



Ms Uma Springford
Senior Development Manager
MIRVAC PROJECTS PTY LTD
Level 1, 2 Davy Road
Eveleigh NSW 2015

28 July 2020

Dear Ms Springford

**Precinct Marker Signage Strategy - SSD-7317-Mod-19
Request for Additional Information**

I refer to the Department's letter dated 21 July 2020, requesting a response to submissions received during notification of the above modification.

The Department has reviewed the application and submissions from the public, Council and Government agencies and requests you provide a response to the key issues identified in **Attachment 1**.

You are requested to provide the response to the key issues, including the Response to Submissions, to the Department by **Monday 17 August 2020**. If you are unable to provide the requested information within this timeframe, please provide a timeframe for the provision of this information.

If you have any questions, please contact Emily Dickson, who can be contacted on 8275 1032/ at emily.dickson@planning.nsw.gov.au.

Yours sincerely,

A handwritten signature in dark ink, appearing to read 'A. Witherdin'.

Anthony Witherdin
Director
Key Sites Assessments

Attachment 1

1. Redfern Station signage (Location 4)

The Department acknowledges the intent of Redfern Station signage is to allow recognition of the precinct from the broader area, including Redfern Station. However, the Department questions the need for and appropriateness of a tall illuminated sign in this location noting the proximity and prominence of the signage to the Watertower residential apartment building.

Having regard to the above, and the concerns raised in public submissions, the Department requests that you give further consideration to the location, height and illumination of the sign.

Please also provide the following additional information for any amended signage design:

- a. a day time and night time montage
- b. an elevation showing the proposed sign and the adjacent Watertower building, including the floor levels of this residential building, including identification if the western elevation windows of the Watertower are living room or bedroom windows
- c. the location of the public art to be installed in this area and provide details of the public art.

2. Illumination / Digital screens

- a. The Department requests that you reconsider the extent and hours of illumination of signage at locations 2, 3 and 4 having regard to the concerns raised in submissions.

Consideration should be given to reducing the overall hours of illumination for the signs, or elements of the signs, to minimise potential impacts on nearby residences, while maintaining the intent of the signage to identify the entrance to the precinct and provide wayfinding for vehicles and/or pedestrians.

- b. Provide further detail of the intended operation of the proposed digital screens, including potential content, dwell times and transition times. Also clarify if the operation would vary throughout the day/night, having regard to the proximity and visibility of the screens to residences.

3. Other

- a. Provide detail of approved hours of operation for the retail and food and drink premises in the Axel Building, Locomotive Workshop and other operations across the precinct.
- b. For Location 2 (Central Avenue), provide a night-time montage.
- c. For Location 3 (Locomotive Street), provide additional details about safety, given the sign is located at the top of the retaining wall, removes part of the existing fence and the level difference to the footpath below.
- d. For Location 1 and 1a (Davy Road/ Henderson Road), advise the hours the tennis court lights operate.
- e. Clarify what is considered night-time, as some of the sign elements are proposed to be illuminated from night-time (Location 1 and 1a signs, location 2 lettering and LED lighting, location 3 internally illuminated letters and symbols and location 4 lettering).