

## Siting Strategies

### EXISTING: NO LIFE AND SLOW DEATH



Existing

Maintain AGNSW Domain Location (no work)

**Summary of Maintaining Operations without Change**  
No growth = No life and slow death

### NEW BUILDING IN REMOTE LOCATION



Option A1.1

New Building, Prominent Location  
Maintain AGNSW Domain Location (no work) and new gallery building

#### Advantages

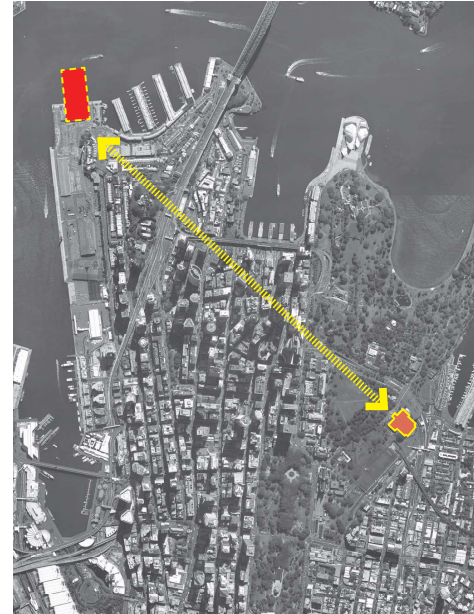
- > Landmark location in the city
- > Green-field site

#### Disadvantages

- > Access to public transport and parking is difficult
- > Likely to diminish the role and status of existing AGNSW
- > Difficult to maintain identity of single institution operating across 2 major sites
- > Will do little to address current pressing issues inherent on the AGNSW's Domain site
- > Increased security operations
- > Duplication of services, operational systems and public programming costs
- > Significant capital cost in new facility
- > Difficult to maintain sense of staff cohesion and collaborative effort across 2 major sites
- > Major operational and curatorial challenges in existing AGNSW not addressed

MASTERPLAN FRAMEWORK

### NEW BUILDING IN REMOTE LOCATION



Option A1.2

New Building, Prominent Location & Re-plan Existing  
Re-plan AGNSW Domain Location (new works) and new gallery building

#### Advantages

- > Landmark location in the city
- > Green-field site

#### Disadvantages

- > Access to public transport and parking is difficult
- > Likely to diminish the role and status of existing AGNSW
- > Difficult to maintain identity of single institution operating across 2 major sites
- > Increased security operations
- > Duplication of services, operational systems and public programming costs
- > Significant capital cost in new facility and replanning of existing Domain site
- > Difficult to maintain sense of staff cohesion and collaborative effort across 2 major sites

### NEW WING



Option B1

New South West Wing  
AGNSW Domain Location new gallery wing to the south west

#### Advantages

- > A new wing will provide an opportunity to resolve current problems and provide space and facilities for the future
- > Close to the Domain Carpark

#### Disadvantages

- > Limited opportunities for a landmark building
- > Location remote and not prominent
- > Heritage issues associated with building on parkland
- > Conflict with public activities
- > Very difficult to connect to existing AGNSW at more than one level and only at one location between the Vernon and Asian wings
- > Confused public circulation
- > Duplicates costs and operations across two sites
- > Complex construction over existing railway corridor
- > May impact existing Police Memorial Wall
- > Vehicle access to existing dock limits connectivity between buildings

## RECOMMENDED OPTION

### NEW WING



Option B2

New North West Wing  
AGNSW Domain Location new gallery wing to the north west

#### Advantages

- > Prominent location
- > Visible from the city
- > A new wing will provide an opportunity to resolve current problems and provide space and facilities for the future

#### Disadvantages

- > Difficult construction
- > Heritage tree issues
- > Complex siting close to existing RBG buildings and major entry to Gardens may limit opportunities
- > Difficult connection to new wing
- > Loss of parkland
- > Duplicated entry
- > Art Gallery Road will always divide the two buildings



Option B3

New North East Wing  
AGNSW Domain Location new gallery wing to the north east

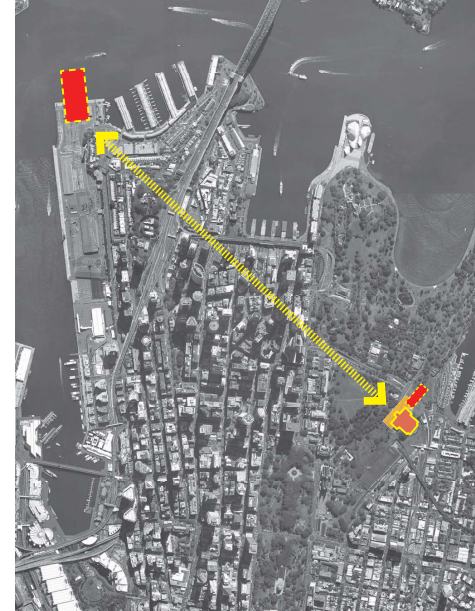
#### Advantages

- > A new wing will provide an opportunity to resolve current problems and provide space and facilities for the future
- > Ability to create iconic building
- > Strengthens identity of AGNSW within the city
- > Strong connections to city and harbour, which can be unique Sydney experience and reinforce Gallery identity
- > Opportunity to create international quality contemporary exhibition spaces and visitor services which complement spaces and services in existing building
- > Significantly improves accommodation standards, security and workplace amenity
- > Activation of site improves pedestrian connectivity and activation
- > Utilises relatively under-utilised open space

#### Disadvantages

- > More complex construction approach
- > More prominent when viewed from eastern approaches

### COMBINED OPTION



OPTION C1 (A1 + B3)

New North East Wing and Presence in the City  
Reorganise existing AGNSW Domain Location and link to new gallery wing to the north east

#### Advantages

- > Landmark location in the city
- > Green-field site
- > A new wing will provide an opportunity to resolve current problems

#### Disadvantages

- > Access to public transport and parking is difficult
- > Likely to diminish the role and status of existing AGNSW
- > Increased operating costs
- > Significantly larger capital investment required
- > Duplication of services, operational systems and public programming
- > More complex construction approach than other options
- > Complex security arrangements between buildings

## Evaluation Criteria

The siting options identified in the previous section have been tested against a range of key criteria to determine the most appropriate option for further development:

- 1 Cultural Asset Value
- 2 Precinct Value
- 3 Masterplan
- 4 Consultation
- 5 Operations
- 6 Implementation

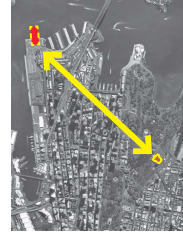
The options have been evaluated in two ways:

- > Weighting the benefits and negative impacts on a sub-category (more detailed or specific) level. Options with the highest beneficial score and lowest negative impact score represent the preferred option; and
- > On the primary category levels each option is ranked against the others, with the option with the lowest score here representing the preferred option.



## 6 Analysis

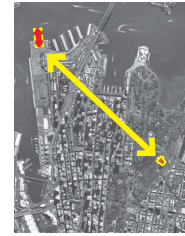
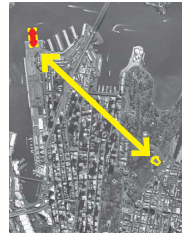
### Siting Evaluation



#### ASSESSMENT CRITERIA

ASSESSMENT CRITERIA	EXISTING	OPTION A1.1	OPTION A1.2	OPTION B1	OPTION B2	OPTION B3	OPTION C1
CULTURAL ASSET VALUE							
Image / Identity / Landmark Quality	●	●●	●●	●	●●	●●	●●
Connection to City / Harbour	●	●●	●●	●	●	●●	●●
Synergy with other Sydney Cultural Institutions	×	×	×	×	●	●	×
Contemporary Relevance	×	●●	●●	●●	●●	●●	●
Ability to meet vision, purpose and mission of AGNSW	×	●	●	●●	●●	●●	●●
Ability to maintain and improve local and international comparisons	×	●●	●●	●●	●●	●●	●●
PRECINCT							
Access from city	×	×	×	×	●●	●	●
Public transport / Parking	×	×	×	×	×	×	×
Relationship with landscape	●	●	●	×	●	●	×
Impact of Domain events	×	×	×	×	×	×	×
Forecourt - Identity and Function	×	×	×	×	●	●	●
Vistas to and from the Institution	×	●	●	×	●	●●	●●
Heritage considerations	●	●	●	×	●	●	●
MASTERPLAN							
Quality and flexibility of galleries	×	×	●	●	●●	●●	●●●
Range of temporary exhibition spaces	×	●	●●	●●	●●	●●	●●●
Clarity of public circulation	×	×	×	●	●	●●	×
Flexibility of spaces for public programs	×	●	●●	●●	●●	●●	●●
Public amenities	×	●	●●	●●	●●	●●	●●
Group arrival / entry	×	×	●	●●	●●	●●	●
Universal access	×	×	●	●●	●●	●●	●●
Security	×	×	●	●●	●●	●●	×
BOH Circulation	×	×	●	●	●	●●	●●
Loading docks compared to international standards	×	×	×	●●	●●	●●●	●●
Adequate storage	×	×	●	●●●	●●●	●●●	●●●
BCA compliance	×	×	●	●●●	●●●	●●●	●●●
Heritage considerations	●	●	●	×	●	●	●
Staff workspaces and amenities	×	×	×	●	●●	●●	●●●
Functional relationships	×	×	●	●●	●●	●●●	×
SUB TOTAL	×	×	×	×	×	×	×

● MINOR BENEFIT ● MEDIUM BENEFIT ●● SIGNIFICANT BENEFIT × NEGATIVE IMPACT ×× MEDIUM NEGATIVE IMPACT ××× SIGNIFICANT NEGATIVE IMPACT



RECOMMENDED OPTION

## ASSESSMENT CRITERIA

	EXISTING	OPTION A1.1	OPTION A1.2	OPTION B1	OPTION B2	OPTION B3	OPTION C1
<b>CONSULTATION</b>							
Heritage	●	●	×	×	×	×	×
Urban Design	●	●●	●	×	●	●	●●
Adjoining uses	×	×	×	×	×	×	×
Key Stakeholders	●	×	×	×	×	×	×
<b>OPERATIONS</b>							
Ability to increase visitor numbers	×	●	●	●	●	●	●●
Ability to increase public programs	×	●	●	●	●	●	●
Efficiency of operations	×	×	●	●	●	●	×
Ability to attract sponsorship and benefaction	×	●	●	●	●	●	×
Ability to attract significant international exhibitions and loans	×	●	●	●	●	●	●
Ability to grow revenue from events. Shop, catering, etc.	×	●	●	●	●	●	●
<b>IMPLEMENTATION</b>							
Buildability	NA	●	×	×	×	×	×
Maintain operations	NA	●	×	●	●	●	×
SUB TOTAL	×	×	×	×	×	×	×
TOTAL	×	×	×	×	×	×	×

## CRITERIA RANKING

CULTURAL ASSET VALUE	NA	3	3	6	2	1	3
PRECINCT	NA	4	4	6	1	1	3
MASTERPLAN	NA	6	5	4	2	1	3
CONSULTATION	NA	1	2	3	6	4	3
OPERATIONS	NA	5	1	1	1	1	6
IMPLEMENTATION	NA	1	5	2	3	3	6
OVERALL POINTS	NA	20	20	22	15	11	24
OVERALL RANK		3	4	5	2	1	6

● MINOR BENEFIT ● MEDIUM BENEFIT ●● SIGNIFICANT BENEFIT × NEGATIVE IMPACT ×× MEDIUM NEGATIVE IMPACT ××× SIGNIFICANT NEGATIVE IMPACT