

PRINCIPLES OF GRAPHIC APPLICATION TO KEY WAYFINDING ZONES

29

GRAPHIC TYPES

CODE: <div><div></div> EN-M</div> <div>Main Entry/ Corridor Graphics</div>	<div><div></div> EN-L</div> <div>Public Lift Lobby Graphics</div>	<div><div></div> EN-D</div> <div>Department Entry Graphics</div>	<div><div></div> EN-E</div> <div>Sub Department or Ward/Wing Entry Graphics</div>	<div><div></div> EN-R</div> <div>Main Reception Backwall Graphics</div>

CODE: <div><div></div> EN-F</div> <div>Sub Department Reception or Staff Station Backwall Graphics</div>	<div><div></div> EN-A</div> <div>Level No. Indicator – Lifts</div>	<div><div></div> EN-B</div> <div>Level No. Indicator – Stairs</div>	<div><div></div> EN-S</div> <div>Thoroughfare Graphic Strips</div>	<div><div></div> EN-P</div> <div>Pegged Wooden Animals</div>	<div><div></div> EN-C</div> <div>Waiting Area</div>

Graphic patterns shown are a schematic representation for illustration of scale, extent, layering of wayfinding principles.

Designs to be developed in DD stage.

Typical Departments & Circulation Spaces - CS01



Direction

- Natural elements
- Rounded forms
- Simplified subjects
- Layering of elements
- Calming
- Friendly

Special Consideration



PAEDIATRIC

- Elements of discovery
- Hidden animals
- Playful graphic applications
- Isolated fauna elements may be layered in 3D materials

MENTAL HEALTH

- Age appropriate
- Appropriate for psychological needs of patients.

Hospital Street



HOSPITAL STREET

- Refined approach
- Pattern may be realised as perforated screening or texture, rather than digital print
- Softer colours

Please note that the illustrations are an example only.

COLOUR CODING - EXAMPLE ONLY



FLORA AS A BASE MOTIF



LAYERED FAUNA ELEMENTS



SIGN PANELS LAYERED ABOVE GRAPHICS

