



17 September 2018

Ms Carolyn McNally  
Secretary  
GPO Box 39  
SYDNEY NSW 2001

Via online portal

**Sydney Business Chamber**

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Dear Ms McNally,

**Submission: MP08\_0098 MOD 13 - Construction of a new hotel and residential tower and alternations to existing building**

The Sydney Business Chamber (SBC) welcomes the opportunity to provide a submission to the Part 3A modification application by The Star for the construction of a new hotel and residential tower complex.

The SBC is a leading advocate for Sydney as a competitive global city. A division of the NSW Business Chamber, SBC has offices in the Sydney CBD and Parramatta CBD and represents over 145 leading Sydney corporations. Our members include multinational corporations, 'iconic' Sydney brands and government agencies and include a broad cross-section of the Sydney economy including representatives of the aviation, infrastructure, property, retail, education, tourism, banking, business events, and sport and arts sectors.

The SBC supports the application by The Star and sees this new development as an opportunity to not only renew and refresh one of Sydney's leading tourism assets but also to support the growth of the emerging Western Harbour Precinct.

The Star is already a major economic hub employing almost 5000 staff and welcoming more than 11 million guests annually. This new development will substantially expand The Star's offering with both new hotel and residential accommodation being supported.

Since 2014, SBC together with The Star, Committee for Sydney and the Tourism and Transport Forum have been leading a conversation about the development of the Western Harbour Super Precinct (Pyrmont-Darling Harbour-Barangaroo).

Public and private sector investment is rejuvenating Darling Harbour as a key business and tourism destination. As an example, in its first year of operation, delegates attending events at ICC Sydney generated \$785 million in direct expenditure for NSW with almost \$560 million of the generated expenditure derived from international and interstate visitors. It is critical for Sydney's future development that we capture and build on this growth.

The SBC believes the proposed development will not only enhance the precinct but also enhance Sydney's reputation in built design. The design of the new tower is the result of Design Excellence Process in which the Chamber participated.

Invigorating business

The design was chosen for its attention to detail, emphasis on quality, acknowledgement of the local community through the addition of new community space, and its appropriateness to the site. It is this latter point that should be emphasised. Sited opposite the Barangaroo Towers it is a reminder of the importance of the Western Harbour as a key tourist cultural and activity hubs in Sydney.

The decision by the Ritz Carlton Hotel to be part of the development with a six star designation is important to the global reputation of Sydney and its capacity of meeting a varied visitor market. The Chamber is confident that the development with its focus on quality of design will enhance its local setting whilst meeting a much broader market.

Thank you once again for the opportunity to provide a submission to this exciting proposal. If you have further queries in relation to this submission, please feel free to contact Mr Luke Aitken, Senior Manager Policy, NSW Business Chamber on 9458 7582 or via [luke.aitken@nswbc.com.au](mailto:luke.aitken@nswbc.com.au).

Yours sincerely

A handwritten signature in blue ink, reading "Patricia Forsythe".

**The Hon. Patricia Forsythe**  
**Executive Director**