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# Places

An overriding objective for the development of Woollooware Bay Town Centre is to infuse a variety of place-based experiences and connections into the whole site.

While the development is now classified under NSW Government planning legislation as a Town Centre, the building typologies, unless carefully handled, could appear monolithic and very singular in their meaning. The prevalence of large floor plates, car parking decks, grandstands and parking podiums could lead to the project feeling more like a large development than a real Town Centre.

A diversity of places, particularly as experienced by pedestrians, needs to be manufactured by identifying elements such as entries and by bringing a variety of active and friendly edges to the connections between these places. Characterisation of precincts needs to be imagined from the innate disposition of each place to surrounding influences. For example, the waterfront precinct will have a completely different character from the footpath along Captain Cook Drive; each precinct exploiting its own strengths and potential. Choreographed diversity should prevail over tidy uniformity.

The following pages preempt the slower, organic process of place-making by providing a template for naming places, describing their social functions and describing qualitative experiences. These descriptions help to keep design objectives in focus and to audit aspirations when design is complete.