

Diane Sarkies - Norwest rail link Environmental Impact Statement 2

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To: <plan_comment@planning.nsw.gov.au>
Date: 2/11/2012 4:55 PM
Subject: Norwest rail link Environmental Impact Statement 2

Hi,

Just a comment about the environmental impact of the Environmental Impact Statement 2 for the Northwest Rail link.

I think you are missing the mark by publishing a glossy leaflet for distribution to households, extolling the virtues of the link and indicating the stage that planning has reached. It would be far more economical and much, much more effective if you placed appropriate advertisements in the local newspapers. At least that way you have some sort of chance of reaching the residents of the affected area. By using glossy leaflets you are creating an unintended environmental impact. Because of the method of their construction, the glossy leaflets do lend themselves to recycling other than for low grade products and a vast number of them never reach the intended targets anyway.

How do I know you are not reaching residents with the leaflets?? Because 100 of them ended up under a May bush in my front yard - so there's at least 100 households who missed out. I can almost guarantee that if I take a walk along the nearby cycleways and pathways adjacent to streamside reservations, that I can turn up at least another 500. Every time I walk along those places I marvel at the number of bundles of "leaflets" of various sorts that different businesses have printed, in the vain hope that it will be good advertising - it rarely is, as most of them get chucked into gullies [and under bushes] by those charged with responsibility for, and remunerated for, their delivery.

Don't get me wrong. I'm all for the NW rail link but I think there are more efficient means of notifying those who need to know about it.

I don't think this falls into the category of a submission, but in case it does, I am able to report that I have made no reportable political donations in the previous 2 years.

Best regards

Ross Smith