Attachment C

Signage Zones

Level 2 Pier 8/9 23 Hickson Road Sydney NSW Australia 2000 GPO Box 5487 Sydney NSW Australia 2001 T +61 2 9101 2000 W hassellstudio.com Architecture Interior Design Landscape Architecture Planning Urban Design Australia China Hong Kong Singapore United Kingdom

HASSELL Limited ABN 24 007 711 435

Nominated architects NSW: Tony Grist 5350 Ross de la Motte 7398 Matthew Pullinger 6226

THE RIBBON HOTEL, SERVICED APARTMENTS AND RETAIL

Signage Matrix

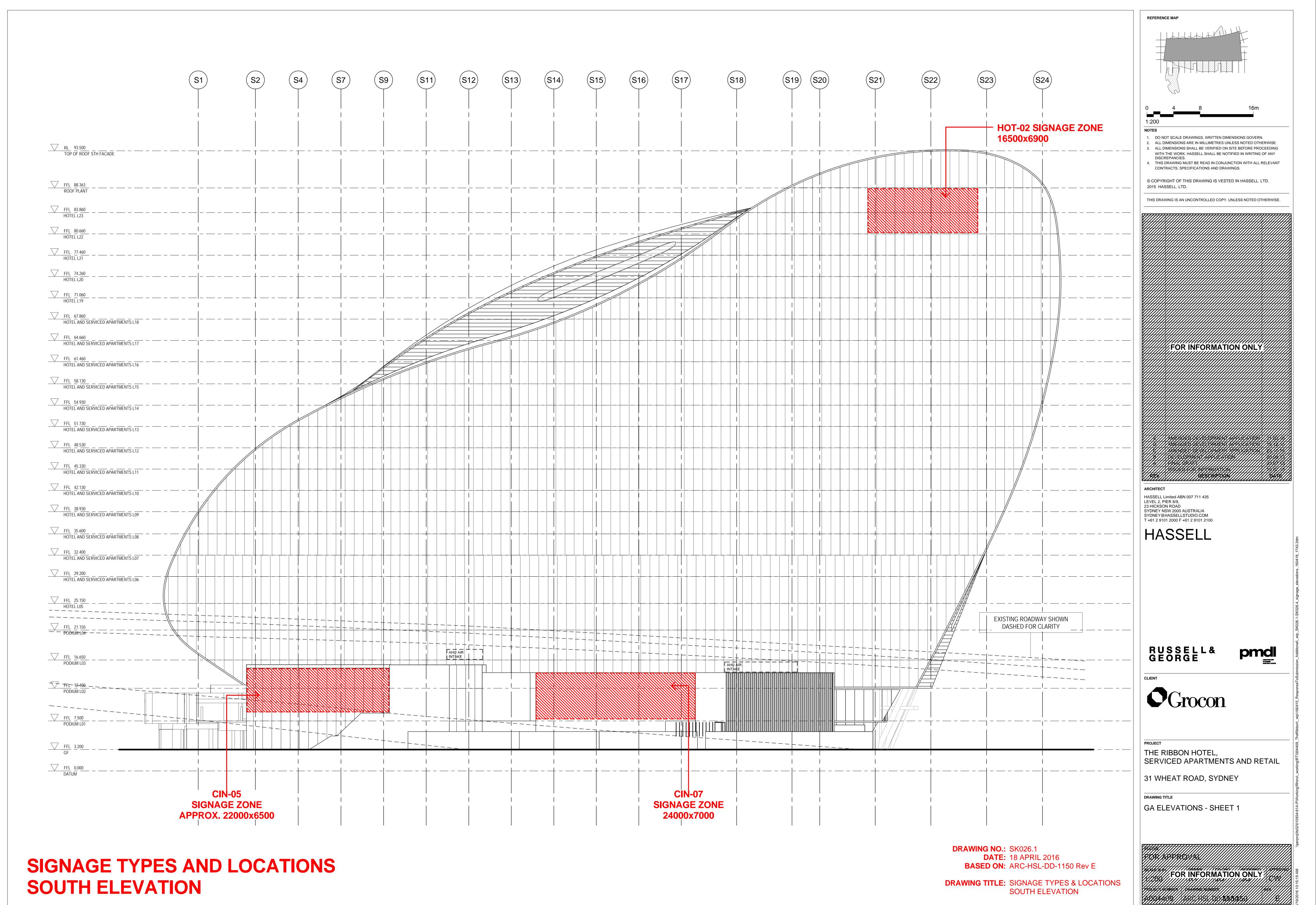
19/April/2013

Revision A

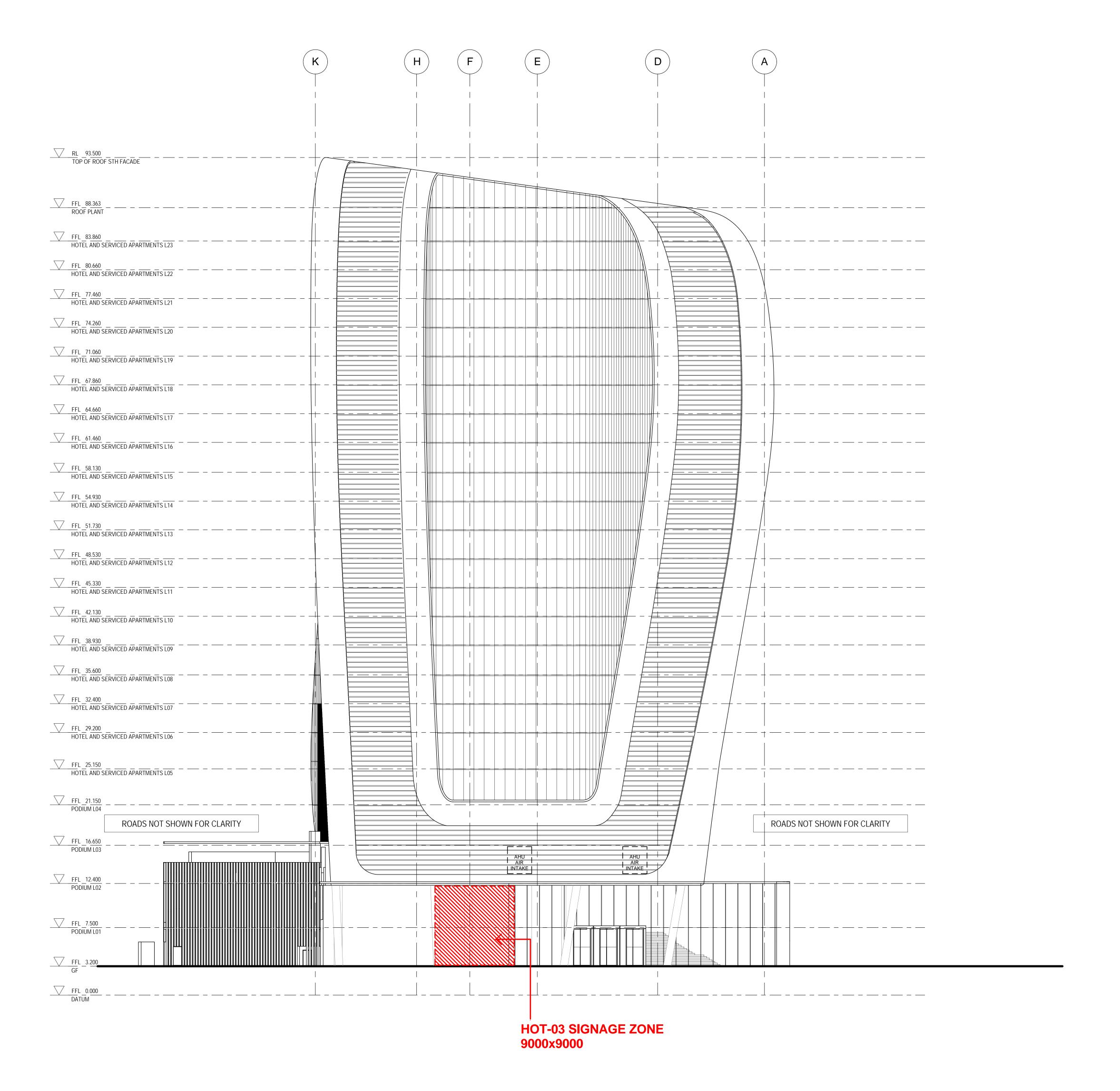
Issued for Information

Code	Programme	Туре	Location (aspect)	Location	Signage Zone Size (mm)	Purpose
CIN-01	Cinema	Backlit, logo	West	Road	7500x2000	Primary cinema signage
CIN-02	Cinema	Backlit, logo	West	Pedestrian	5400x1200	Secondary cinema signage
CIN-03	Cinema	LED, animated	West	Pedestrian	18000x900	"Now Showing" animated advertisement
CIN-05	Cinema	Semi-transparent decal	West	Road	22000x6500	Cinema lobby glazing visible from Freeway exit
CIN-06	Cinema	Backlit, poster	West	Pedestrian	3000x7000	"Now Showing" poster advertisement
CIN-07	Cinema	Backlit, poster	South	Pedestrian	24000x7000	"Now Showing" poster advertisement
GEN-01	General	LED, video screen	West	Pedestrian	9000x5060	Public video screen
HOT-01	Hotel	Backlit, logo	North	Sky	16500x6400	Primary hotel sky signage
HOT-02	Hotel	Backlit, logo	South	Sky	16500x6900	Primary hotel sky signage
HOT-03	Hotel	Backlit, logo	East	Pedestrian	9000x9000	Primary hotel entry signage
RET-02	Retail Tenancy	Backlit, logo	North	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
RET-03	Retail Tenancy	Backlit, logo	North	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
RET-04	Retail Tenancy	Backlit, logo	North	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
RET-05	Retail Tenancy	Backlit, logo	North	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
RET-06	Retail Tenancy	Backlit, logo	East	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
RET-07	Retail Tenancy	Backlit, logo	East	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
RET-08	Retail Tenancy	Backlit, logo	East	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
RET-09	Retail Tenancy	Backlit, logo	East	Pedestrian	900 HIGH, LENGTH OF SHOPFRONT	Retail shopfront signage
TEN-01	Primary Tenant/Sponsor	Backlit, logo	West	Road	18700x3500	Primary tenant/sponsor advertisement
TEN-02	Primary Tenant/Sponsor	Backlit, logo	West	Pedestrian	2200x2200	Secondary tenant/sponsor advertisement

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Original Sheet Size B1-1000 x 707mm

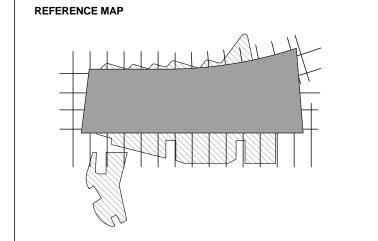


DRAWING NO.: SK026.2

DATE: 18 APRIL 2016

BASED ON: ARC-HSL-DD-1151 Rev E

DRAWING TITLE: SIGNAGE TYPES & LOCATIONS EAST ELEVATION



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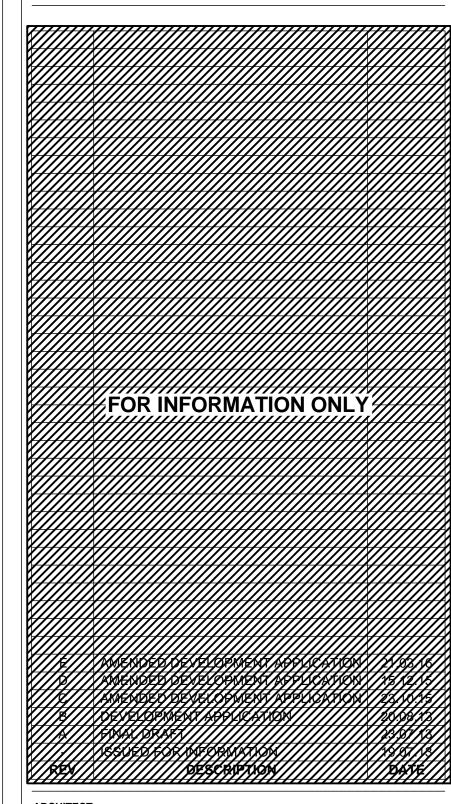
NOTE

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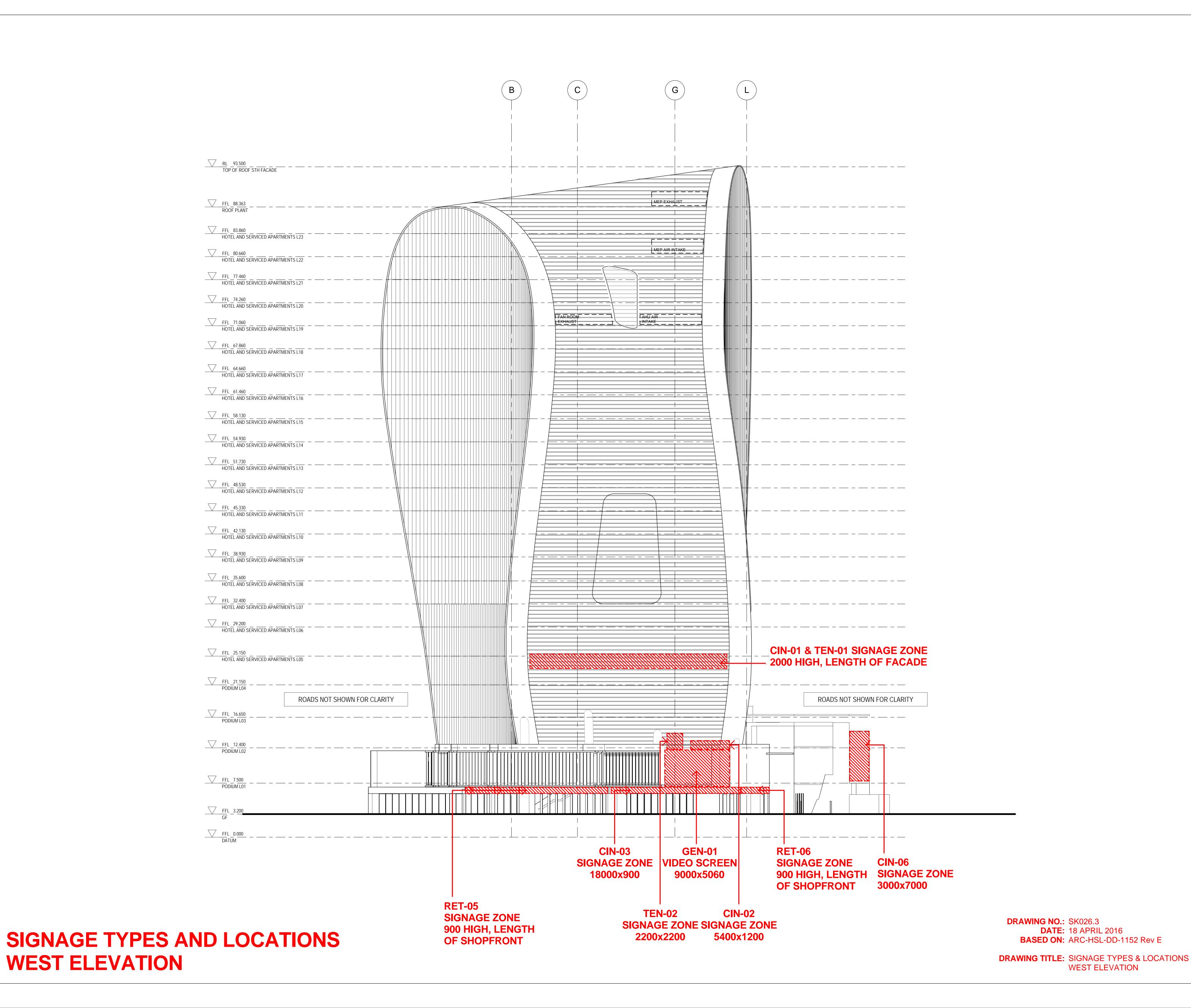
THE RIBBON HOTEL,
SERVICED APARTMENTS AND RETAIL

31 WHEAT ROAD, SYDNEY

DRAWING TITLE

GA ELEVATIONS - SHEET 2

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REFERENCE MAP

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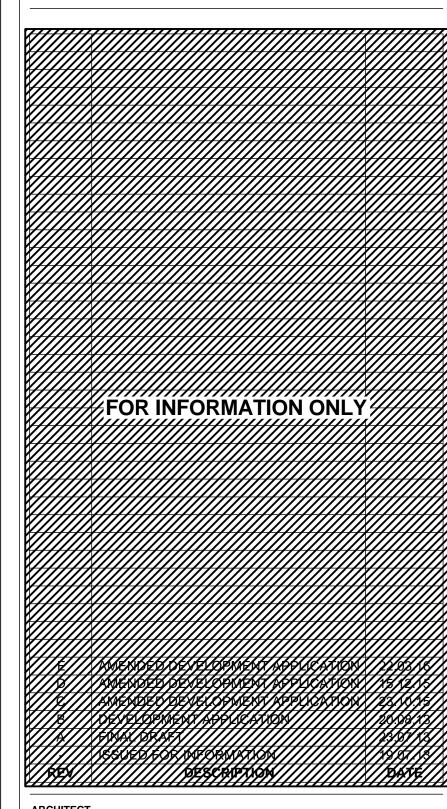
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THE RIBBON HOTEL,

SERVICED APARTMENTS AND RETAIL

31 WHEAT ROAD, SYDNEY

DRAWING TITLE

GA ELEVATIONS - SHEET 3

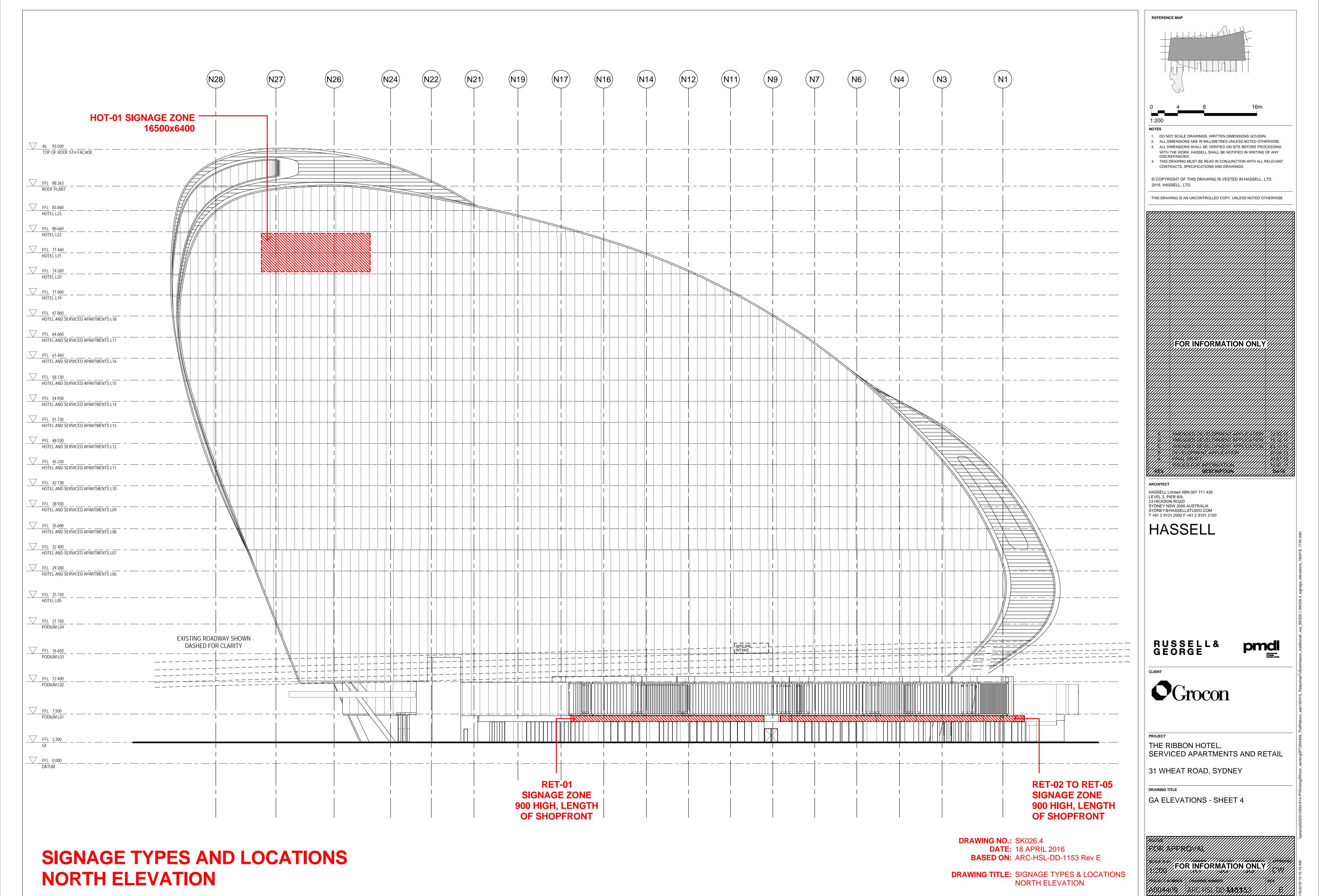
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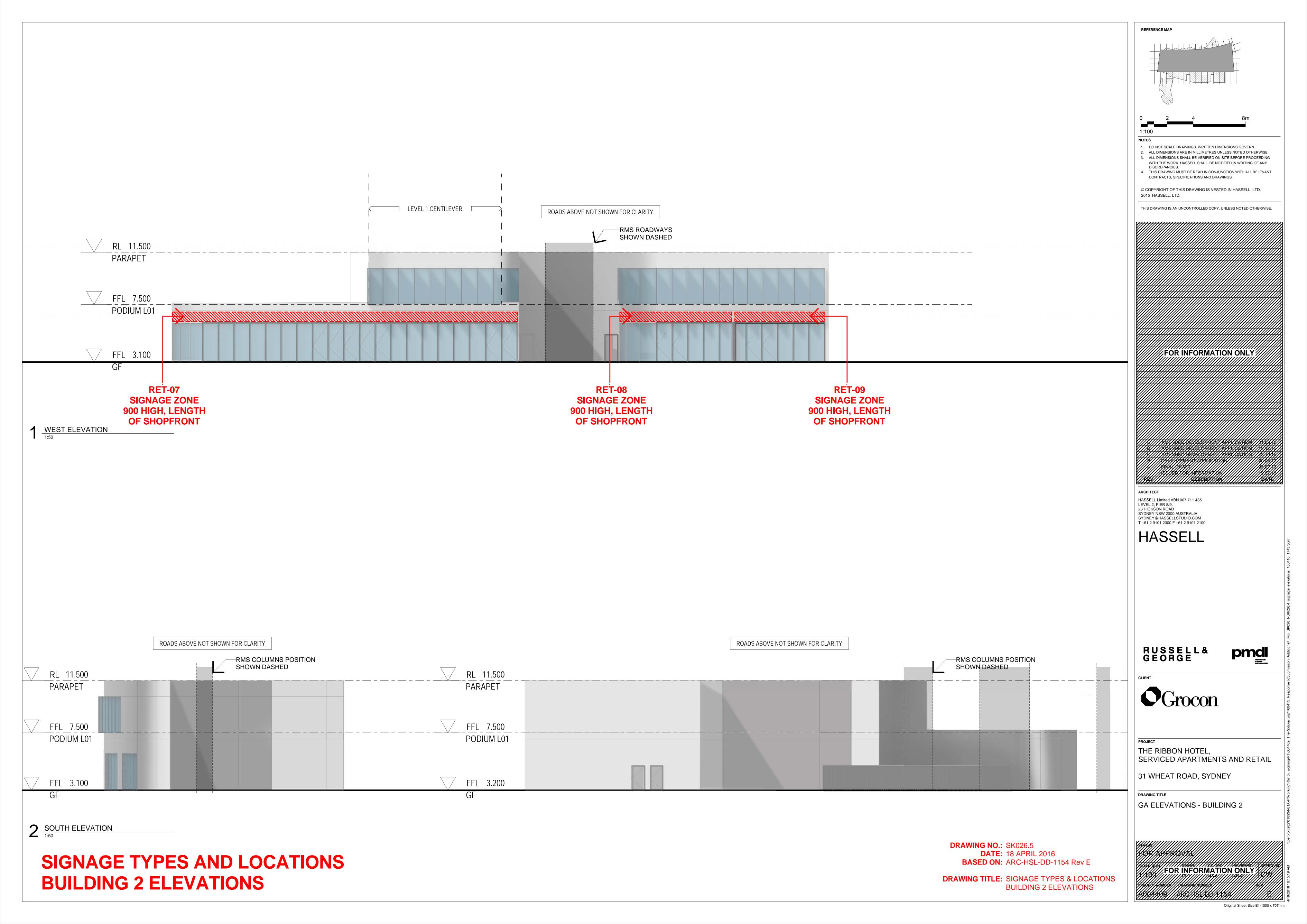
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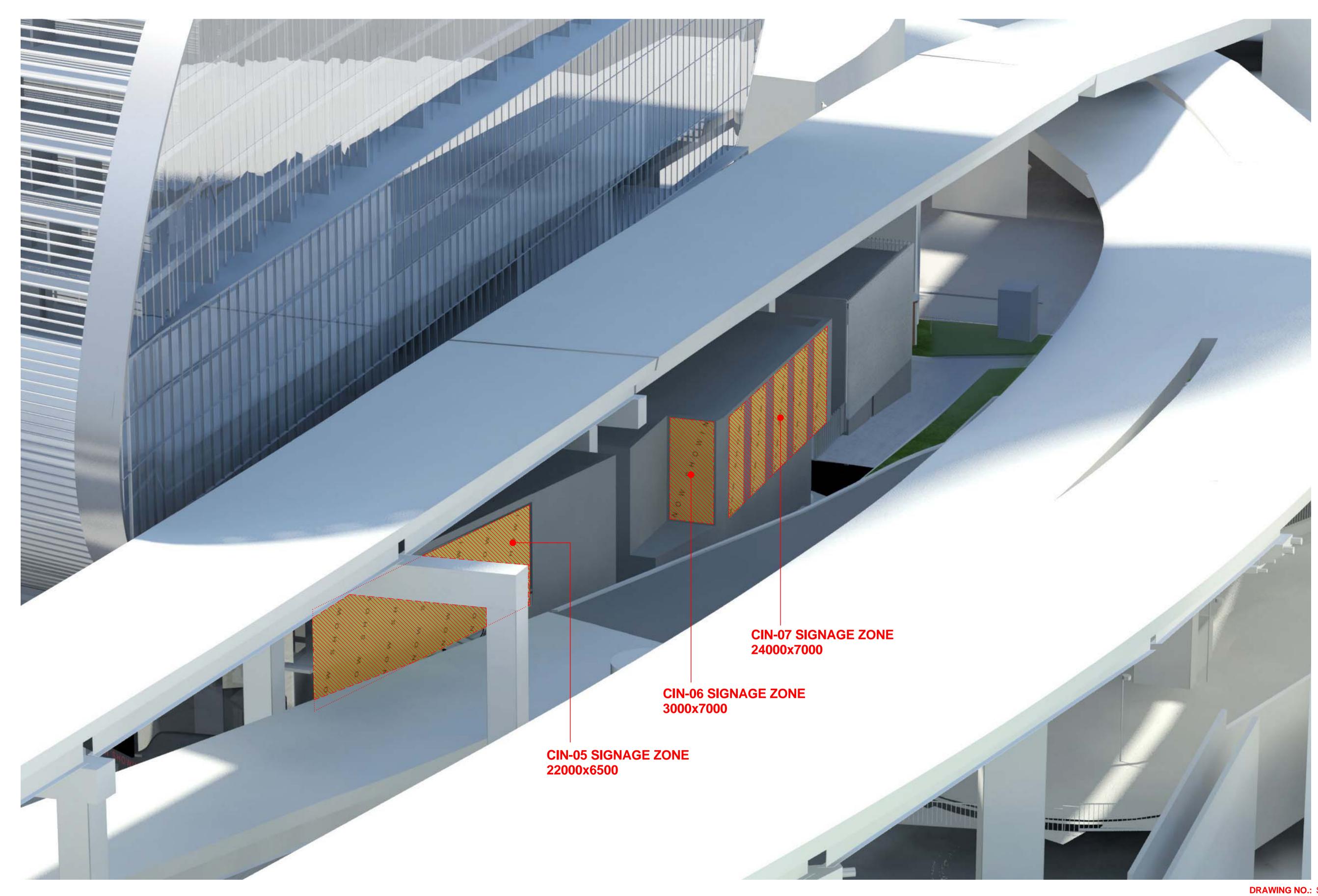
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Original Sheet Size B1-1000 x 707mm





DRAWING NO.: SK025.6
DATE: 19 APRIL 2016

BASED ON: -

DRAWING TITLE: SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE AERIAL VIEW FROM SOUTH WEST

SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE **AERIAL VIEW FROM SOUTH WEST**

Scale NTS

Grocon

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Project Name The Ribbon Hotel, Serviced Apartments and Retail







DRAWING NO.: SK025.7
DATE: 19 APRIL 2016
BASED ON: -

DRAWING TITLE: SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE VIEW FROM FREEWAY EXIT

Scale NTS

Grocon

Project Name The Ribbon Hotel, Serviced

Apartments and Retail

SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE VIEW FROM FREEWAY EXIT

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DRAWING NO.: SK025.8

DATE: 19 APRIL 2016

BASED ON: -

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DRAWING TITLE:

SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE VIEW FROM FREEWAY EXIT

Scale NTS **Client** Grocon

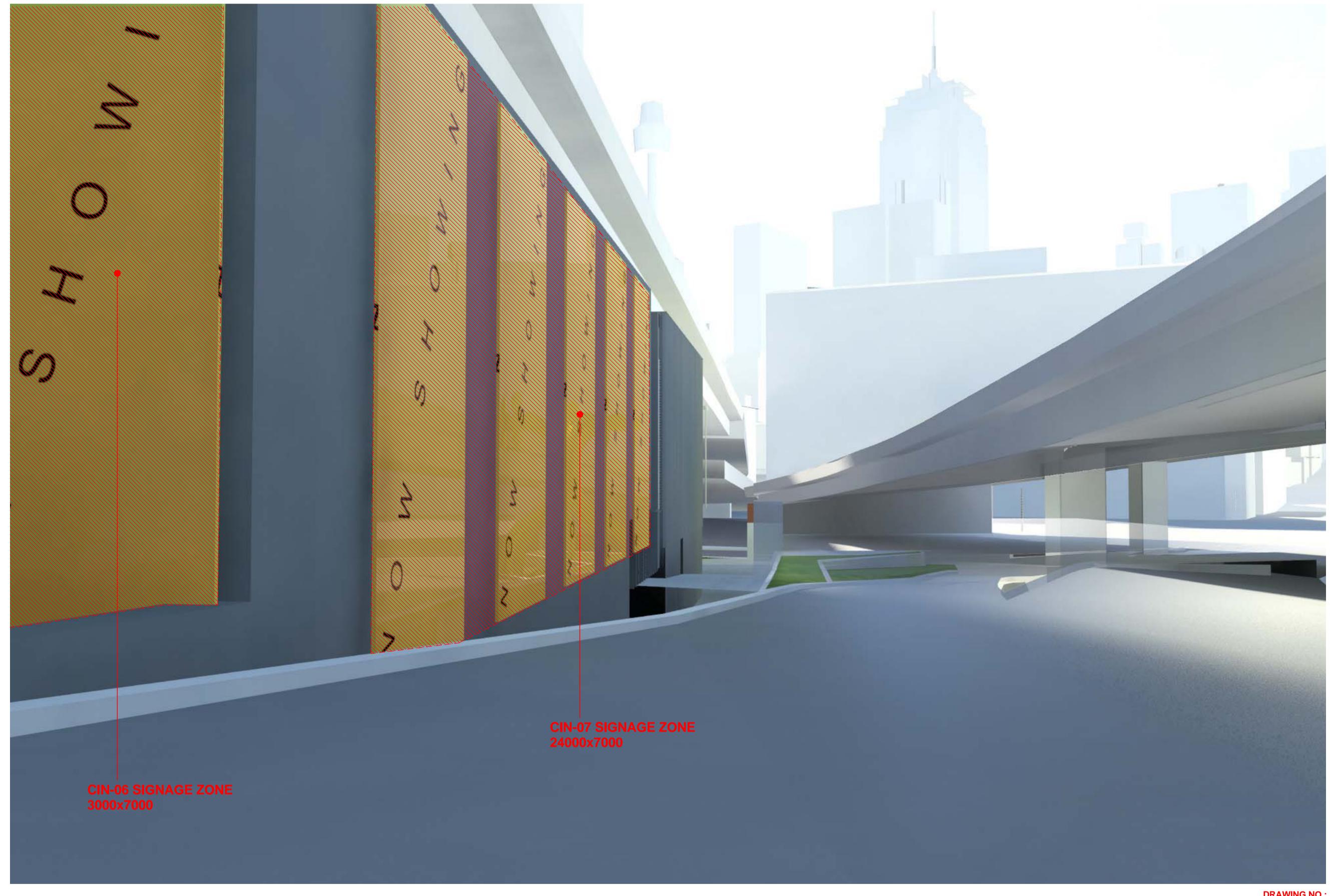
Project Name
The Ribbon Hotel, Serviced
Apartments and Retail

SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE VIEW FROM FREEWAY EXIT

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DRAWING NO.: SK025.9 **DATE:** 19 APRIL 2016 **BASED ON:** -

DRAWING TITLE: SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE VIEW FROM FREEWAY EXIT

Scale

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Project Name The Ribbon Hotel, Serviced Apartments and Retail

SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE **VIEW FROM FREEWAY EXIT**

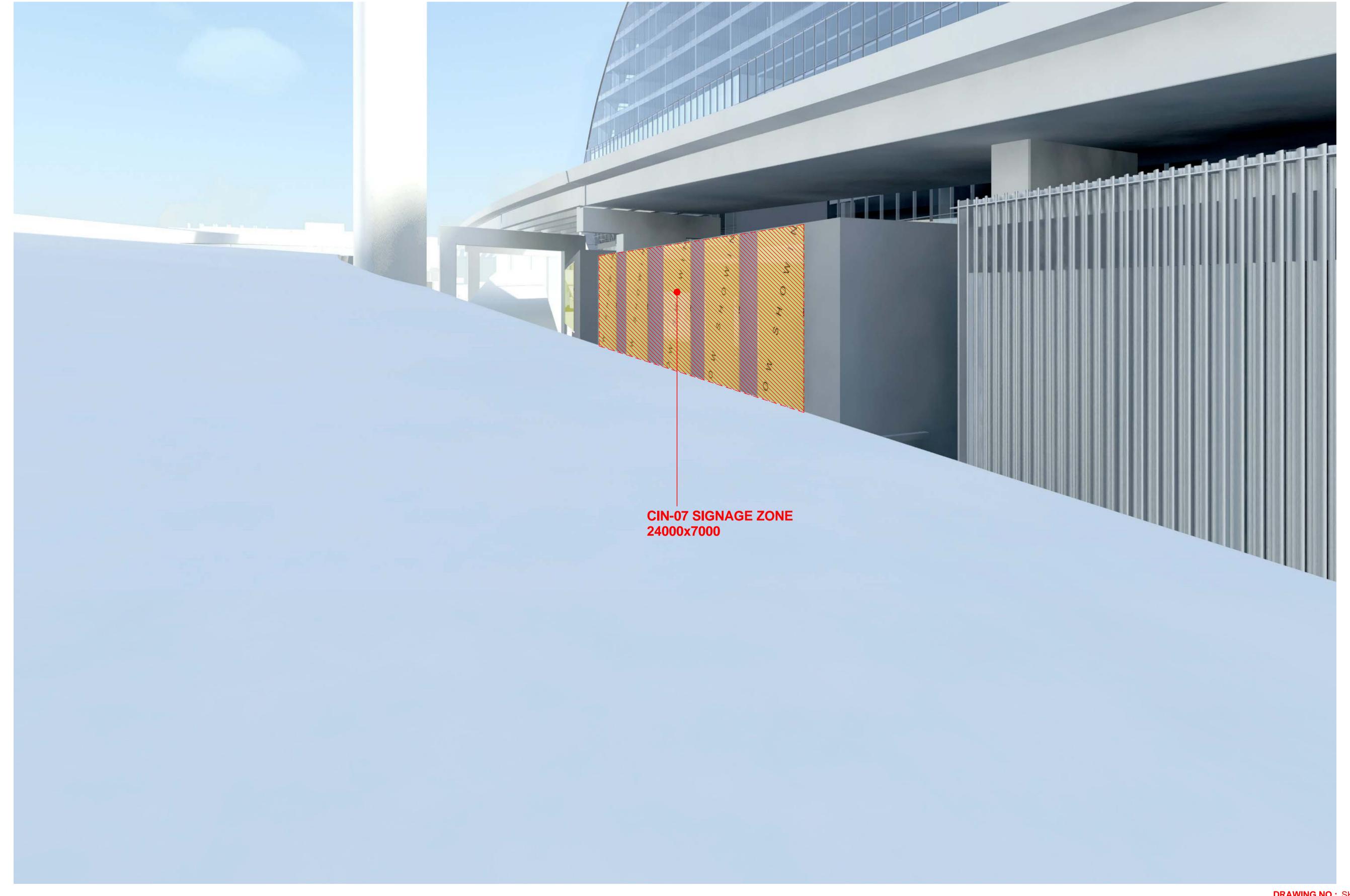
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DRAWING NO.: SK025.10 **DATE:** 19 APRIL 2016

BASED ON: -

DRAWING TITLE: SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE VIEW FROM FREEWAY RAMP

SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE **VIEW FROM FREEWAY RAMP**

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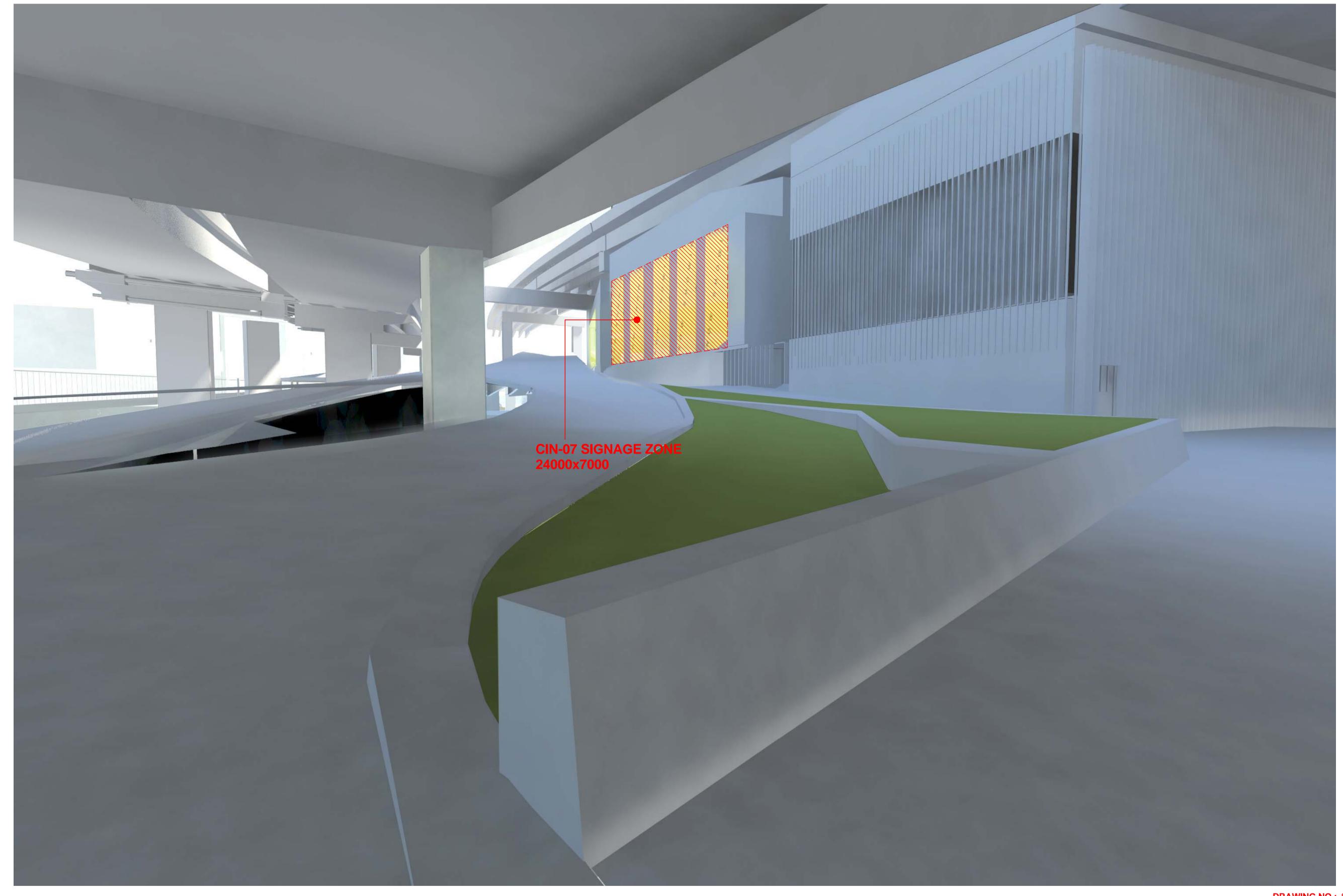
Scale

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Project Name The Ribbon Hotel, Serviced Apartments and Retail



ARCHITECTURE INTERIORS MASTERPLANNING



DRAWING NO.: SK025.11
DATE: 19 APRIL 2016
BASED ON: -

DRAWING TITLE: SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE SOUTH-EAST PEDESTRIAN APPROACH

SIGNAGE TYPE AND LOCATION - SOUTH SIGNAGE **SOUTH-EAST PEDESTRIAN APPROACH**

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ARCHITECTURE INTERIORS MASTERPLANNING

Scale

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