australia Building straddles the level change between Moore Park Road and MP1 with the building entry located one level up adjacent to Moore Park Road.



- 1. Access way through to MP1 from Driver Ave Forecourt
- 2. View of MP1 from southern pedestrian entry
- 3. View of MP1 with Rugby Australia Building
- 4. NRL Headquarters
- 5. Sheridan Building and Roosters Headquarters

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1.9 Understanding Place - Moore Park

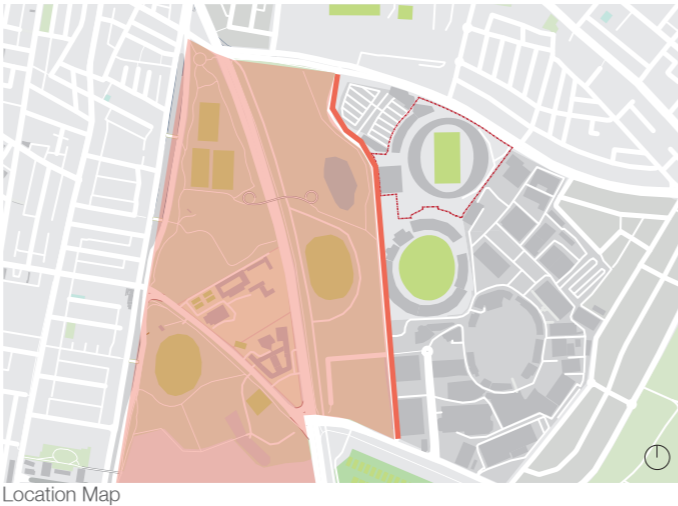
“Founded 150 years ago, Moore Park is one of Australia’s most significant Parks and is widely loved as part of inner Sydney’s ‘green lungs.’ It includes magnificent landscapes, significant heritage features and 115 hectares of public open space. It offers a green escape from the urban density and complexity of our city.”

Moore Park Master Plan 2040

Moore Park is located to the west of the SFS and SCG and includes a range of spaces intersected by Anzac Parade, South Dowling and Cleveland Streets. This impacts pedestrian accessibility to the park as well as its legibility as a key piece of open space infrastructure. The fields are utilised by community, local and professional sporting teams including those which reside at the Sydney Cricket and Sports Ground and on event day as an on grass carpark.

The park has a unique landscape presence characterised by mature trees predominantly on the parks edges large and grassed sporting fields. Views towards Sydney CBD as well at the Sydney Cricket and Sports Ground provide connection to its surrounds and unique setting.

Moore Park is subject to the *Moore Park Master Plan 2040* published by the Centennial Parklands and Moore Park Trust (CPMPT). This Master Plan is explored in more detail in Chapter 2: Strategic Review



- 1. Kippax Lake
- 2. View from Mount Steele of Bat and Ball Oval and CBD
- 3. Path from Tibby Cotter Bridge to SCG
- 4. Kippax Lake Field
- 5. Moore Park West

Introduction

1.10 Understanding Place - Driver Avenue

Driver Avenue separates Sydney Cricket and Sportsground Trust Land, Fox Studios and the Entertainment Quarter from Moore Park East. Driver Avenue itself is not classed as a road under the NSW Roads Act 1993 and is managed by Centennial Parklands and Moore Park Trust (CPMPT). The corridor contributes little to the enhancement of the public experience of the precinct in general.

The long avenue is four lanes in width and features no crossings, traffic lights or traffic calming to facilitate pedestrian passage across day-to-day. This, in conjunction with a lack of shading, limited activation and low barriers that run down the avenue’s western edge, create an inhospitable environment which creates both a physical and psychological barrier between Moore Park and its neighbours to the east. On all SFS and SCG event days, it is closed to vehicles between the MP1 carpark entrance in the north and the Fox Studios entrance to the south to facilitate better pedestrian permeability, event security and crowd management.

Moore Park Master Plan 2040 (CPMPT), highlights Driver Avenue as an opportunity to create a pedestrian boulevard, incorporating diverse uses and entertainment. The future vision for the road will also support the Master Plan’s wish to “increase public access to and across the park while breaking down barriers to pedestrian and cyclist flow” (Vol.1, p14). Driver Avenue will become key in facilitating east-west connections noted within this Master Plan. This includes:

- extending the Surry Hills/Tibby Cotter Bridge connection through the SCG Trust and Fox Studios sites
- facilitating connection between the Moore Park Light Rail stop, the Stadia, Fox Studios and the Entertainment Quarterh

“Potential Water Sensitive Urban Design (WSUD) landscape treatment along Driver Avenue” (Vol1, p18) is also highlighted in the Master Plan.

- 1. Indoor Cricket Centre and Interface to Driver Avenue
- 2. View SW down Driver Avenue
- 3. Driver Avenue Forecourt
- 4. View NW down Driver Avenue from Forecourt
- 5. Royal Hall of Industries interface with Driver Avenue



Location Map



Introduction

1.11 Understanding Place - Entertainment Quarter

The Entertainment Quarter is an entertainment precinct with recreational, food and beverage uses. Bordered by high brick walls, the quarter is isolated from its surrounds which presents a challenge to activating the precinct day-to-day. The precinct features no residential uses.

The Quarter includes the Hordern Pavilion, Royal Hall of Industries, Show Ring and Comedy Store which are key attractors which bring the public into the precinct for special events including Cirque du Solei, concerts and markets.

Outside of event days, spaces generally lack of character and activity. The EQ's landscape differs from Moore Park featuring planting of eucalyptus and palm trees instead of Moreton Bay figs which are characteristic of Moore Park.



Location Map



- 1. View of Carpark from Lang Road Entry
- 2. View of Bent St, ex Show Ground
- 3. View of the Clock Tower
- 4. View of Bent St, ex Show Ground
- 5. Pedestrian access from the Carpark

Introduction

1.12 Understanding Place - Paddington

Paddington is located north of Moore Park Road and features predominantly residential uses with commercial, food and beverage uses concentrated around Oxford Street and Moore Park Road. Paddington forms a key threshold to the eastern suburbs from Sydney CBD. It has a strong relationship with the stadium as rising topography from Moore Park creates views of the current stadium's saddle-shaped roof - a key part of the event day experience.

Paddington's topography, landscape presence and fine grain are characteristic of the suburb which features low scale fine-grain development. Terraces and retail buildings with shop-top housing are the foremost typology. Many properties feature dual frontages and access to laneways.

Streets in Paddington include significant planting which provides significant shading and create pleasant street environments at street level.

There are a number of barriers which result in a lack of permeability from Paddington through to Moore Park including Victoria Barracks and the Sydney Football Stadium itself. Victoria Barracks are located on the northern side of Moore Park Road and creates a barrier to pedestrian and retail access from Oxford Street down to Moore Park and the stadia. The current Sydney Football Stadium features no public permeability day-to-day, impacting potential utilisation of Moore Park and pushing pedestrian access to the park west to Driver Avenue.



Location Map



- 1. View of SFS from Bent Street
- 2. View of SFS from Oatley Road
- 3. View of SFS from Regent Lane
- 4. Characteristic Paddington Streetscape
- 5. View of Oxford Street

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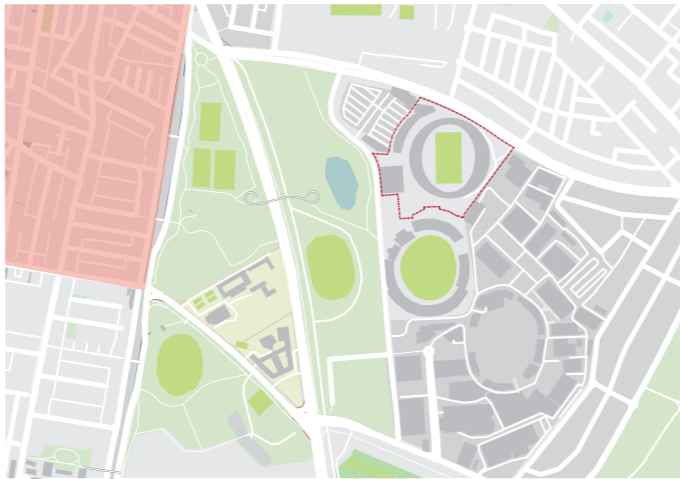
1.13 Understanding Place - Surry Hills

Surry Hills like Paddington, is characterised by low-rise-fine grain development. Active and inviting, the suburb features many restaurants, bars and cafes which take advantage of the landscaped streets and wide pathways. Pocket parks and outdoor seating areas for food and beverage outlets are common.

The character of Surry Hills does vary across its area with Oxford Street to the north, Central Station to its west and Cleveland Street to the south. Interfaces to these major pieces of infrastructure are poor and uninviting.

The grain of the precinct plays an important role in contribution to the understanding of Surry Hills's character. It varies from large grain on the interface with Central Station to the West of the precinct to fine grain with narrow and more articulated street network to the East.

Similarly to Paddington, Surry Hills is characterised by the significant planting and landscaping which provides shading and a pleasant street environment.



- 1. Foveaux Street
- 2. Bourke Street Cycleway and Davies Street
- 3. Phelps Street
- 4. Outdoor Seating
- 5. The Clock Hotel, Crown Street

Strategic Review

2.1 Overview

The strategic review is an analysis of vision and strategic documents published by adjacent stakeholders to uncover any shared regional goals or principles which could be considered in the design of the SFS. An understanding of these principles provides the opportunity for future integration and leveraging of proposed infrastructure, collaboration with stakeholders and the provision of complimentary uses/spaces on-site.

This chapter reviews strategic documents for areas including and surrounding the subject Stadia site. These include:

- 1. Moore Park Master Plan 2040 - A Place for Everyone (CPMPT, 2017)
- 2. Centennial Park Master Plan 2040 (SCGT, 2013)
- 3. Sydney Light Rail CBD South East Light Rail Extension - Urban Design & Landscape Plan, Surry Hills (ASPECT Studios & GRIMSHAW, 2017)
- 4. Bondi Junction to City Walking and Cycling Improvements (City of Sydney, 2017)

Key

- Site Boundary
- Moore Park Masterplan 2040
- Centennial Park Masterplan
- Bondi Junction to City Walking and Cycling Upgrades
- Light Rail



Strategic Document Areas

2.2 Moore Park Master Plan 2040 - A Place for Everyone



Moore Park 2040 - A Place for Everyone (2017) by HASSELL

Moore Park Master Plan 2040 was produced for Centennial Parklands and the Moore Park Trust in 2017. Its focus is to create a stronger relationship between the public and the Park and outlines opportunities for the improvement and investment. The Master Plan is supported by consultant input and community and stakeholder consultation completed in 2015.

The strategic document is split into 6 main themes:

- Green
- Heritage
- Access
- Sports
- Leisure
- Entertainment

Key strategies noted throughout the document include:

- Provide continuous pedestrian and cycle connections through to adjacent neighbourhoods especially Central Station
- Establish Kippax Lake and the area to its north-west as a new community area with pop-up events
- Pedestrianise Driver Avenue for safety as well as pop-up events and pre/post game activities
- Improve the quality and flexibility of open spaces and sporting facilities
- Improve the amenity of spaces by creating landscape buffers to arterial roads, improving visibility and providing better tree canopy

Theme	Notes		
Green	<p>Trees</p> <ul style="list-style-type: none">• Strengthen and reinforce existing provisions including tree lined streets and tree canopy• Improve pedestrian and cycle access through integrating into surrounding infrastructure, providing better access and visibility• Re-plant trees lost in light rail construction• Increase tree diversity and re-plant indigenous native planting <p>Landscaping</p> <ul style="list-style-type: none">• Strengthen existing provisions and maximise passive/active recreation• Adopt sustainable water use strategies and appropriate stormwater management• Maintain health of aquatic habitats with appropriate planting <p>Wildlife</p> <ul style="list-style-type: none">• Protect wildlife habitats and enhance the city's biodiversity and wellbeing• Protect and conserve Kippax Lake• Create habitat corridors between areas of green open space• Enhance vegetation habitats and create habitat corridors between areas of green open space (within and beyond the Park's boundaries)	Access	<p>Public Transport</p> <ul style="list-style-type: none">• Integrate with and encourage use of public transport by refining the transport timetable especially on event days and integrating with the Light Rail Stop <p>Parking</p> <ul style="list-style-type: none">• Phase out temporary parking on green space• Utilise dispersed carparking strategy to reduce traffic volumes• Support the provision of increased parking on the northern portion of Sydney Cricket and Sports Ground Trust Land• Establish stakeholder group to address traffic movement, congestion and parking issues <p>Entries</p> <ul style="list-style-type: none">• Make easily identifiable• Increase secondary access points into EQ for pedestrians and cyclists• Direct connection from Light Rail Stop• Review opportunities to disincentivise on-street parking during events <p>Walk & Cycle Paths</p> <ul style="list-style-type: none">• Link neighbourhood areas to the park with paths, lighting, tree planting and signage especially Central Station• Improve N/S & E/W connections to Moore Park and Centennial Park with new infrastructure on Dacey Ave• Provide better pedestrian permeability through Moore Park Golf Course• Pedestrianise Driver Avenue in order to increase pre/post game activities
Heritage	<p>Built Heritage</p> <ul style="list-style-type: none">• Conserve significant built fabric and any heritage items and areas• Identify opportunities for adaptive re-use and under utilised heritage items• Increase pedestrian and cycle access utilising currently closed gateways <p>Living Heritage</p> <ul style="list-style-type: none">• Conserve the Park as an example of 19th Century open space, significant trees, public recreation spaces• New conservation actions to ensure ongoing management <p>Interpretation</p> <ul style="list-style-type: none">• Find ways to communicate and interpret its story across the park by engaging with the historical context, recognising that major events are part of the story• Celebrate historical uses by reviving and reinterpreting appropriate uses• Demonstrate in new projects, an understanding of the site's history	Sport	<p>Community Sport & High Performance Sports</p> <ul style="list-style-type: none">• Optimise the quality and facilities of existing open spaces• Work with EQ to investigate opportunities for commercially oriented sport and recreation based activities (e.g. indoor sporting facilities)• Establish precincts of complimentary activity• Upgrade sporting fields in Moore Park West and improve quality of grass in Moore Park East following removal of event parking• Introduce new full size rugby field within Moore Park East (south)• Create a closed pedestrian circuit with fitness stations around Moore Park West and East• Create Moore Park Common to the north-west of Kippax Lake for community sporting uses <p>Golf</p> <ul style="list-style-type: none">• Reconfigure edges to create better pedestrian permeability• Integrate new golfing facilities• Upgrade the golfhouse for new sports related activities or facilities <p>Horses</p> <ul style="list-style-type: none">• Centennial Parklands Equestrian Centre to be revitalised with better access points from EQ, consolidation of parking an a new visitor/ reception centre

2.3 Moore Park 2040 - A Place for Everyone (cont'd)



Moore Park 2040 - A Place for Everyone (2017) by HASSELL

Leisure	Walking <ul style="list-style-type: none">• Create continuous shared paths connecting through to neighbouring areas• Enhance the quality of informal walking trails• Reconfigure golf course to provide better pedestrian access around perimeter• Extend Federation Way along Cleveland St to connect Surry Hills, Moore Park and Centennial Park Lookouts <ul style="list-style-type: none">• Utilise landscape strategies rather than built elements to enhance amenity of lookouts• Improve the amenity at the top of Mt Steel an Marks park with shade, planting and park furniture Picnics <ul style="list-style-type: none">• Increase amenity through vegetation and screening of major arterial roads, provision of picnic facilities• Target Kippax Lake and the area to the north-west as a new community destination with playground, picnic/BBQ facilities and planting Playground <ul style="list-style-type: none">• Introduce playground to Kippax Lane (community destination) and enhance existing playground at EQ	Entertainment	Events <ul style="list-style-type: none">• Enhance the fan and walk-up experience to make each event world class and memorable• Establish pre/post game activities drawing people into the precinct earlier• Return the former Show Ring to its historical usage for multi purpose sports and events• New community destination at Kippas Lake with pop-up events• Pedestrianise Driver Avenue• Direct walking and cycle connection to Central Station• Upgrade quality of EQ plazas directly off Entertainment Boulevard Wine & Dine <ul style="list-style-type: none">• Improve integration with between Paddington, EQ and the Sports Stadia for more convenient food/beverage options• New entrance to EQ from Driver Avenue activated by food and beverage options Venues <ul style="list-style-type: none">• Enhance EQ to provide uses complementary to the Park and Sports Stadia and provide constituency such as short term accommodation• Make Moore Park stronger, more lively and a more vital destination for future generations• Support the refurbishment of the existing SFS to five it an iconic identity• Support the update of Bill O'Reilly and Churchill/Brewongle Stands at the SCG• Increase activation along western side of SCG and Driver Avenue - potential for digital screen showcasing player information, live broadcasts.• Investigate additional activities and facilities which will create a lively and commercial focused precinct including recreation, cultural film destination utilising proximity to AFTRS, world class food or commercial uses Short Stay <ul style="list-style-type: none">• Investigate short-term accommodation within EQ and the Moore Park Golf precinct to enliven the precinct at night• Potentially provide student accommodation adjacent to AFTRS in the EQ

2.4 Moore Park Master Plan 2040 Excerpt

