



2 Shelley Lane Elevation  
1 : 100



1 City Walk Elevation  
1 : 100

#### Signage Zone Legends

- Horizontal Shopfront – Facing City Walk**
  - Clear glazing to be maintained behind the signage zone
  - 3D signage individual letters
  - Illuminated or non illuminate
  - Static
  - Maximum 450mm height letters
- Horizontal Shopfront– Facing Shelley Street**
  - Zone behind signage may have solid vinyl applied to the internal side of glazing.
  - 3D signage individual letters
  - Illuminated or non-illuminated
  - Static
  - Maximum 450 height letters
- Blade signage**
  - Blade signage positioned perpendicular from the façade position on the portal of the shopfront.
  - Illuminated or non illuminated
  - Static
  - Facing City Walk maximum size 600mm W x 600mm L x 150mm D. Either Square or Circular
  - Facing Shelley Walk maximum depth 250mm. Shape to be determined by Retailer must be within 1sqm.
- Retractable Fabric Awing – Facing Shelley Street**
  - Retailer can apply signage and branding onto the retractable Fabric Awing
- Vinyl Decals**
  - Clear glazing may have Retailers branding applied to the internal side to a maximum of 2sqm per tenancy.
- Ground Floor Lobby Entrance – Facing Shelley Street**
  - Illuminated or non-illuminated
  - Static
  - Blade signage design to focus on building façade. Retailer apply signage to both faces.
  - Maximum size 1200mm x 500mm.
  - One allocated for each level
- Level 1 & 2**
  - Illuminated or non illuminated
  - Signage set back 250mm internally behind glazing façade
  - Maximum of 2sqm in size
  - Static or non static
  - Zone represented are all possible opportunities for retailers. Retailers may not use all of these zones.