General Exterior Signage for the V by Crown Development



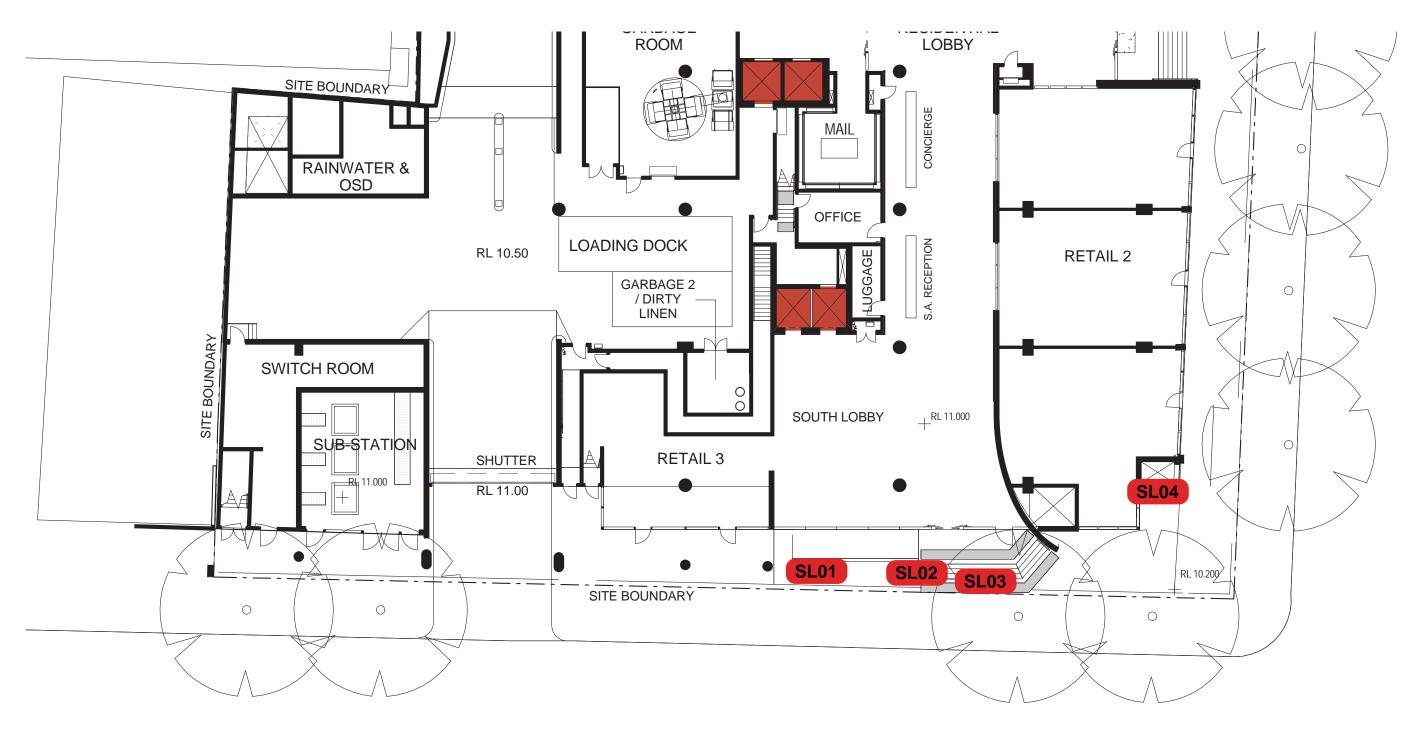
ISSUES Revisions to previous issue are either in underline (additional/amended) or strikethrough (deleted) text.

Issue	Date	Reason for Issue	Comment	Checked	Approved
Α					

South Lobby

CROWNV





HUNTER STREET





South Lobby GB1 EP-02 ST-01 GB1 CROWN 30 HUNTER STREET PARRAMATTA EP-02

Sign SL03



Sign SL04



Sign SL01 /

Sign SL02

South Lobby







Sign

Visibility

SL01

Message

From Hunter Street travelling east/west, short range

Description

Laser cut metal letters, sculptured 'V'

3000 mm wide x 700 mm high

Lighting

None

Colour Letters - Dark bronze metal finish

'V' - Light bronze Pin fixed to wall

Font

Fixing

Neutra Text Book

Street address

Location

rtodia roz

Size Notes



CROWNI



Sign SL02

30 HUNTER STREET, PARRAMATTA BY CROWN Lounge Heritage CROWN Residences & Resorts

SL02 Sign

Residential Name, Crown Residence & Resorts, V Heritage, V Lounge Message

Visibility From Hunter Street looking west, medium range From Hunter Street looking east, medium range

Description Double sided blade sign -Lighting Internally illuminated by neon

Colour Dark bronze metal finish backing plate, light bronze/white coloured

translucent lettering/symbols

Fixing Font

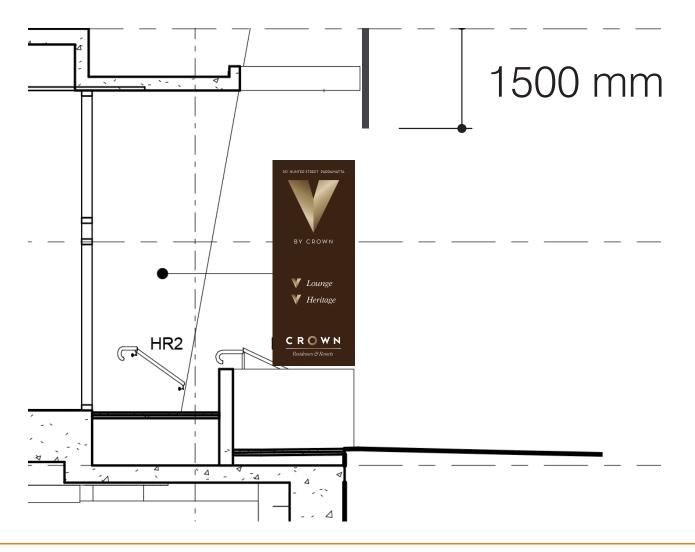
Neutra Text Book, Austin Italic

Location

Description 1200 mm wide x 3200 mm high x 200 mm deep

Notes 240 v power supply required for 12 v transformer.

Transformer to be concealed within 15 m of signage.









Sign SL03 Message Crown

Visibility From Marsden Street travelling north, medium range From Hunter Street travelling east/west, short range

 Description
 Individual letters/symbol mounted on backboard

 Lighting
 Individual letters internally illuminated by neon

Colour Individual letters - Pantone 426

Crown 'O' Symbol - Gold cmyk gradient - testing required

Back board - White

Fixing

Font

Notes

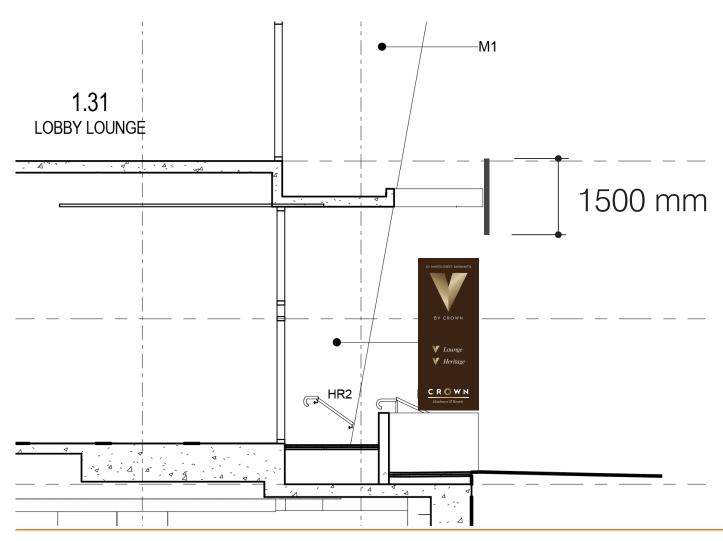
Location Centre sign on slab edge

Size Individual letters approx 750 mm high by 100 mm deep.

Crown symbol approx 950 mm x 950 mm by 100 mm deep. Overall sign approx 7000 mm x 1500 mm by 175 mm deep.

240 v power supply required for 12 v transformer. Transformer to be concealed within 15 m of signage.

Transformer to be accessible.

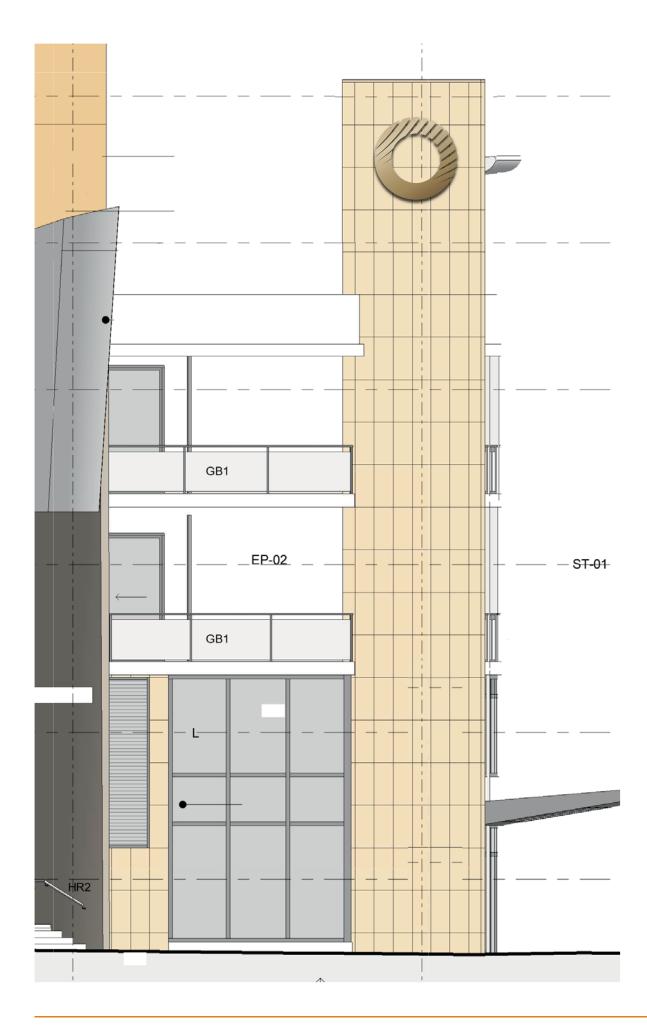


CROWNV

A J+C

ALLEN JACK+COTTIER

Sign SL04



SL04 Sign Message Crown 'O'

From Marsden Street travelling north, long range From Hunter Street travelling west, short range Visibility

Description Three dimensional 'O' Lighting Neon internal + halo light

Crown 'O' Symbol - Gold cmyk gradient - testing required Colour

Fixing Font

Location

Size 1750 mm wide x 1750 mm high x 120 mm deep

Notes 240 v power supply required for 12 v transformer.

Transformer to be concealed within 15 m of signage.





North Lobby



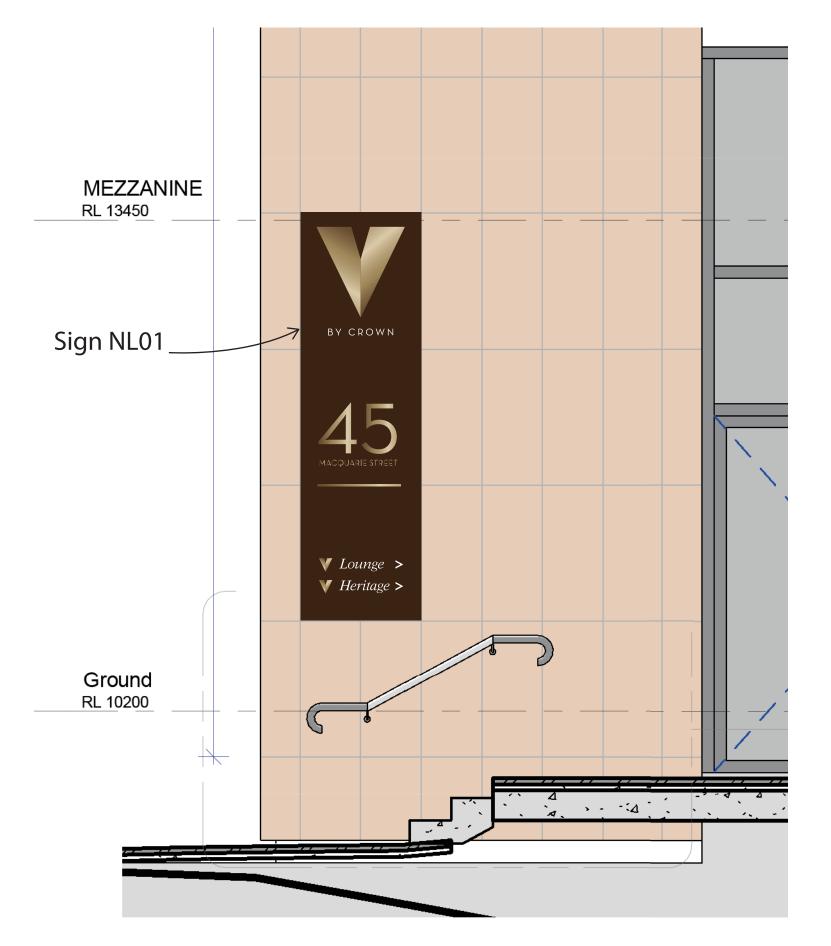
Page 10

MACQUARIE STREET RL 8.320 RL 8.279 \circ 0 0 NL03 SITE BOUNDARY NL02 AFRESCO DINING 0000 **FUTURE ROAD** WIDENING ZONE SITE BOUNDARY PLAZA **RETAIL 5** UP 1:20.1 CCCCC **BUILDING OVER** NL04 INTERPRETATION CENTRE **GLASS FLOOR** RL 10.250_ OMTDOOR DINING CLEANER **RETAIL 1** +RL 9.450 **RETAIL 4** RL 10.100

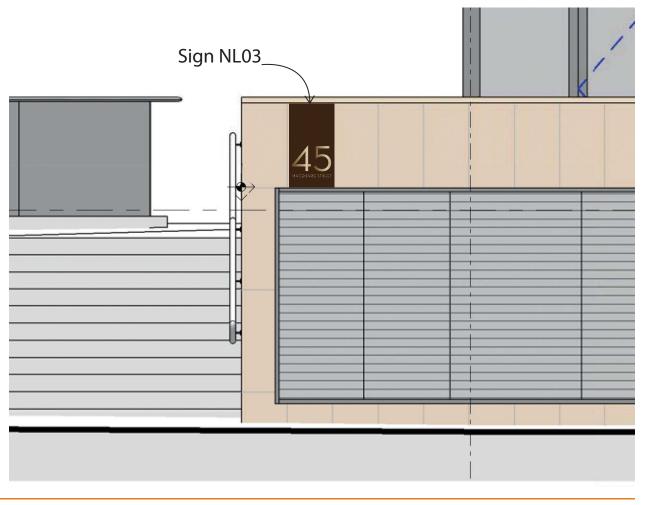




North Lobby

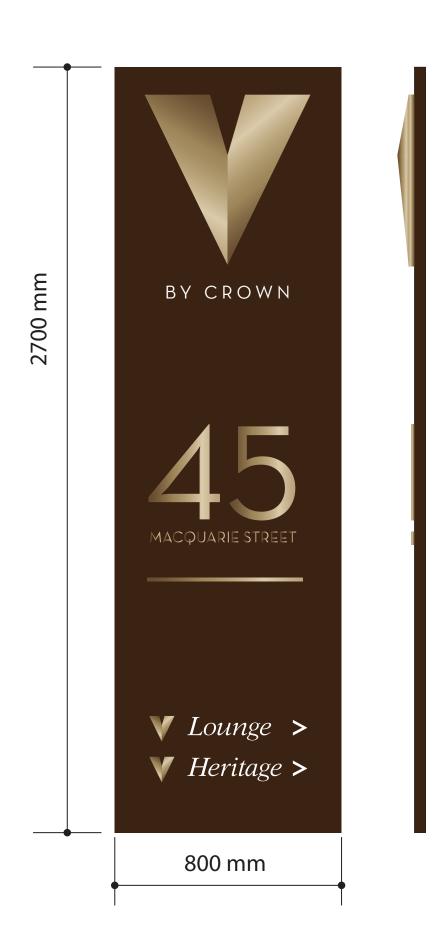












NL01 Sign

Message Residential Name and Street Address

Wayfinding for V Lounge and V Heritage

Visibility From Macquarie Street as a pedestrian, short range

From Marsden Street looking south, medium range

Description Sculptured light bronze 'V', numbers and letters on dark bronze plate

Lighting

Colour

Fixing Font

Neutra Text Book, Austin Italic

Location

Size Plate 800 mm wide x 2700 mm high

(to replace 6 limestone panels)

Sign dimensions to suite ST1 limestone panelling Sign back plate set flush with limestone panelling Notes

Material options to be investigated



BY CROWN 350 mm MACQUARIE STREET Lounge < Heritage < 400 mm

Sign NL02

Message Residential Name and Street Address

Wayfinding for V Lounge and V Heritage

VisibilityFrom Macquarie Street as a pedestrian, short rangeDescriptionLight bronze numbers and letters on dark bronze plate

Lighting none

Colour

Fixing

Font Neutra Text Book, Austin Italic

Location

Size Plate 400 mm wide x 1350 mm high

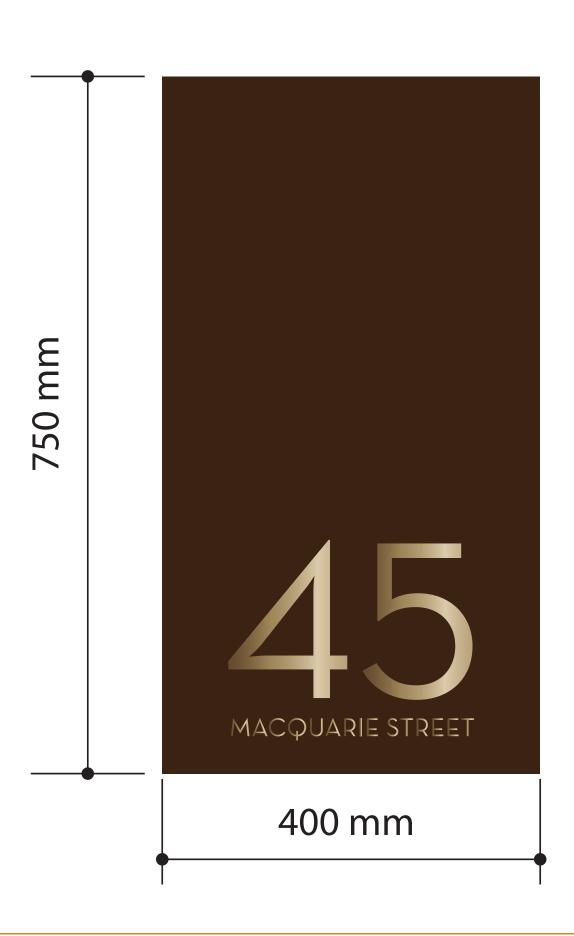
(to replace 1.5 limestone panels)

Notes Sign dimensions to suite ST1 limestone panelling

Sign back plate set flush with limestone panelling

Material options to be investigated





Sign NL03

Message Street Address

VisibilityFrom Macquarie Street as a pedestrian, short rangeDescriptionLight bronze numbers and letters on dark bronze plate

Lighting none

Colour

Fixing

Font Neutra Text Book

Location

Size Plate 400 mm wide x 750 mm high

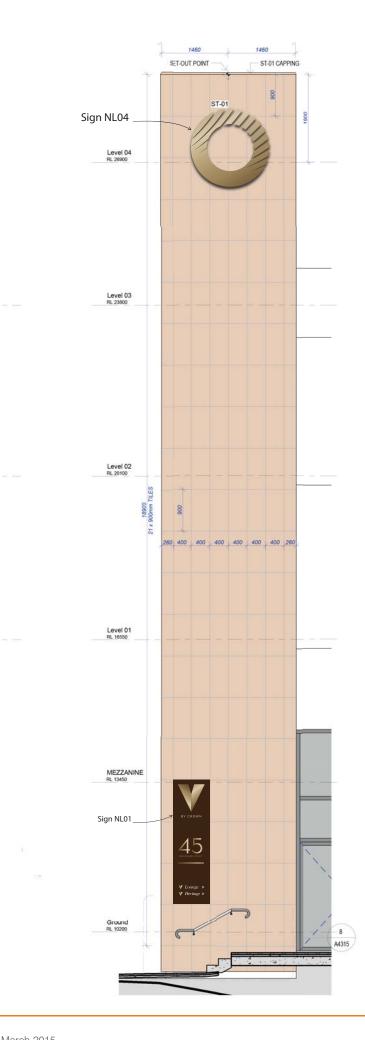
(to replace 1 limestone panels)

Notes Sign dimensions to suite ST1 limestone panelling

Sign back plate set flush with limestone panelling

Material options to be investigated





NL04 Sign Crown 'O' Message

Visibility From Marsden Street travelling south, long range

From Macquarie Street travelling west, short range

Description Three dimensional 'O' Lighting Neon internal + halo light

Colour Crown 'O' Symbol - Gold cmyk gradient - testing required

Fixing

Font

Location

Size 1750 mm wide x 1750 mm high x 120 mm deep

Notes 240 v power supply required for 12 v transformer.

Transformer to be concealed within 15 m of signage.

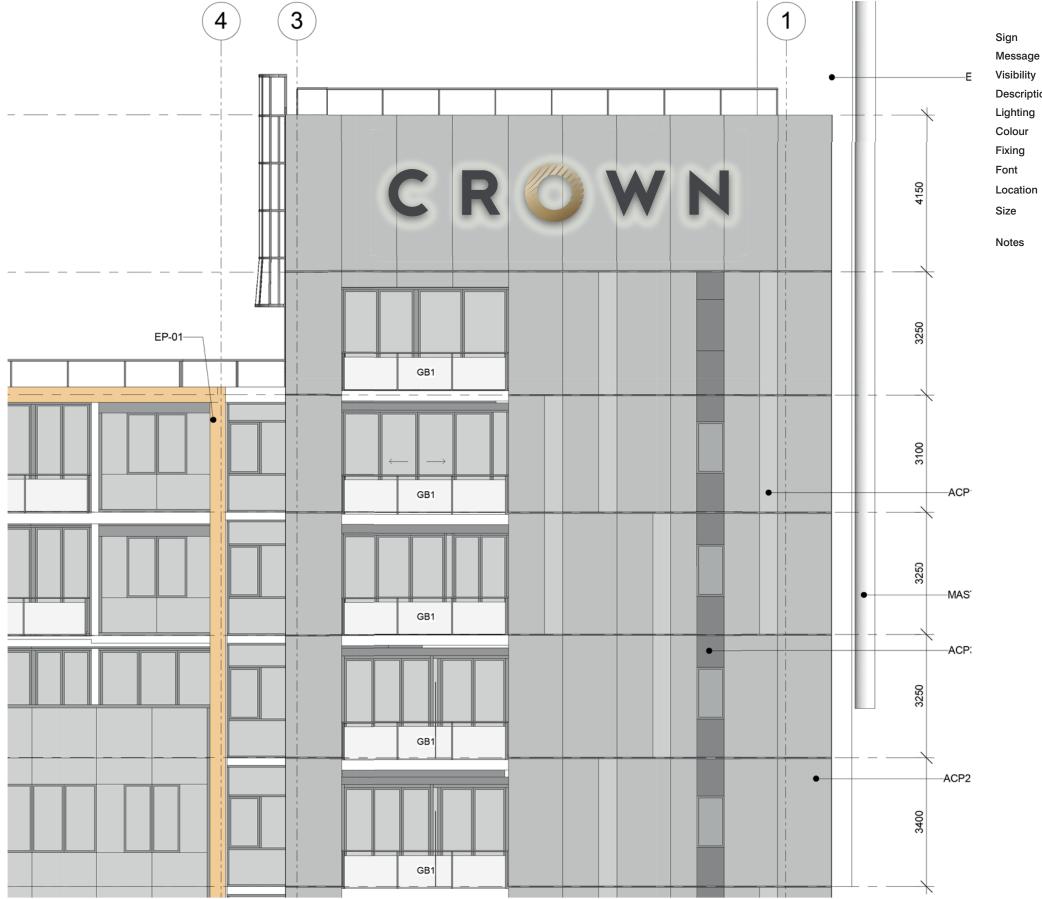


Sky Signs





Sign SK01



SK01 Crown

Sky sign - visible from east of Marsden Street - long range

Description Individual letters/elements Internal + halo lighting

Possibly black letters by day, white letters at night. Crown 'O' gold

Location

Overall - 9000 mm wide x 1550 mm high (Crown 'O' symbol approx 1550 mm x 1550 mm)

240 v power supply required for 12 v transformer. Transformer to be concealed within 15 m of signage.





Sign SK02



SK02 Sign Message Crown

Visibility Sky sign - visible from east of Marsden Street - long range

Description Individual letters/elements Lighting Internal + halo lighting

Colour Possibly black letters by day, white letters at night. Crown 'O' symbol gold

Fixing Font

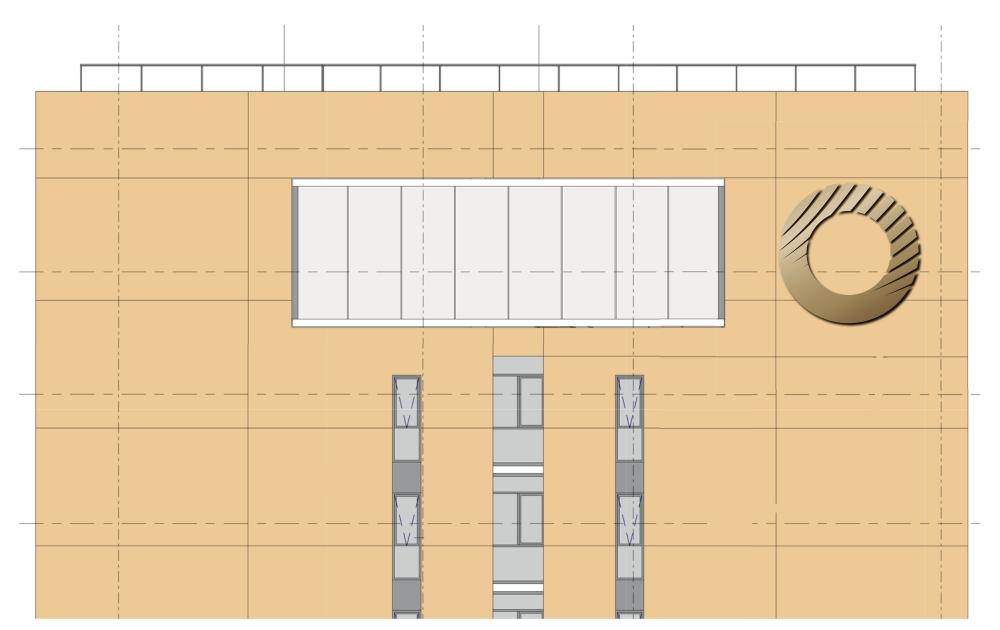
Location

Overall - 9000 mm wide x 1550 mm high (Crown 'O' symbol approx 1550 mm x 1550 mm) Size

240 v power supply required for 12 v transformer. Notes Transformer to be concealed within 15 m of signage.



Sign SK03



Sign SK03

Message Crown 'O' symbol

Visibility Sky sign - visible from south of Hunter Street - long range

DescriptionThree dimensional 'O'LightingInternal + halo lighting

Colour

Fixing Font

Location

Size 3900 mm wide x 3900 mm high

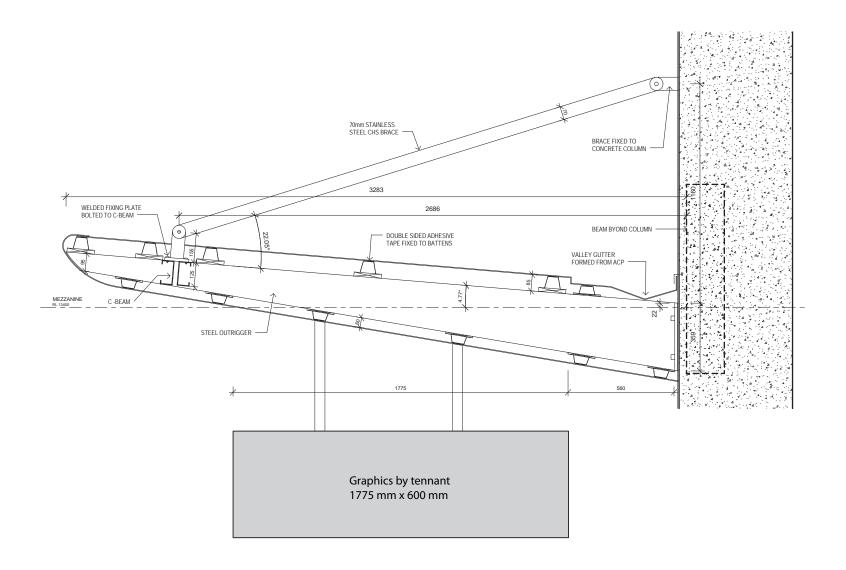
Notes 240 v power supply required for 12 v transformer.

Transformer to be concealed within 15 m of signage.





Retail Awning Signage



Retail Awning Sign Message By Tennant

Visibility From Marsden Street looking north and south, medium range. Double sided slimline lightbox suspended from awning above. Width of lightbox to match glazed section of awning above. One lightbox centred on each retail entry - total six lightboxes. Description

Lighting Internally illuminated

Colour Metal frame to match awning

Fixing Font

Location Lightbox centred on solid panel in awning above door.

Bottom of lightbox to align with top of door.

1775 mm wide x 600 mm high Size

Notes

