

Indicative Art Strategy

The proposal shall implement a significant portion of the Sustainable Sydney 2030 vision and will align its public art strategy with the City of Sydney policies.

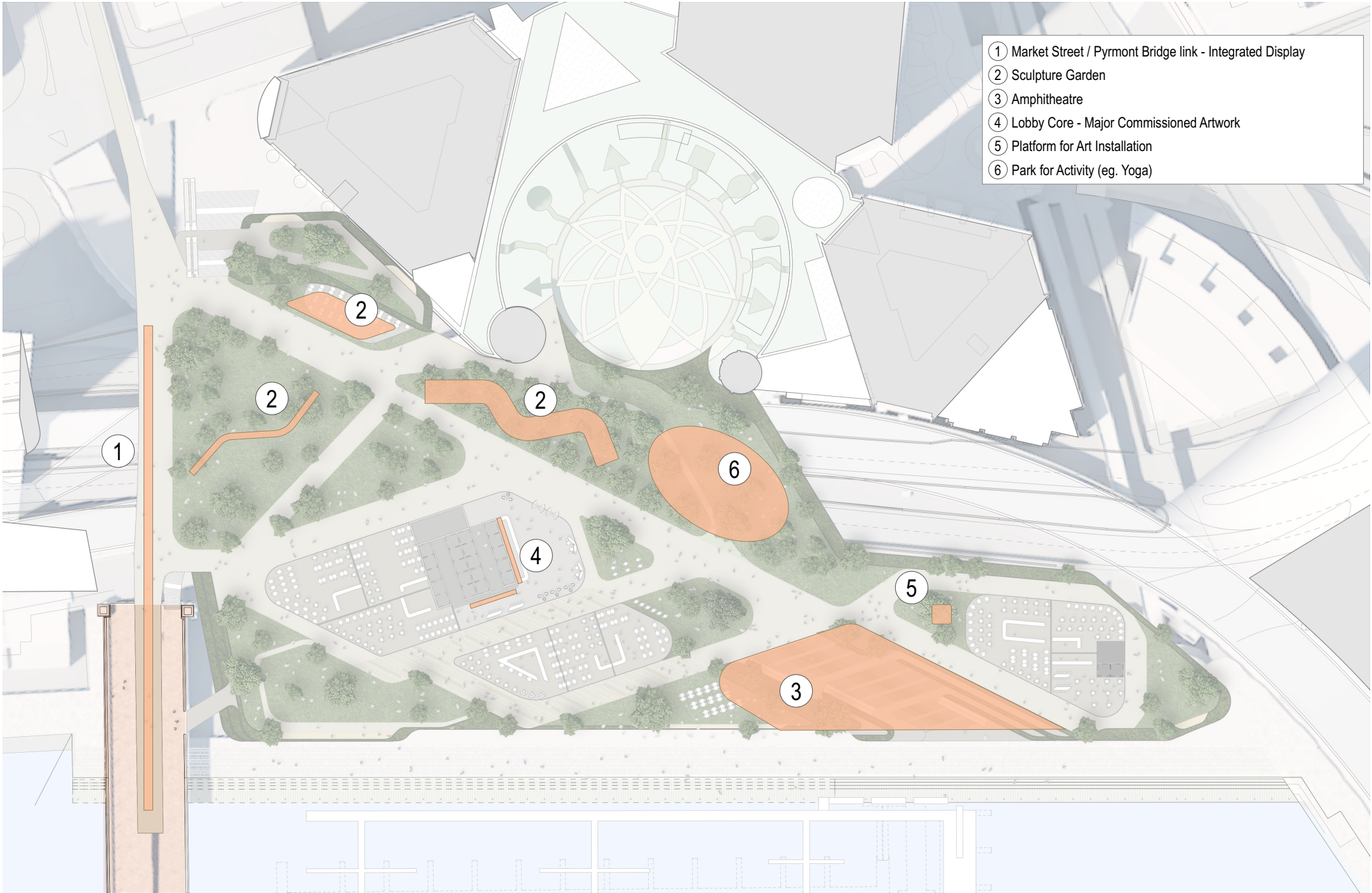
- Fit art to the place
- Integrate art within build and landscape forms
- Make art a spectacle and worth repeat visits
- Appreciation of the origins and history of the precinct
- Illuminate each unique scene and harness an identifiable night time experience
- Consider 'plug and play' facilities to facilitate event overlays

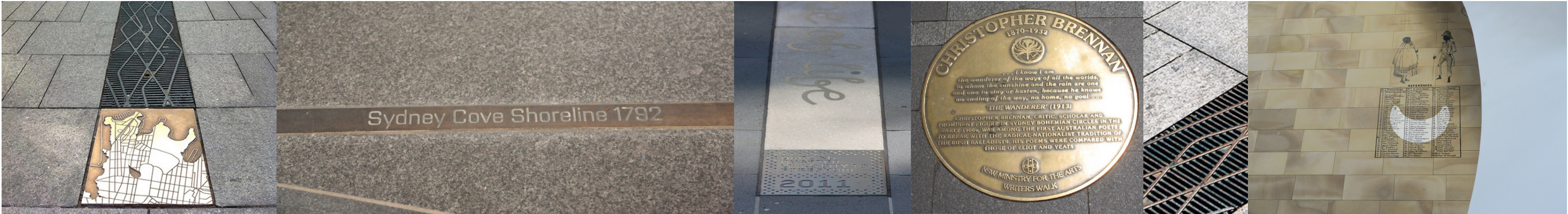
Heritage Interpretation & Public Art Opportunities

There are several unique opportunities to overlay Heritage and Public Art in Cockle Bay, to be developed in the Stage 2 DA submission.

They include inclusion of heritage structures drawn from early wharf and trade uses of the precinct into the landscape design, and initiatives could include the following items:

- Market Street / Pyrmont Bridge link - Integrated Display
- Public Park - Active Illuminated Wall
- Cockle Bay Terraces - Integrated Archaeological Artefact Display
- Lobby Core - Major Commissioned Artwork
- Commemorative Plaque
- QR - Interactive, Portable Device App - History and Archeology





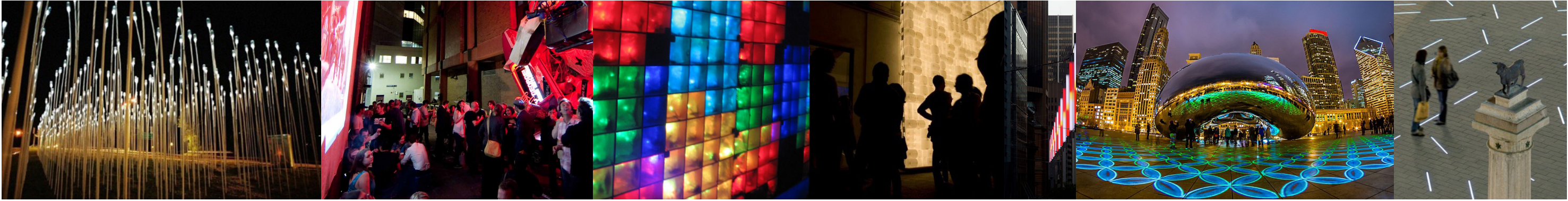
Heritage Interpretation Artwork



Heritage Display



Major Commissioned Artwork



Light Artwork/Installation

4.0 Urban Design Controls

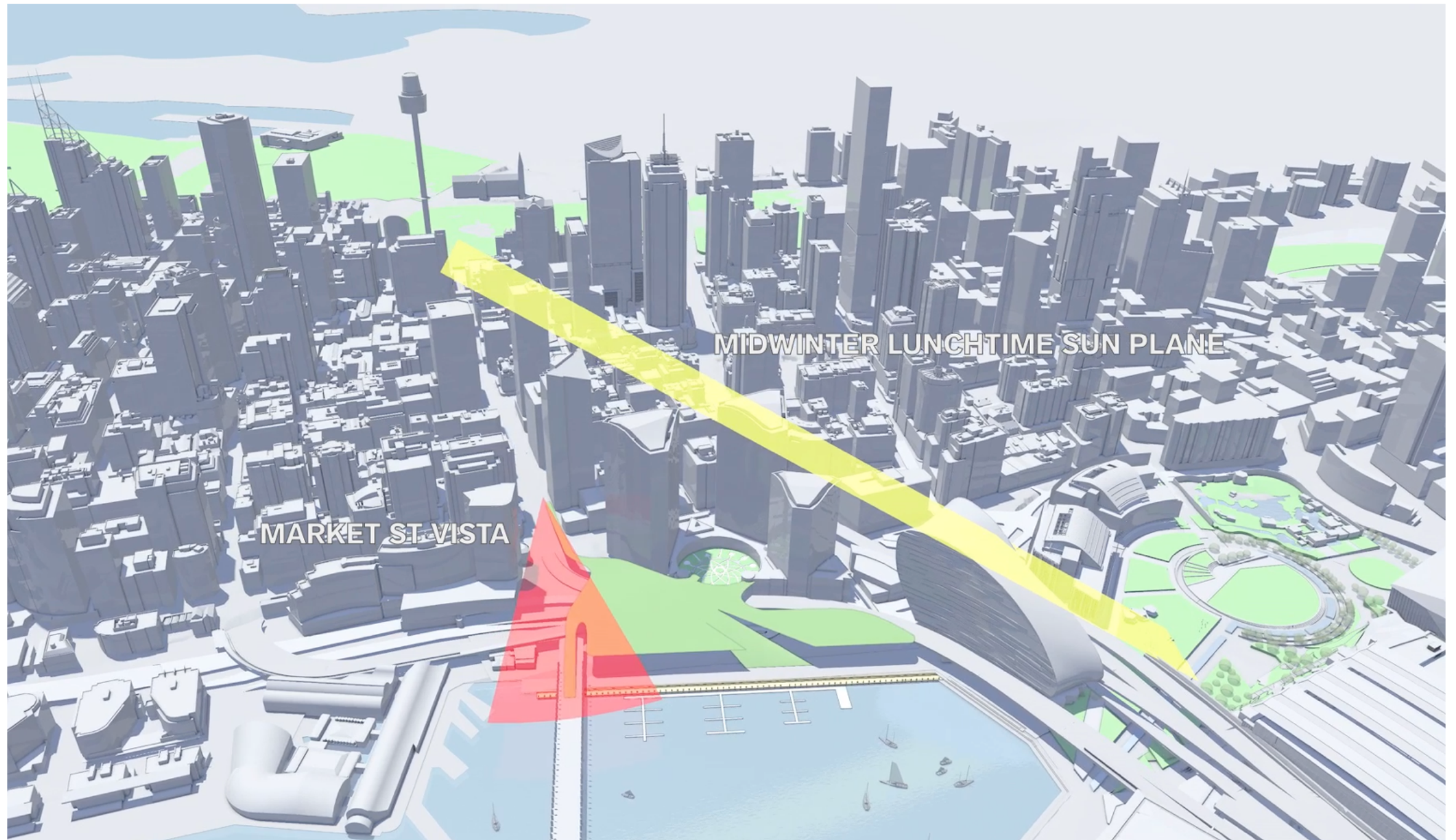
Through the studies and explorations on urban design considerations and principles, site specific controls have been developed for the building envelope. The resulting building envelope has been designed to facilitate a built form that is place-led and people focused.

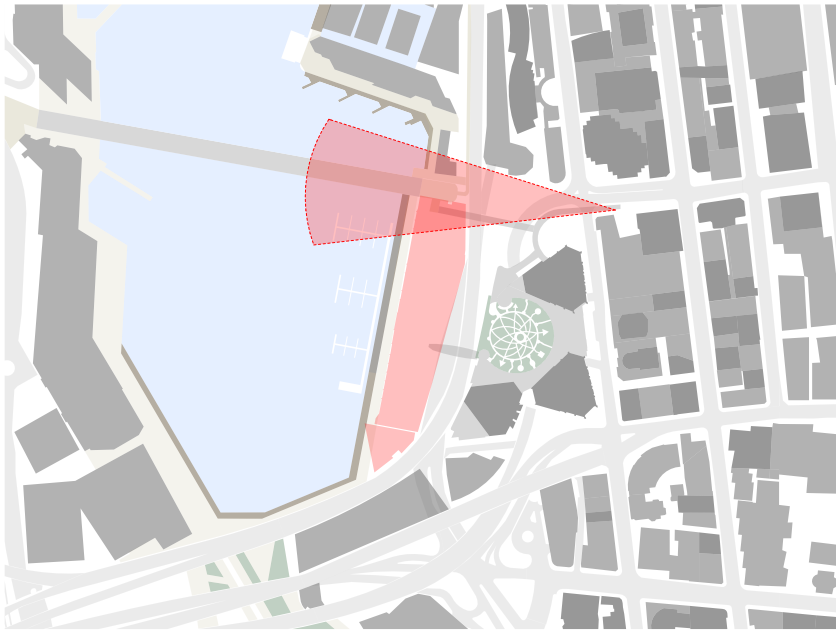
Planning for a Growing Sydney

The design controls will align with the vision of a growing Sydney by aiming to accommodate high value office jobs that are important to the Australian economy, while protecting and enhancing Central Sydney's ability to attract capital, visitors, ideas, residents and skilled labour.

General control considerations

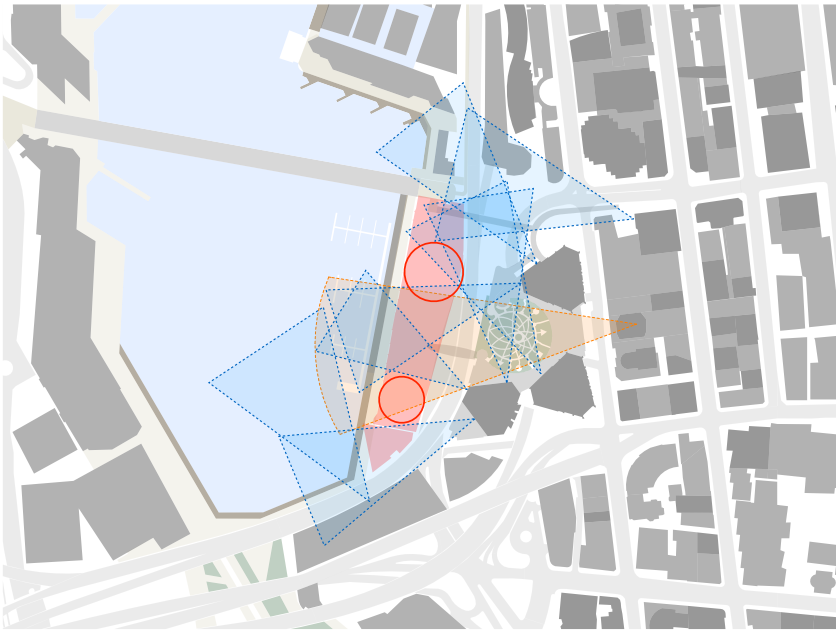
- The design quality of the building including massing, building articulation, material and finishes.
- The height, bulk and scale of the new building particularly within its local context being in a major entertainment and cultural precinct on the edge of the CBD.
- The building's interface with the public domain and public domain treatments.
- Facade treatments, building articulation and materials and finishes.
- Relationship to adjacent precincts within Darling Harbour.
- Visual impact including assessment of view impacts from nearby residential buildings and the impact on views and vistas to and from the Darling Harbour precinct.
- Physical and visual connections between the city and Darling Harbour and treatment of the motorway.





Market Street Vista

Built form is setback on the North to preserve the Market Street Vista



View Sharing

Built form location is considered with respect to view sharing and tower separation



Connectivity

Built form is positioned to allow improved connectivity and preserve open space