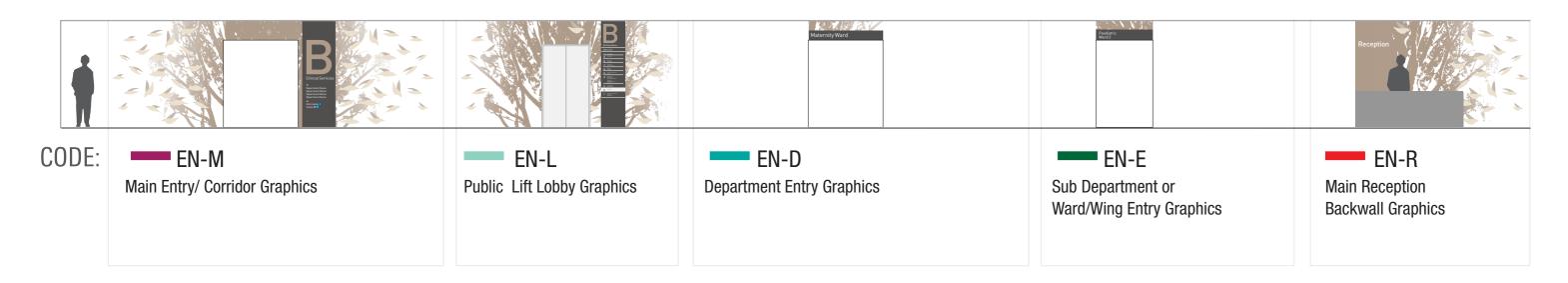
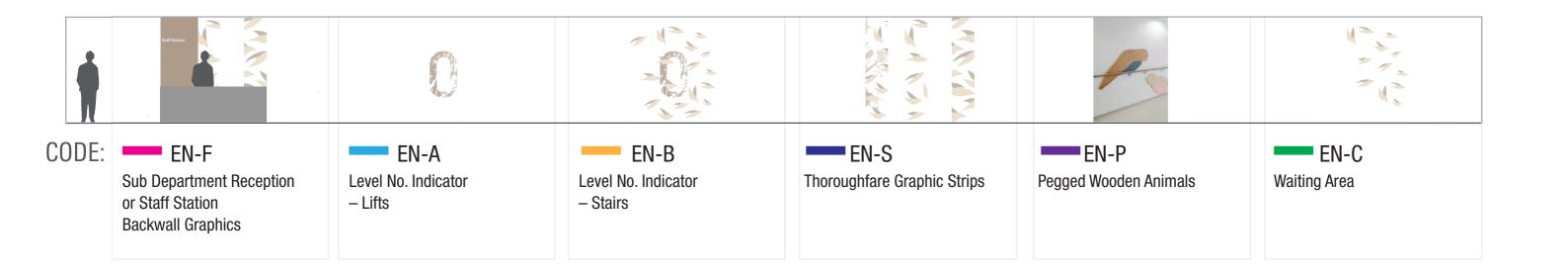
PRINCIPLES OF GRAPHIC APPLICATION TO KEY WAYFINDING ZONES 29 GRAPHIC TYPES





Graphic patterns shown are a schematic representation for illustration of scale, exttent, layering of wayfinding principles.

Designs to be developed in DD stage.

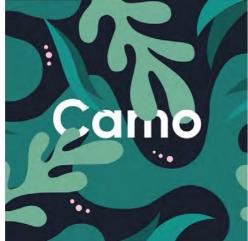
GRAPHIC PRINCIPLES – ILLUSTRATION STYLE 30

Typical Departments & Circulation Spaces - CS01



Hospital Street





















Direction

- Natural elements
- Rounded forms
- Simplified subjects
- Layering of elements
- Calming
- Friendly

PAEDIATRIC

- Elements of discovery
- Hidden animals
- Playful graphic applications
- Isolated fauna elements may be layered in 3D materials

MENTAL HEALTH

- Age appropriate
- Appropriate for pyschological needs of patients.

HOSPITAL STREET

- Refined approach
- Pattern may be realised as perforated screening or texture, rather than digital print
- Softer colours

Please note that the illustrations are an example only.

