

5.0 Public Art Opportunities

The Australian Technology Park (ATP) public domain design provides the opportunity to take a multi-layered approach to delivering the public art and cultural offering. The artwork strategy for the site seeks to offer a range of public art contributions to ensure that dynamic experiences of different engagement levels are offered to a variety of audiences.

A series of public art projects including 'landmark' art projects and 'integrated' projects will create moments of pause across the precinct with some becoming meeting places and destinations in their own right, others will breathe life into the precinct through innovative and lively cultural programming and partnerships.

Subsequent to the SSDA submission and in reposne community feedback, the list of opportunities for art projects at the Australian Technology Park (ATP) has been extended to include the following:

1. Interpretive artwork: Entry Garden

A site-specific commissioned artwork in the 'Entry Garden' to reinforce the primary gateway to ATP. The proposed artwork should reference the surrounding heritage artifacts (primarily the water tower) in a meaningful way and create a conceptual link to its industrial past.

Reinterpreting the existing site character in an accessible contemporary manner will encourage engagement and education of the sites history.

For example; A hyper-stylised bronze sculpture would compliment the sites heritage material palette whilst celebrating the craftsmanship of past and current blacksmiths. This type of work would represent the social significance of the development of the work practices of the blacksmithing trade.

2. Innovative artwork: Innovation Plaza

Innovation Plaza is considered the most significant existing public open space within ATP. Artwork focusing on innovation and technology to reflect the evolution of the site and its function - in the mid-1990s ATP was a venue for incubating high technology businesses and research enterprises.

With a focus on innovation and technology, this artwork can aim to add a dimension of fun and vitality to the public space. The artwork would compliment and amplify the existing heritage artifacts within this area.

For example; the use of light could enhance the plaza and act to draw people into the space, provide ambience and safety light levels at night.

3. Contemporary artwork: Village Square

A major commissioned artwork would be placed near or in the 'Village Square', a people focused village centre for Eveleigh /Redfern. Taking into consideration the variety of scales of spaces within the Village Square, the artwork should integrate seamlessly with public amenities, contributing to the creation of a strong sense of place. An engaging contemporary artwork that is universally accessible to all those inhabiting the space would be ideal.

4. Sustainable local community artwork: Vice Chancellors Oval

Positioned close to the Vice Chancellors Oval and Sports Court, a sustainable artwork created by an emerging local artist would be ideal in this space. Commissioning a local artist will support emerging artistic talent and allow the character of the space to be defined and shaped with the support of the local creative community.

For example; A local artist may garner the support of the local community and create a sustainable piece of art created from the reuse and recycling of materials.



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5. Integrated / Sustainability artwork: B1 carpark screen

An integrated work would allow the screening to the Building 1 carpark to be elevated above an architectural solution. An artwork screen offers an opportunity for this piece to be visible from Henderson Road.

The location at the edge of the site, adjacent to the landscaped buffer zone between Building 1 and Henderson Road offers opportunities for this artwork to incorporate landscape elements or sustainability messaging.

For example; A screening element incorporating lighting and digital elements could allow messaging of the precincts energy usage.

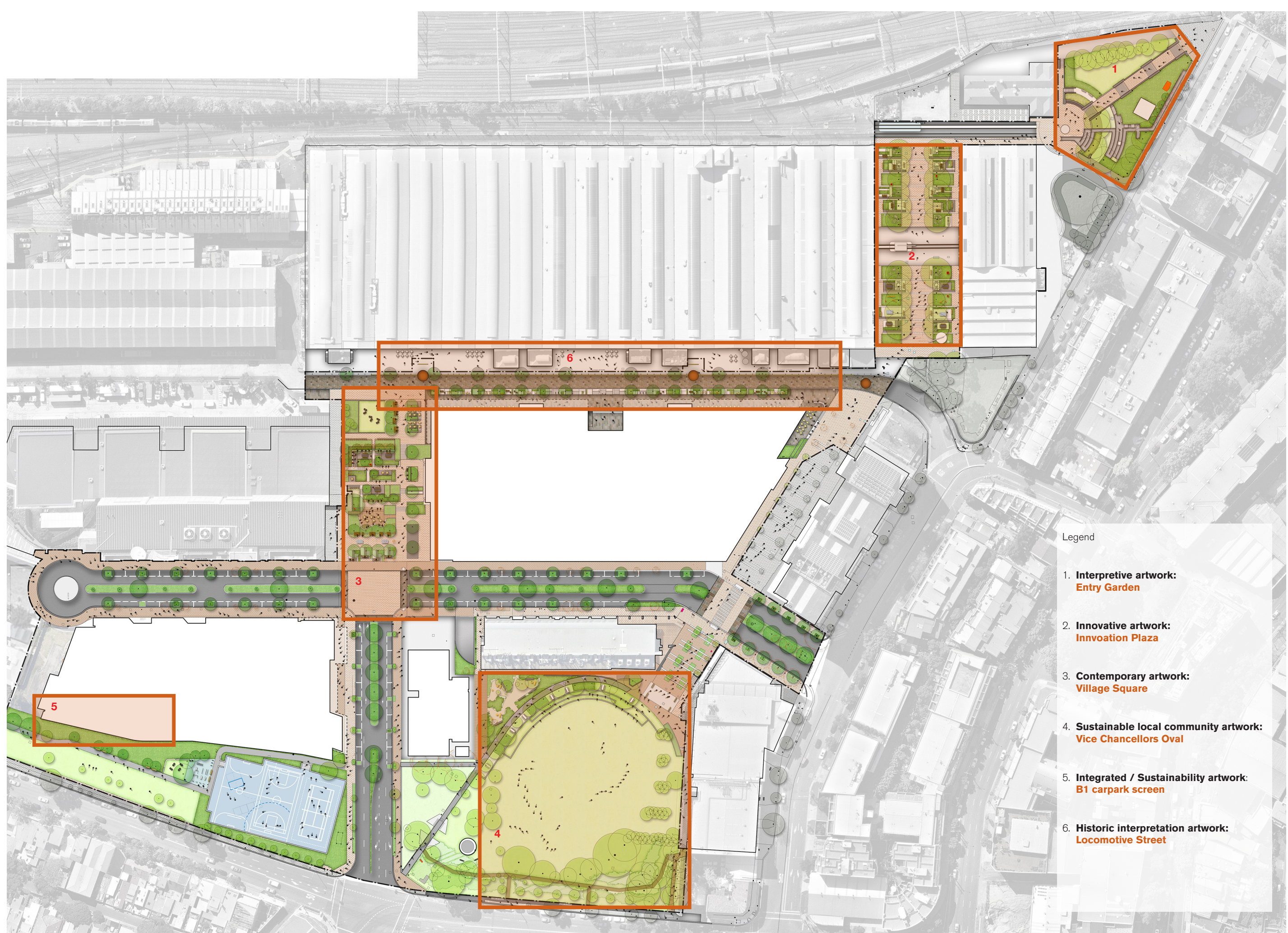
6. Historic interpretation artwork: Locomotive Street

A variety of treatments along the length of Locomotive Street will ensure that the design is unique to the adjacent uses. A unique furniture suite of reused existing heritage artefacts within mass planting and gravel along the street edge can further contribute to establishing this a distinctive and memorable street.

With a focus on heritage and technology, artwork within Locomotive Street can add a dimension of fun and vitality to the public space, while assist in the community's understanding of the history of the site and its environs.

For example; Existing heritage artefacts can be reappropriated in groups to create focal points with Locomotive Street. The use of light could enhance the street and act to draw people into the space, provide ambience and safety light levels at night.





Legend

1. **Interpretive artwork:**
Entry Garden
2. **Innovative artwork:**
Innovation Plaza
3. **Contemporary artwork:**
Village Square
4. **Sustainable local community artwork:**
Vice Chancellors Oval
5. **Integrated / Sustainability artwork:**
B1 carpark screen
6. **Historic interpretation artwork:**
Locomotive Street



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