

PROJECT: **CAMPBELLTOWN HOSPITAL REDEVELOPMENT**
PROJECT STAGE: **PARTS 1-3, PLANNING**

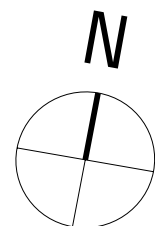
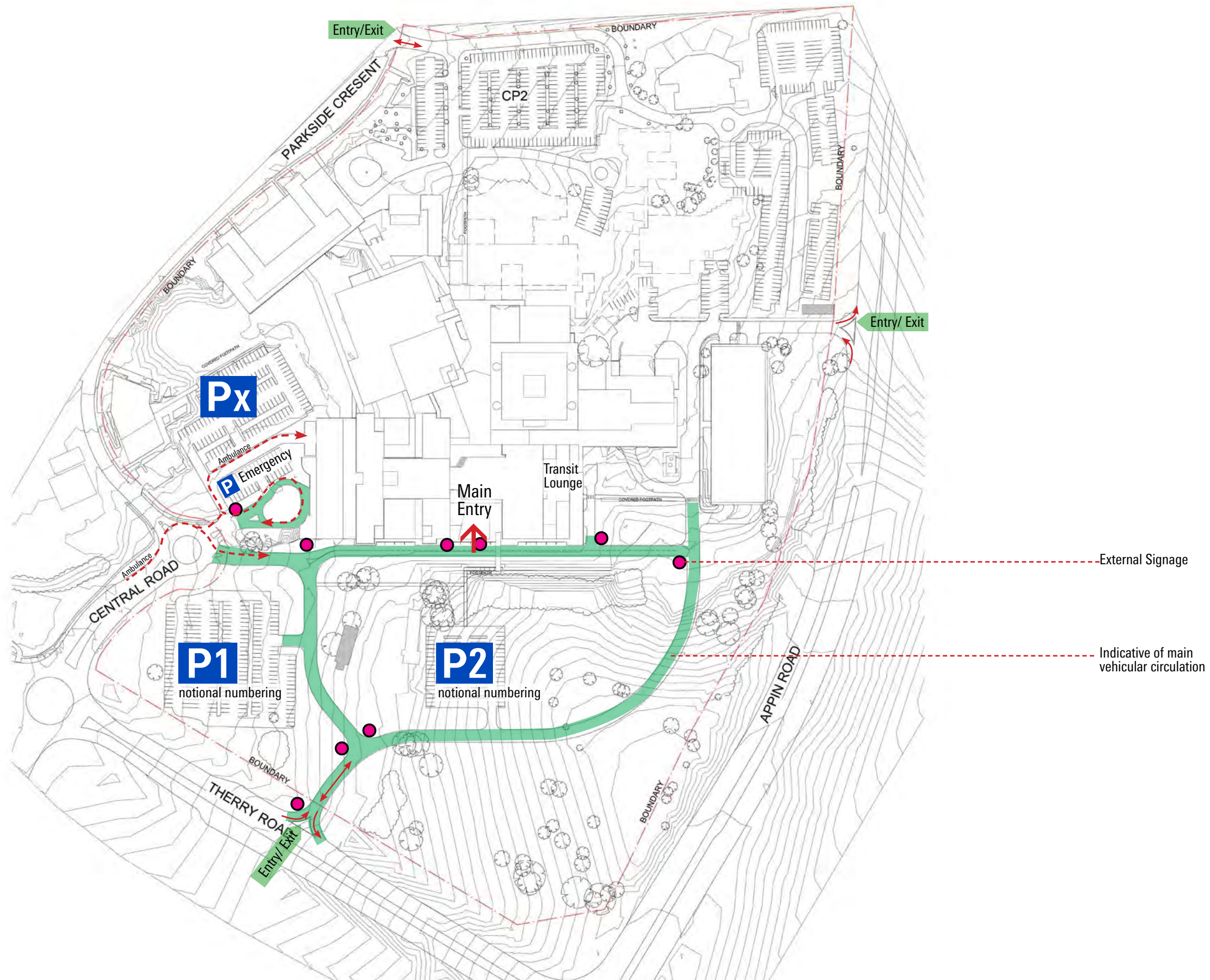
DISCIPLINE: **WAYFINDING, SIGNAGE & GRAPHICS**
DOCUMENT NAME: **PART 3 – SCHEMATIC DESIGN**
100% SD REPORT

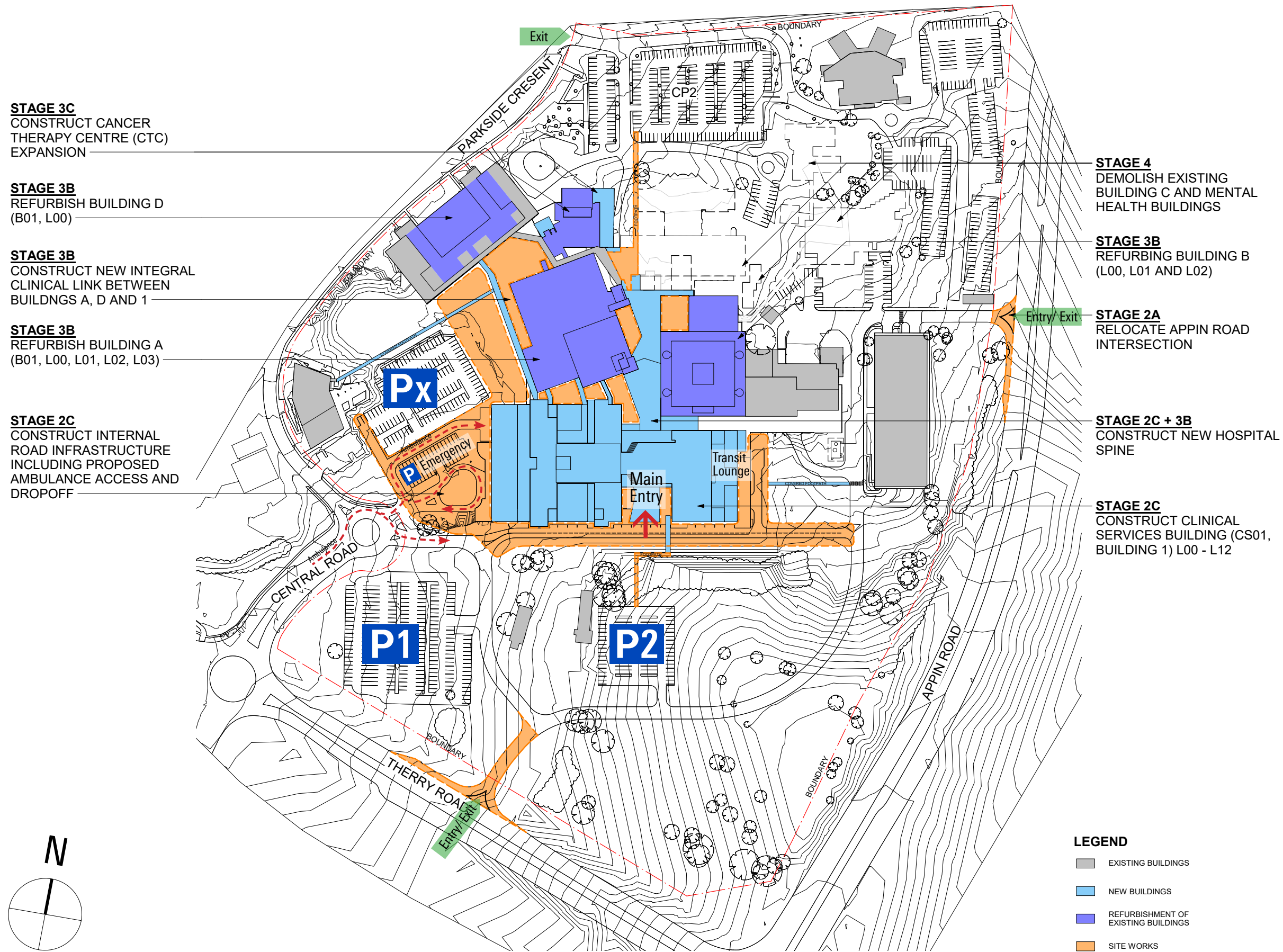
ISSUE: **E**
ISSUED FOR: **REVIEW**
DATE: **06.09.2018**

PROJECT NUMBER: **S3262**
DOCUMENT NUMBER: **S3262-06**

PART 2

EXTERNAL WAYFINDING & SIGNAGE



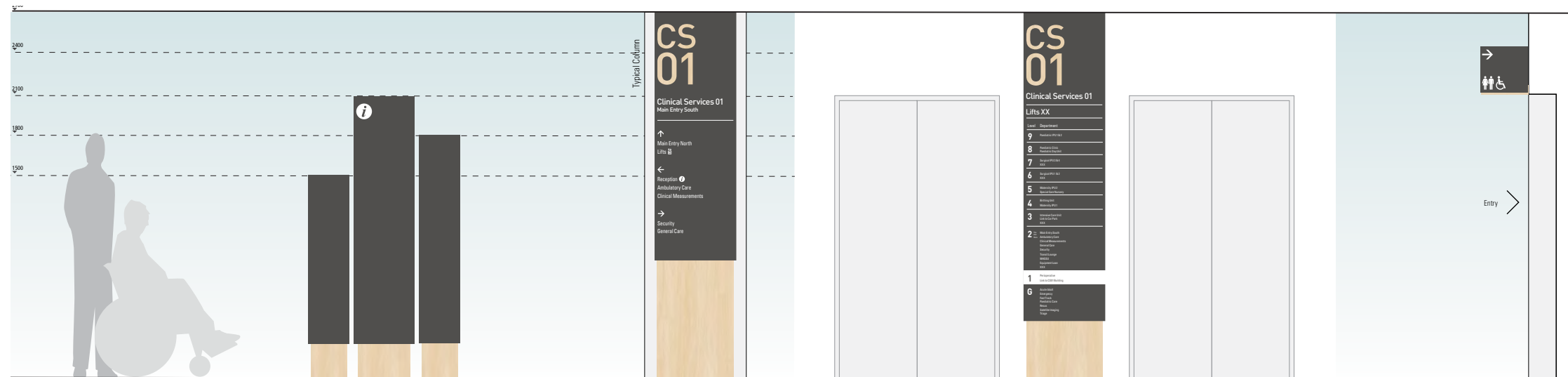



PART 4


ENVIRONMENTAL GRAPHICS, INTERNAL WAYFINDING & SIGNAGE


CONCEPT 1 – SIGN LOOK & FEEL 24


GRAPHICS ARE INDICATIVE ONLY

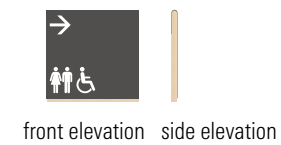
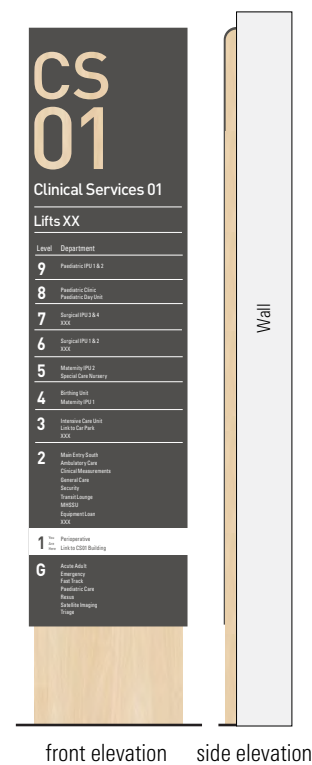
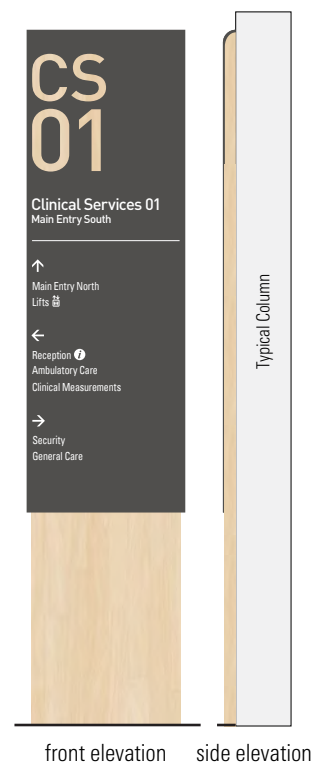
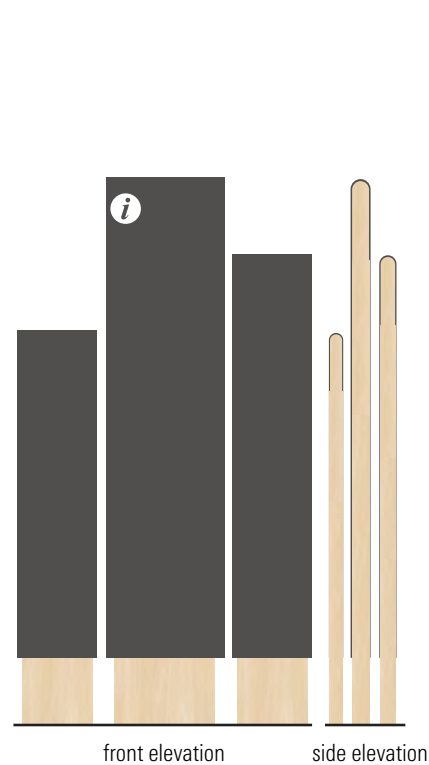


 Information Totems
code: INF-T

 Column/Wall Mounted Directional
code: DIR-W

 Public Lift Directory
code: INF-P

 Perpendicular Amenity Identification
code: PER-A



- (above) Shape of signs inspired by light wooden curved shapes found in ceiling of Level 2 Main Entry South.
- Plays into the 'natural' aesthetic of the environmental graphics through soft shapes, fluid form and colouring.
- Building number may also have a wood look detail as opposed to a solid colour.