

Dr Savita Pabhu Apartment 1003 Level 10 50 Murray Street Pyrmont NSW

STA February 2017.

Attention :Director - Keysite Assesments Planning services Department of Planning and Environment GPO Box 39 Sydney NSW 2001

Re: Objection to Concept proposal for the Redevelopment of Harbourside Shopping Centre

Application No. SSD 7874 Location. Harbourside Shopping Centre,2-10 Darling Drive Sydney (Lots 1-10 DP776815; lots 10-15 DP776815; Lot 17 DP776815; Lot 1010 DP1147364 and lot 1002 DP844561) Applicant : Mirvac Projects Pty Ltd

Copy to NSW Premier: The Hon. Gladys Berejiklan : GPO Box 5341 Sydney NSW 2001

Copy to Ms Caroline McNally Secretary Department of Planning & Environment P: 23-33 Bridge Street Sydney NSW 2000 Department of Planning Received 9 FEB 2017

Scanning Room

Dear Madam

Built in 1995 One Darling Harbour is a fine 5 star residential apartment building. Our occupancy is 45% owner occupier and 55% leases short to medium term stays (many are tourists).

This translates to 115 small business operators getting in and having a go in our building. Tenants enjoy prominent city and skyline views, a premier investment with a superior location. Any high rise building will detract from our value as a place to stay. Darling Harbour precinct enjoys a deep history which must be preserved.

Mirvac can and must use its creative designing expertise to redevelop Harbourside sympathetically taking into account the established building heights of Darling Harbour.

In a democracy, the government cannot continue to simply place high-rise commercial towers right along the water side edge. The space between water and buildings must be viewed as public land for all to enjoy and not just multinational companies with deep pockets to buy into the area and dominate. The Darling Harbour foreshore when built in 1995 meant for the public enjoyment was donated for the public to enjoy, unfortunately the sale of Darling Harbour foreshores to Multinational with out any developmental restrictions is absurd.

This free clause has been completely misused by Mirvac group trying to over develop precious and beautiful Darling Harbour area for commercial purposes with developmental application for residential tower.

This free development clause has not applied any where else in Sydney

Sydney city has got two best places , Circular Quay and the other Darling Harbour Both are enjoyed by not only Sydney siders but also by Millions of tourist for there openness and aesthetic look

Multinational who want to build multi-storey building around Darling Harbour including Cockle Bay redevelopment not only destroying the best part of Darling Harbour but creating Darling well which destroys the openness

I am resident of One Darling Harbour (50 Murray street Pyrmont) apartment 1003 overlooking Beautiful Darling Harbour since 2011, my intention to move this apartment to enjoy this amazing view of Darling Harbour and historical Pyrmont Bridge . Unfortunately the proposed tower to be built right in front of this building not only block the complete views of the Darling Harbour but cause complete block of easterly sun and throw heavy shadow on my residence and block the view of historical Pyrmont bridge view

As the proposed residential tower right in front of the building it also affects our privacy

Proposed roof top podium and the vegetation will also block our view for the Darling Harbour

The proposed residential tower serves no tourism or public use benefit as this mainly satisfy the multinational money hungry with out taking any environmental and aesthetic impact

On the opposite side of Darling Harbour, present area known as Cockle Bay and King Street Wharf are excellent examples of development in the area which is sympathetic to the environment and which enhances its great value to the city and the state. There, the low line buildings provide an aesthetic and superior link from the city

to the public spaces of the waterfront. This stepped development is visually

pleasing and represents the attraction of Darling Harbour for millions of tourists each year. It is a magnet also for all Australians including Sydney siders.

Any development must mirror the current harbour landscape to enhance the beauty of Darling Harbour

Darling Quarter is also stepped back.

Darling Square is also stepped back.

Barangaroo is also stepped back

Walsh Bay is also stepped back.

Therefore we humbly request the Harbourside should also should be stepped back to follow rest of the Darling Habour

The Pyrmont Bridge is a beautiful and historical icon, views of this must not be compromised by multi-storey Residential tower.

Tourists love to sit at Cockle Bay and alongside Darling Harbour to view the entire view of the bridge. This view must be preserved for all time. We object any attempt to hinder the view of the Historical Pyrmont Bridge.

Proposed retail podium is excessive and inconsistent with the value of the site The podium height equivalent to 9 storey residential building and the retail space will be doubled under the proposal

Such large retail space is inappropriate in this area particularly given the closeness of the city and Broadway shopping centres o

Shopping and commercial towers are being built nearby in Haymarket and Ultimo, where a real facelift is much needed.

There is no justification for ruining Darling Harbour Sydney 's best tourist destination with a commercial tower.

Darling Harbour is a premier destination for all Sydney siders, not just international and inter-state tourists. As such it is important to keep the destination open for public enjoyment.

There is no justification for another residential tower apart from commercial interest. I strongly feel we must not allow a multi-storey incongruous building to compromise the Darling Harbour's beautiful look

It is my opinion that new proposed tower not only blocks the Heritage listed Pyrmont Bridge view but also aesthetically spoils the surrounding area of Darling Harbour with shadow and over development

It is with this objection we humbly request the proposed development should be reconsider to keep the openness of the Darling Harbour avoiding the tower

Kind Regards Dr Savita Prabhu

Some photos showing beautiful views we enjoy from our apartment 1003, 50 Murray street which will be blocked by proposed tower













4th February 2017

Dr M.Prabhu. Apartment 1003 Level 10 50 Murray Street Pyrmont NSW

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Mirvac can and must use its creative designing expertise to redevelop Harbourside sympathetically taking into account the established building heights of Darling Harbour.

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This proposed tower not only block the full view of Heritage listed Pyrmont bridge but also full view of the bridge for newly built ICC Hotel guest and the new Sydney Convention centre which was built by same group

It is hard to understand why they want to block full view of Beautiful Pyrmont Bridge with their own developments and for the millions of convention guests attending the centre

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