

To whom it may concern,

RE: Redevelopment of Harbourside Shopping Centre

Person making the submission: Tony & Gemma Chiefari  
Owner of 513/50 Murray Street Pyrmont  
Known as One Darling Harbour

We consider that the height, scale and bulk and form of the building is an inappropriate, unsympathetic and unacceptable response to this iconic site and to the heritage Pyrmont Bridge. In prioritizing our concerns, it would be the towers location and the large floor plates of the lower tower that are of greatest concern.

The site has few constraints, unlike IMAX, and the location of the tower is for many reason far more supportive if it was located further south (in the walkway gap between the IBIS and Novotel) with lower height and no wings – refer to image below for suggested location. This would reduce visual, shadowing and investment impacts on residents and reduce the heritage impacts inflicted upon the Pyrmont Bridge.

We consider that the proposed development will not result in a high quality building of iconic and landmark qualities without an International Design Competition.

We also find no justification for how the proposal will strengthen the role of Darling Harbour as a tourist attraction with such a high and imposing residential tower so close to the water.



Best Regards,

**Anthony Chiefari** | Wealth Advisor - Investments, Family Wealth Management

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