ENTERTAINMENT CONSULTING

28 November 2016

Attn: Catherine Maude General Manager Marketing and Communities Capital Bluestone Pty Limited Level 7, 71 Macquarie St Sydney NSW 2000

Re: Woolooware Bay Development - Hotel

Dear Catherine,

It's wonderful how the residential development at Woolooware Bay is coming along and what great timing with the Cronulla Shark's finally winning the NRL Grand Final this year.

I understand that Bluestone will be further developing the Cronulla Leagues Sharks Club and the surrounding area on location and feel it would be vitally important for a Hotel to be positioned onsite. Similar to that of other Club venues in Sydney such as Bankstown Sports and others.

Australian Music Week (AMW) is a music industry conference and live performance event held in Cronulla annually. We have Artists from all over the country as well as International Delegates attend the event and have often found a lack of local accommodation, with many travelling back into the City.

This year, 2016, AMW was held at the same time as the International Beach Festival (Sydney International Women's Pro Surfing event) that proved a very successful move considering the enormous amount of people who were in attendance in the Cronulla area, however that also created an accommodation problem.

I would strongly be in favour of a new hotel, public accommodation premises at the Woolooware Bay precinct and feel it would not only be a great advantage to the AMW event, but all local Cronulla and Sutherland Shire events and would even increase the appeal of further events being held in the area, let alone general accommodation availability for non-peak periods.

Should you wish to discuss further, please do not hesitate to contact me.

Kind Regards,

Karen-lee Goody CEO/Director

Entertainment Consulting Pty Ltd