

**Connection to Country**  
**230 Martin Road, Badgerys Creek**



# Project Deliverables

## Phase 1: Community Engagement

230 Martin Road, Badgerys Creek Warehouse Development will need a considered and meaningful community engagement approach to demonstrate a strong understanding of how the Darug and broader First Nations community would like to see their culture and history reflected throughout the cultural overlay developed for the site. This community engagement process will be led by Ngurra Advisory and broken down into the following stages:

### **STAGE 1 – Community scoping and engagement**

The first stage will involve a rapid community engagement process focusing on increasing the local community's knowledge of the development and the cultural overlay initiatives and opportunities. This process will be undertaken using a combination of face-to-face interviews with Elders, community organisations and leaders.

### **STAGE 2 – Development of Cultural Overlay Implementation Framework**

The Cultural Overlay Implementation Framework will provide a detailed summary of the design opportunities that exist across the development that will have strong representations and interpretations of Darug culture. This Framework will be co-designed with Traditional Owners and Knowledge Holders.

### **STAGE 3 – Continuing relationships with Traditional Owners and Community**

The Cultural Overlay Implementation Framework will also provide details on how EMKC3 can maintain ongoing connections with Traditional Owners associated with the 230 Martin Road, Badgerys Creek site. This will ensure that the EMKC3 team can quickly mobilise community members once the Cultural Overlay Implementation Framework is ready for implementation.



# Project Deliverables

## Phase 2: Cultural Overlay Implementation Framework

The 230 Martin Road, Badgerys Creek development presents a significant opportunity for EMKC3 to imbed First Nations design principles and concepts across the various stages of the site through a Cultural Overlay Implementation Framework. The Framework will be co-designed with the FNWG. It will detail the various design opportunities across the development that will have strong representations and interpretations of Darug culture. This will be a process that is built around a strong working relationship with Traditional Custodians, Knowledge Holders and the broader Darug / Western Sydney First Nations community.

The process of designing the Cultural Overlay Implementation Framework will be closely informed by the following GANSW Connecting with Country Framework principles:

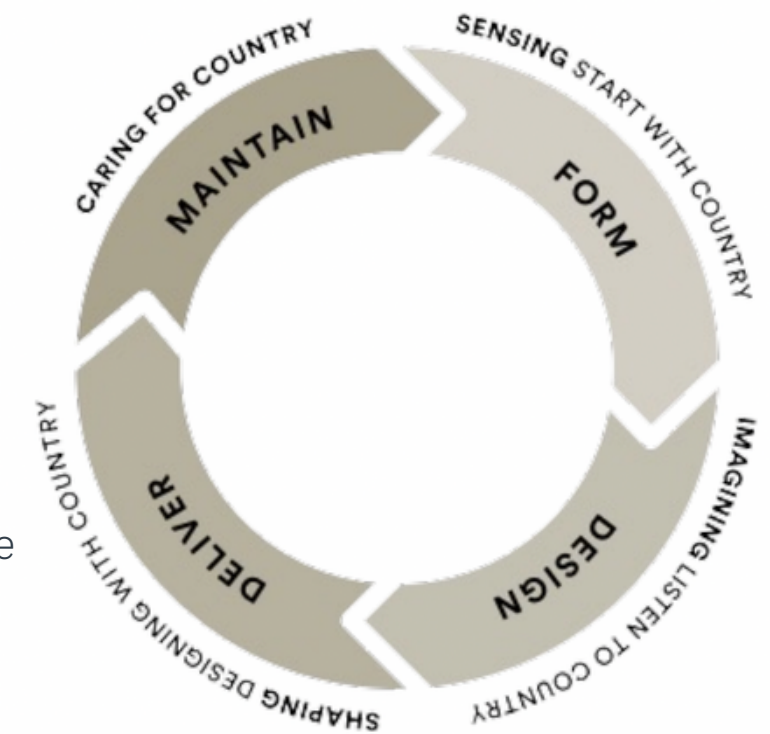
- **Sensing** - the point at which we start with Country. This is a critical connection point where people converge to where the project is being undertaken.
- **Imagining** - what is the Lore, history and knowledge of the land on which the project is occurring. This is a process of deep listening.
- **Shaping** - translating cultural knowledge and community ambitions into design principles that inform all future work.
- **Caring** - developing systems and processes for ensuring Country is protected and cared for.

The Cultural Overlay Implementation Framework will have a distinct focus on on the following areas of delivery:

**Landscape architecture:** this will include the various species of plants used across the site, the design of outdoor meeting places and how the landscape design reflects the natural landforms that make the area unique.

**Wayfinding:** includes the overall navigation strategy, how guests engage with the landscape design, signage in local language and broader representations of Gadigal/Bidjigal culture and history across the site. Interior design: this will include a myriad of design opportunities that can represent the local community, their art and representations of Country through materials used in furniture and finishings.

**Public art installations:** public art will be commissioned by local First Nations artists both throughout the interior design, wayfinding and landscape design. The Implementation Framework will also have a clear tracking and monitoring process built in to ensure that key designs with First Nations influences are meeting critical delivery timeframes.





# Connecting with Country

The three circles represent who we engage with in community to understand and Connect with Country.

