



Event Management Plan

Event Deck @ ICC Sydney

DRAFT

June 2013

Table of Contents

1.	INTRODUCTION	1
2.	THE EVENT DECK.....	1
2.1	Overview	1
2.2	Noise Impact and Monitoring	3
2.3	Schedule 1	4

1. INTRODUCTION

This Event Management Plan (DRAFT) has been prepared in accordance with Darling Harbour Live's response to submissions received from various Departments and Authorities during the consultation phase of the assessment of the State Significant Development Application (SSD 125752) submitted to the Minister for Planning and Infrastructure.

The Event Management Plan provides a general outline of the planned management approach to the Event Deck at ICC Sydney.

This Plan is a draft and is subject to change.

2. THE EVENT DECK

2.1 Overview

The Event Deck is an outdoor space at ICC Sydney of approximately 5,000 sqm. The space will generally be accessible by the public, however it will be utilised for events, both standalone and as a part of larger events that utilise other areas of ICC Sydney.

It will be operated by the AEG Ogden as part of the Core Facilities and maintained by the ICC Sydney Facility Manager, Spotless Services.

2.1.1 PUBLIC ACCESS

Public access through the Event Deck will be maintained for all but the most 'special or high security events' (noting many events may use much less than the Event Deck's full 5,000 square metres).

Public access will generally be on a sun up/sun down basis, or as agreed. In non-event mode the Event Deck will generally be accessible to the public. Policies, Rules and Regulations for the use of the Event Deck by the various precinct stakeholders, community groups and the general public will be developed by the Operator, taking into account management guidelines for the overall Public Realm, and where appropriate, contractual agreements including provisions for insurances and indemnities, hire fees, cost recovery and the like will apply.

Where workplace health and safety issues (i.e. while bumping-in an event) exist, all reasonable attempts shall be made to divert the public around the restricted area on the Event Deck rather than simply shut down public access altogether.

A Pedestrian Management Plan will be developed for ICC Sydney.

2.1.2 OXYGEN LOUNGE

The design of the Event Deck provides for a covered area of approximately 1,200 square metres (including amenities) located at the Eastern edge of the Event Deck. This area, to be known as the Oxygen Lounge, will be used for the hosting of smaller events such as cocktail and pre-dinner events and can be incorporated for use in larger events that might use covered structures to extend the covered area.

2.1.3 DESIGN

Darling Harbour Live will confirm the final design of the Event Deck, including with respect to its look and feel which may include the exploration of temporary overlays such as marquees/covers/hoeckers which would be made available to hirers by third party suppliers for specific events. Moveable landscape elements, the design of which will be detailed during design development, will be provided for periods when the Event Deck is in use as a part of the Public Realm.

2.1.4 FREQUENCY OF USE

A notional event program developed by AEG Ogden “Frequency of use of the Event Deck and the Oxygen Lounge” indicated that the maximum number of days on which the Oxygen Lounge and Event Deck would be used would be approximately 220 days, including bump in and bump out days. Of this it is anticipated that up to 80 days, inclusive of bump in and bump out, would require the erection of some temporary structures. Also included in these estimates is approximately 10 days for major public events organised by Sydney Harbour Foreshore Authority. The majority of events would not prevent public access and thoroughfare.

The types of uses envisaged for the Oxygen Lounge and Event Deck include:

- Event at the Oxygen Lounge (e.g. Conference pre-dinner drinks, private functions);
- Outdoor exhibition, with or without a temporary structure;
- Major event set up (Bump in Bump out);
- Conference dinner with background music, either in the Oxygen Lounge or within a temporary structure;
- Conference dinner with live music, either in the Oxygen Lounge or within a temporary structure;
- Up to six large celebratory events (Australia Day, New Years Eve etc) each year.

A program of expected events is included at Schedule 1.

2.1.5 HOURS OF OPERATION

Events or functions will be undertaken between the hours of 7am and 10pm (including bump in and bump out) except for large celebratory events.

Low noise events or functions where there is no risk of exceeding the recommended noise level at the nearest residence at Night Time (after 10 pm) as recommended in the Environmental Noise and Vibration Impact Assessment prepared by AECOM will be finished by 11.00pm.

2.2 Noise Impact and Monitoring

AEG Ogden is aware of the potential noise impacts that the operation of the Event Deck may have on local residents and businesses. In consultation with EPA NSW, Darling Harbour Live will develop a targeted Event Management Plan for the Event Deck.

Prior to the confirmation of the noise restrictions for the Event Deck, the following sections outline the preparations that have been made and the general approach to managing the outdoor space.

2.2.1 NOISE IMPACTS

Darling Harbour Live has procured a detailed report from professional acoustic consultants AECOM Australia Pty Ltd to identify the potential noise impacts generated by ICC Sydney. The report, “Environmental Noise and Vibration Impact Assessment”, specifically addresses potential noise impacts of the Event Deck under the following scenarios:

- Scenario 1 - Major event set up (Bump in Bump out)
- Scenario 2 - Event at the Oxygen Bar (e.g. Conference pre-dinner drinks)
- Scenario 3 - Outdoor exhibition
- Scenario 4 - Conference dinner with background music
- Scenario 5 - Conference dinner with live music
- Scenario 6 - Large celebratory event (e.g. New Year’s Eve, Australia Day etc.)

A detailed analysis of the above scenarios are contained in the extract from the draft report as attached.

2.2.2 NOISE MONITORING

Darling Harbour Live will put in place appropriate environmental noise emission monitoring capabilities to ensure that events, particularly entertainment events, do not exceed noise emission criteria.

In addition, a process to enable feedback and the opportunity to submit complaints will be developed to ensure that local residents and businesses are able to register their objection to perceived or actual breaches of environmental noise emission levels and criteria.

The approach to monitoring and noise complaints will be confirmed in the Operations Management Plan and developed in accordance with the Pre-Opening schedule.

2.3 Schedule 1

NOTIONAL PROGRAM OF EVENTS – ICC EVENT DECK

Event	Events	Days	Bump In/Out	Total Days	% Space
		Per Event	Per Event		
International Motor Show	1	10	6	16	100%
International Boat Show	1	5	6	11	100%
Reed's Gift Fair (1)	1	5	3	8	50%
Reed's Gift Fair (2)	1	4	3	7	50%
New Exhibitions (Large)	2	4	4	16	100%
Receptions/Cocktail Parties (Large)	4	1	3	16	100%
Special Events (large)	6	2	3	30	100%
Banquets (Large)	6	1	3	24	100%
New Exhibitions (Medium)	3	3	3	18	50%
Receptions/Cocktail Parties (Medium)	10	1	2	30	50%
Receptions/Cocktail Parties (Small)	7	1	1	14	25%
Banquets (Small)	4	1	2	12	50%
Special Events (small)	4	1	2	12	50%
Total	50			214	
Add SHFA days				10	
TOTAL				224	