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# COMMUNITY CONSULTATION AND ENGAGEMENT PLAN

Sydney Swans HQ and  
Community Centre

Prepared for  
**APP**  
29 July 2021

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# 1. INTRODUCTION

The Sydney Swans is creating a world-class training, administration, and community facility within the Royal Hall of Industries. The Sydney Swans will revitalise and reuse the iconic heritage building, located at 1 Driver Avenue, Moore Park.

The Royal Hall of Industries is currently owned by the Centennial Park and Moore Park Trust and leased to the Sydney Swans. This Community Consultation and Engagement Plan (CCEP) has been prepared in line with the consent conditions C16, C17, C18, C19 and C20 as part of the Development Consent for SSD 9726. This plan has been prepared by Urbis Pty Ltd, an engagement consultant appointed by APP.

This CCEP will be implemented and maintained throughout the construction of the project by the Principal Contractor or authorised representative. The CCEP must be submitted no later than one month before the commencement of any work and must be implemented for a minimum of 12 months following the completion of construction.

## 1.1. CROSS-REFERENCE OF CONSENT REQUIREMENTS

Table 1 identifies the references within the CCEP as they relate to the requirements under Development Consent Condition C16, C17, C18, C19 and C20 – Community Consultation and Engagement Plan.

Table 1 Report Reference for Development Consent for Sydney Swans HQ and Community Centre (SSD 9726).

<b>Consent condition reference</b>	<b>Consent condition</b>	<b>Report reference</b>
C16	A Community Consultation and Engagement Plan (CCEP) shall be prepared prior to the commencement of works and shall include how notification of residents and complaints associated with the proposal will be managed.	This plan and Section 3, Table 3
C17	The CCEP must be implemented for a minimum of 12 months following the completion of construction.	Noted
C18.a	Identify people to be consulted during the design and construction phases	Section 3, Table 2
C18.b	Set out procedures and mechanisms for the regular distribution of accessible information about or relevant to the development	Section 4, Table 3
C18.c	Provide for the formation of community-based forums, if required, that focus on key environmental management issues for the development	Section 4.1.1
C18.d.i	Set out procedures and mechanisms: Through which the community can discuss or provide feedback to the Applicant	Section 5, Table 4
C18.d.ii	Set out procedures and mechanisms: Through which the Applicant will respond to enquiries or feedback from the community	Section 5, Table 5
C18.d.iii	Set out procedures and mechanisms:	Section 5, Figure 2

<b>Consent condition reference</b>	<b>Consent condition</b>	<b>Report reference</b>
	To resolve any issues and mediate any disputes that may arise in relation to construction and operation of the development, including disputes regarding rectification or compensation.	
C19	The CCEP must be submitted to the Planning Secretary for information no later than one month before the commencement of any work.	Noted
C20	The CCEP must be implemented for a minimum of 12 months following the completion of construction.	Noted

## 2. PROJECT OVERVIEW

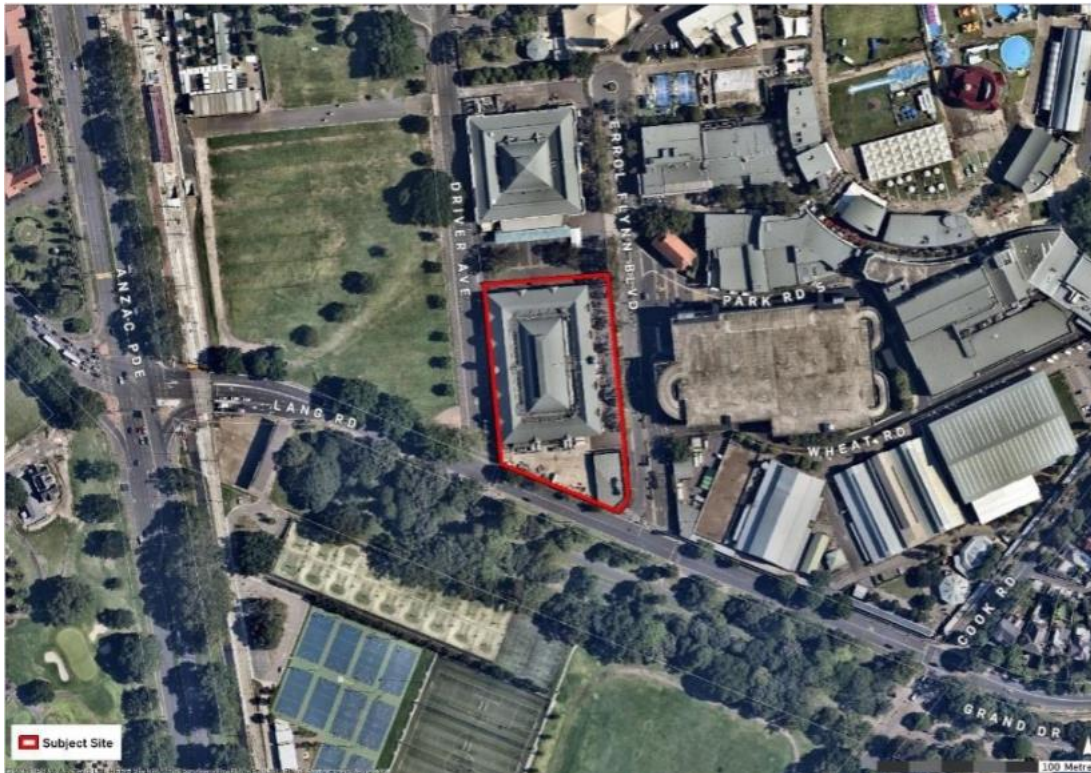
### 2.1. THE SITE

The site is located in the City of Sydney Local Government Area (LGA).

The site has a direct frontage to Driver Avenue to the west, Lang Road to the south and Errol Flynn Boulevard to the east, an internal access road within the Entertainment Quarter precinct. Mature fig trees are located along Lang Road, Driver Avenue and Anzac Parade.

The site – measuring approximately 28.7 hectares – is located within the southwestern corner of the Moore Park Showground Precinct, a major recreational area in the eastern suburbs of Sydney.

Figure 1 The site



Source: Google maps

### 2.2. THE SURROUNDING COMMUNITY

The character of the local area is predominantly made up of entertainment, leisure and recreational facilities. The site sits adjacent to the Entertainment Quarter, Centennial Parklands Equestrian Centre and Fox Studios.

The site is well-connected and offers a range of travel options, including:

- The Sydney Light Rail on Anzac Parade at Moore Park (located just metres from Royal Hall of Industries and offers direct services to Randwick, Kingsford and the Sydney CBD)
- Bus options that run from Anzac Parade with frequent services to CBD (Circular Quay, Central Station), Leichardt and Drummoyne. Buses also run from Land Road to Bondi Junction and Marrickville Metro.

The site is also significant due to its proximity to the following:

- Royal Randwick Racecourse – 1.8km
- UNSW and Prince of Wales Hospital – 3.7km
- Sydney CBD – 4.5km
- Sydney Airport – 11.9km

## 2.3. THE PROJECT

Sydney Swans HQ and Community Centre (the project) is set to enhance the iconic sporting and entertainment precinct. The project strongly aligns with the Moore Park Master Plan 2040 by encouraging increased community use of both buildings and the wider Moore Park precinct.

The facility will include:

- Home of the Sydney Swans
- Home of the NSW Swifts
- Multi-purpose indoor facility available for community use and public events such as junior club nights, school graduations, functions
- An indoor netball court for the NSW Swifts Netball Team and netball community
- Facilities for a Swans team in the AFL National women's competition
- Player change areas, lockers and wet areas
- Wet recovery – pool and hot/cold hydrotherapy
- Go Foundation and Clontarf Foundation for indigenous education
- Australia Red Cross Lifeblood
- Medical, rehabilitation and sport science areas
- Gymnasium, museum, media centre and auditorium
- Back of house offices and café/canteen
- Entry foyer and retail/shop units
- Plant and storerooms
- Sydney Swans Academy.

While the size and structure of the Royal Hall of Industries will be retained, the interior of the building will be re-purposed to support the new facilities. The project will also include an extension of the existing Royal Hall of Industries building, which will be constructed to the south and will complement the existing structure by maintaining a similar height and scale.



### 3. PEOPLE TO BE CONSULTED DURING DESIGN AND CONSTRUCTION

The Royal Hall of Industries is surrounded by neighbouring businesses and residents, and it will be important to make sure these stakeholders who may be impacted by the works (including site owners, operation staff, contractors, local schools, community groups and the wider community) are well informed about construction activity and impacts.

People who will be informed and consulted during design and construction, or stakeholders, are outlined in Table 2. The communication activities used to consult them, and their potential concerns are also outlined.

This table will be reviewed and updated as needed.

Table 2 Stakeholders, activities, and concerns

<b>People to be consulted (Stakeholders)</b>	<b>Communication activities (see Section 4)</b>	<b>Potential concerns</b>
Individual households and businesses within a 500m radius of the construction zones	<ul style="list-style-type: none"> <li>Enquires and feedback response</li> <li>Issues resolution and mediation of disputes</li> <li>Incident management</li> <li>Construction updates as required</li> <li>Construction signage</li> </ul>	<ul style="list-style-type: none"> <li>Construction timing including the expected finished date</li> <li>Traffic management</li> <li>Impact on business continuity from construction traffic or road changes</li> <li>Impact on parking availability for accessing the entertainment quarter</li> <li>Impacts of construction activities including noise, dust and vibrations</li> <li>Visual impacts</li> </ul>
Schools within a 1km radius of the construction zones, including: <ul style="list-style-type: none"> <li>- Sydney Boys high School</li> <li>- Sydney Girls High School.</li> </ul>	<ul style="list-style-type: none"> <li>Enquires and feedback response</li> <li>Construction updates as required</li> <li>Construction signage</li> </ul>	<ul style="list-style-type: none"> <li>Traffic management</li> <li>Impacts of construction activities including noise, dust and vibrations</li> <li>Queries about the possibilities for school groups to access the facilities</li> </ul>
Agencies briefed during Environmental Impact Statement (EIS) consultation: <ul style="list-style-type: none"> <li>- Sydney Cricket Ground Centennial Park</li> <li>- Moore Park Trust</li> <li>- Carsingha</li> </ul>	<ul style="list-style-type: none"> <li>Start of construction notification letter</li> </ul>	<ul style="list-style-type: none"> <li>Queries about the process for leasing the Royal Hall of Industries</li> <li>Construction timing including the expected finish date</li> <li>Environmental impacts</li> </ul>

<b>People to be consulted (Stakeholders)</b>	<b>Communication activities (see Section 4)</b>	<b>Potential concerns</b>
<ul style="list-style-type: none"> <li>- Australian Football League</li> <li>- Saving Moore Park</li> <li>- National Trust NSW</li> <li>- Green Building Council Australia.</li> </ul>		
Regulatory agencies and utilities: <ul style="list-style-type: none"> <li>- City of Sydney Council</li> <li>- Transport for NSW.</li> </ul>	Communication is covered by relevant approvals.	Traffic management Visual impacts Construction activities Environmental impacts
Department of Planning, Industry and Environment	Communication is covered by relevant approvals.	Regulatory oversight of Development Consent for SSD 9726

# 4. PROCEDURES AND MECHANISMS

## 4.1. INFORMATION PROVISION

Information about the project will be provided to residents in line with the requirements of Development Consent Condition C16, C17, C18, C19 and C20 through the communication activities outlined in Table 3 Communication activities for information provision.

Table 3 Communication activities for information provision.

Activity	Description	Stakeholder	Timing
Establishment of website, phone number and email	Project contact points will be provided for all communication activities. See Section Table 4 Project contact points  Process for responding is outlined in Sections 4.2 and 4.3.	All stakeholders and the wider community	Ongoing
Access to Information	In accordance with Development Consent Condition C3, at least 48 hours before the commencement of construction until the completion of all works under this consent, or such other time as agreed by the Planning Secretary, information, and documents (as they are obtained or approved) will be made publicly available on the website.	All stakeholders and the wider community	Ongoing
Signage	The community feedback, enquiries and complaints phone and email will be included on signage at the front of the site.	All stakeholders and general community	Ongoing
Start of construction notification letter	Letter outlining construction timeline, impacts and mitigations, and community feedback, enquiries and complaints phone number and email.	Individual households and businesses within a 500m radius of the construction zones  Schools within a 1km radius of the construction zones  Agencies briefed during Environmental Impact Statement (EIS) consultation  Department of Planning, Industry and Environment	No less than 14 days before start of construction  No less than 48 hours before start of construction

<b>Activity</b>	<b>Description</b>	<b>Stakeholder</b>	<b>Timing</b>
Out-of-hours works notification letter	Letter outlining out-of-hours works, impacts and mitigations, and community feedback, enquiries and complaints phone number and email.	Individual households and businesses within a 500m radius of the construction zones	No less than 7 days before out-of-hours work
Unplanned works notification letter	Letter outlining unplanned works, impacts and mitigations, and community feedback, enquiries and complaints phone number and email.	Individual households and businesses within a 500m radius of the construction zones	No less than 24 hours before unplanned work

### **4.1.1. Community based forums**

Depending on the level of stakeholder interest and feedback in the first three months of construction, the principal contractor or their authorised representative will consider the establishment of community-based forums to enable deeper focus on key environmental management issues for the project.

## 5. ENQUIRES AND FEEDBACK RESPONSE

As outlined in Table 3, website, phone number and email will be established and maintained for design and construction of the project.

Table 4 Project contact points:

Channel	Details
Point of contact	Sydney Swans – Operations Department
Mailing address	PO BOX 173, PADDINGTON NSW 2021
Phone number	(02) 9157 5020 Available between: Monday to Friday, 10:00am to 4:00pm
Email	<a href="mailto:RHI@sydneyswans.com.au">RHI@sydneyswans.com.au</a>
Website	<a href="https://www.sydneyswans.com.au/">https://www.sydneyswans.com.au/</a>

All feedback and enquiries will be recorded in a Complaints Register.

All feedback and enquires will be answered in accordance with the timeframes below:

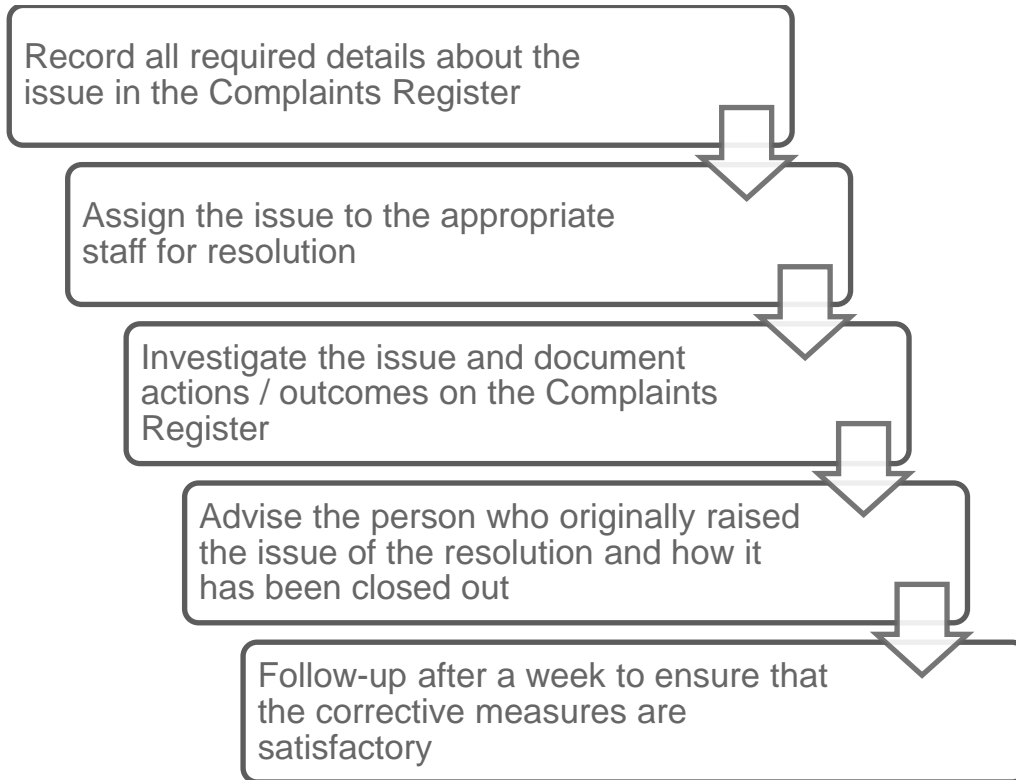
Table 5 Response times

Channel	Response time
Email	One business day
On-site inquiry	Five business days
Site phone line	Thirty minutes (during business hours)
Website contact	Three business days

## 5.1. ISSUES RESOLUTION AND MEDIATION OF DISPUTES

This plan provides a procedure for issues resolution and the mediation of disputes, targeting resolution within seven days from the date the issue was first raised. This mechanism in Figure 2 Complaints, issues, and disputes resolution process allows for the identification and implementation of corrective measures in response to issues raised by the community, to minimise the likelihood of recurrence. All complaints will be recorded in a Complaints Register.

Figure 2 Complaints, issues, and disputes resolution process



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