

06/06/2025

Dear Cameron,

I am writing to express the Australian Tourism Export Council's support for the proposed design upgrade for the Sky Safari cable car submitted by Taronga Conservation Society Australia. After carefully reviewing the proposal, following a detailed presentation and overview of the project, I am confident that this project will deliver substantial benefits to both local and international visitors, while also enhancing Taronga Zoo's global reputation and reinforcing its commitment to securing a "Shared Future for Wildlife and People."


Known globally as the "Zoo with a View", Taronga is ideally situated on Sydney Harbour. The Sky Safari has been an integral part of the Taronga experience for local and international visitors. The intention to integrate the upgraded Sky Safari with the recently renewed Taronga Zoo Ferry Wharf will provide a unique and memorable experience in Sydney. This will boost the NSW economy, stimulating travel and will continue to cement Sydney and Australia as an international destination.

Given the very strong trend (and need) to ensure 'accessibility for all', we are completely supportive of the proposed upgrade to the Sky Safari positioning accessibility at its core. This positioning will provide even more guests the opportunity to see and engage with an array of wildlife and further inspire action to support Taronga's key conservation work. We also recognise that significant efforts have been made to incorporate the "Saltwater to Sky" narrative throughout the cable car journey, offering guests the opportunity to connect with Country throughout the Sky Safari.

Taronga continues to be a champion for conservation through its partnerships with global organisations, and within its own site. As more guests will likely take advantage of the journey across the Sydney Harbour via ferry before connecting to the Sky Safari, this has the strong potential to reduce reliance on the use of private cars on local Mosman roads and the production of carbon emissions, complementing Taronga's Net Zero by 2030 commitment.

The upgraded Sky Safari cable car design represents a valuable opportunity to advance Taronga's ability to further its conservation work globally. Australian Tourism Export Council is fully supportive of the proposal for the upgraded Sky Safari.

Sincerely,



**Peter Shelley**

**Managing Director**

**Australian Tourism Export Council**