

24 October 2019

NSW Department of Planning, Industry and Environment

To whom it may concern

STADIUM AUSTRALIA REDEVELOPMENT

I write to offer the NSW government the full support of Football Federation Australia (FFA) regarding the redevelopment of Stadium Australia at Homebush, Sydney.

FFA recently attended a briefing on this project and was pleased to receive an update on progress and see the latest designs for the stadium.

Football Federation Australia believes a re-developed rectangular Stadium Australia is of vital importance to football, and to sport in general, in NSW.

As an organisation that regularly organises major events and is currently bidding to host the 2023 FIFA Women's World Cup™, a purpose-built rectangular stadium with facilities matching those in other stadia around the country will be ideal for football fans and deliver significant economic benefits through interstate and international visitation.

Football has regularly delivered attendances of more than 50,000 people at the stadium and these big crowds deserve a better viewing experience than has been offered in the past.

Australia is in competition with stadia around the Asia region for content and it is critical that our major rectangular venues can deliver an excellent experience and a high level of service to players, fans and officials alike, relative to an international competitive set of stadia.

The rebuild of Stadium Australia into a world-class stadium with fans close to the action will also NSW in a stronger position to acquire major events in an increasingly competitive national and regional market.

FFA notes the huge success of the recently completed Bankwest Stadium in Parramatta, and keenly anticipates the redevelopment of Stadium Australia.

Yours faithfully



David Gallop AM
Chief Executive Officer