

The proposed office and distribution facility has been designed for Goodman by SBA Architects-in collaboration with Richard Crooks Construction.

The proposed building will be the central distribution facility within the estate, located on the North Western side of the Proposed Southern Link Road, forming the focal point to the Oakdale West Estate.

Within the constraints of the project brief, the proposed design encapsulates high commercial and industrial standards providing a visually balanced form, using various configurations of scale and colour to achieve an aesthetically considered building. The overall design aims to introduce pivotal architectural elements that will positively contribute to & set standards for architecture within the immediate streetscape and estate.

The building form reflects the main functional requirements and offers a cutting edge design for industrial warehousing & distribution facilities. The overall scale of the building is larger than that of other typical industrial buildings within the proposed estate, however it has been setback from the Proposed Southern Link Road, by approximately 80 meters, and 135 meters from the Proposed Western North South Link Road. This setback area will be utilised for parking and will be extensively landscaped, providing a subtle visual barrier.

The development is orientated on the site to maximise the benefits of its southern aspect. Extensive glazing maximises the available natural daylight into the offices and the setback from the street by 80 meters assists in reducing the scale of the building and also providing further articulation. The office component is located at a prominent intersection to address the public road, providing the development with a presence & an official street address which is readily identifiable. The tallest portion of the building has been placed at the western end of the site, well within the estate, and well away from public roads and Estate Entrance road 1.

Large expanses of muted coloured cladding including dark grey tones, cool greys & crisp whites form the main colour palette, these colours express & articulate the form so as to minimise the scale of the development. Materials have been selected to reflect the industrial nature of the building, being concrete, steel and metal cladding. The warehouse walls have been designed to present a contemporary form where visible from public roads, reflecting its industrial function.

Given the overall composition of the proposed development, an opportunity to integrate the "Coles" logo within the elevations is considered appropriate. The logo is predominantly integrated in the wall pattern addressing the immediate street frontage. This approach has been further adapted to the secondary facades

facing public roads with a smaller logo & company signage, clearly identifying the premises without excessive repetition.

A comprehensive landscape plan has be designed to further enhance the existing surrounding environment & habitats.