

07/02/2013

Attention:

Sam Galvin
Development Manager
City West Housing

Car Sharing for proposed development by City West Housing

CarShare Australia would like to confirm our support for a car sharing bay in the new development at North Eveleigh Railyards. CarShare Australia is keen to install and manage one car sharing vehicle in this location, subject to the development's parking ratio, density and a feasibility study to determine the viability of a car sharing in this location.

CarShare Australia Pty Ltd, operator of GoGet, is a unique business partnership formed to take advantage of business, policy, academic and research skills to launch Australia's first and largest car sharing service. Founded over 9 years ago by directors Nic Lowe and Bruce Jeffreys, the company has developed a range of strategic partnerships, including formal working relationships with a number of Local Government authorities.

A car sharing program offers local residents and businesses access to a fleet of cars parked close to where they live and work for occasional use. The vehicles are parked in a dedicated location, called a pod, and are returned to that spot at the end of each trip. Car sharing services operate to fill a mobility 'gap' that exists between private car ownership, which is inefficient, expensive and unsustainable and public transport, walking and cycling, which can generally suit most local transport needs. A car sharing service in the development would increase transport efficiencies in the area, and encourage public transport usage by residents. Car sharing is a sustainable form of transport that will contribute to the green credentials of the building.

A car sharing program provides a reliable, convenient and affordable alternative to private car ownership. It has the following advantages:

1. Allows people to live car-free;
2. Promotes alternative transport options such as public transport, cycling or walking;
3. Decreases car usage which improves local air quality;
4. Removes private cars from local streets.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Chris Vanneste'.

Christopher Vanneste
Location Manager
GoGet CarShare

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