



7 September 2020

Dear Uma and Jane

As discussed at our last meeting regarding the proposed signage to be placed on the corner of Marian and Cornwallis Streets I have circulated your most recent mock ups to those in The Watertower who have expressed interest in commenting. Obviously, this is not all residents as the sign will only affect those living along the West wall facing into the South Eveleigh precinct.

Everyone who responded, both by email and verbally, expressed their very real appreciation of Mirvac's willingness to take on board our original objections to the first iteration and their thanks for the way the most recent iterations met those objections.

The overwhelming preference is for Option 1 which does not include a digital display. Some were also happy with other options.

Option 1	85% preferred this
Option 2	15%
Option 3	31%

(note the percentages do not add to 100 as some people liked 2 or more options)

Some of the comments follow:

- Very good that they have considered it and reduced the height! What a monster they were planning!
- Fantastic result! I don't have a problem with any of the new designs
- The plans have been improved since they have dumped the idea of a tower that wouldn't look out of place on a race track. That original totem pole design was scary. The current iterations are far better. All have merit. I have no specific preference. I do like 1 & 3 for different reasons.
- The new options are much better. I prefer concept 1's simplicity but understand how helpful concept 3 (and 2) will be once the precinct becomes a more popular destination for various activities. The LED screen in Concept 3 can also be used to display art like the Green Square Library plaza's.
- The main proposed sign is tasteful and compatible with the overall ambience and Zeitgeist of the entire site, especially its numerous references to Aboriginal heritage and culture. That said, the proposed tasteless red and blue monstrosity detracts to a similar extent in the opposite direction. I support the main proposed sign and urge

Mirvac to abandon the "add on" blue and red one, at the very least, at the entrance to the precinct.

Most people I have spoken with have expressed real concern about the hours the sign will be illuminated. We note that the lighting in option 1 as proposed will be downwards and are appreciative on the sensitivity this shows. We also note that the precinct will have some workers on 24/7 shifts and some retail will be open until 2.00am if all DA's are approved in their current form. However, we contend it is unlikely that people who are unfamiliar with the precinct will be arriving after 11.00pm and we strongly urge that the lighting in the sign be switched off at that time.

Once again, our thanks for working with us on this issue

Yours sincerely

Margaret

A handwritten signature in cursive script, appearing to read 'Margaret', with a small flourish at the end.

Henry

Mike