



The Square is the precinct's premier outdoor afternoon location.



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SYDNEY
MARCH 2013

THE SQUARE



The use of upper level trading space clearly signposts the entry to this retail precinct.

‘The Balcony’

The activation at first floor level will increase not only perceived activity in the precinct, but also allow for stronger visual connections through the site.

Signage

1. A diverse range of signage options should be adopted.
2. Designs should vary in size, materiality and orientation.
3. Extensive use of neon, backlit signage will also promote safe, active night retail activity.



