

Mark Brown - The Ribbon, Darling Harbour

From: Stephen Grieve <sgrieve@tmims.com.au>
To: <Mark.Brown@planning.nsw.gov.au>
Date: 12/11/2013 6:04 PM
Subject: The Ribbon, Darling Harbour

Dear Mr Brown

On behalf of the board of the Darling Harbour Business Association, I wish to express our support for
The Ribbon development application.

This new office, retail and entertainment complex is exactly the type of development that will add significant value to Darling Harbour from a visitor perspective and also adds value from the viewpoint of the SICEEP redevelopment and all the other precinct businesses.

The following components are seen as highly desirable:

1. *The Ribbon* will work really well with the redeveloped Convention and Exhibition Centres and will serve to act as an additional selling point to help to attract, conferences, events and exhibitions to Sydney and Darling Harbour.
2. The opening up and revitalisation of the public spaces surrounding *The Ribbon* will be a significant enhancement for visitors and workers in Darling Harbour.
3. The quality design of the proposed playground, targeting slightly older children and young teens will complement the "Darling Quarter" playground.
4. The pedestrian connections to the city, Cockle Bay and Darling Quarter will be far better defined with a natural flow that has been absent up until the advent of the application.
5. The 3,500 additional workers and their families, when visiting, will be important as they will provide additional custom for the new and existing businesses throughout the precinct.
6. The largest IMAX screen in the world will certainly continue to be a vital component in the mix of attractions that are essential to Darling harbour's continuing success.
7. The ground-breaking green technology and all round commitment to sustainability is congruent with the ethos embraced by the major businesses throughout the precinct.
8. Rainwater collection, storage and use for on-site garden irrigation, tri-generation green technology providing low carbon electricity, heating and cooling for the building, solar panels integrated into the curved ribbon roof to provide on-site electricity and aspiring to 6 star Green Star design all speak to

the sustainability commitment.

9. The state of the art office, retail and entertainment spaces continue the important process of setting the highest standards for Darling Harbour redevelopment projects.
10. The Markham trust partnership with such a prestigious firm as Grocon and the award winning architects, Hassell speak to the quality of the Ribbon redevelopment
11. The innovative design with the cutting edge, high-performance triple-glazed cavity style façade continues to lift the bar for precinct redevelopments.

In short *The Ribbon* is exactly the type of redevelopment required to reflect the government's stated aspirations for Darling Harbour, to significantly enhance the visitor experience and to compliment the other elements that go to make up the total precinct.

Should you wish to discuss any of these facets of the redevelopment, I would be delighted to assist.

Yours sincerely

Stephen Grieve
Chief Executive Officer
Darling Harbour Business Association

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