

The URBIS logo consists of the word "URBIS" in a bold, white, sans-serif font. To the right of the text is a white square outline. A white vertical line extends from the top of the page down to the top of the square, and a white horizontal line extends from the right side of the square across the page.

ENGAGEMENT AND COMMUNICATIONS OUTCOMES REPORT

250 Victoria Street, Wetherill Park

Prepared for
WOOLWORTHS GROUP
7 April 2021

URBIS STAFF RESPONSIBLE FOR THIS REPORT WERE:

Associate Director	Stephanie Potter
Senior Consultant	Alisha Filmer
Project Code	P0029919
Report Number	Final

Urbis acknowledges the important contribution that Aboriginal and Torres Strait Islander people make in creating a strong and vibrant Australian society.

We acknowledge, in each of our offices the Traditional Owners on whose land we stand.

All information supplied to Urbis in order to conduct this research has been treated in the strictest confidence. It shall only be used in this context and shall not be made available to third parties without client authorisation. Confidential information has been stored securely and data provided by respondents, as well as their identity, has been treated in the strictest confidence and all assurance given to respondents have been and shall be fulfilled.

© Urbis Pty Ltd
50 105 256 228

All Rights Reserved. No material may be reproduced without prior permission.

You must read the important disclaimer appearing within the body of this report.

urbis.com.au

CONTENTS

1.	Introduction	1
1.1.	Response to SEARs	1
2.	Community and stakeholder participation strategy	2
2.1.	Engagement Objective and approach	2
2.2.	Stakeholders	2
3.	Forms of engagement.....	5
3.1.	Stakeholder briefings	5
3.2.	Fact sheet	5
3.3.	Door knock.....	5
3.4.	Social media advertisements.....	5
3.5.	Community information session.....	6
3.6.	Project website.....	6
3.7.	Engagement email and phone number.....	6
4.	Issues raised.....	7
5.	Future community and stakeholder engagement.....	10
	Disclaimer.....	11

Appendix A	Fact sheet
Appendix B	Distribution area
Appendix C	Door knock catchment
Appendix D	Information boards
Appendix E	Feedback form
Appendix F	Website

FIGURES

Figure 1 IAP2 Spectrum of Public Participation	2
Figure 2 Facebook and Instagram advertisements	5
Figure 3 Photographs of community information session	6

1. INTRODUCTION

This communications and engagement outcomes report has been prepared by Urbis Pty Ltd (Urbis) for Woolworths Group Pty Ltd (Woolworths) to support a State Significant Development Application (SDDA) for a fresh food distribution centre at Wetherill Park in the Fairfield City local government area (LGA).

1.1. RESPONSE TO SEARS

This consultation outcomes report aims to meet the Secretary's Environmental Assessment Requirements (SEARs) for SSD-15221509. Table 1 identifies the relevant SEARs requirement/s and corresponding reference/s within this report.

Table 1 Response to SEARs SSD -12462111

SEARs item	Reference within this report
Key issues	
3. Community and stakeholder engagement including:	
A detailed community and stakeholder participation strategy which identifies who in the community has been consulted and a justification for their selection, other stakeholders consulted, and the form(s) of engagement undertaken, including a justification for this approach	Section 2
A report on the results of the implementation of the strategy including issues raised by the community and surrounding landowners and occupiers that may be impacted by the proposal	Section 3 and 4
Details of how issues raised during community and stakeholder consultation have been addressed and whether they have resulted in changes to the proposal, or if not adopted, the reasons why	Section 4
Details of the proposed approach to future community and stakeholder engagement based on the results of consultation	Section 5

2. COMMUNITY AND STAKEHOLDER PARTICIPATION STRATEGY

Community and stakeholder participation throughout the development of the SSDA was achieved through the implementation of the engagement strategy outlined in this section.

2.1. ENGAGEMENT OBJECTIVE AND APPROACH

The engagement objective was adapted from the International Association of Public Participation's (IAP2) Public Participation spectrum. The spectrum (Figure 1) describes goals for public participation and the corresponding promise to the public. For this engagement strategy, the engagement objective aligned to the goal of informing or consulting with stakeholders and the community. This means our objective was to either:

- Provide balanced and objective information to assist stakeholders in understanding the proposal
- Obtain public feedback on the proposal.

Figure 1 IAP2 Spectrum of Public Participation

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions	To obtain public feedback on analysis alternatives and/or decisions	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Source: IAP2 Spectrum of Public Participation

To achieve these objectives, the engagement approach involved:

- Providing consistent, relevant, jargon-free and up to date information on the proposal, impacts, benefits, and the SSDA process through accessible, tailored open lines of communication
- Adapting communication to different stakeholders depending on their needs
- Responding appropriately and in a timely manner to concerns or questions raised by the community and stakeholders
- Facilitating information flow to the project team by establishing working relationships to ensure stakeholder and community views and local knowledge are appropriately incorporated into the design of the proposed fresh food distribution centre
- Managing expectations by closing the feedback loop through sharing how stakeholder and community views influenced the proposal.

2.2. STAKEHOLDERS

Stakeholders are individuals, groups of individuals or organisations that may be impacted by or have an interest in a proposal. Urbis Engagement collaborated with Woolworths to select the stakeholders engaged. The engagement objective for impacted stakeholders was to consult and for interested stakeholders to inform. The stakeholder matrix in Table 2 outlines the stakeholders, engagement objective and forms of

engagement. The forms of engagement are described in detail in Section 3. The issues raised through engagement are described in Section 4.

Table 2 - Stakeholder matrix

Stakeholder	Engagement objective	Forms of engagement
<p>Elected government officials including:</p> <p>Fairfield City Council</p> <p>Federal Member for Prospect</p> <p>State Member for McMahon</p>	<p>Consult: Obtain feedback on the proposal as their constituents may be impacted by noise, traffic or views. They may benefit from employment opportunities</p>	<p>Provided written project information</p> <p>Offered briefings</p> <p>Invited to community information session</p>
<p>Near neighbours within a 500m radius (Appendix B) including:</p> <p>Aspect Western Sydney School</p> <p>Wetherill Park TAFE</p>	<p>Consult: Obtain their feedback on the proposal as they may be impacted by traffic or noise. They may benefit from employment opportunities</p>	<p>Letter box dropped and emailed fact sheet</p> <p>Invited to community information session</p> <p>Provided details of 1800 number and email</p> <p>Provided details of website which included fact sheet translations in Assyrian and Arabic</p>
<p>Residents on Haywood Close, Hassall Street, Ainsworth Crescent, Galton Street, Victoria Street and Wetherill Street (Appendix C)</p>	<p>Consult: Obtain their feedback on the proposal as they may be impacted by noise, traffic or views They may benefit from employment opportunities</p>	<p>Doorknocked to explain proposal</p> <p>Letter box dropped fact sheet</p> <p>Invited to community information session</p> <p>Provided details of website, 1800 number and email</p>
<p>The Fairfield Chamber of Commerce</p>	<p>Inform: Provide balanced and objective information to assist in understanding the proposal's impacts and benefits.</p>	<p>Emailed fact sheet</p> <p>Provided details of website, 1800 number and email</p>
<p>Community organisations:</p> <p>Wetherill Park, Smithfield & Fairfield Community Group</p> <p>Assyrian Resource Centre</p>	<p>Inform: Provide balanced and objective information to assist in understanding the proposal's impacts and benefits</p>	<p>Emailed fact sheet</p> <p>Provided details of website, 1800 number and email</p> <p>Provided details of website which included a fact sheet translation in Assyrian</p>
<p>Wider Wetherill Park community</p>	<p>Inform: Provide balanced and objective information to assist in</p>	<p>Posted social media advertisements</p>

	understanding the proposal's impacts and benefits	
--	--	--

3. FORMS OF ENGAGEMENT

Engagement activities were carried out between February and April 2021. These activities and their purpose are outlined below. The issues raised through engagement are described in Section 4.

3.1. STAKEHOLDER BRIEFINGS

Woolworths provided written project information and offered briefings to the Federal Member for Prospect, the State Member for McMahon, and Fairfield City Council. The Fairfield City Council Mayor, Councillors, General Manager, and executive were briefed in February 2021.

3.2. FACT SHEET

The fact sheet outlined key features of the proposal and invited feedback. It included details of the project email, phone number and website managed by Urbis Engagement to answer questions and collect feedback. The fact sheet also included an invitation to attend the community information session.

It was distributed by letterbox drop to approximately 500 households on 24 February 2021. The fact sheet was also emailed to the Fairfield Chamber of Commerce, the Assyrian Resource Centre, Wetherill Park TAFE, Aspect Western Sydney School and the Wetherill Park, Smithfield & Fairfield community group (via Facebook).

Assyrian and Arabic translations of the fact sheet were on the website.

The fact sheet is in **Error! Reference source not found.** and the distribution area in Appendix B.

3.3. DOOR KNOCK

On 18 and 22 February 2021, Urbis Engagement and Woolworths door knocked approximately 32 residents to:

- introduce the fresh food distribution centre
- provide a fact sheet
- answer questions
- invite them to the community information session
- collect initial feedback.

The doorknock included a focus on talking through the potential impacts of the proposal in detail. This involved explaining the visual impact using images from a preliminary visual impact assessment and explaining the rationale for the truck routes and operational hours. Explanation of noise impacts included discussing the approach to acoustic modelling and ensuring the proposal met requirements for managing and mitigating noise impacts in line with Environmental Protection Agency (EPA) guidelines. Residents were encouraged to interrogate the process and rationale.

47% were home and spoke with the project team and 53% did not answer the door. Fact sheets were left in the letter boxes of those residents who were not home.

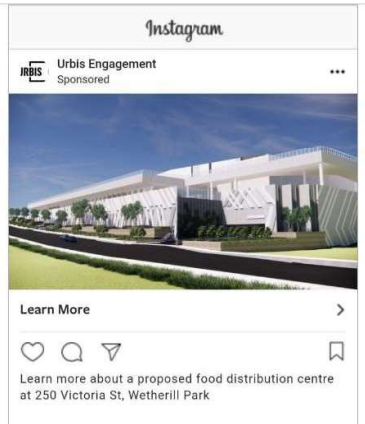
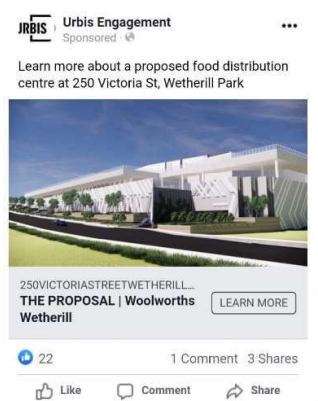
The door knock catchment is in Appendix C.

3.4. SOCIAL MEDIA ADVERTISEMENTS

Social media advertisements on Facebook and Instagram ran from 8 March to 13 March 2021 (Figure 2). The advertisements were targeted to reach users aged 18 to 65 in the suburbs of Wetherill Park and Smithfield. The ads had a reach of 5,220 users. 319 users clicked on the advertisements. There was one neutral comment.

The Mayor of Fairfield City Council posted positively about the proposal on Facebook and promoted the community information session. There were 51 comments to this post.

Figure 2 Facebook and Instagram advertisements



3.5. COMMUNITY INFORMATION SESSION

A three-hour information session was held on Saturday 13 March 2021 from 9:30am to 12:30pm in the road reserve near the corner of Victoria and Wetherill streets, Wetherill Park (opposite the proposed site). At the session, the fact sheet, information boards, and feedback forms were available for the community to view and discuss with the project team. Two nearby residents attended.

Copies of the information boards are in Appendix D. A copy of the feedback from is in Appendix E.

Figure 3 Photographs of community information session



3.6. PROJECT WEBSITE

The project website (www.250victoriastreetwetherillpark.com) went live on 19 February 2021 and provided information about the proposed development, the planning process and contact details for enquires. There were 421 views of the website.

The website landing page is in Appendix F.

3.7. ENGAGEMENT EMAIL AND PHONE NUMBER

The fact sheet and website provided a dedicated phone number and email address managed by Urbis to enable people to provide feedback on the project and ask questions.

No enquiries have been received at the time of writing this report.

4. ISSUES RAISED

The following table outlines the issues raised by the community and stakeholders and the project response. Key themes that arose during the consultation period included:

- Interest in local employment opportunities
- Positive reactions to the proposal
- Concerns around impact from truck movements.

Table 3 – Issues raised and project response

Stakeholder	Feedback	Project response
Fairfield City Council	During briefings, Council had positive feedback in relation to new job opportunities the distribution centre would create for locals in Western Sydney. There was a focus on transport and traffic management and understanding the modelling as part of the planning process.	This positive feedback on the proposal is noted. Woolworths welcomes feedback on the proposal during all stages of the approval process and will continue to reach out to these stakeholders.
Near neighbours within a 500m radius (Appendix B)	Two residents attended a community information session. They asked questions about truck movements and routes, operation times and local employment opportunities. The project team and the residents discussed the traffic routes and rationale in-depth. One resident provided local knowledge around the frequency of compression braking on Victoria Street. This resident also expressed concern about the impact of noise from trucks.	Based on a preliminary assessment, Woolworths expects the noise impact of trucks to be minimal. As part of the SSDA process, the project must complete an Environmental Impact Statement (EIS) that will outline the impacts of the proposal and the proposed mitigation and management methods. This will include further traffic and noise assessments. The EIS will be available for public comment as part of the approval process.
Aspect Western Sydney School	None to date	Woolworths will continue to reach out to these stakeholders throughout the approval process.
Wetherill Park TAFE	None to date	Woolworths will continue to reach out to these stakeholders throughout the approval process.
Residents on Haywood Close, Hassall Street, Ainsworth Crescent,	25 residents were home, spoke with the project team and reacted positively or neutrally	This positive feedback on the proposal is noted. Woolworths welcomes feedback on the proposal during all stages of the

The Fairfield Chamber of Commerce	None to date	Woolworths will continue to reach out to these stakeholders throughout the approval process.
Community organisations: Wetherill Park, Smithfield & Fairfield Community Group Assyrian Resource Centre	None to date	Woolworths will continue to reach out to these stakeholders throughout the approval process.
Wider Wetherill Park community	<p>Most feedback to social media posts were positive. This feedback focused on the benefits of employment opportunities for the local area.</p> <p>The negative feedback to social media posts were around concerns about the impact of noise from trucks.</p>	<p>This positive feedback on the proposal is noted.</p> <p>Based on a preliminary assessment, Woolworths expects the noise impact of trucks to be minimal. As part of the SSDA process, the project must complete an Environmental Impact Statement (EIS) that will outline the impacts of the proposal and the proposed mitigation and management methods. This will include further traffic and noise assessments. The EIS will be available for public comment as part of the approval process.</p>

5. FUTURE COMMUNITY AND STAKEHOLDER ENGAGEMENT

Woolworths welcomes feedback on the proposal. Woolworths will continue to keep stakeholders and the community informed of the project approval process through the exhibition and determination phases by:

- Continuing to engage with the community about the project, its impacts, and the approval process
- Providing information on how the community's views have been addressed in the EIS on the project website and through a letterbox drop
- Enabling the community to seek clarification about the project through the two-way communication channels.

DISCLAIMER

This report is dated 7 April 2021 and incorporates information and events up to that date only and excludes any information arising, or event occurring, after that date which may affect the validity of Urbis Pty Ltd (**Urbis**) opinion in this report. Urbis prepared this report on the instructions, and for the benefit only, of Woolworths Group (**Instructing Party**) for the purpose of Engagement and Communications Outcomes for 250 Victoria Street, Wetherill Park (**Purpose**) and not for any other purpose or use. To the extent permitted by applicable law, Urbis expressly disclaims all liability, whether direct or indirect, to the Instructing Party which relies or purports to rely on this report for any purpose other than the Purpose, and to any other person which relies or purports to rely on this report for any purpose whatsoever (including the Purpose).

In preparing this report, Urbis was required to make judgements which may be affected by unforeseen future events, the likelihood and effects of which are not capable of precise assessment.

All surveys, forecasts, projections and recommendations contained in or associated with this report are made in good faith and on the basis of information supplied to Urbis at the date of this report, and upon which Urbis relied. Achievement of the projections and budgets set out in this report will depend, among other things, on the actions of others over which Urbis has no control.

In preparing this report, Urbis may rely on or refer to documents in a language other than English, which Urbis may arrange to be translated. Urbis is not responsible for the accuracy or completeness of such translations and disclaims any liability for any statement or opinion made in this report being inaccurate or incomplete arising from such translations.

Whilst Urbis has made all reasonable inquiries it believes necessary in preparing this report, it is not responsible for determining the completeness or accuracy of information provided to it. Urbis (including its officers and personnel) is not liable for any errors or omissions, including in information provided by the Instructing Party or another person or upon which Urbis relies, provided that such errors or omissions are not made by Urbis recklessly or in bad faith.

This report has been prepared with due care and diligence by Urbis and the statements and opinions given by Urbis in this report are given in good faith and in the reasonable belief that they are correct and not misleading, subject to the limitations above.

APPENDIX A

FACT SHEET

Artist impression of proposed fresh food distribution centre, from Victoria Street

WETHERILL PARK

Proposed fresh food distribution centre

 250 VICTORIA STREET

Woolworths has lodged preliminary plans for a proposed fresh food distribution centre at 250 Victoria Street, Wetherill Park. The facility would sort and deliver fresh produce and chilled goods to more than 285 NSW supermarkets.

The proposal, located in an existing industrial area, would enable us to cater for food supply for communities as the city grows.

We are engaging with the community throughout the planning process and welcome your feedback.

ABOUT THE PROPOSAL



Proposal to deliver fresh produce and chilled goods across NSW supermarkets



8.62 hectare site, close to Prospect Highway, Cumberland Highway, M4 and M7



Landscaping and significant buffer between the site and homes



Expected to create 700 ongoing jobs and 500 jobs during construction



Car parking for around 725 vehicles on site



Loading and delivery access via Redfern Street



Targeting a 5-Star Green Star rating; rainwater harvesting, solar panels & electric vehicle charging

انطباع فني للمركز المقترح لتوزيع المأكولات
الطازجة، من فكتوريا ستريت



لمحة عن المركز المقترح

الغرض من المركز المقترح هو
توزيع المنتجات الطازجة والسلع
المبرّدة على متاجر السوبرماركت
في أنحاء نيو ساوث ويلز



مساحة الموقع ٨,٦٢ هكتار، بقرب
بروسيك هابواي، كامبرلند
هايواي، M٤ و M٧



مساحة خضراء ومنطقة عازلة
كبيرة بين الموقع والمنازل



يُتَوَقَّع أن يوفّر ٧٠٠ وظيفة بعد
تشغيله و ٥٠٠ وظيفة خلال أشغال
بنائه.



موقف سيارات لما يقارب ٧٢٥
سيارة في الموقع



مدخل سيارات التحميل والتوصيل
عبر ردفن ستريت



الهدف بناء مركز ملائم للبيئة
بتصنيف خمس نجوم؛ جمع مياه
الأمطار، ألواح شمسية وشحن
للمركبات الكهربائية



وذريل بارك (Wetherill Park)

مركز مقترح لتوزيع المأكولات الطازجة

250 Victoria Street

لقد أودعت وولورث خطاً أولية لمركز مقترح لتوزيع المأكولات
الطازجة في ٢٥٠ فكتوريا ستريت في وذريل بارك. الغرض من هذا
المرفق هو فرز المنتجات الطازجة والسلع المبرّدة وتوزيعها لأكثر
من ٢٨٥ سوبرماركت في نيو ساوث ويلز.

سوف يتيح لنا المركز المقترح، الواقع في منطقة صناعية حالية، تزويد
المأكولات إلى المجتمعات التي تنتشر مع توسّع نطاق المدينة.

سوف نقوم باستشارة أفراد المجتمع طيلة عملية التخطيط للمركز
ونرحّب بآرائكم وتعليقاتكم.

په سیټن د پلوه، موسیتن دتوکلن دپوهنک،
م د کلنک دپوهنک (Victoria Street)



وژید قند (Wetherill Park)

په پلوه، موسیتن دتوکلن دپوهنک دپوهنک

250 Victoria Street

توکلن دپوهنک

په سیټن دتوکلن دپوهنک دپوهنک
م د کلنک دپوهنک دپوهنک
م د کلنک دپوهنک دپوهنک



په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
M7 • M4 • Cumberland Highway



په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک



په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
500 م د کلنک دپوهنک



په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک



په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
(Redfern Street)



په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
5-Star Green (Star rating)
په پلوه، موسیتن دتوکلن دپوهنک

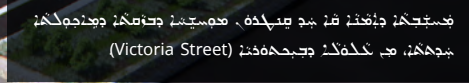


په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
250 Victoria Street, Wetherill Park).
په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
285 م د کلنک دپوهنک (supermarkets) NSW.

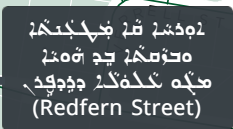
په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک

په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک
په پلوه، موسیتن دتوکلن دپوهنک
م د کلنک دپوهنک دپوهنک

بِقَوْلِهِمْ دَفْعًا وَإِنْ جَسَدًا

[illegible]13
MAR[illegible]

www.250VictoriaStreetWetherillPark.com



5.00 ھەبىۋەتتە 1.00
 ھەبىۋەتتە ھەبىۋەتتە
 ھەبىۋەتتە ھەبىۋەتتە

[illegible]

تمفتي تہ محکمہ دہش
مہ 725 قذیمہ

٢. يَكُنْ لَهُ دَعْدَةٌ، كَيْ يُبْذَرُ فِيهِمْ نَجْمٌ يَكُونُ لَهُمْ،
٣. تَحْتَهُ كَمَا هُوَ مَذْبُوحٌ لَكُمْ

www.250VictoriaStreetWetherillPark.com

٨٦٣ ٢٤٤ ١٨٠٠ :

URBIS

عملية التخطيط

أوائل ٢٠٢١: استشارة أفراد المجتمع بالخطط الأولية.

أوائل ٢٠٢١: إيداع طلب بناء للأشغال الأولية لدى بلدية مدينة فيرفيلد للتحضير لتعمير الموقع.

منتصف ٢٠٢١: إيداع "طلب بناء ضخم في الولاية" لدى "دائرة التخطيط والصناعة والبيئة" ووضع الطلب قيد العرض للحصول على آراء وتعليقات أفراد المجتمع.

أواخر ٢٠٢١: توقّع صدور قرار بشأن طلب التخطيط.



عبّروا عن آرائكم وأفكاركم

نشجعكم على معرفة المزيد عن الخطط وطرح الأسئلة وتقديم آرائكم وتعليقاتكم على الإنترنت أو في أحد اللقاءات المقبلة التي سنقيمها لتقديم المعلومات للمجتمع.

لقاء مفتوح لأفراد المجتمع

السبت ١٣ آذار/مارس ٢٠٢١ | ٩,٣٠ صباحاً إلى ١٢,٣٠ بعد الظهر

في حديقة البلدية قرب الزاوية الجنوبية الغربية لشارع فكتوريا ستريت وويذريل ستريت في ويذريل بارك

13
MAR

لحفاظ على سلامة أفراد المجتمع، نطلب منكم تسجيل نيتكم بالحضور هاتفياً أو عبر موقعنا الإلكتروني أو بريدنا الإلكتروني قبل موعد اللقاء. يتيح لنا ذلك الحفاظ على التباعد الاجتماعي ويستوفي التوجيهات الحكومية المتعلقة بحفظ السجلات.

يرجى زيارة موقعنا الإلكتروني التالي:

www.250VictoriaStreetWetherillPark.com



للاتصال

لقد فوّضت وورلورث شركة Urbis Engagement لجمع تعليقاتكم وآرائكم بشأن الخطط.

بريد إلكتروني: engagement@urbis.com.au

هاتف: 1800 244 863



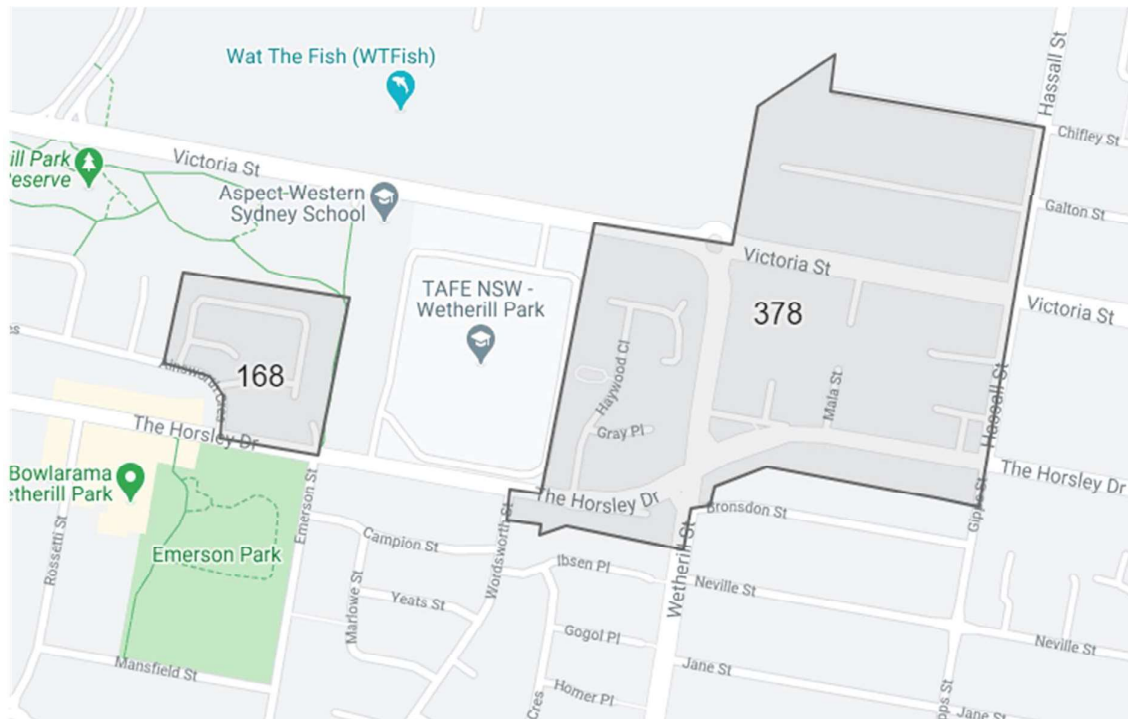
إذا كنت تريد قراءة نشرة المعلومات هذه باللغة العربية، يُرجى زيارة الموقع الإلكتروني www.250VictoriaStreetWetherillPark.com

في بعض الحالات، قد يتم تقديم هذه المعلومات بلغة أخرى. يرجى زيارة الموقع الإلكتروني www.250VictoriaStreetWetherillPark.com للحصول على مزيد من المعلومات.

APPENDIX B

DISTRIBUTION AREA

Near neighbours in a 500-metre radius



APPENDIX C

DOOR KNOCK AREA



APPENDIX D

INFORMATION BOARDS

Artist impression of proposed fresh food distribution centre, from Victoria Street

Proposed fresh food distribution centre

250 VICTORIA STREET, WETHERILL PARK

Woolworths has lodged preliminary plans for a proposed fresh food distribution centre at 250 Victoria Street, Wetherill Park. If approved, the facility would sort and deliver fresh produce and chilled goods to more than 285 NSW supermarkets.

The proposal, located in an existing industrial area, would enable us to cater for food supply for communities as the city grows.

We are engaging with the community throughout the planning process and welcome your feedback.

ABOUT THE PROPOSAL



Proposal to deliver fresh produce and chilled goods across NSW supermarkets



8.62 hectare site, close to Prospect Highway, Cumberland Highway, M4 and M7



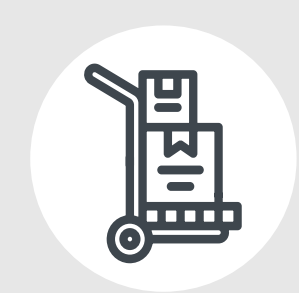
Landscaping and significant buffer between the site and homes



Expected to create 700 ongoing jobs and 500 jobs during construction



Car parking for around 725 vehicles on site



Loading and delivery access via Redfern Street



Targeting a 5-Star Green Star rating; rainwater harvesting, solar panels & electric vehicle charging

WOOLWORTHS GROUP

Design & Visuals

The overall building height is around 43 metres. This is consistent with the height of industrial development to the west. It is 80 metres between the facility and the nearest residents.

We are developing measures proposed to limit noise and light spill. Landscaping along the street and a graded change in height for a more compatible streetscape reduce the visual impact on the surrounding areas.



Design & Visuals

The project would include high quality landscaping elements along Victoria Street including:



Planting of a mixture of native and European species, consistent with the precinct objectives and history of site.



Incorporating natural materials into the building design.



Planting of advanced trees for immediate impact, with further growth to maturity.



Stacked stone walling using locally acquired materials.



WOOLWORTHS GROUP

Design & Visuals




VICTORIA STREET DETAILED ELEVATION

Regional Road Network



Access



 We are working closely with an expert acoustic consultant to manage the surrounding area, with reference to stringent NSW EPA guidelines for noise emissions.

Planning Process



PLANNING PROCESS



Early 2021: Community consultation on preliminary plans.



Early 2021: Early works DA to be lodged with Fairfield City Council to prepare the site for construction.



Mid 2021: State Significant Development Application lodged with NSW Department of Planning, Industry and Environment and placed on public exhibition for community comment.



Late 2021: Anticipated determination of planning application.

NEXT STEPS

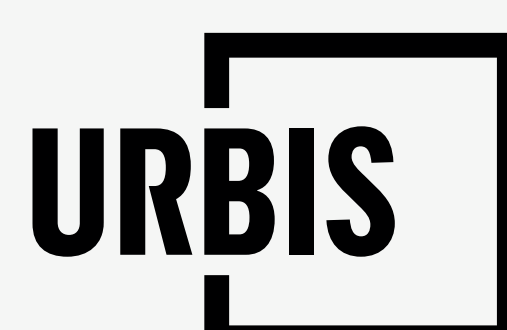
We are focused on the planning process and will decide on whether to proceed to building if the approval is granted.

Construction of a facility like this would be around 18 months. If approved, measures would be developed to mitigate potential impacts on neighbours.

Woolworths has commissioned Urbis to collect your feedback on the plans.

Share your feedback with staff today.

e: engagement@urbis.com.au
t: 1800 244 863



APPENDIX E


FEEDBACK FORM

1. What opportunities does this proposal provide for the area?
2. What challenges might this proposal provide for the area?
3. What do we need to consider further in the next stages of the planning process?
4. Overall, based on the information currently available, are you (Pick one):
Supportive
Neutral or undecided
Unsupportive
5. What information would you like to be included in communications for the next stage of the planning process?
6. Would you like to be kept informed of the proposal?
If so, what is your name and email?

APPENDIX F WEBSITE

Website

available at: <https://www.250victoriastreetwetherillpark.com/>




[THE PROPOSAL](#)[THE SITE](#)[ENVIRONMENT & VISUALS](#)[TRAFFIC & ACCESS](#)[PLANNING PROCESS](#)[CONTACT US](#)

250 VICTORIA STREET, WETHERILL PARK PROPOSED DISTRIBUTION CENTRE


Woolworths has lodged preliminary plans for a proposed fresh food distribution centre at 250 Victoria Street, Wetherill Park.

The facility would sort and deliver fresh produce and chilled goods to more than 285 NSW supermarkets. The proposal, located in the existing industrial area, would enable us to cater for food supply for communities as the city grows.

We are engaging with the community throughout the planning process and welcome your feedback.




View of proposed distribution centre from Victoria Street




SUSTAINABILITY

Targeting a 5-Star



OPERATING HOURS

The proposed distribution



CREATING JOBS

If approved, would create up

