

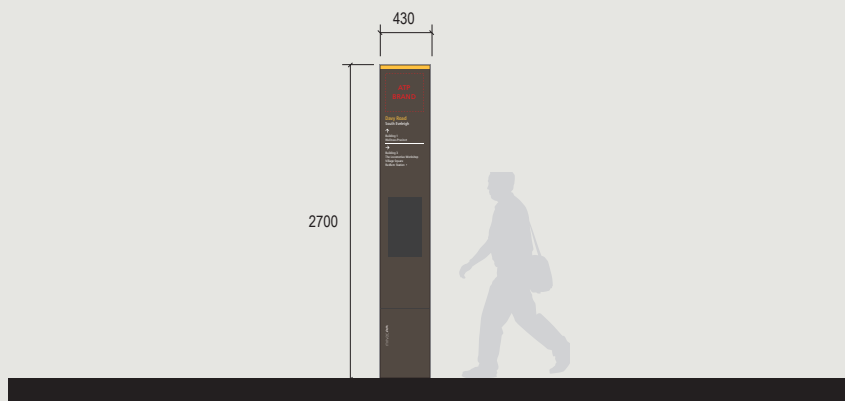
Section D: Sign Types

S2.B

Directional

Primary Directional (Digital)

Location	Sign Type	Message	Signage Zone
Strategically positioned at major pedestrian circulation points around the precinct	Non-illuminated totem with Touch screen	ATP logo Directional Digital Touch screen	Freestanding 430W x 2700H x 83D

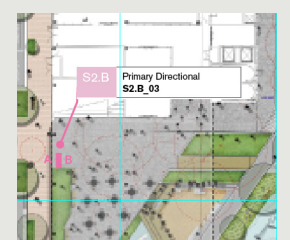
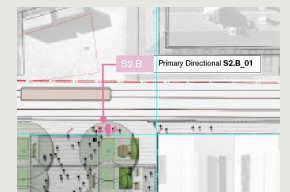


The digital Primary Directional signs are positioned at the major circulation points within the precinct. The purpose of this sign type is to direct and allow booking for hire of the sites' sporting facilities, and provide information about what is happening within the precinct. Each signtype is to have face mounted non-illuminated graphics and a 23 inch digital touch screen monitor.

These signtypes are to be positioned to be clearly observed by approaching pedestrians and stand 2700mm high.

The totem design is based off the City of Sydney external wayfinding signage family for continuity with signage within the surrounding area. The signs are to be manufactured using premium quality 2-pack aluminium material.

All data and electrical services will be located underground and anti-graffiti coating would be applied to ensure longevity and quality.

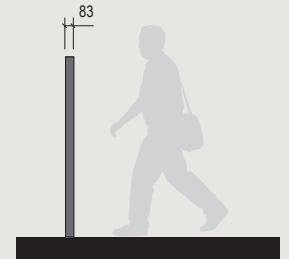


Section D: Sign Types

S3

Directional Secondary Directional

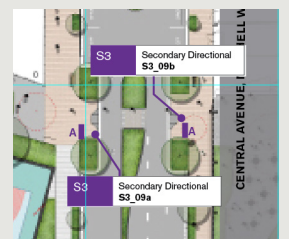
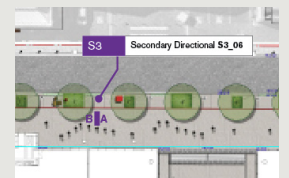
Location	Sign Type	Message	Signage Zone
Positioned at entrances to the precinct and within the precinct	Non-illuminated totem	Location zone identification and directional	Freestanding 340W x 1500H x 50D



The static Secondary Directional totem signs are positioned at entrances to the precinct and within the precinct. The purpose of this sign type is to identify particular zones throughout ATP and display directional information. Each signtype is to have face mounted non-illuminated graphics.

These signtypes are to be positioned to be clearly observed by approaching pedestrians and stand 1500mm high, to allow visual transparency from the sun.

The totem design is based off the City of Sydney external wayfinding signage family for continuity with signage within the surrounding area. The signs are to be manufactured using premium quality 2-pack aluminium material.

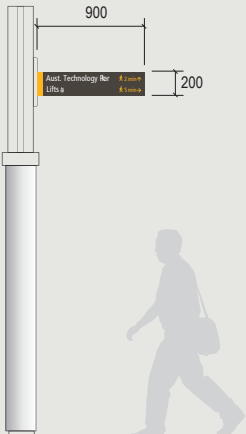


Section D: Sign Types

S4

Directional Street Pedestrian

Location	Sign Type	Message	Signage Zone
Positioned at each of the three roads that lead to the precinct.	Directional blade	Directional	900W x 200D



The Street Directional Blade signs are positioned adjacent to the three roads that lead to the site. The purpose of this sign type is to identify pedestrian access from the footpaths parallel to roads surrounding the precinct. Each blade will have non-illuminated graphics.

These sign types are to be mounted onto existing City of Sydney smart poles.

The directional blade is as per City of Sydney external wayfinding signage family. The signs are to be manufactured using premium quality 2-pack aluminium material.

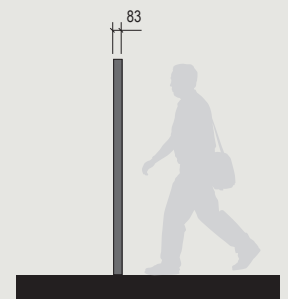
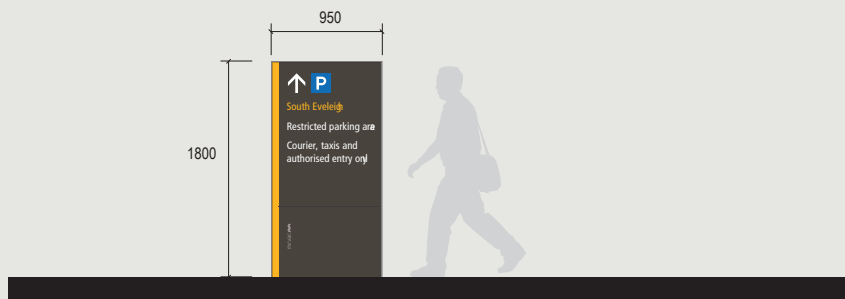


Section D: Sign Types

S5

Directional Vehicular Directional

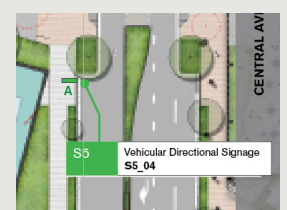
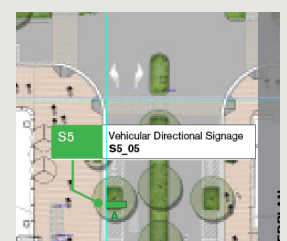
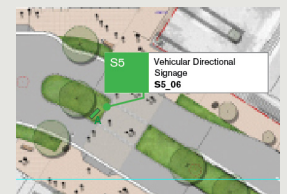
Location	Sign Type	Message	Signage Zone
Positioned to direct vehicular traffic within the precinct.	Non-illuminated totem	Parking Directional ATP Identification Restrictions for entry	Freestanding 950W x 1800H x83D



The Vehicular Directional totem signs are positioned adjacent to roads throughout the site. The purpose of this sign type is to direct vehicular traffic through to parking facilities and to emphasize this is a restricted area with no through traffic allowed. Each sign type is to have face mounted non-illuminated graphics.

These sign types are to be positioned to be clearly observed by approaching vehicles and stand 1800mm high.

The totem design is based off the City of Sydney external wayfinding signage family for continuity with signage within the surrounding area. The signs are to be manufactured using premium quality 2-pack aluminium material.

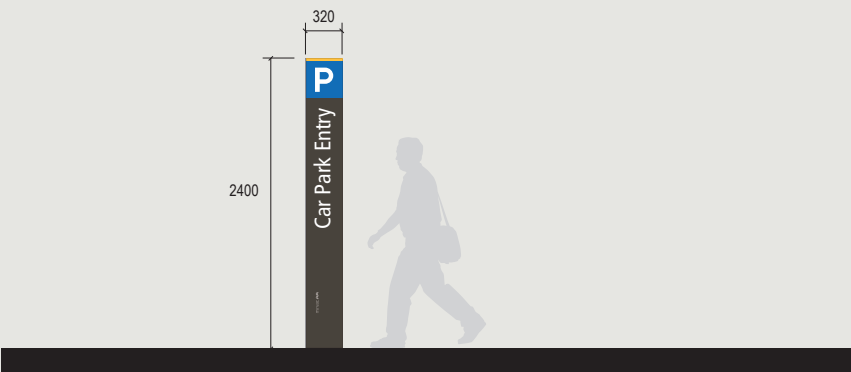


Section D: Sign Types

S6.A

Identification Car Park Freestanding

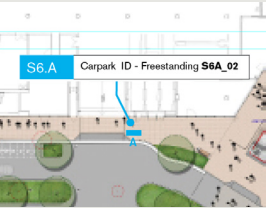
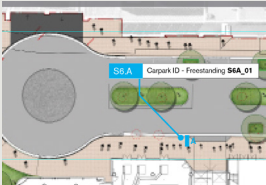
Location	Sign Type	Message	Signage Zone
Positioned to identify car parking facilities.	Non-illuminated totem	Car Park Entry	Freestanding 300W x 2400H x 83D



The Car Park Directional Blade signs are positioned at the entrance to each of the car parks within Building 1 and Building 2. The purpose of this sign type is to identify parking facilities. Each signtype is to have face mounted non-illuminated graphics.

These signtypes are to be positioned to be clearly observed by approaching vehicles and stand 2400mm high.

The totem design is based off the City of Sydney external wayfinding signage family for continuity with signage within the surrounding area. The signs are to be manufactured using premium quality 2-pack aluminium material.



Section D: Sign Types

S6.B

Identification Car Park Wall Mount

Location	Sign Type	Message	Signage Zone
Positioned above car parking entries.	Wall mounted non-illuminated individual characters	LOADING DOCK AUTHORISE VEHICLES ONLY CAR PARK & LOADING DOCK EXIT ONLY	200mmH Pictogram 150mmH & 60mmH Text



The Wall mounted Car Park identification signs are positioned over the entrance to each of the car parks within Building 1 and Building 2. The purpose of this sign type is to identify parking and loading dock facilities. Each signtype is to have face mounted non-illuminated graphics.

These signtypes are to be positioned to be clearly observed by approaching vehicles and are positioned prominently above entry points.

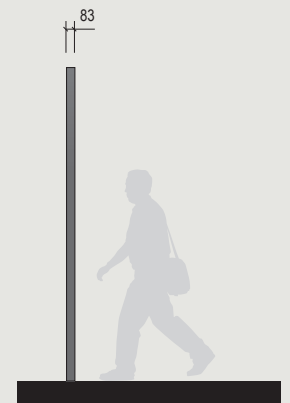
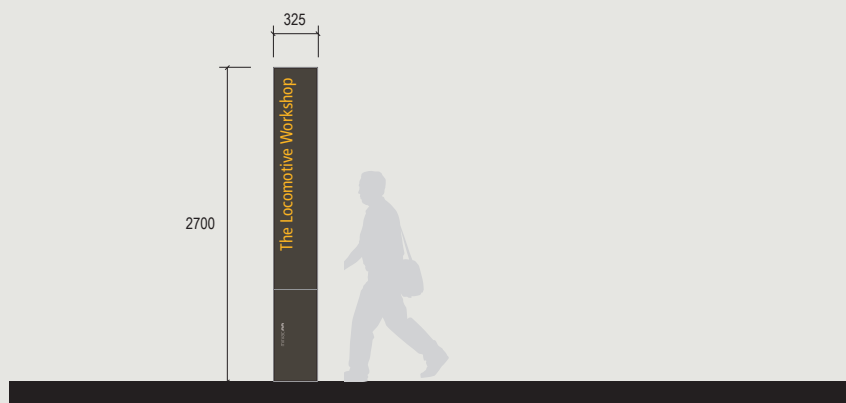
Section D: Sign Types

S7.A

Identification

Destination Identification

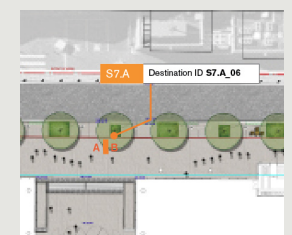
Location	Sign Type	Message	Signage Zone
Positioned to identify buildings and major facilities within the precinct	Non-illuminated totem	Major facilities ID	Freestanding 325W x 2700H x 83D



The Destination Identification totems are positioned at the entrance to the precinct's major buildings and facilities. The purpose of this sign type is to identify each facility in a consistent manner. Each signtype is to have face mounted non-illuminated graphics.

These signtypes are positioned to be clearly observed by approaching pedestrians standing 2400mm high.

The totem design is based off the 'City of Sydney' external wayfinding signage family for continuity with signage within the surrounding area. The signs are to be manufactured using premium quality 2-pack aluminium material.



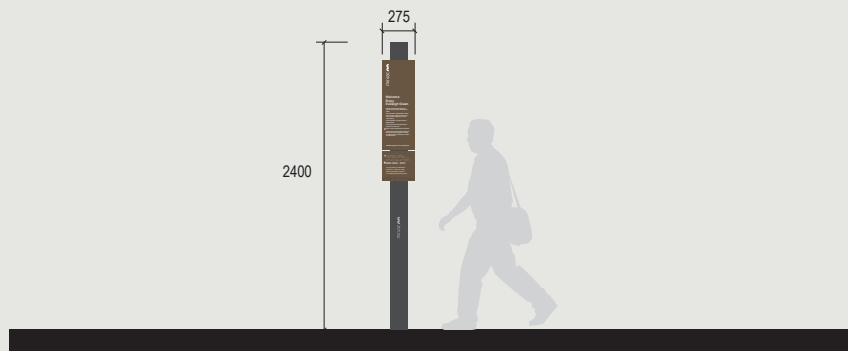
Section D: Sign Types

S8

Identification

Park Identification

Location	Sign Type	Message	Signage Zone
Positioned to identify park areas within the precinct	Non-illuminated pole mounted sign	Park name Conditions of use	275W x 2400H



The Park Identification signs are located at the entrance to the precinct's park areas. The purpose of this sign type is to identify each park and display each park's unique conditions of use in a consistent manner. Each sign type is to have face mounted non-illuminated graphics.

These sign types are to be positioned to be clearly observed by approaching pedestrians standing 2400mm high.

The Park Identification sign is as per City of Sydney external wayfinding signage family. The signs are to be manufactured using premium quality 2-pack aluminium material.



Section D: Sign Types

S9.A

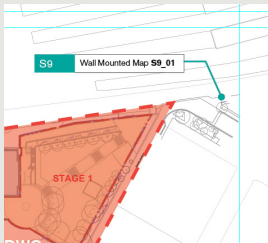
Reference Map

Location	Sign Type	Message	Signage Zone
North Western corner of the precinct	Wall mounted Reference map	Local area map 5min walking radius. Local area map 15min walking radius	1154W x 1154H display area



The Reference Map is located at the North Western corner, outside the site at the entry to Redfern Station. It is primarily for pedestrians who have travelled by train, and is to replace the existing sign in this location. The purpose of this sign type is to provide reference information of streets and places of interest within both a detailed 5 minute and 15 minute walk radius. The signtype is to have face mounted non-illuminated graphics.

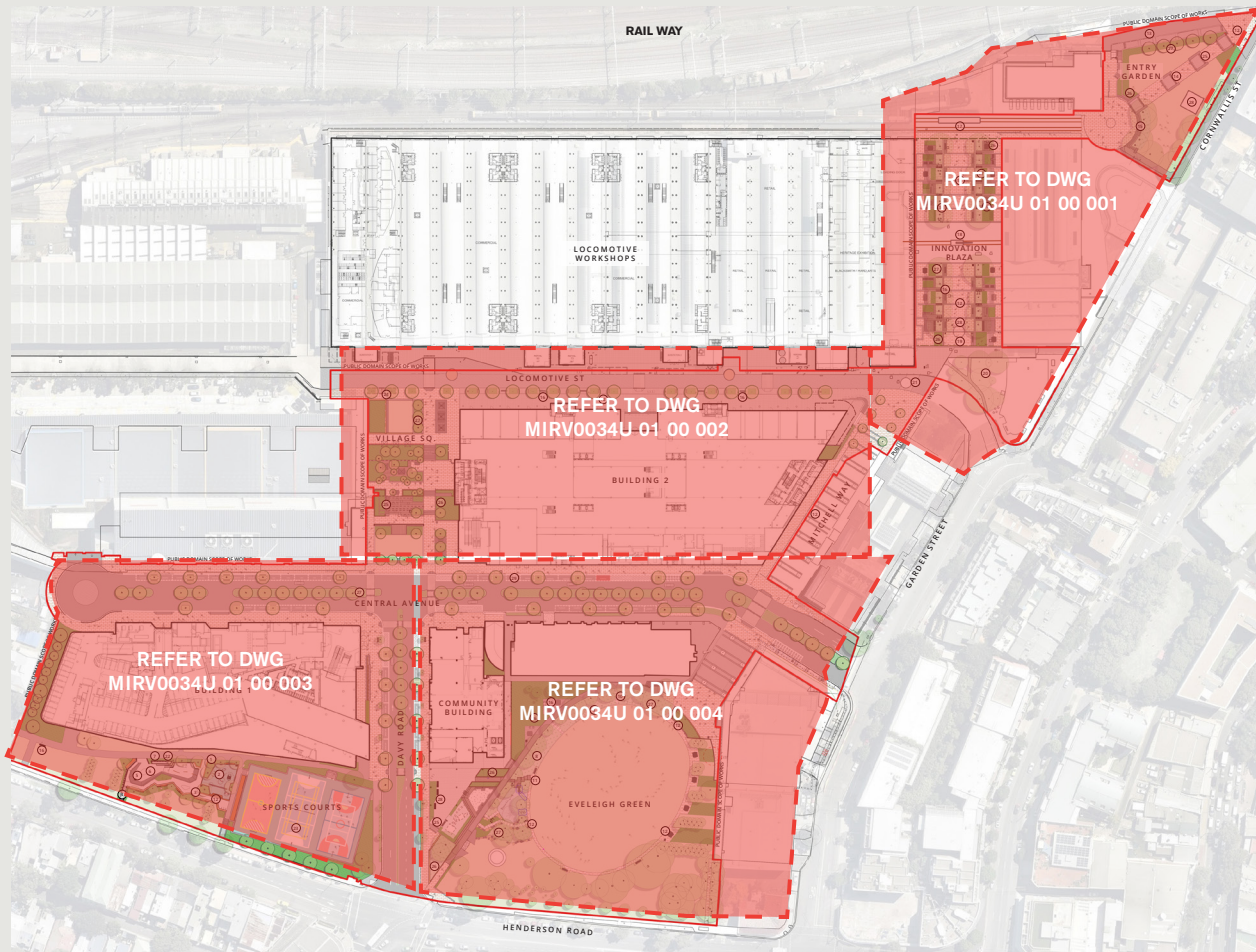
The Reference Map is as per City of Sydney external wayfinding signage family . The signs are to be manufactured using premium quality 2-pack aluminium material.



E. Indicative Sign Locations

S9 Wall Mounted Map **S9_01**

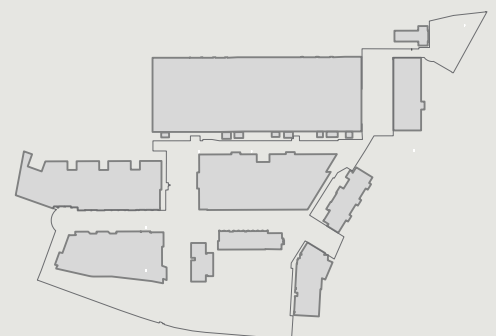
Located at entry to Redfern station



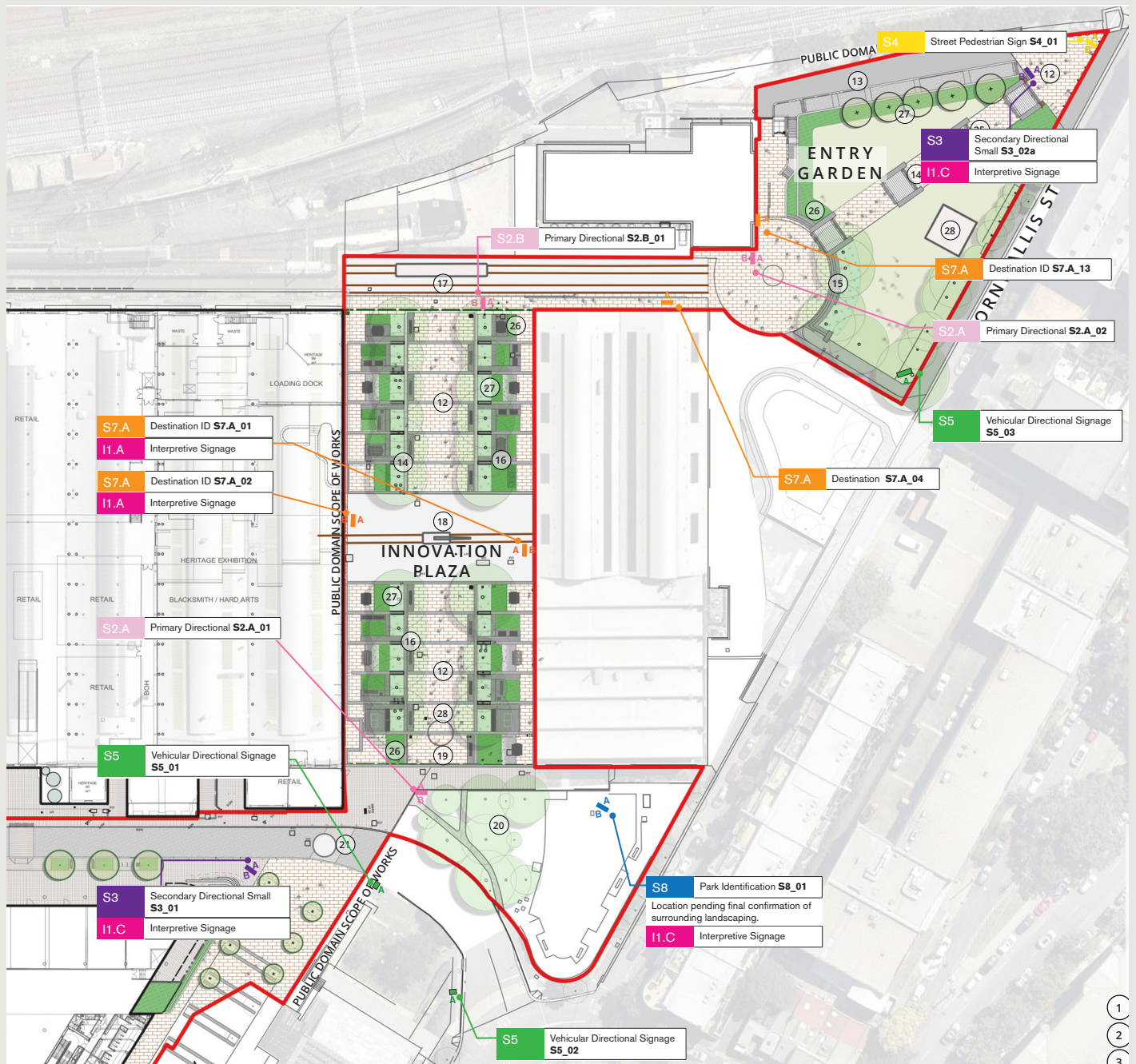
SIGNAGE HIERARCHY

S1	Threshold Identification Sign
S2	Primary Directional Sign
S3	Secondary Directional Sign
S4	Street Pedestrian Sign
S5	Vehicular Directional Sign
S6	Carpark Identification Sign
S7	Destination Identification
S8	Park Identification
S9	Wall Mounted Map
I1	Interpretive Signage

KEY PLAN



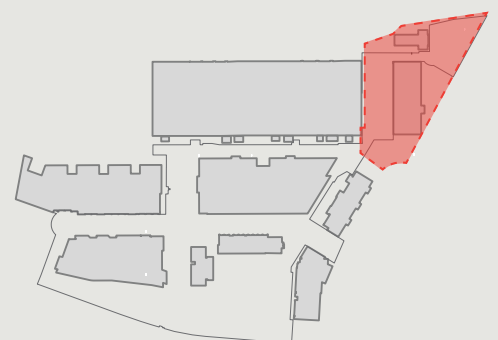
E. Indicative Sign Locations



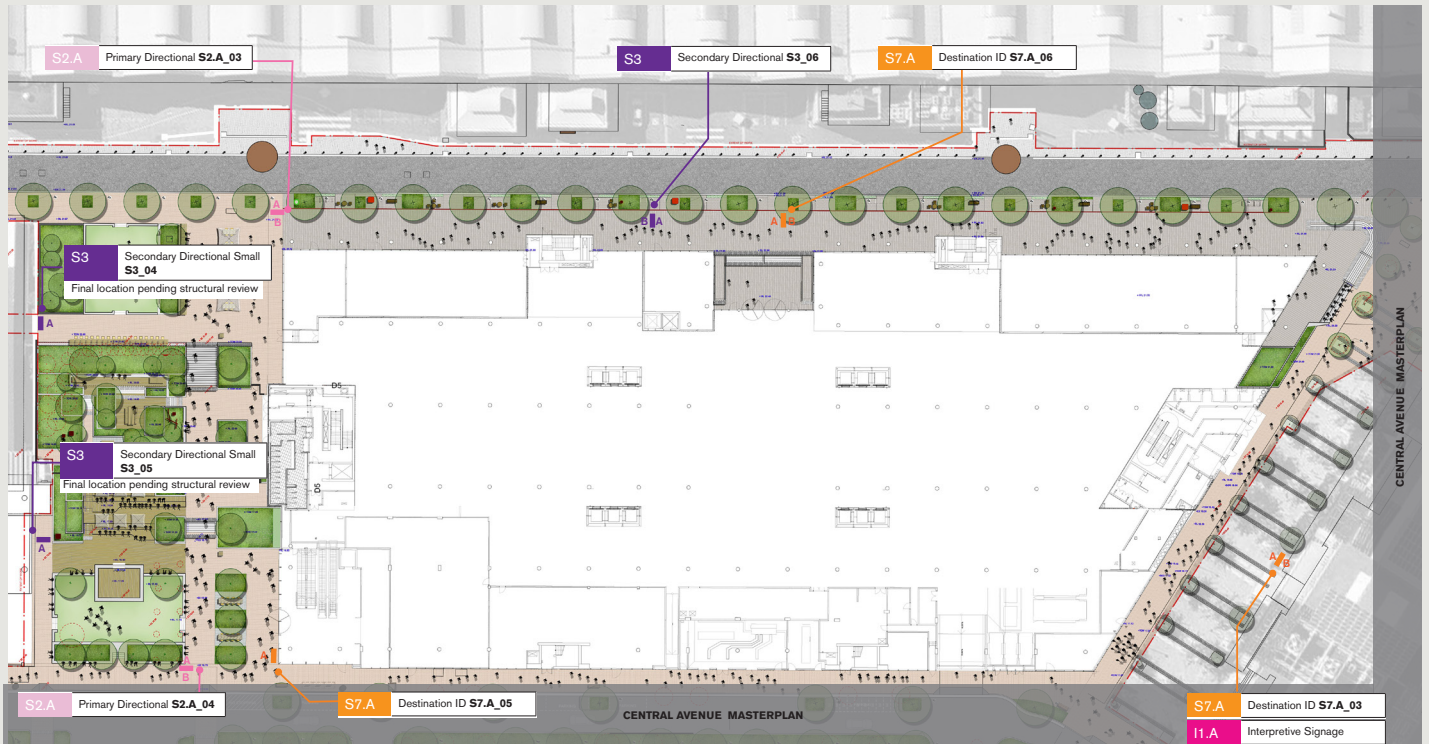
SIGNAGE HIERARCHY

- S1** Threshold Identification Sign
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- S5** Vehicular Directional Sign
- S6** Carpark Identification Sign
- S7** Destination Identification
- S8** Park Identification
- S9** Wall Mounted Map
- I1** Interpretive Signage

KEY PLAN



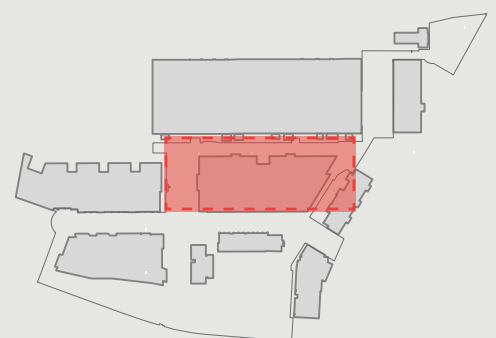
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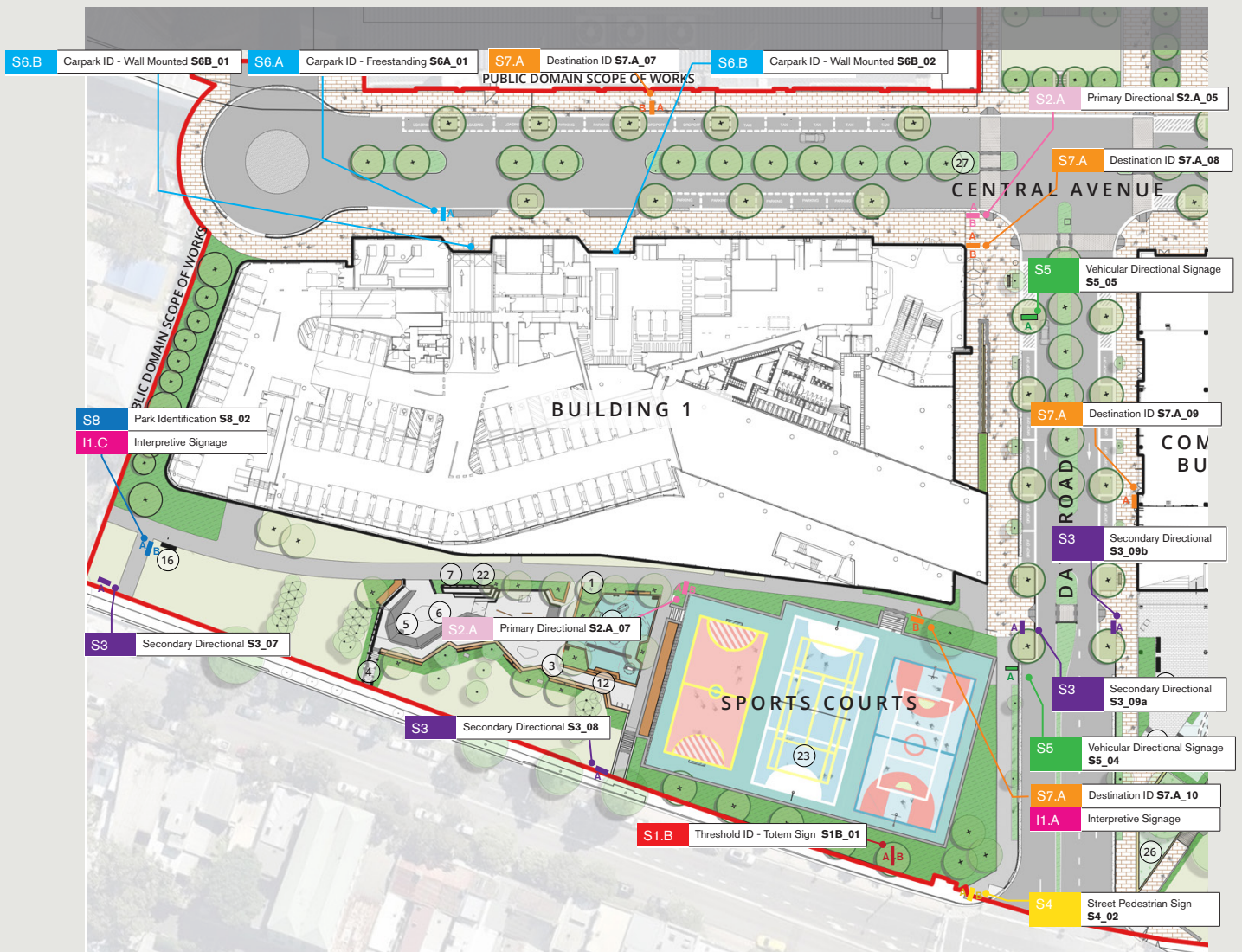
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KEY PLAN



E. Indicative Sign Locations



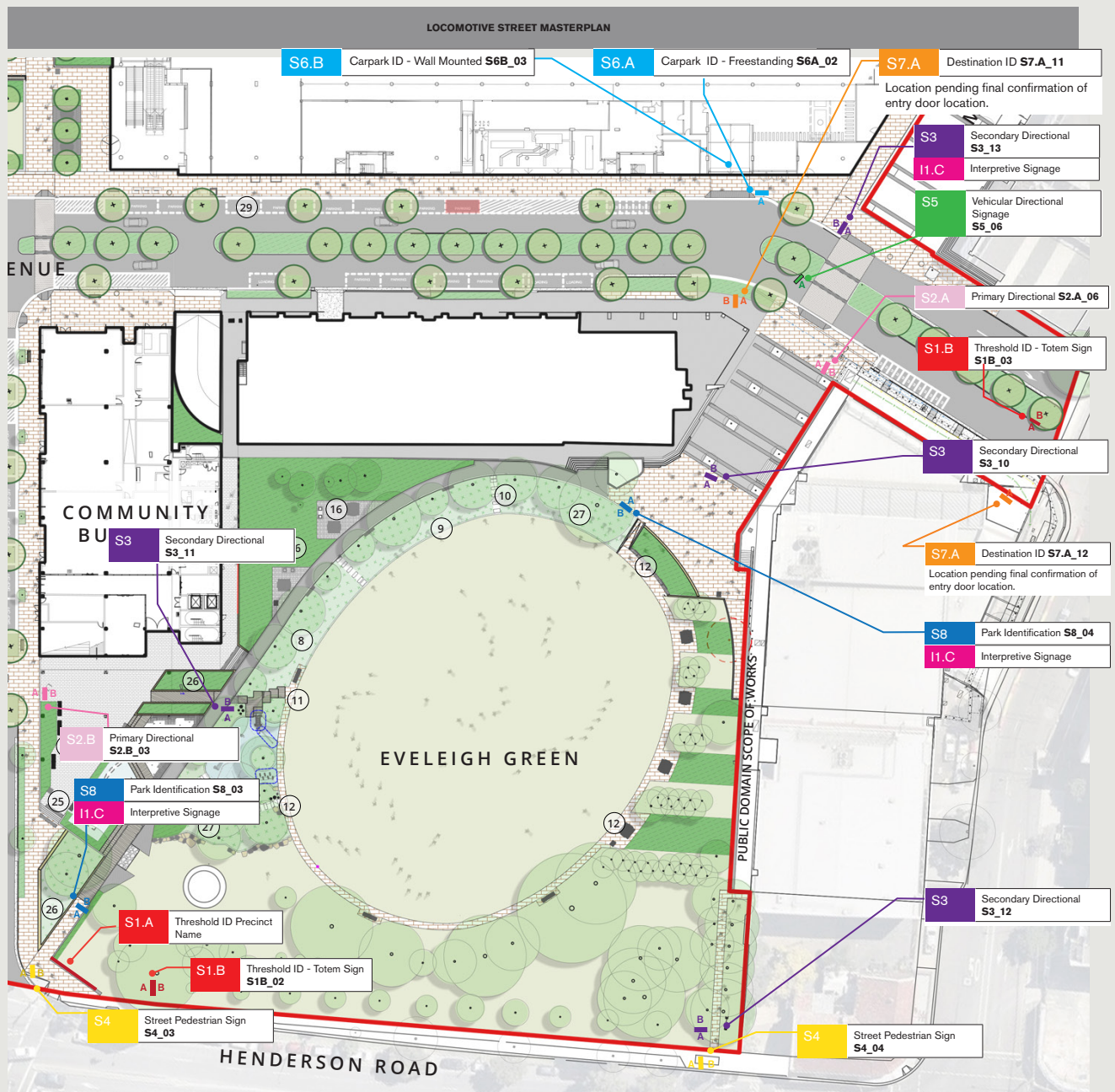
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- I1 Interpretive Signage

KEY PLAN



E. Indicative Sign Locations



SIGNAGE HIERARCHY

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KEY PLAN



Thank you

Contact

Adam Longo

Director of Design Management

Urbanite Pty Ltd

(Part of the Frost*collective)

Level 1, 15 Foster Street

Surry Hills NSW 2010

Sydney, Australia

Tel +61 2 9280 4233

Fax +61 2 9280 4266

carlo.giannasca@urbanite.com.au

urbanite.com.au