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Ref: SSD 9835

Dear Karen

Re: SSD 9835 Sydney Football Stadium Redevelopment – MOD 3 – Response to Submissions

I refer to your letter dated 30 November 2020 requesting Infrastructure NSW provide a response to submissions received during the recent exhibition of SSD 9835 MOD 3, which was publicly exhibited between 13 November 2020 and 26 November 2020.

Infrastructure NSW has reviewed and addressed each of the matters raised in the four (4) submissions in the enclosed submissions summary. The matters raised, and more specifically Infrastructure NSW's responses, do not result in any aspect of SSD 9835 MOD 3 requiring amendment from the proposal as publicly exhibited.

For the reasons detailed in the exhibited planning statement, SSD 9835 MOD 3 is appropriate and supportable and does not alter the development insofar as the reasons identified by the Minister for Planning and Public Spaces for granting the original development consent.

In accordance with section 4.55(2) of the EP&A Act, the Minister (or his delegate) may modify the consent as:

- the consent, as proposed to be modified, is substantially the same development as that originally approved; and
- the resultant environmental impacts are considered appropriate in the circumstances and can be appropriately managed and mitigated.

Should you have any questions regarding the enclosed information please contact the undersigned on 0412 775 365.

Yours sincerely



1 December 2020

Stephanie Ballango
Director
Consultant to Infrastructure NSW

SYDNEY FOOTBALL STADIUM SSD 9835 MOD 3 – SUBMISSIONS SUMMARY AND RESPONSES

Issue	Infrastructure NSW Response
AGENCY SUBMISSIONS	
City of Sydney Council	
The City wishes to make no comment on the application for the Cold Shell Extension of Sydney Football Stadium (SSD 9835 MOD 3).	- Noted
COMMUNITY AND ORGANISATION SUBMISSIONS	
Kennedy, High	
What a waste of money. But now it's knocked down, they better do it right - no lines for food and drinks like Metlife stadium in NY. Old SFS bar and food arrangements were terrible	- Noted. While the comments are outside the scope of MOD 3 INSW can confirm that patron experience at the Sydney Football Stadium, including the food and beverage offering, will be a significant enhancement to the former stadium.
Nicholas, Ross	
I am concerned about the amended signage condition which enables the final details of the building identification signage to be approved by the Planning Secretary, consistent with the intention articulated in the approved EIS. While I have not referred back to the EIS, I am very concerned about the possibility of electronic illuminated signage which may include advertising and which may operate at times other than when events are held. It appears to me that the modification may be a softening of requirements.	<ul style="list-style-type: none"> - MOD 3 does not seek to soften requirements, but rather seeks to introduce a mechanism for signage content and details to be assessed by the DPIE. The proposed introduction of the condition is purely an administrative mechanism to formalise the intent that was articulated and approved in the Environmental Impact Statement as part of SSD 9835 when it was first approved by the Minister for Planning and Public Spaces. - The new condition is proposed to apply to the four external building identification signage zones approved under SSD 9835. - As currently approved, the four approved building identification signage zones, one on each facade, are limited to the future naming of the stadium. - The existing consent nor the proposed condition facilitate new locations or additional signage to be erected on the stadium. In addition, the signage zones are not approved for advertising purposes. - When details of building identification signage are submitted to the Planning Secretary, Infrastructure NSW will be required to document the exact content, materiality and proposed illumination of each sign.

Issue	Infrastructure NSW Response
	<ul style="list-style-type: none"> - In doing so, Infrastructure NSW will need to demonstrate compliance with relevant legislation such as State Environmental Planning Policy No. 64 – Advertising and Signage and relevant Australian Standards which provide a regulatory framework for context, lux levels and glare. - Signage is likely to be operational during both events and non-events consistent with the civic nature of the stadium within the Moore Park Precinct. Details will however be provided to the Planning Secretary.
Tzannes, Peter	
<p>During the very long lead up to the SFS it was made clear that external signage would be at a minimum. This was to protect the integrity of the surrounding residential area and the parklands. Any increase in size or brightness of the signs would diminish the surrounding area. Certainly advertising was emphasised as undesirable and only the name of the facility i.e. Sydney Football Stadium was acceptable.</p> <p>Here there is an attempt to change this basic commitment and gives rise to the potential of more signage and therefore more intrusion to the surrounds. I strongly oppose any change to the previously agreed position.</p>	<ul style="list-style-type: none"> - The introduction of the signage condition as proposed by MOD 3 simply seeks to provide a mechanism for signage content and details to be assessed by the DPIE. - The condition is purely an administrative mechanism to formalise the intent that was articulated and approved in the Environmental Impact Statement as part of SSD 9835 when it was first approved by the Minister for Planning and Public Spaces. - The new condition is proposed to apply to the four external building identification signage zones approved under SSD 9835. - As currently approved, the four approved building identification signage zones, one on each facade, are limited to the future naming of the stadium. - The existing consent nor the proposed condition facilitate new locations or additional signage to be erected on the stadium. In addition, the signage zones are not approved for purposes other than building identification (i.e.: name of the facility).