

UAP

10 MISSENDEN ROAD, CAMPERDOWN

Client ISPT Pty Ltd

Document Type Stage 1 Preliminary Public Art Plan

UAP Reference P4240

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Contents

Executive Summary	05
Introduction	08
Site Narratives	12
Curating Place	18
Public Art Delivery	30
Project Team	33

A person in a white robe, possibly a Native American, stands in a forest at night, holding a large, glowing torch. The scene is dimly lit, with the torch providing the primary light source. In the foreground, there are several branches with small, purple, star-shaped flowers. The background shows the silhouettes of trees and a building with vertical slats.

UAP acknowledges the Traditional Custodians of the land on which we are meeting and recognise the value, diversity and integrity of First Nations arts, cultures and expressions, and their continual significance today.

We pay our respect to Elders past and present, and extend that respect to all Aboriginal and Torres Strait Islander people. We acknowledge that Indigenous sovereignty has never been ceded.

10 Missenden Rd, Camperdown

Executive Summary

This Preliminary Public Art Plan (PPAP) has been prepared by UAP to accompany a Concept State Significant Development Application (SSDA) for a private hospital and associated ancillary uses located at 10 Missenden Road, Camperdown. The legal description of the site is outlined in Table 1.

TABLE 1 LEGAL DESCRIPTION (BELOW)

SITE ADDRESS	TITLE DESCRIPTION
10 Missenden Road, Camperdown NSW 2050	Lot 2 in DP 1124852

For abundant clarity, when referring to the site this is reference to the legal property allotment for 10 Missenden Road, Camperdown. Separately, when referring to the concept development area this is reference to part of the allotment to which the concept proposal relates.

This report has been prepared to address the Secretary’s Environmental Assessment Requirements (SEARs) issued for the project (SSD-79888213).

This report concludes that the proposed Concept Proposal relevant to the private hospital and associated uses is suitable and warrants approval subject to the implementation of the following mitigation measures.

- the architectural plans will be adapted to accommodate the installation requirements of the selected artworks.

Following the implementation of the above mitigation measures, the remaining impacts are considered appropriate.

Introduction

The Concept SSDA seeks development consent for a Concept Proposal for:

- Development of a private hospital, including the provision of ancillary health and research uses, ancillary retail and commercial office space and carparking;
- A building envelope comprising a stepped building form, with dual setbacks and cantilevered elements which responds to the surrounding heritage and context. The building envelope accommodates:

- Three (3) basement levels to a maximum depth of RL 13;
- Five (5) storey terraced podium with a maximum height of RL 56.4;
- A 10-storey tower, plus roof plant level, with a maximum height of RL 85.5;

The concept proposal anticipates the private hospital development will provide:

- Vehicular access from Missenden Road;
- 33,523m² gross floor area;
- A maximum of 264 basement car parking spaces and three (3) ground floor, hospital drop-off parking spaces;
- Associated tree removal and tree transplanting, site landscaping, public art and public domain upgrades within and adjacent to the site.
- Accomodation of approximately 90 ward beds, 26 ICU/CCU beds and 8 Theatre rooms. Additionally, spaces for ancillary uses, such as:
 - Radiology
 - Pathology
 - Clinical suites
 - Research/technology
 - Education
 - Retail food and beverage
 - Pharmacy

This Concept SSDA is being sought pursuant to Division 4.4 of the EP&A Act. No physical works are proposed as part of this Concept SSDA. The Concept SSDA seeks development consent for the proposed concept envelope and private hospital land use only, further detailed design in the submission of staged DAs will determine the exact use and operation of these spaces.

All physical works will be the subject of detailed proposals as part of a future required detailed DA. An indicative reference scheme has been prepared by Architectus which provides a proof of concept that the proposed built form outcome is able to sensitively respond and integrate within the existing heritage fabric of the surrounding sites while accommodating the intended land use operations.

The proposal will provide a private hospital that is co-located to the RPA and supports the broader Camperdown Health, Education and Research Precinct ecosystem by providing for contributory health and life science land uses.

This report has been prepared in response to the requirements contained within the Secretary’s Environmental Assessment Requirements

ITEM	DESCRIPTION OF REQUIREMENT	SECTION REFERENCE (THIS REPORT)
7. Public Art	Given the site, its context, proposed use and history, it is recommended that a public art strategy be prepared by a suitably qualified person consistent with the Sydney DCP 2012, the City of Sydney’s Guidelines for Public Art in Private Development, the City of Sydney Public Art Policy (2016), the City of Sydney Cultural Policy (2014), and the City of Sydney Public Art Strategy (2011). Inclusion of public art will provide multiple opportunities to deliver essential infrastructure in creative and innovative ways and ensure high quality public art is included in publicly accessible areas.	Introduction: pp 8-9 Site Narratives: pp 12-17 Curating Place: pp 18-28 Public Art Delivery: pp 30-33

10 Missenden Rd, Camperdown

Executive Summary

The Site

The site is located at 10 Missenden Road, Camperdown, within the Sydney Local Government Area (LGA), outlined in red in Figure 1 and Figure 2. The site is legally described below:

LOT	ADDRESS	SITE AREA
Lot 2 in DP 1124852	10 Missenden Road, Camper-down	4.79ha

For abundant clarity, when referring to the site this is reference to the legal property allotment for 10 Missenden Road, Camperdown. Separately, when referring to the concept development area this is reference to part of the allotment to which the concept proposal relates.

The concept development area comprises 7,329m². The bulk of the concept development area is currently comprised of at-grade, outdoor carparking (public paid car park) with scattered tree plantings and a driveway/access point from Missenden Road. At the south-west corner, fronting Missenden Road, is a single-storey retail building, known as the Benning Building, which current accommodates three retail tenancies, a post-office, a “7/11” convenience store and an office.

The concept development area has a prevailing topography characterised by a moderate slope from Missenden Road to the east of the concept development area located along John Hopkins Drive.

The concept development area is located within the Camperdown Health, Education and Research Precinct (CHERP), which contains a mixture of healthcare services, medical research and education institutions. Surrounding land uses include the Royal Prince Alfred Hospital (RPAH), University of Sydney and ancillary student accommodation, and mixed-use buildings comprising commercial and residential activity.

St Johns College is identified under the Sydney Local Environmental Plan 2012 (SLEP 2012) as a local heritage item (no. 67). The concept development area has been assessed as having medium to low archaeological significance, with a potential for Aboriginal archaeological materials to be present in the area. However, it is noted by the St Johns College Conservation Management Plan 2020 that based on the level of continued site disturbance, it is highly unlikely that any deposits or materials would be in situ or undisturbed. The concept development area is also situated within the “University of

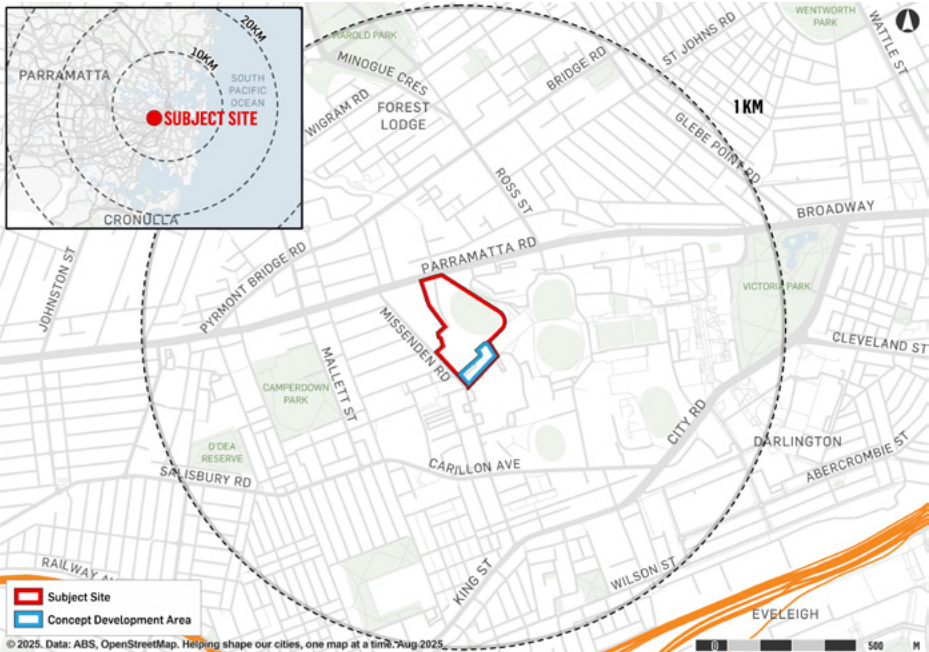


Figure 1 Location Plan

Figure 2 Aerial Photograph

Sydney” Heritage Conservation Area, which is listed under the SLEP 2012 (C5), and is within the curtilage of the State Heritage Register listing for the Sydney University campus (SHR #01974). Further, the concept development area is located in proximity to the “Admission Block” and “Victoria & Albert Pavilions” of the RPAH to the south of the area, which are listed on the state heritage register (listing numbers 00830 and 00829, respectively).

Methodology

The primary objective of this strategy is to analyse the site and project ambitions as a framework for the inclusion of public art within the redevelopment. At this early stage of the project, the Stage 1 Preliminary Public Art Strategy can deeply consider the narratives embedded within the site including the building’s history and broader project ambitions, and allow for these threads to be authentically woven within the fabric of the development and the public experience.

The strategy will continue to be refined throughout future stages in collaboration with the project team. Recommendations will be in accordance with the City of Sydney Council Public Art Policy.

To inform the successful commissioning of suitable public art at 10 Missenden Rd, the methodology to prepare this Preliminary Public Art Strategy included:

- Researching the local context, including current planning/design status, historic, cultural, environmental and social factors relevant to the site and surrounding precinct (refer pages 12-17);
- Reviewing design documentation and consultant reports;
- Developing a curatorial vision to align with site objectives and guide the conceptual approach in future stages of the project;
- Providing high-level benchmark imagery to illustrate the opportunity potential;
- Developing the implementation plan and program and artist procurement method recommendations; and
- Reviewing and defining the commissioning model in the context of authority approval processes.

10 Missenden Rd, Camperdown

Executive Summary

Assessment and findings

Following assessment of the proposed development design, and undertaking research into the site history and precinct, this report proposes a site-specific curatorial framework for the commissioning of high-quality public art in publicly accessible areas. This will ensure that the general public frequenting the area surrounding 10 Missenden Rd Camperdown will enjoy an elevated social experience of the public domain.

This complies with the relevant performance measures outlined in the SEARs and City of Sydney's Guidelines for Public Art in Private Development, the City of Sydney Public Art Policy (2016), the City of Sydney Cultural Policy (2014), and the City of Sydney Public Art Strategy (2011).

Cumulative impacts

The proposed curatorial vision *Ecologies of Care* is inspired by the network of complementary organisations that comprise the Camperdown Health Education and Research Precinct (refer page 19). It is the intention of this curatorial framework that artists will propose artworks that are both specific to the intention of 10 Missenden Rd, as well as bolster this facility as a new contributor to the existing ecology of health and care-based organisations in the precinct. This will enhance the cumulative social impact for patients, visitors and the general public accessing the area.

Mitigation Measures

The successful integration of any commissioned public artwork/s at the site will be a result of a collaborative process between the artist/s, UAP, architects and public domain designers to ensure the selected artworks can be accommodated in the final design. This process will take place during Technical Design, which is a future stage of the project that occurs after Concept Development and the selection of artwork proposals (refer page 30). UAP has extensive global experience managing the artwork fabrication and delivery process to ensure a seamless integration of artwork/s into a development.

Conclusion

With the implementation of the aforementioned mitigation measure of technical integration and detailing, the remaining impacts of increased social benefit for the many publics associated with 10 Missenden Road, Camperdown are appropriate and acceptable.

Introduction

ROLE OF PUBLIC ART

Public art is a connective medium that binds communities together. Engaging the local culture of a place, public art is one of the most versatile tools for creating vibrant and thriving places. A visual reflector of a place's identity and the aspirations of its people, public art has the power to transform mundane spaces into inspiring places.

THE PROJECT

“The last few years have demonstrated why world-leading healthcare, research and educational spaces are an absolute necessity, underpinning our desire to deliver more state-of-the-art healthcare facilities that can be co-created with key tenant partners to deliver higher levels of customer care, innovation and operational efficiency.”

**Jason Lourenz, Head of Development, Healthcare,
Life Sciences and Education at ISPT**

Introduction

The Project

The forthcoming development of 10 Missenden Road represents a bold and visionary new chapter in the evolution of the *Camperdown Health, Education and Research Precinct* (CHERP). The project, a joint initiative between ISPT and Australian Retirement Trust (ART), will deliver a private hospital complemented by clinical suites, radiology and pathology services, as well as education and research facilities.

Neighbouring by the Royal Prince Alfred Hospital (RPA), the project introduces a contemporary layer to area’s legacy of healthcare and education spanning nearly 150 years. The architectural language crafted by Architectus and JPW draws upon this heritage, seeking to honour the area’s grand sandstone character while embracing contemporary urban design principles.

At the heart of the development is an ambition to redefine the traditional healthcare experience with warm, light-filled and highly functional design. With a strong emphasis on urban integration, the concept development area will feature a permeable green spine linking the new development to neighbouring St John’s College and an activated public domain in the Missenden Plaza to draw in all members of the community.

The development has been welcomed by the University of Sydney, who have recognised the new hospital as a key institution within the CHERP and a strategic asset in the university’s medical and research programs.

Project Team

ISPT is the Development and Investment Manager of the property, and lead of the project team for 10 Missenden Road, Camperdown. As a leading Australian property fund manager, ISPT is committed to creating sustainable, thoughtfully crafted spaces across a diverse portfolio of office, retail, industrial, health, education and residential assets.

Architectus and JPW are the project architects who together bring their expertise in human-centric design outcomes to ensure the early spatial development for 10 Missenden Road, Camperdown is refined, accessible and functional. Aspect Studios, as the landscape architects, together with Bangawarraare driving a Country-led response to the proposed public domain.

UAP have been engaged as the public art curators for the concept development area. UAP is a globally renowned public art company, specialising in collaborative placemaking and the management and delivery of art and design solutions for the public realm.

UAP’s curatorial work foregrounds research and narratives of place as the launchpad for site-specific and site-responsive public art commissioning processes. Together with the experienced team of consultants listed above, we are working to shape the dynamic experience of 10 Missenden Road, Camperdown for the many visitors to this public space.



Camperdown Aerial View

Site Narratives

First Nations Cultural Context

First Nations culture is living, vibrant, and enduring—woven into the very fabric of Sydney’s past, present, and future.

10 Missenden Road, Camperdown stands on the Traditional Lands of the Gadigal people of the Eora Nation.

The word Eora, meaning ‘here’ or ‘from this place,’ was used by local Aboriginal people to describe their origins to the British. Over time, it became the term used to identify the Aboriginal people of the Sydney region. Today, *Eora* is proudly embraced by descendants to describe this place—Eora Country. The Eora Nation comprises approximately 29 clan groups across the Sydney metropolitan area. The territory of the Gadigal clan extended along the southern shores of Port Jackson (Sydney Harbour), from South Head to what is now Petersham. The exact southern boundary remains unclear.

Sydney has always been home to First Nations peoples, whose knowledge systems, cultural practices, and deep connection to Country continue to shape the city’s identity.

First Nations culture is living, vibrant, and enduring. Despite the devastation wrought by European colonisation, Gadigal culture persisted. As the colony expanded, the Gadigal and other First Peoples from across New South Wales lived, worked, and established thriving urban communities in Sydney’s inner suburbs. Redfern emerged—and remains—a vital centre of activism and cultural expression throughout the 20th century and into the present.

Education has long held a central place within First Nations communities, serving as a vital means of cultural transmission, empowerment, and resilience.

From the 1960s onward, a growing movement of Aboriginal-led advocacy led to the creation of innovative learning initiatives and institutions that reflected Indigenous perspectives. A landmark in this movement was the establishment of the Eora Centre in Chippendale (now Eora College) in 1984. It became a cornerstone of cultural and educational life, fostering creativity, leadership, and community strength. The Centre also developed into a vibrant hub for First Nations visual and performing arts, as well as Aboriginal studies

The Boomalli Aboriginal Artists Cooperative was founded in Chippendale in 1987 by ten First Nations artists working across painting, photography, sculpture and printmaking.

Boomalli remains the longest-running Aboriginal-owned and operated arts organisation in New South Wales, dedicated to supporting and promoting First Nations artists. Visual art continues to be a powerful medium for cultural and political expression, sustained by organisations and training programs that nurture emerging talent and celebrate Indigenous voices.

Source

- 01 Sydney Barani, <https://www.sydneybarani.com.au/>
- 02 City of Sydney, <https://www.cityofsydney.nsw.gov.au/history/aboriginal-histories>



Above: Reko Rennie, *Welcome to Redfern*, 2013

Connecting with Country - Bangawarra

“We bring together on-Country, Aboriginal knowledges, with spatial design expertise in the built environment.” - Bangawarra

The following information is summarised from Bangawarra’s 10 Missenden Road: Connecting with Country Design Report. For further details, please consult full document.

At this early stage of the project, Bangawarra have proposed the following Connecting with Country concepts and principles for 10 Missenden Road. These concept and principles represent a starting point for understanding Country in cultural, social and spatial terms, and will continue to evolve in future stages to ensure increasing specificity, architectonic relevance and spatial impact. Other stories and knowledges may also continue to be incorporated as engagements with Indigenous communities and cultures continually broadens.

Guided by the Connecting with Country Vision, Bangawarra outlines the following three core principles which will directly inform Designing with Country outcomes.

01 | Healing Country

Healing Country speaks to the practices of creating complete ecologies and recycling materials. Creating complete ecologies ensures balanced ecosystems and biodiversity, whereby all species including bees, birds, insects, possums and reptiles are cared for. Recycling materials ensures materials remain on Country and continue to be present throughout the site’s future.

02 | Healing People

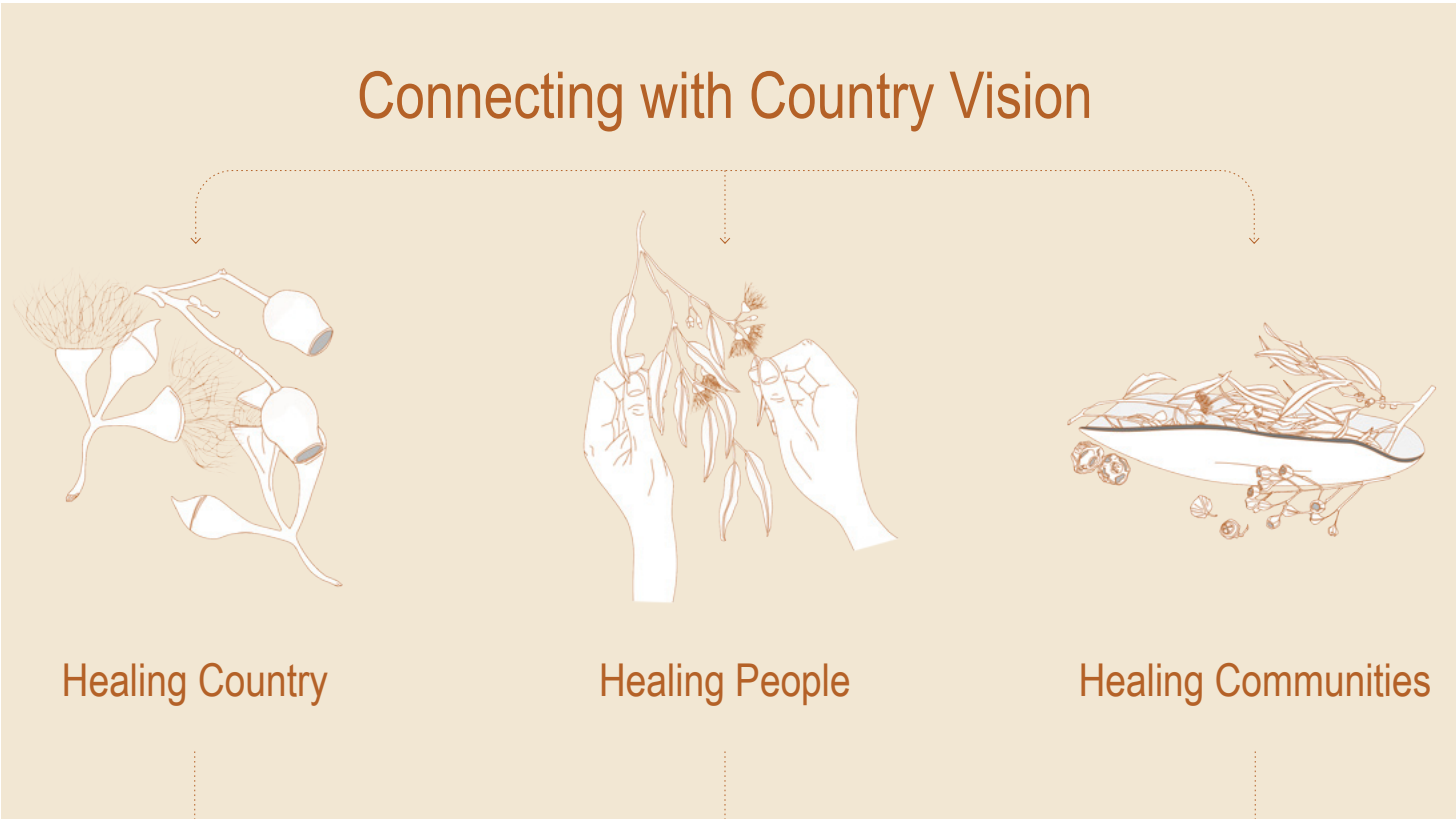
Healing People speaks to the practices of reflecting freshwater Country, reflecting the movement of water and connecting indoor and outdoor spaces through harmonious design.

03 | Healing Communities

Healing Communities speaks to the practices of connecting places within the local community context, precinct context and ecological context, by prioritising spaces for connection across all forms of life.

The above principles will be honoured through public art, used as an integral grounding to inform artistic outcomes which authentically consider the site’s context and ambitions.

Source
01 Bangawarra, 10 Missenden Road: Connecting with Country Design Report, May 2025 (SSDA).



This page references the ICIP and Traditional Owner knowledge shared through Dr Shannon Foster and Bangawarra.

At the Cusp of Innovation

Situated between the St Johns College of the University of Sydney to the northwest and the Royal Prince Alfred Hospital to the southeast, 10 Missenden Road, Camperdown lies within what is now recognised as the *Camperdown Health, Education and Research Precinct* (CHERP).

This precinct, shaped by layered histories and embedded stories of place, contributes to the site’s distinctive character. Engaging with these existing narratives is the foundation for developing a curatorial framework to guide the commissioning of site-specific public art.

At the Cusp of Innovation

Sydney’s pursuit of tertiary education in the early 19th century reflected the ambitions of a growing colonial society. As the New South Wales colony expanded, so did the need for a professional class to support its institutions. The limited local opportunities for advanced education meant that only the wealthy—typically young men from upper-class families—could afford to study abroad.

The founding of the University of Sydney in 1850 marked a significant ideological shift. Led by William Wentworth, it was one of the first universities globally to adopt admissions based on religious tolerance and academic merit—a radical departure from prevailing models.

The decision to locate the university at Grose Farm—then considered remote—provoked public criticism, yet it also symbolised a forward-looking ambition. Architect Edmund Blacket’s Gothic Revival design for The Great Hall (1861) using Pyrmont sandstone, visually aligned the fledgling institution with the traditions of European scholarship.

The 1854 Affiliated Colleges Act enabled Christian denominations to establish residential colleges, including St John’s College. Designed by William Wardell and inspired by Magdalen College, Oxford, it remains a striking example of Gothic Revival

architecture. This architectural legacy has informed Architectus’ early design response for 10 Missenden Road, with the podium referencing the area’s heritage fabric.

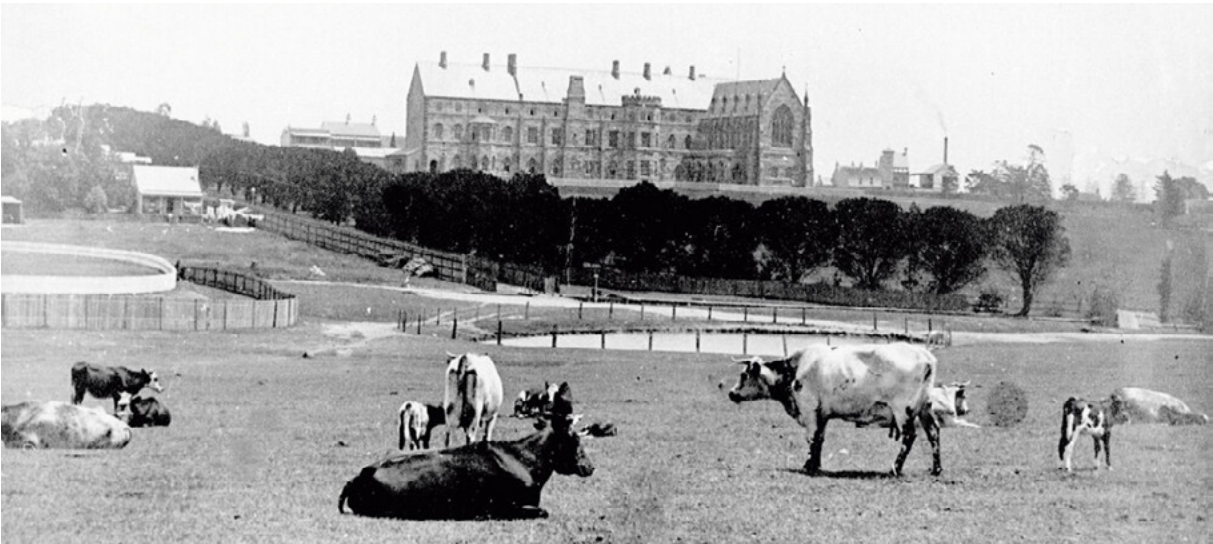
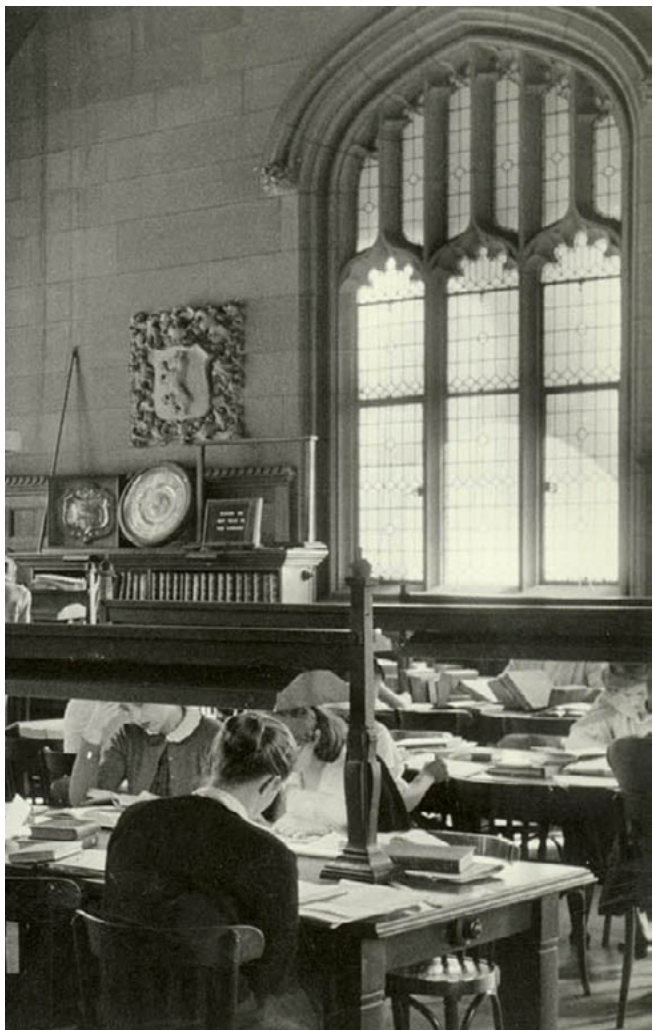
The admission of women as students in 1881 was a landmark moment, reflecting broader social movements toward gender equality. By 1919, women constituted a significant portion of the student body, particularly in the arts and sciences, signalling changing attitudes toward gender and education.

Although enrolments slowed during the World Wars, the post-war era brought major expansion. Rising high school completion rates and federal investment through the Australian University Commission led to an extension of the Camperdown campus, marking a period of transformation in the university’s scale and student population.

Today, the University of Sydney’s multi-campus structure and integration with health and research institutions reflect its evolution into a globally engaged, interdisciplinary hub. Yet, its founding ideals—merit, accessibility, and public service—continue to shape its identity in the 21st-century knowledge economy.



Top: Main Quanrangle, University of Sydney Archives n.d.
Bottom: Fisher Library, MacLaurin Hall, 1959, State Library of New South Wales
Bottom: View of St John’s College and Grounds with Cows in Foreground, 1860s, City of Sydney Archives



The Intersection of Education and Health

Top: Nurses at Royal Prince Alfred Hospital, Camperdown, 1917, Sate Library of New South Wales

Bottom: 1887 Nightingale Ward, Prince Alfred Hospital Museum Collection

Bottom: Royal Prince Alfred Hospital Interior c1880-93, State Library of New South Wales



The Intersection of Education and Health

The new healthcare and life sciences hub at 10 Missenden Road builds on more than 140 years of pioneering healthcare innovation and commitment to accessible care, a legacy that began with the founding of Royal Prince Alfred Hospital (RPA).

This legacy has a remarkable origin. In 1868, following the survival of Prince Alfred, Duke of Edinburgh, after an assassination attempt at Clontarf Beach, the people of New South Wales rallied together. Through public subscription and parliamentary support, they raised £34,393 to establish a hospital in his honour. More than a memorial, the hospital was envisioned as a public institution dedicated to the health and wellbeing of the community.

The University of Sydney offered land in Camperdown for the hospital, which would also serve as a teaching facility for its newly established medical school. When RPA opened its doors on 25 September 1882, it was Sydney's first and largest teaching hospital—designed to deliver modern, egalitarian care to “the sick, maimed and convalescing from all parts of the colony,” regardless of social or economic background.

From its inception, RPA and the University of Sydney's School of Medicine championed inclusivity and progress. In 1883, the medical school began admitting students from middle- and working-class backgrounds, breaking with the tradition of elite-only enrolment. In 1885, Dagmar Berne became the first woman to enrol in medicine in Australia. By 1906, Jessie Aspinall had become RPA's first female resident medical officer.

The hospital's early design was influenced by renowned British nurse, Florence Nightingale, whose principles of well-ventilated ‘Nightingale wards’ and evidence-based nursing education were incorporated into its foundations. Her seminal

works, *Notes on Hospitals* and *Notes on Nursing*, helped shape the hospital's approach to patient care and clinical training.

By the turn of the 20th century, RPA had expanded its clinical capabilities to include ophthalmology, gynaecology, urology, and ENT surgery. It continued to lead in medical innovation, performing Australia's first aortic valve replacement in 1954 and the first liver transplant in 1986.

A key partner in this legacy of innovative care is the Chris O'Brien Lifehouse, a world-class cancer treatment and research centre opened in 2009. Named after the esteemed surgeon Professor Chris O'Brien AO, the Lifehouse specialises in rare and complex cancers, offering integrated care including surgery, radiation, chemotherapy, and access to clinical trials. It is now one of Australia's largest cancer research and treatment centres.

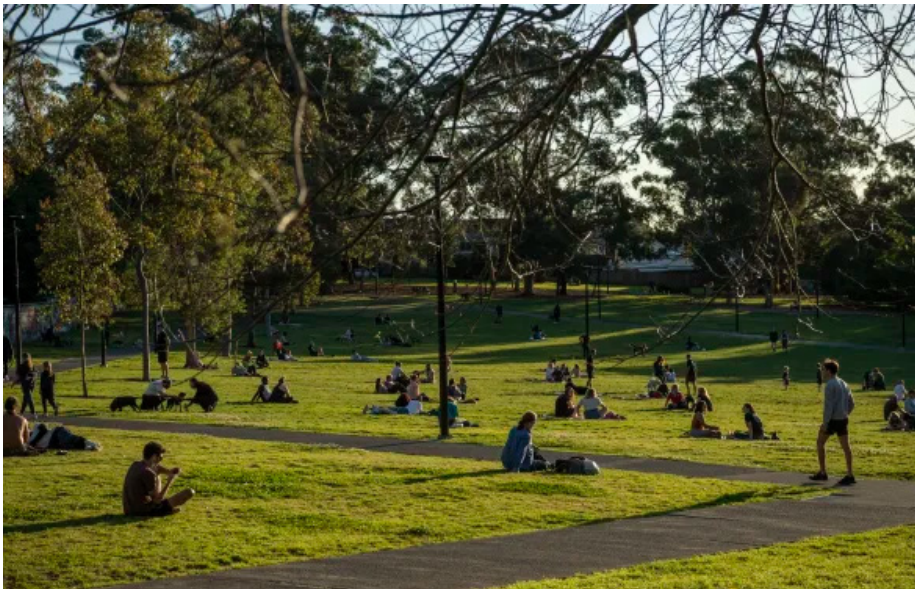
Today, RPA remains at the forefront of Australian healthcare. Each year, it treats over 80,000 emergency patients, receives more than 20,000 ambulance arrivals, delivers upwards of 42,000 babies, performs nearly 20,000 surgeries, and provides outpatient services to over half a million people.

The new hub at 10 Missenden Road continues this proud tradition—bringing together research, education, and clinical excellence to drive the next generation of healthcare innovation and ensure equitable access for all Australians.

Community and Identity

The Missenden Road health and education precinct, located in the heart of Camperdown, is part of a vibrant and diverse urban community. Defined by its rich heritage and landmark institutions—including Royal Prince Alfred Hospital and the University of Sydney—the area is recognised as a centre of academic excellence and healthcare innovation.

Community and Identity



Top Left: Camperdown Memorial Park
Bottom Left: Fowler Street terrace houses, Camperdown
Right: University of Sydney Campus today



Camperdown’s residential landscape blends historic charm with contemporary living. Terraces and cottages, such as those on Probert Street, sit alongside modern developments on Sailsbury Road, reflecting the suburb’s evolution and commitment to preserving its character.

The local community is shaped by a dynamic mix of long-term residents and a significant student population. The University of Sydney and its residential colleges—St John’s, St Paul’s, St Andrew’s, Sancta Sophia, The Women’s College, and Wesley College—attract students from across Sydney, regional Australia, and internationally. These institutions foster a culture of learning, diversity, and global engagement.

The presence of Royal Prince Alfred Hospital further enriches the social fabric of the area. Patients, families, carers, and healthcare professionals contribute to a community that is compassionate, resilient, and deeply connected to the values of care and service.

This intersection of education, healthcare, and community life makes Camperdown a compelling example of how tradition and innovation can coexist. The development at 10 Missenden Road will be shaped by and for this community—designed to be an inclusive, welcoming space that reflects the precinct’s enduring commitment to excellence, accessibility, and social connection.

Sources

- 01 The University of Sydney, <https://www.sydney.edu.au/>
- 02 St John’s College, <https://www.stjohnscollege.edu.au/about/history/>
- 03 The State Library New South Wales, Dictionary of Sydney, <https://dictionaryofsydney.org/>
- 04 Royal Prince Alfred Hospital, 140 Years Anniversary Book, PDF.
- 05 Chris O’Brien Lifehouse, <https://www.mylifehouse.org.au/about-lifehouse/history-of-the-site/>

Curating Place

Curating Place

Context Alignment

This page outlines the strategic context informing public art at 10 Missenden Road. This includes the City of Sydney policies identified in the Secretary’s Environmental Assessment Requirements (SEARs) issued for the project (SSD-79888213), *Art in the Public Realm: The University of Sydney Strategy* (2018); the architectural vision of Architectus; the RPA Redevelopment Arts Strategy and *Connecting with Country Report* by Bangawarra.

City of Sydney Policies

Public art for 10 Missenden Road will be developed in alignment with the intentions set out in the following City of Sydney documents:

- *Sydney Development Control Plan* 2012
- *Interim Guidelines for Public Art in Private Development* (2020)
- *Public Art Policy* (2016)
- *Cultural Strategy 2025 - 2035* (2025)
- *City Art Public Art Strategy* (2011)

Collectively, these documents demonstrate the City of Sydney’s commitment to enriching the city’s cultural life and acknowledge the value of public art as an integral thread of Sydney’s urban fabric. Their aim is to cultivate a distinctive and engaging urban landscape, ensuring Sydney’s cultural life and identity is engaging, bold and diverse.

Art in the Public Realm: The University of Sydney Public Art Strategy (2018)

Given its proximity to the University of Sydney, the public art outcome at 10 Missenden Road will align with the values outlined in the university’s *Art in the Public Realm* strategy (2018). The strategy positions culture as an integral part of the university’s identity, seeking to deliver the highest standard of art and cultural initiatives across its campuses. It is guided by four key principles: excellence, collaboration, partnerships and place-making. The strategy was informed by the campus-

wide strategy *Public Art Strategy for The University of Sydney: A look at possibilities for art in the public domain* by public art curator, Barbara Flynn.

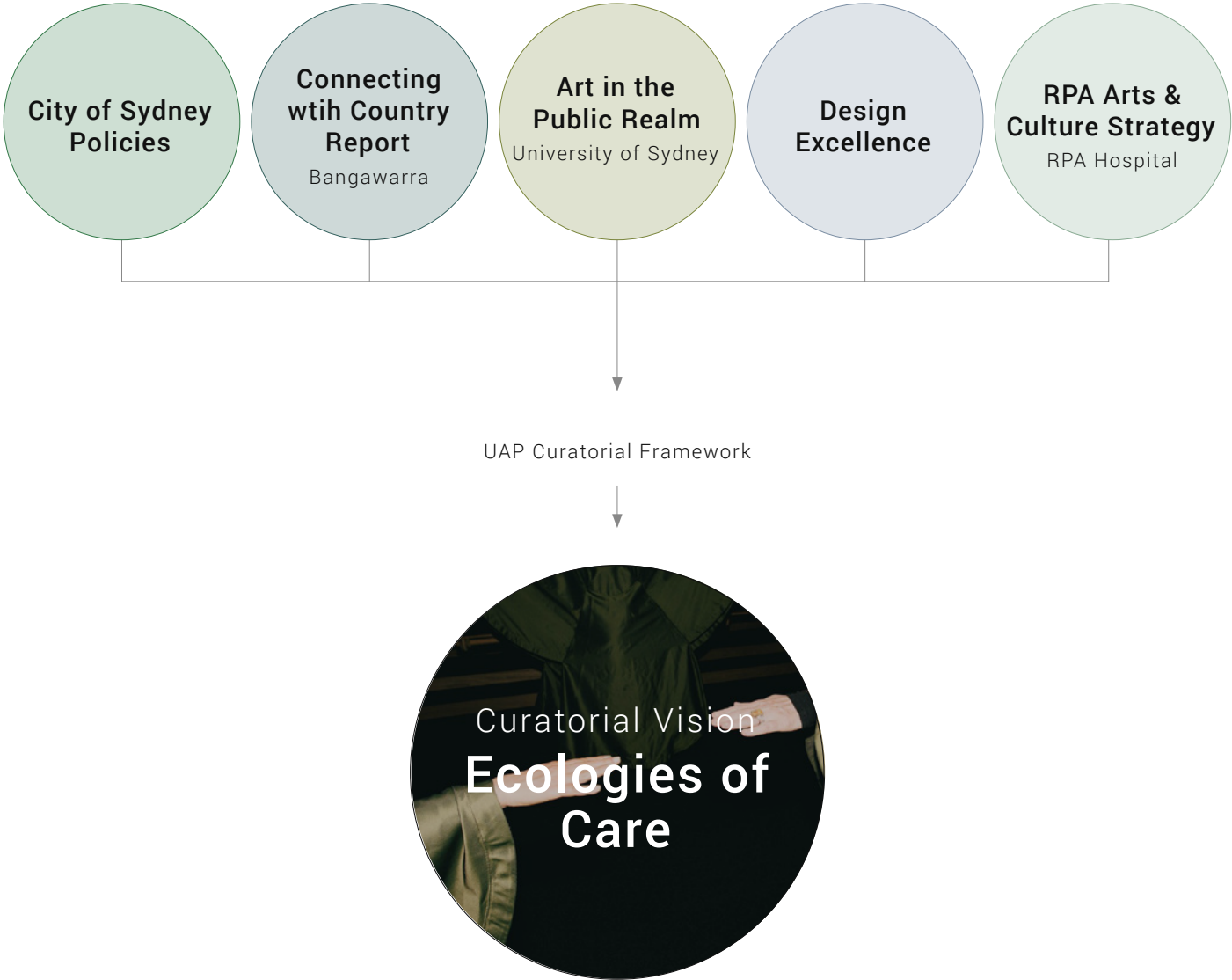
Design Excellence

In the absence of formal built form controls, the proposal adopts a first-principles approach tailored to the unique context of the concept development area. A bespoke design has been developed to address the concept development area’s constraints, shaped by the shared vision and expertise of Architectus and JPW. Both architects drew on the area’s heritage and grand sandstone character to introduce a contemporary urban design that meets the needs for new private hospital as well as bringing amenity to the area.

Aspect Studios and Bangawarra have led a Country-led approach to the public domain, supported by a range of technical consultants and refined through four SDRP sessions. The concept proposal, and its reflective reference scheme, is the product of a rigorous design and review process with multiple architects and collaborative specialists, and thus, presents a design capable of exhibiting design excellence. The extraordinary investment by ISPT and St John’s College over of multiple years represents a uniquely targeted and detailed design response to the area’s heritage character and values.

Royal Prince Alfred Redevelopment Arts Strategy

An Arts & Culture Strategy is in development as part of the \$940M RPA hospital redevelopment. The strategy seeks to deliver world-class arts and health experiences through the development of multi-dimensional narratives centering on Gadigal Land. The role of the arts in this context is to present RPA Hospital as an internationally recognised example of the potential for the arts to transform the experience of care.



A photograph showing two hands reaching towards each other in a dark space. The hand on the left is a younger, lighter-skinned hand, while the hand on the right is an older, darker-skinned hand wearing a ring. Both hands are positioned as if about to touch or are in the process of holding each other. The background is dark, with some draped fabric visible. The title 'Ecologies of Care' is overlaid in white text in the center.

Ecologies of Care

Ecologies of Care describes systems where care is woven into the very fabric of how we live, relate, and sustain. It is a concept that cultivates networks of mutual support which stretch across species, bodies, and time. Inside of these relationships, care is not transactional—it is atmospheric, structural, alive. Hospitals, Country, laboratories and learning spaces become part of the same breathing organism, each nourishing and being nourished in return.

The curatorial framework for 10 Missenden Road, Camperdown, is anchored in the deeply interconnected landscape of education, health, and research that characterises the surrounding precinct. As a newly developed healthcare and life sciences hub, 10 Missenden Road will arrive into an existing network of social, institutional, and community relationships, and will be understood by the public in relation to the ecosystem of public and private facilities that define the area.





The curatorial vision, *Ecologies of Care* reframes 10 Missenden Road as a place where healing is not a service but a shared rhythm. Drawing on the embedded site histories of collaboration, innovation and inclusivity, this vision invites artists to engage with the diverse practices and lived experiences of care, and reflect on what care means in contemporary life.

Commissioned works may create shared moments where care becomes both a central theme and a collective experience. Artists are also encouraged to consider how care can shape their creative processes—not only in what is made, but in how it is made: with attentiveness, responsibility, and intention.



Curating Place

Artwork Activation

10 Missenden Road offers the opportunity to integrate compelling, site-specific public art that is aligned with the ambitions of the project. In line with the project’s ambitions and guided by UAP curatorial vision, the following pages outline two proposed artwork experience zones, as indicated on the site plan. These zones were identified through collaborative discussion with the project team, aimed at pinpointing key opportunities for impactful public art outcomes.

The analysis of these zones is focused on intended audience experience and the role of public art in enhancing the community’s engagement with the development. Indicative benchmarking is provided to illustrate the envisioned impact within the concept development area’s context.

Please note not all experience zones are intended to be pursued. The realisation of these opportunities is budget and concept dependent and will be developed in close collaboration at future stages of the project with ISTP, UAP and the artist.

Artwork Experience Zones

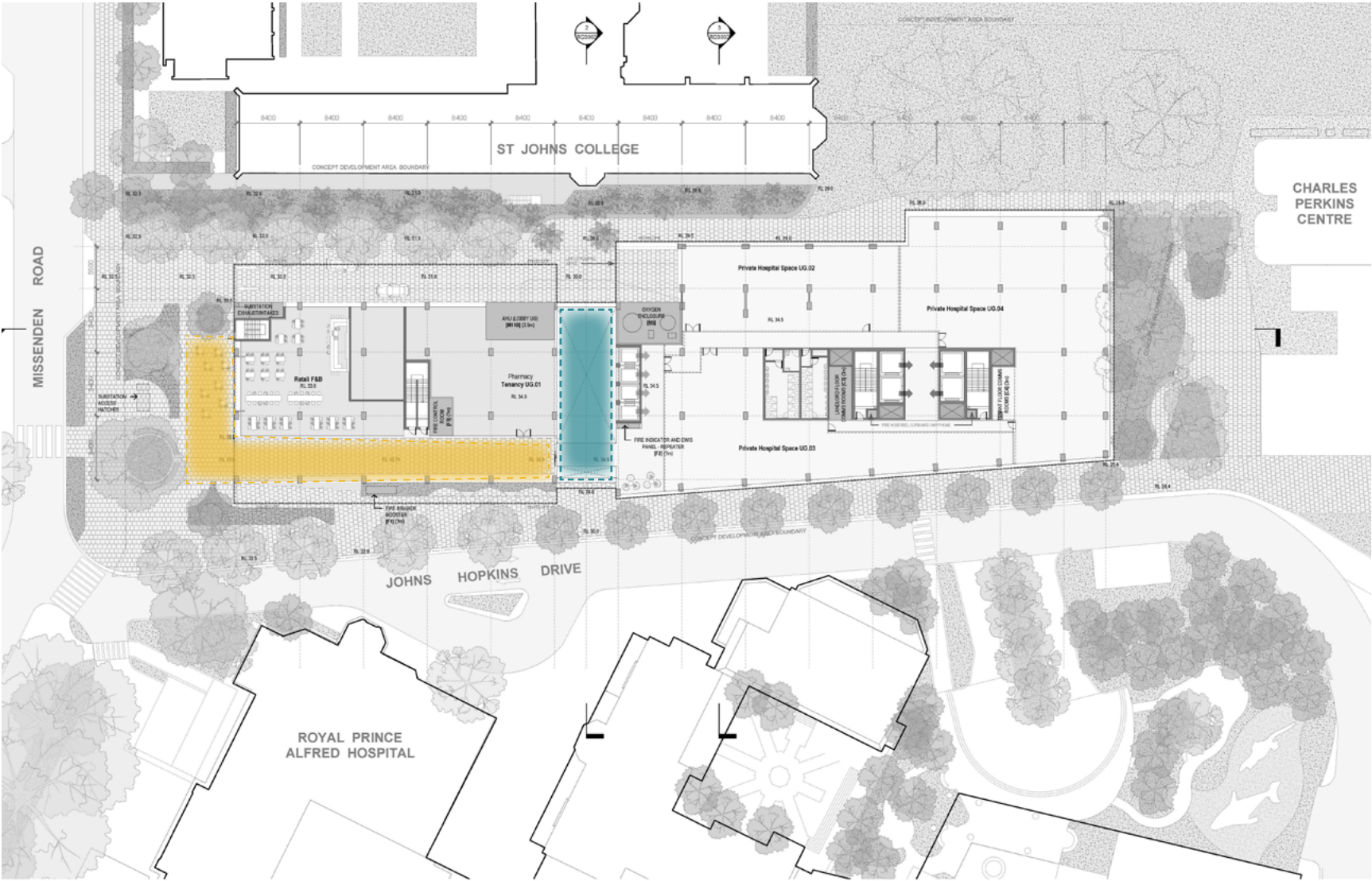
Two artwork experiences have been identified, each offering a valuable opportunity to foster meaningful placemaking. These zones are highly visible locations with unique functions and purposes.

- 1. **Public Artwork Zone 1:** Missenden Plaza – Precinct Positioning
- 2. **Public Artwork Zone 2:** John Hopkins Drive Atrium – Arrival

Artwork Budget

The proposed budget for public artwork at 10 Missenden Road is anticipated to be 1% of the construction budget, in line with the City of Sydney’s recommendations for the procurement of public art in private development.

The artist Concept Design fee will be identified at future stages of the project, as well as the artist commissioning fee which is to be determined in line with the artwork production budget.



Artwork Experience Zones

- 01 Public Artwork Zone 1: Missenden Plaza
- 02 Public Artwork Zone 2: John Hopkins Drive Atrium

Curating Place

Artwork Activation

PUBLIC ARTWORK ZONE 1 PRECINCT POSITIONING

The Missenden Plaza is the public-facing heart of the development, envisioned as a vibrant and inclusive space that serves as an interface between the local community and care-focused facilities. The architectural vision aims to activate this zone through a welcoming public domain enriched with retail and F&B offerings, complemented by Country-led landscape design.

Artwork Experience

Public art within the Missenden Plaza is envisioned as a catalyst for discovery and connection, announcing the building as part of the Camperdown Health, Education and Research Precinct.

Guided by the curatorial vision of *Ecologies of Care*, this artwork experience will explore how public art can be intricately woven into the fabric of the concept development area, immersing viewers in an atmosphere shaped by the physical and emotional languages of care.

The result will be a public artwork that enriches the experience for both first-time and regular visitors to the site, while anchoring the development to the surrounding community of caregivers.

Artwork Typologies

This artwork experience zone may explore a range of artwork typologies, including but not limited to:

- Soffit treatment
- Colonnade integrations
- Groundplane treatment
- Freestanding sculptures

The provided benchmarks are indicative only and seek to demonstrate the experience of public art at 10 Missenden Road. These benchmarks capture a range of public artworks that activate public zones with moments that inspire discovery .

L-R: Edwards and Co, Ellie Hannon, Jonathon Jones

01 Public Artwork Zone 1 - Indicative Location



Curating Place

Artwork Activation

PUBLIC ARTWORK ZONE 2

ARRIVAL

The 10 Missenden Road private hospital is committed to redefining the traditional hospital experience, shifting away from typically clinical, impersonal environments to create warm spaces that are welcoming, calming and sensitive to the needs of the patients, their families and carers. This vision positions the human experience at the centre of care.

Artwork Experience

The public artwork zone within the John Hopkins Drive Atrium is envisioned as a quiet sanctuary and sensitive counterpoint to the clinical function of the hospital. It seeks to shape a meaningful and memorable threshold experience that reflects the hospital's commitment to care and human connection from the patient's very first step inside. It is also intended to be permeable so as to provide sightlines across the hospital between John Hopkins Drive and the historic facade of St John College.

The potential artwork seeks to take advantage of the atrium's abundant natural light, lofting ceilings and inter-precinct sightlines to deliver a distinct visual landmark that is visible from within and without the building— a moment of arrival that is both captivating and calming. Its placement at the threshold between the hospital and public domain reinforces the atrium's role as a permeable, connective zone.

Typologies

This artwork experience zone is best suited to the following artwork typology:

- Suspended artwork

The provided benchmarks are indicative only and seek to demonstrate the experience of public art at 10 Missenden Road. They reference artworks situated in visually permeable zones that create a distinct sense of arrival.

L-R: Tomas Saraceno,
Tomas Saraceno, Rafael
Lozano-Hemmer

02 Public Artwork Zone 2 - Indicative Location



Case Study: Art as Healing

SpY, *Loops*

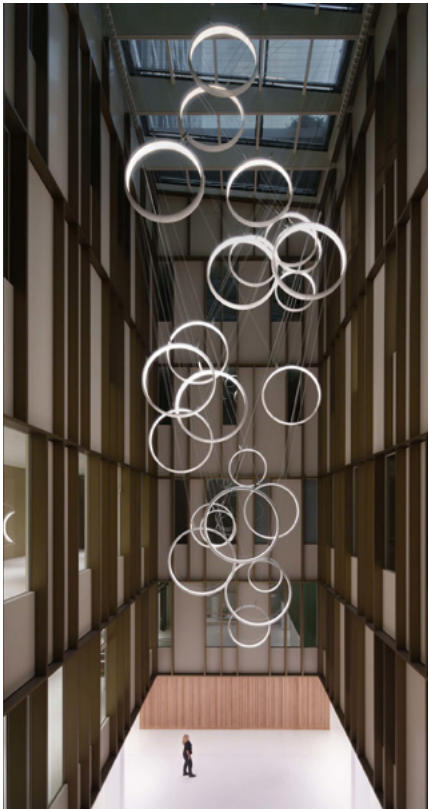
The artwork explores the positive impacts of art on wellbeing, rooted in the belief that art holds the power to heal.

At the University Hospital Inselspital in Bern, 24 rings hover and dance in an 25-metre-high atrium. The mesmerising kinetic installation by Spanish artist SpY offers a moment for pause, enchanting both the eye and mind through its dynamic, mediative motion.

The artwork explores to the positive powers of art on wellbeing, rooted in the belief that art holds the power to heal. Visible from all five floors of the atrium, the installation offers a evolving visual experience that transforms from different viewpoints. Motorised winches guide the rings in a choreographed dance, shifting them horizontally and vertically in a fluid performance.

The production spanned over two years and was co-designed with the Inselspital staff in collaboration with Banana Studio, GWJ, IAAG, ASOC, Archipel General Planer, and MKT Engineering.

CLIENT	Inselspital Bern
DESIGN CONSULTANCY	Studio Banana
ENGINEERING	MKT Engineering
ARCHITECTURE	ASTOC Architects and Planners, GWJ Architektur, IAAG Architekten, since 2018 with Archipel Generalplanung
YEAR	2024
LOCATION	Bern, Switzerland



Case Study: Establishing a Character

Adam Nathaniel Furman, *Croydon Colonade*

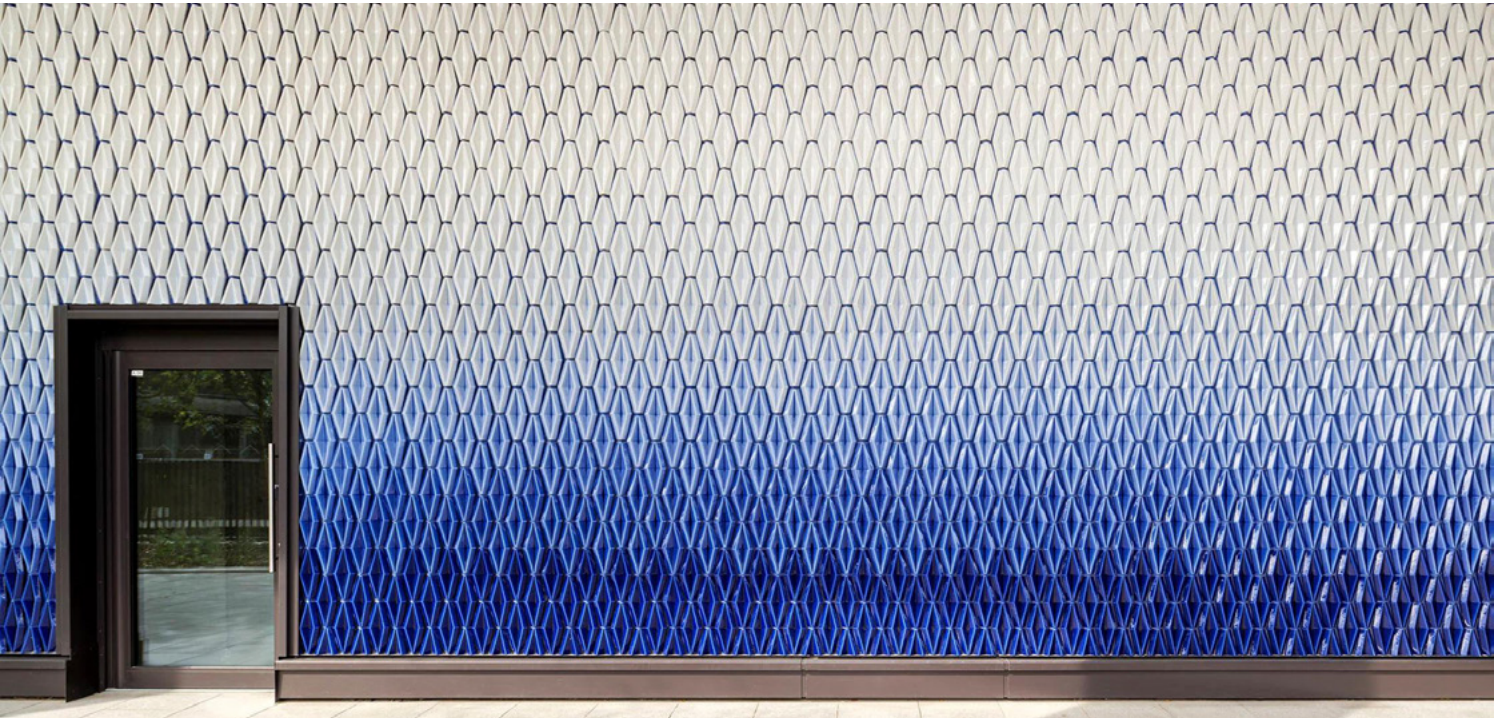
Described by Furman as a “porcelain palace for the people”, the *Croydon Colonade* is born from its surroundings, resulting in an impressive artistic yet architectural statement which is “uniquely British, distinctly Croydon and completely unique”.

ADAM NATHANIEL FURMAN

The *Croydon Colonade* is an iconic integrated artwork inspired by Croydon’s architectural heritage and British Victorian design vernacular. Designed by artist Adam Nathaniel Furman and fabricated by local tile artisans, the artwork maintains the handcrafted production which characterises the historical buildings of the surrounding area. Consisting of sixteen 7-metre columns and nearly 14,000 individual tiles, two distinct patternations create a unique visual experience of undulating textures described as a ‘changing, living landscape’.

Nestled at the bottom of one of Europe’s tallest residential towers, the artwork demonstrates the immense potential for public art to soften and envelop pedestrian experiences. Encompassing those transiting through one of the world’s largest cities, the artwork recentres focus to the intimately scaled journeys of individuals travelling via the pedestrian thoroughfare. The tiles’ graduated glazes increase in intensity at pedestrian eye-level, demonstrating how architecture can actively engage pedestrians and embody a building’s identity accessibly and with immense immediacy.

MATERIAL	Porcelain tiles
YEAR	2023
LOCATION	London, UK



Curating Place

Artist Engagement

UAP acknowledges the importance of First Nations cultural knowledge and should the First Nations' history of the site be developed further if the project team invite a First Nations' artist to respond to the site, UAP will ensure that the Cultural Advisor and key Community stakeholders are engaged at key points prior to the artwork being designed and delivered.

There are two (2) main methods recommended for the procurement of an artist or artistic collaboration for 10 Missenden Road, Camperdown.

Limited Competition

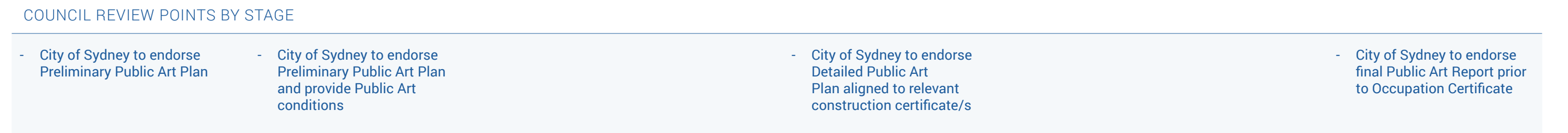
- A short list of 6 - 8 artists is developed
- Up to 3 artists or artistic collaborations are selected to develop concept designs in competition with each other
- The 3 concept designs are presented for selection of 1 concept to continue to design development
- All artists are paid a concept design fee

Direct Engagement

- A short list of 5-7 artists is developed
- 1 artist is selected to develop a concept design
- The artist's concept design is presented for approval to continue to Design Development
- The artist is paid a concept design fee. In some cases the artist may be paid a higher fee and asked to submit more than one concept for consideration



Public Art Delivery





Maintenance is a key factor in the long-term care and quality of public artworks and should be taken into consideration during concept and design development, during material selection and manufacturing. There are climatic conditions that all artists and fabricators should consider during permanent artwork development to ensure the longevity of all artworks. These conditions include humidity, fatigue, vehicular pollution, UV degradation and vandalism.

Material Selection

To withstand these conditions, artists will be required to ensure their artworks are of a robust nature, incorporate technologies that are easily replaced and be constructed from materials suitable for long-term exterior installations.

Materials not considered suitable include resins, soft timbers and any materials that are not UV stable. Where artworks include technology elements, these should be high quality, warranted components and fittings that are easily accessible for replacement. Use of LEDs is recommended for longevity and power efficiency of lighting installations.

Maintenance Program

During the development of a public art project, consideration should be given to the thorough documentation of the processes involved in the future care and maintenance requirements of the artwork. In order that maintenance responsibilities and associated costs do not become onerous it is recommended that responsibility for maintenance is clearly established and that a condition check of the artwork is undertaken on a regular basis with any remedial works and cleaning carried out when necessary. This will prevent any deterioration of the artwork that may lead to more expensive restoration works in the long-term.

An Artwork Maintenance Manual which outlines the following information in relation to the artwork

should be issued at the time of project completion:

- Contact details for the manufacturing company/ companies involved
- Materials used during manufacturing and supplier details
- Treatments, aftercare works and processes
- Design and structural drawings
- Predicted lifespan of components
- Location of power source, power supply, water supply etc
- Cleaning program outlining processes and recommended frequency
- Any specific specialist maintenance requirements

The Artwork Maintenance Manual forms the final handover of ownership of the artwork.

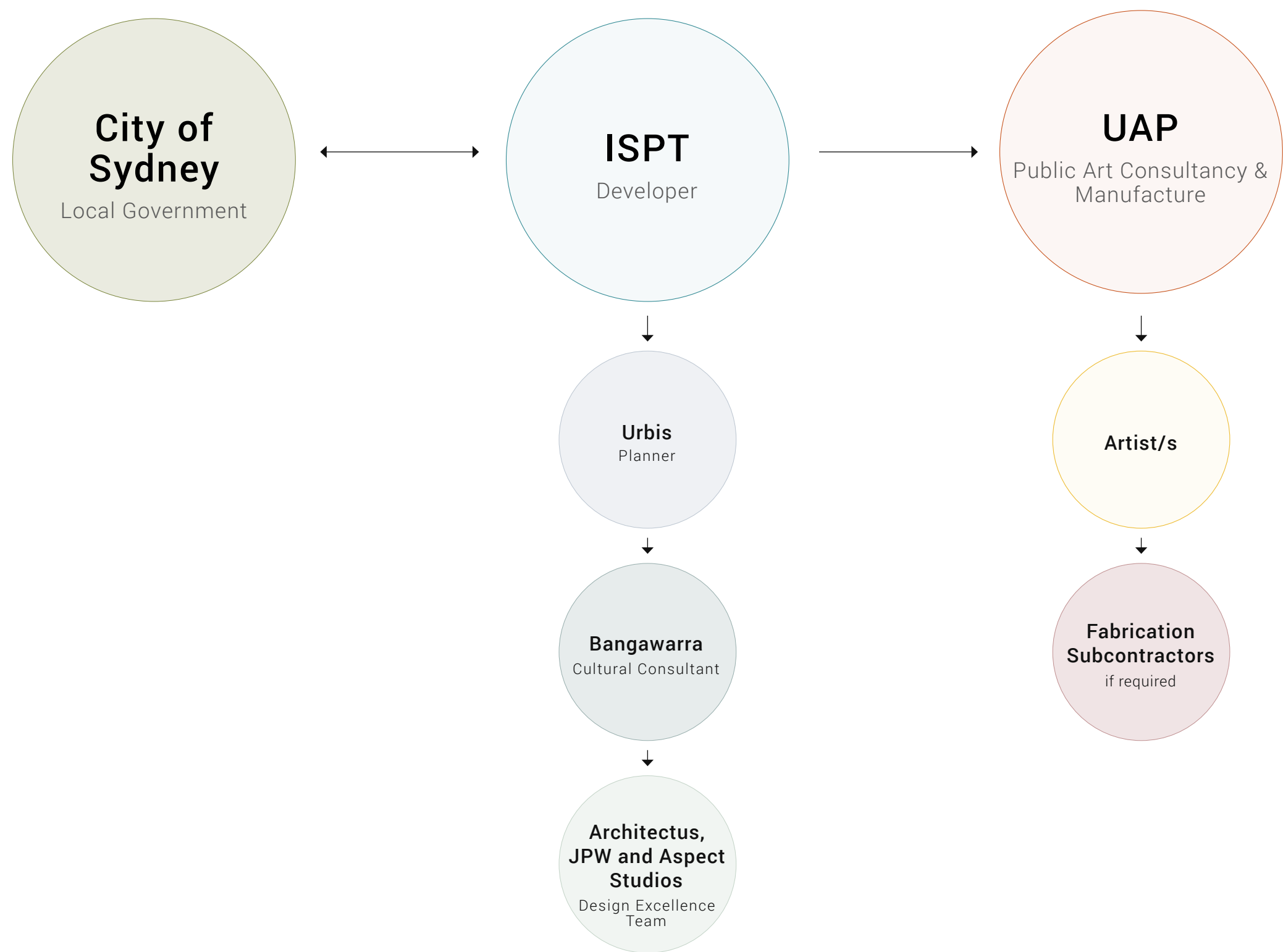
Artwork Life-Span

Public artworks commissioned for 10 Missenden Road should intend to have a permanent life expectancy in line with the lifespan of the building. Where artworks include technology elements with shorter expected lifespans, the future owner of the artwork may choose to conduct a review of the artwork before the intended expectancy is reached.

Decommissioning

When the artwork has reached the end of its lifespan, a decommissioning process should be undertaken through either relocation or deaccessioning. Deaccession involves removing a work from the collection under which it is owned and managed. Deaccession can include the return of the work to the artist/designer, donor or lender, relocation of the work, or the destruction of the work. The permanent removal and destruction of an artwork should only take place as a last resort. A full and thorough process of assessment and consultation should take place before such an action is undertaken, and the artist should first be given the opportunity to take over ownership of the work and properly document the artwork.

Public Art Delivery
Project Governance Model



Public Art Delivery
Project Team



Danielle Robson
Principal | Senior Curator

As the Project Lead, Danielle is the first point of contact and is responsible for leading the curatorial and strategic approach for the site.

Mobile +61 431 435 649
Email danielle.robson@uapcompany.com



Aimee Rainbird
Assistant Curator

Aimee is a core part of the curatorial team, providing research and contextual support in the development of the public art strategy, briefing documents and artist selection.

Email aimee.rainbird@uapcompany.com



Pablo Codina
Design Manager | Senior Associate

Should UAP be engaged for future stages, Pablo and his team work closely with artists to develop the concept proposals for the site.

Mobile +61 499 345 020
Email pablo.codina@uapcompany.com



Marissa Bateman
Senior Principal

Marissa is a key client point of contact who worked to establish the project requirements and deliverables at the point of procurement, and remains a constant through the life of the project.

Mobile +61 412 459 342
Email marissa.bateman@uapcompany.com



Lauren Cuskelly
Graphic Designer

Lauren plays a vital role in the visual presentation of documents and information, often translating complex concepts into accessible graphic visualisations.

Email lauren.cuskelly@uapcompany.com

