



7 September 2023

Dear Minister,

Re: Alliance of Moore Park Allianz Stadium Concert Modification Submission

I am writing on behalf of the Alliance of Moore Park Sports (AMPS) in relation to the Allianz Stadium concert modification proposal.

The Alliance of Moore Park Sports is a collective of the sporting clubs and governing bodies who are the tenants of the Moore Park stadia – the Sydney Cricket Ground (SCG) and the former and redeveloped Sydney Football Stadium (SFS). AMPS represents a collective voice on the future of the Moore Park Sporting Precinct, championing the interests of some 2,000,000+ fans and 145,000+ club members. Many of our offices reside in the Moore Park precinct, and our membership includes the Australian Football League (NSW/ACT), Rugby Australia, National Rugby League, Sydney FC, Australian Professional Leagues (A-Leagues), Sydney Roosters, Sydney Swans, NSW Waratahs, Cricket NSW, Sydney 6s and Cricket Australia.

We acknowledge and are grateful that the NSW Government has invested over \$800 million of taxpayers' funds into the new Stadium and needs to maximise the number of events in the new venue. We are largely supportive of the proposed Allianz Stadium concert modification. AMPS intimately understands the benefits of increasing content and activation opportunities within the Moore Park precinct and its direct correlation to improving the nighttime economy, particularly the corridor through to Paddington and the city's east and centre.

AMPS does not dispute the following elements of the Allianz Stadium Concert Modification proposal

- Amend rehearsal finishing times and sound tests from 7pm to 10pm; and
- Exemption to concert curfew to host the official Mardi Gras after party.

AMPS does, however, highlight the need to approach the remaining elements of the proposal, namely the increase of allowable concerts, and amending the maximum concert length twice a year, in a considered and collaborative manner. These two elements, if not carefully balanced with existing events, will have direct and indirect impacts on the sporting tenants of the Moore Park precinct stadium infrastructure, detrimentally affecting the viability of sporting fixtures within the precinct, commercial return for sporting tenants, and potentially player and referee safety through pitch surface disruption.

AMPS enjoy a strong working relationship with Venues NSW and are committed to supporting the Government to attract world-class events to the Stadium. The major tenants at Allianz Stadium such as the Sydney Roosters, NSW Waratahs, and Sydney FC are iconic brands that have captured the hearts and minds of many in our great state and will remain long after an artist or band has completed one or two performances at Allianz Stadium. These sporting tenants along with other AMPS members deliver circa 1250 direct employees to the economy and when coupled with the projected injection of jobs from increasing the concert cap, the total impact from the Moore Park precinct event day calendar is stronger than ever. We firmly believe that there are enough available dates for the Government and Venues NSW to attract such events without impacting our AMPS members' Venue Hire Agreement obligations and trust that the Government also believes this. AMPS believe increasing the concert cap to allow greater economic inflows, quoted at c. \$7m per concert, should see subsidisation of the operational costs of Allianz



Stadium and add to the return on investment model for the Government which is currently being returned by the sporting tenants with no relief on Venue Hire Agreement supplier agreements and pass throughs. AMPS members would like to discuss how subsidisation of Venue Hire Agreements could occur as a direct result of the cap increase.

AMPS would like to reiterate the importance of collaboration and timely consultation to achieve a balance of sporting and arts and music content and associated priorities from the outset should the modification be approved. AMPS members wish for particular attention to be paid to the impact of increased concerts on the pitch surface of Allianz Stadium and investigate viable solutions which the venue operator, Venues NSW and in turn, the NSW Government, should the surface suffer. AMPS suggests the exploration of some of the revenue generated from increased concerts be allocated to rectification and maintenance of the playing surface at no cost to the sporting tenants. AMPS would also welcome discussion regarding reasonable black out windows surrounding concerts, booking lead times and sporting event fixturing to ensure Sydney Football Stadium (Allianz Stadium) remains available for its intended use, football, as well as fulfilling the increased opportunity for the NSW community to see domestic and international music acts on its doorstep.

To conclude, AMPS are principally supportive of the Allianz Stadium Concert Modification proposal with the caveat that sporting codes and clubs who call the Moore Park precinct, and in this instance Allianz Stadium, home are not adversely impacted and meaningful collaboration, consultation and solutions to issues raised are considered and acted upon by the NSW Government and their entities where required.

Yours faithfully,

Danny Townsend

Chair, Alliance of Moore Park Sports (AMPS)