

Prince for Tigers clash

Appendices Part 1

APPENDIX 1

SAMPLE LETTERS OF INTRODUCTION



31 December 2012

Dear [insert name]

Sydney International Convention Exhibition and Entertainment Precinct

As you may already be aware, Destination Sydney (now called Darling Harbour Live) has been selected as the preferred proponent to deliver Sydney's new convention, entertainment and exhibition precinct (SICEEP) in Darling Harbour. We are absolutely delighted and looking forward to the challenges that this city-making project will bring.

On behalf of the entire team, I would like to take a moment to thank you for meeting with us during the bid phase. Your insights into the precinct today and the role that it ought to play in creating value for Sydney helped inform our thinking and shaped the conceptual design of the winning scheme. As such, we would welcome the opportunity to present our proposed scheme, outline the development program and explore ways in which we can work together for our mutual benefit.

I have asked Kate Meyrick to contact your office after the 7th of January to see whether we can find a mutually convenient time to meet early during the New Year. In the meantime, on behalf of the entire team I wish you all the very best for the holiday season and look forward to meeting with you soon.

Yours sincerely



Malcolm Macintyre

On Behalf of the Darling Harbour Live Team



21 December 2012

Dear [insert name]

Sydney International Convention Exhibition and Entertainment Precinct

You may already have seen that Destination Sydney (now called Darling Harbour Live) has now been selected as the preferred proponent to deliver Sydney's new convention, entertainment and exhibition precinct (SICEEP) in Darling Harbour. We are absolutely delighted and looking forward to being part of the opportunities that this city-making project can bring to your local area.

During the bid phase we were unable to meet with you, but we would welcome the opportunity to present our proposed scheme, outline the development program and explore ways in which you and your organization can continue to be involved.

I have asked Alissa Huie from our community team, with whom you met earlier, to contact you on my behalf to see whether we can arrange a time to meet early in the New Year. In the meantime, on behalf of the entire Darling Harbour Live team I wish you all the very best for the holiday season and thank you once again for your interest in this development.

Yours sincerely



Malcolm Macintyre

On Behalf of the Darling Harbour Live Team

APPENDIX 2

INFRASTRUCTURE NSW NEWSLETTER

Key facts

- The preferred plan will deliver:
 - The largest exhibition space in Australia at 40,000sqm, including 35,000sqm of dedicated space and a further 5,000sqm of flexible space.
 - Australia's largest meeting room space at 6,000sqm across 40 rooms, linked to both convention and exhibition areas.
 - A premium red carpet entertainment facility, with a minimum capacity of 6,000 people, suitable for both entertainment events and large conferences.
 - State-of-the-art technology, including free wireless connectivity across all facilities and 10 free wi-fi hot spots in the open public space.
- Destination Sydney will work closely with the Sydney Harbour Foreshore Authority and retailers at Darling Harbour, Cooke Bay and King St Wharf to keep the precinct open for business during the three year construction phase.
- 1,600 new jobs will be created during construction and there will be ongoing employment opportunities for 4,000 people across the precinct.
- The new facilities will generate \$200 million per year in economic benefit for NSW, or \$5 billion, over the period of the 25 year construction.

Consultation

Consultation with neighbours, businesses and the community will begin in early 2013. Infrastructure NSW and Destination Sydney are committed to ongoing engagement to ensure you remain updated throughout the course of the project.

This will include a project website, a dedicated 1300 number and email address, meetings and workshops with a range of stakeholders and the Project Update newsletter.

A model of the new precinct will be available for viewing with members of the project team over the holiday period. Destination Sydney will letterbox you with details soon.

The information and views gathered during this process will be considered by Destination Sydney in the development of technical studies and detailed project plans. These plans will form the State Significant application to be lodged with the Department of Planning and Infrastructure (DPI) at the end of February 2013.

DPI will exhibit the planning application around March/April 2013 to enable the public to formally comment on the plans. The DPI will take these submissions into consideration in the assessment of the application.

Consultation with the community will continue until the facilities open at the end of 2016.

Timeline

First half of 2013 – planning approval process

Late 2013 – existing convention and exhibition centres close; start of work on the construction of the new facilities at Darling Harbour

Early 2014 – construction of The Haymarket commences

Late 2015 – existing entertainment centre closes

Late 2016 – the new convention, exhibition and entertainment facilities open

Contact

For more information, please visit www.siceep.com. The Infrastructure NSW consultation team can be contacted at siceep@infsw.com or (02) 8016 0100.

如需更多资讯请浏览的中文版本，请浏览 www.siceep.com

Sydney International Convention, Exhibition and Entertainment Precinct

Introducing the preferred plan to transform Sydney's convention, exhibition and entertainment precinct at Darling Harbour.

Dear Neighbour

Welcome to a special edition of the Project Update to advise you of the NSW Government's decision to select Destination Sydney as the preferred consortium to deliver Darling Harbour's biggest transformation in 25 years. The redevelopment is one of the most exciting urban renewal projects the city has ever seen.

Destination Sydney is a consortium comprising AEG Ogden, Lend Lease, Capella Capital and Spotties.

In developing its plan, Destination Sydney was required to reflect the interests of the neighbouring community. To achieve this, we provided comments captured during the community and stakeholder consultation held earlier this year. We thank the many people who participated in this process and look forward to ongoing engagement with you.

Engagement by Destination Sydney will take place immediately, with a model on display at Darling Harbour. More details about the model will be coming soon.

In addition to delivering world-class convention, exhibition and entertainment facilities, the project will bring a multitude of benefits to the community. An additional hectare of open space will be provided. Tumbalong Park will be reinvigorated and expanded by 3,000 square metres, and new connections will re-integrate Darling Harbour with Pyrmont, Ultimo, and The Haymarket.

A new central spine, known as The Boulevard, will provide an active north-south pedestrian route to draw people through the 20-hectare precinct. New east-west public access will connect with the western side of the city, creating a new pulse for Pyrmont and opening up links with popular attractions such as the Powerhouse Museum and the Ian Thorpe Aquatic Centre.

A new creative quarter on the site of the existing Sydney Entertainment Centre, to be known as The Haymarket, will be developed with apartments, student accommodation, shops, restaurants, bars and gathering places creating a fresh and energetic vibe.

The cosmopolitan neighbourhood will retain the original integrity and charm of Chinatown, while being enhanced as one of Sydney's 'live, work and play' destinations. It will also become an innovative technology centre with the development of an IQ Hub in conjunction with the University of Technology Sydney, providing a platform for a diverse local economy with low-cost workspaces for start-up ventures and social initiatives in creative industries.

A range of environmental sustainability targets will be incorporated into the plans for the precinct and the wider community. Some key initiatives include: Australia's largest rooftop solar farm, an electric car share network and the introduction of a cycle hub.

See inside for more details or to view a detailed map of the preferred plan, visit www.siceep.com.

The consortium selected to build own and operate the project:



The agency responsible for delivering the project for the NSW Government:





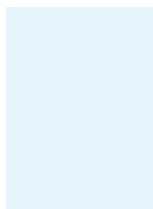
APPENDIX 3

FIRST DARLING HARBOUR LIVE NEWSLETTER



WELCOME

XXXX XXXX | COMMUNITY RELATIONS



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GETTING IT RIGHT

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SUSTAINABILITY & THE ENVIRONMENT @ DARLING HARBOUR LIVE



Caption to go here

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www.darlingharbourlive.com.au

DID YOU KNOW...



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OUR APPLICATIONS

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APPLICATION	STATUS
XXXXXX (MPT0_0001)	SUBMITTED
XXXXXX (MPT0_0002)	APPROVED
XXXX (MPT0_0003)	SUBMITTED
XXXX (MPT0_0007)	SUBMITTED



CONTACT US

PHONE: 130 030 715
 WEBSITE: darlingharbourlive.com.au
 BLOG: darlingharbourliveblog.com.au
 EMAIL: darlingharbourlive@ndc.com.au

APPENDIX 4

PROJECT FACT SHEETS



A ONCE IN A GENERATION OPPORTUNITY FOR SYDNEY

Sydney will soon be home to a new exhibition, convention and entertainment precinct that will combine world-class facilities and innovative technology with the natural beauty of Sydney Harbour and the vibrant Sydney community.

The development will cement Sydney's status as a leading global city, and ensure it remains the first choice in the Asia Pacific region for international and domestic business events, conferences and exhibitions, generating significant economic benefits for the city and for New South Wales.

In addition, it will see the creation of a new neighbourhood at the southern end of the precinct. Called The Haymarket, it will become home to over 2,000 people with high-tech businesses, apartments, student accommodation, shops, cafes and restaurants and a new city square.

The project is being delivered in partnership by Infrastructure NSW and the Darling Harbour Live consortia of Lend Lease, Capella Capital, AEG Ogden and Spotless.



HIGHLIGHTS

- Precinct size 20 hectares
- International Convention Centre (ICC) Sydney
- ICC Exhibition Centre - the biggest total meeting room space in Australia at 8,000 sqm across more than 40 rooms, linked to both convention and exhibition areas
- High class entertainment centre, called the Theatre, with a unique fan-shaped auditorium and the opportunity for Sydney's best red carpet arrival to showcase our city
- Australia's largest hotel with up to 900 rooms, adding value to NSW by increasing the state's tourism potential, creating jobs, boosting growth and revitalising an important but underused area of inner Sydney
- A new neighbourhood at the southern end of the precinct home to over 2,000 people, called The Haymarket
- Increasing the overall public open space including an upgrade to Tumbalong Park that will allow for crowds of up to 27,000 to attend live events
- Enhanced east-west and north-south pedestrian connections, making Darling Harbour more accessible. The Boulevard will connect Haymarket in the South to Cockle Bay in the North. Two additional east-west connections, one at Tumbalong Place and another over Darling Drive from Quarry Street, Ultimo
- Improved access to public transport including light rail, Town Hall and Central Stations along with new dedicated cycleway and bicycle facilities
- Approximately 1,200 public car parking spaces for the precinct. Significant elements of the existing Sydney Exhibition Centre car park will be retained and provision of a 400-space public car park south of pier street
- A focus on energy efficiency and recycling, with initiatives ranging from generating clean energy and reusing water, through to encouraging new ways of living and travelling

GETTING IT RIGHT

We have a once in a generation opportunity to revitalise one of Sydney's favourite places, Darling Harbour. The Darling Harbour Live consortia will explore every opportunity to engage with neighbours, stakeholders and Sydneysiders to "get it right" and help shape the very best outcome for Sydney.

For the project to be a success, it is essential that we communicate to the wider community about how we are working with Infrastructure NSW to transform the Darling Harbour precinct, and that we provide the community with the opportunity to get involved and give us feedback.

We have already engaged a lot with the community and key industry stakeholders to develop our vision for the project and the current project design. As we move through the various stages of the planning process, we will keep you informed on the project and the whole of Sydney will have the opportunity to give us feedback.

Community Forums

Please join us at one of our community forums where you can meet members of the Darling Harbour Live team and the Project's design team and give us feedback.

PYRMONT

5th February 10.30am-12.30pm OR 6-8pm
Harlequin Inn, 152 Harris St

HAYMARKET

6th February 10am-12pm OR 6-8pm
Holiday Inn Darling Harbour, 68 Harbour Street

ULTIMO

7th February 10am-12pm OR 6-8pm
Mustard Seed Uniting Church, Cnr Quarry St & Bulwara Rd

Places are limited so please RSVP by Friday 1 February on info@darlingharbourlive.com.au or call 1300 799 026.

Community Registration

Email us today and tell us what you think about the project. Register your details at darlingharbourlive.com.au or email info@darlingharbourlive.com.au

Public Exhibition

The Department of Planning and Infrastructure, as part of the statutory public assessment process, will publicly exhibit each application for 30 days and consider any submissions received. Darling Harbour Live anticipates the lodgement of its first applications in the coming months.



DARLING HARBOUR LIVE MODEL DISPLAY

The Darling Harbour Live model will be displayed in and around Darling Harbour so please come and have a look. Members of the Darling Harbour Live project team will be on hand to provide more information about the project and listen to feedback from the community. There will be an animated 'flythrough' giving you an up close view of the current design.

Until January 25th, every day 2-4pm

Lend Lease Darling Quarter Theatre, Terrace 3, 1-25 Harbour Street, Sydney (Entrance next to Guylian).

Tuesday January 29th until Wednesday February 6th, every day 2-4pm

Sydney Aquarium
1-5 Wheat Road,
Sydney NSW 2000



TIMELINE

DEC 2012	FIRST HALF 2013	DEC 2013	LATE 2016
PREFERRED BIDDER SELECTED	PLANNING APPROVAL PROCESS	CONSTRUCTION COMMENCES	CONVENTION, ENTERTAINMENT, EXHIBITION AND PUBLIC DOMAIN COMPLETED

For more information visit darlingharbourlive.com.au or call 1300 799 026

APPENDIX 5

SAMPLE POST CARD FEEDBACK FORMS

HELP US
GET IT RIGHT



DARLING
HARBOUR
LIVE

And deliver the
very best outcome
for Sydney

Name: _____

Email: _____

Postcode: _____

Tick to receive project updates

www.darlingharbourlive.com.au | info@darlingharbour.com.au | 1300 799 026

1. How important is the Darling Harbour Live project to you and your family?

1
2
3
4
5

(not important) (very important)

4. What do you value most about Darling Harbour?

2. How often do you and your family use Darling Harbour?

1
2
3
4
5

(once a year) (every week)

5. What would you most like to change about Darling Harbour?

3. Why do you come to Darling Harbour?

6. What is the 'magic' ingredient that would make Darling Harbour a "must do" for you and your family.

APPENDIX 6

MEDIA ADVERTISING



Sydney Morning Herald

Friday, 15 February 2013

Page : 007

Section : SMH

Edition : FBA

Region : NSW Metropolitan

Page 1 of 1

Circulation : 200194

Area of Clip : 187 sqcm

Clip ID : 57079





Daily Telegraph

Wednesday, 20 February 2013

Page : 007

Section : DTM

Edition : State Edition

Region : NSW Metropolitan

Page 1 of 1
Circulation : 354893
Area of Clip : 131 sqcm
Clip ID : 57808



DARLING HARBOUR IS BEING

REVITALISED

...with a new conference, exhibition and entertainment hub,
to make one of Sydney's favourite places even better.

Learn more about the project and have your say at www.yoursaydarlingharbourlive.com.au



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Sydney Morning Herald
Friday, February 15, 2013
Page: 7
Section:
Edition: FBA
Region: NSW Metropolitan
Page: 1 of 1
Circulation : 200194



Source: 2UE
Compere: Jason Morrison
Date: 20 February 2013
Program Time: 15:00 – 18:00

Program Name: Drive with Jason Morrison
Interviewees:
Duration: 00:36*
Broadcast Time: 17:27

Transcript:

JASON MORRISON: We'll be up over this in just a moment with report from the helicopter this is 2UE.

The people behind the redevelopment of Darling Harbour: Darling Harbour Live. Revitalising with plans under way for a new conference, exhibition, entertainment hub to make one of Sydney's favourite places even better. It's important to get the information about it so let's get it right for Sydney. Revitalising the Darling Harbour precinct will deliver Sydney one of the world's best places to meet, entertainment, and fun altogether. Have your say, have a look at what's planned. The website: yoursaydarlingharbourlive-dot-com-dot-au.
Yoursaydarlingharbourlive-dot-com-dot-au.

- ENDS -

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APPENDIX 7

TRAFFIC LIGHT FEEDBACK FORMS AND ANALYSIS



COMMUNITY FORUMS - HAVE YOUR SAY

IF DARLING HARBOUR LIVE IS SUCCESSFUL, WILL THE PLACE WE CREATE....

Thinking about the master plan in its totality:

				Comments
'Fit in' with the character of the local area				
Be easier to get to and from your local area or the rest of the city Be easier to find your way around				
Be somewhere you are proud of and want to show to your friends and family from out of town (if no - what else would have to happen)				
Have a great atmosphere Have a character that changes during the week, throughout the year and between daytime and the evening				
Have a range of activities and experiences that provide something for everyone (if not, what else would we have to do)				

HAS TODAY'S FORUM BEEN USEFUL?

Q. To what extent has today been useful to you?

Not at all Neutral A little Very

Q. Are there other things that you would like to know about?

BASED ON WHAT YOU HAVE HEARD TODAY, WHAT IS YOUR RESPONSE TO...

Considering each of the key aspects of this project, how will:

				Comments
Public Spaces Add to the experience of the precinct				
ICC - Convention and Exhibition Facilities Help put Sydney on the map as a business destination				
ICC - Entertainment Facilities Give you another place to enjoy Sydney				
Hotel Help to keep people in the area for longer				
Haymarket Add to the neighbourhood				

OVERALL, ARE WE MEETING THE GOVERNMENT'S VISION?

				Comments
Deliver world-class core functions of convention exhibition and entertainment facilities that exceed the expectations of domestic and international visitors				
Reaffirm Darling Harbour as Australia's premier gathering place by creating an exciting connected active and vibrant precinct that brings delight to visitors and Sydney siders alike.				

APPENDIX 8

POWERPOINT USED AT THE COMMUNITY FORUMS



FEB 4, 2013



DARLING
HARBOUR
LIVE

**A ONCE IN A GENERATION
OPPORTUNITY**



NSW
GOVERNMENT

FEB 4, 2013

FEB 4, 2013
PAGE 4

A once in a generation opportunity




Darling Harbour
Convention Centre
Exhibition Centre
Entertainment Centre
Powerhouse Museum
Pyramall, Mirra
Tumbalong Park
Chinatown





DARLING
HARBOUR
LIVE

FEB 4, 2013
PAGE 5

Reshaping the precinct



DARLING HARBOUR LIVE

- Delivering world class convention, exhibition and entertainment facilities
- Reaffirming Darling Harbour as Australia's premier meeting place
- Enhancing connectivity around and through the precinct
- Maximising direct and indirect economic benefit
- Demonstrate excellence in design and environmental sustainability

FEB 4, 2013
PAGE 6

Project structure



DARLING HARBOUR LIVE



FEB 4, 2013



DARLING
HARBOUR
LIVE

DELIVERING FOR SYDNEY

DARLING HARBOUR LIVE

FEB 4, 2013
PAGE 8

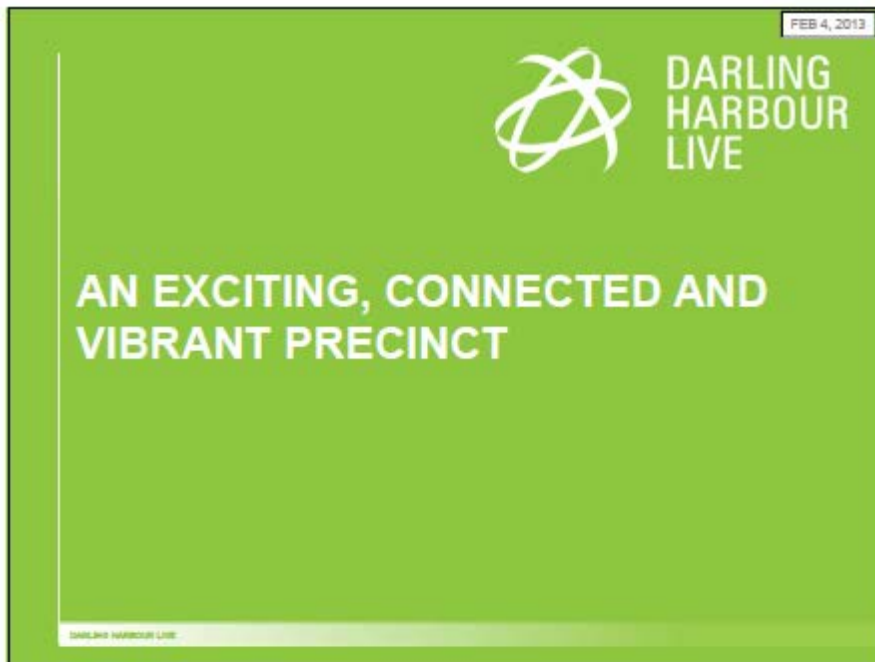
Darling Harbour Live
International Experience, Local Passion

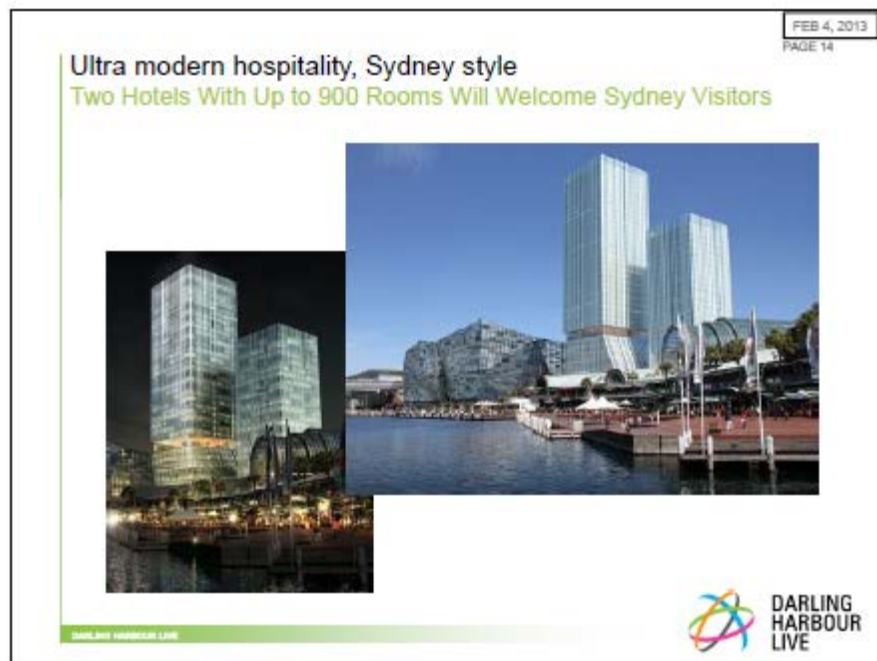
 Lend Lease D&C Contractor and Commercial Developer	 AEG OGDEN Operator
 SPOTLESS Asset Manager Services	 capella Lead Equity and Financial Advisor

DARLING HARBOUR LIVE



DARLING
HARBOUR
LIVE





Australia's biggest convention and exhibition centre
Exciting, Premium Space to Connect and Do Business



DARLING HARBOUR LIVE



Walk the Red Carpet to world class events
8,000-seat Theatre Increases Entertainment and Event Opportunities



DARLING HARBOUR LIVE



FEB 4, 2013
PAGE 17

Dynamic new public spaces for Sydney



DARLING HARBOUR LIVE



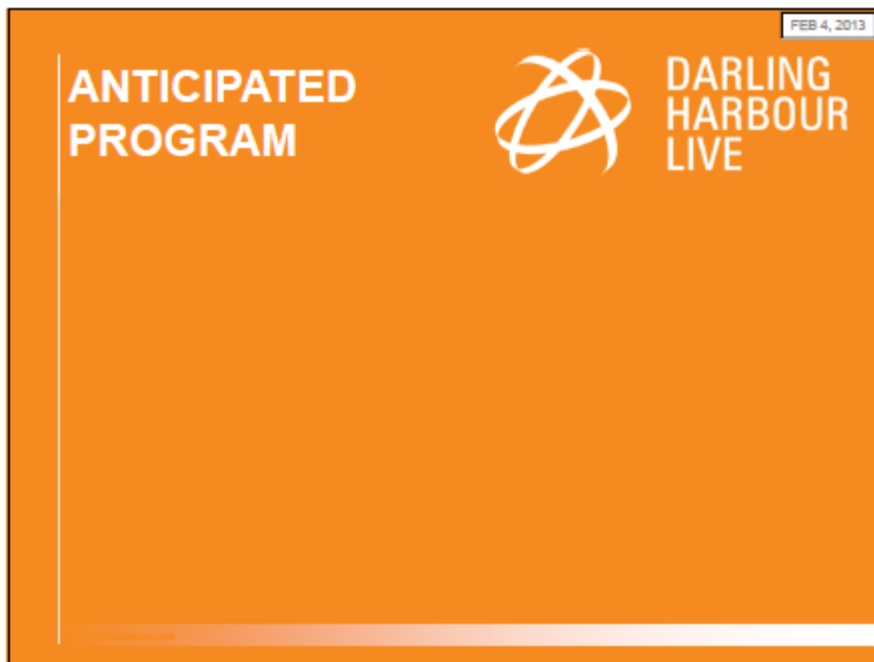
FEB 4, 2013
PAGE 18

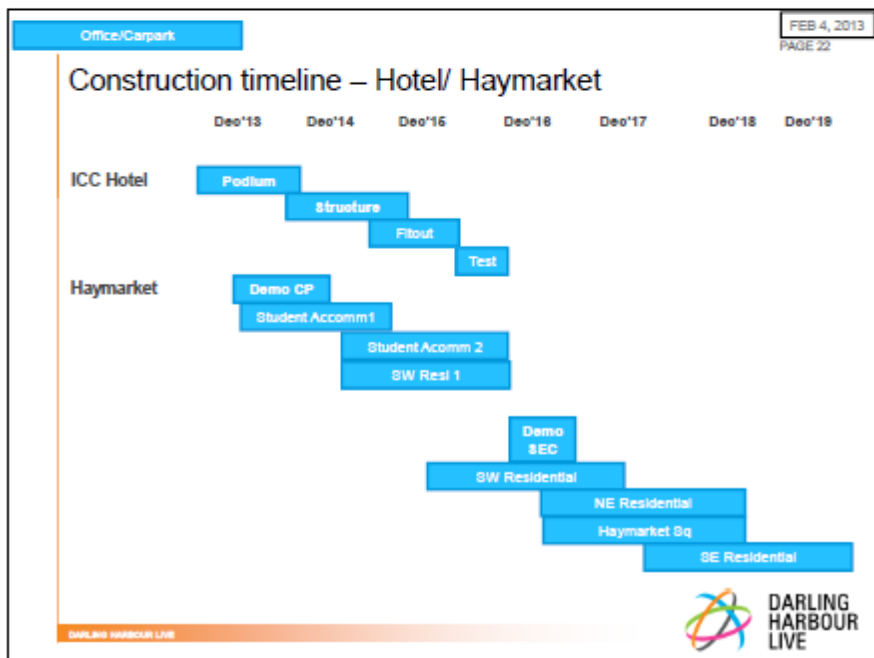
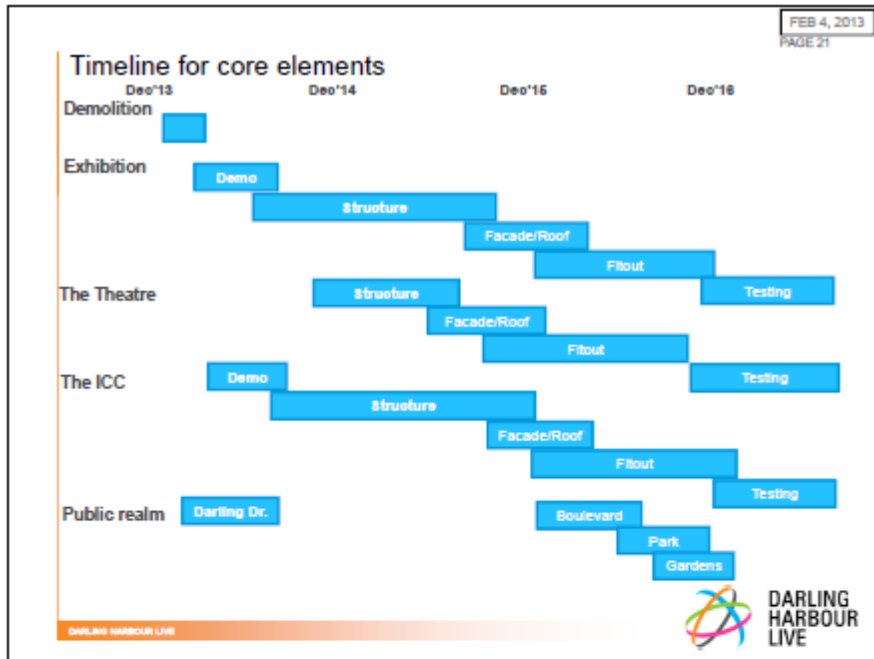
A new neighbourhood hub for Haymarket Cultural Vibe of Chinatown, Technology and Youth

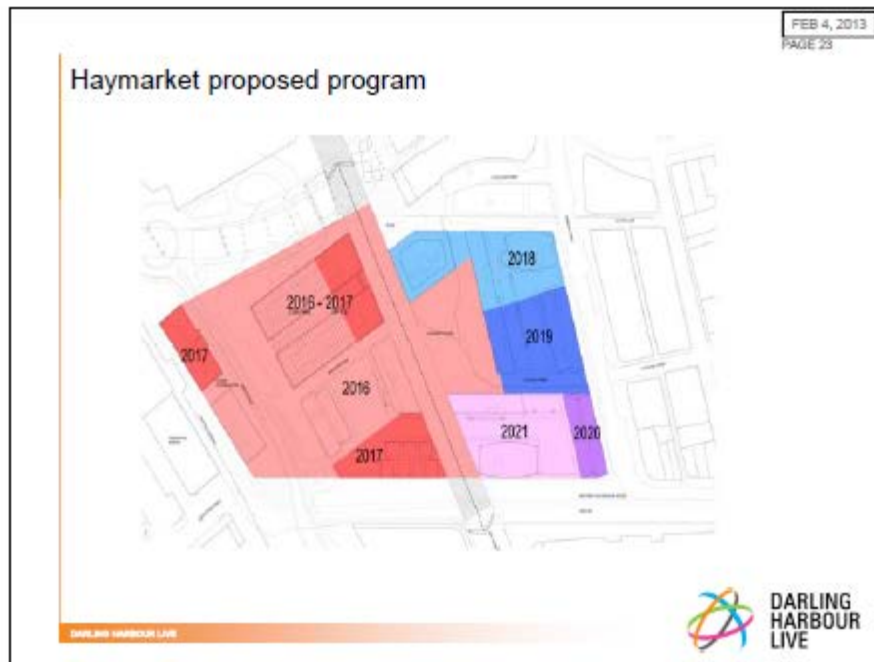


DARLING HARBOUR LIVE










FEB 4, 2013

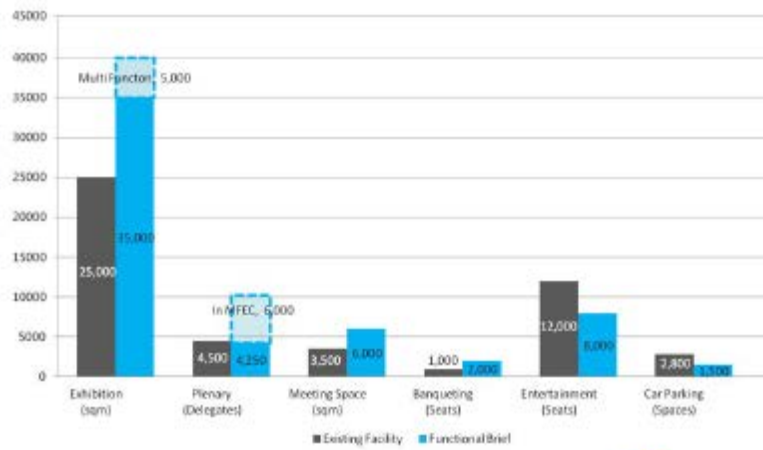
A BUSINESS AND SOCIAL BOOST FOR SYDNEY



DARLING HARBOUR LIVE

DARLING HARBOUR LIVE

Better use of urban space, bigger key facilities





Nearby public parking facilities




Map	Car Park	Bays
1	ICC	830
2	Haymarket (Public)	400
3	Harbourside	1,387
4	1 Dixon Street	100
5	Darling Quarter	600
6	Darling Park	680
7	Market City	814
8	World Square	557
9	320 Harris Street	-
10	Star City	2,500
11	Citigate Central (Thomas St)	630

FEB 4, 2013
PAGE 27

New entertainment and recreation opportunities for Sydney



 DARLING HARBOUR LIVE

FEB 4, 2013

Questions





Let us hear from you today



COMMUNITY FORUMS - HAVE YOUR SAY

IF EARLY ON HARBORNLIVE IS SUCCESSFUL, WILL THE PLACE WE CREATE...

Thinking about the main place to be ready:

	Strongly Dislike	Dislike	Like	Strongly Like	Comments
It will be the character of the building					
It will be the way it fits in with the rest of the city					
It will be the way it fits in with the rest of the city					
It will be the way it fits in with the rest of the city					
It will be the way it fits in with the rest of the city					
It will be the way it fits in with the rest of the city					
It will be the way it fits in with the rest of the city					
It will be the way it fits in with the rest of the city					

HAS TODAY'S PROGRAM BEEN HELPFUL?

☐ To what extent has today been useful to you?

☐ Not at all ☐ Not much ☐ A little ☐ Very

☐ Are there other things that you would like to know about?

BASED ON WHAT YOU HAVE HEARD TODAY, WHAT IS YOUR RESPONSE TO...

Considering each of the key aspects of this project, how will:

	Strongly Dislike	Dislike	Like	Strongly Like	Comments
Public Spaces					
Public Spaces					
Public Spaces					
Public Spaces					
Public Spaces					
Public Spaces					
Public Spaces					
Public Spaces					

OVERALL, ARE WE MEETING THE GOVERNMENT'S NEEDS?

☐ To what extent are we meeting the government's needs?

☐ Not at all ☐ Not much ☐ A little ☐ Very

☐ Are there other things that you would like to know about?

Contact us



Phone: 1300 799 026



Email: info@darlingharbourlive.com.au



Website: www.darlingharbourlive.com.au

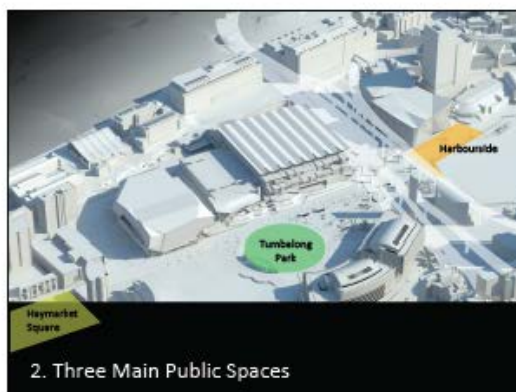
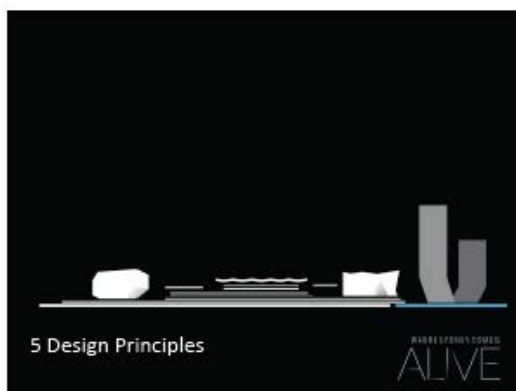


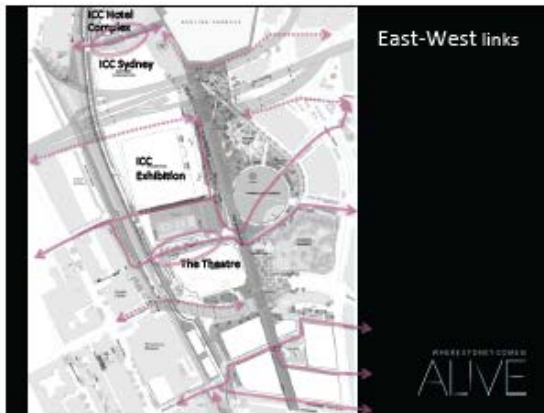
☐ Subscription list: Join our mailing list by signing up on our website to receive updates on the project



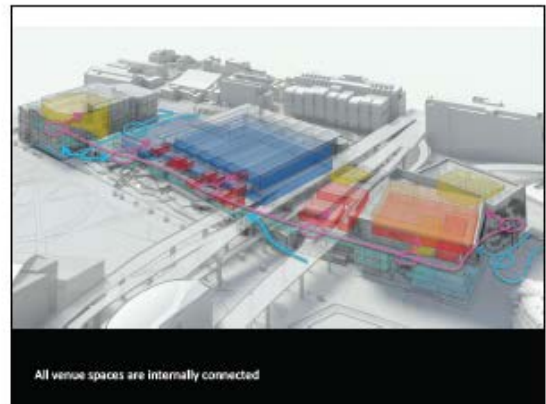
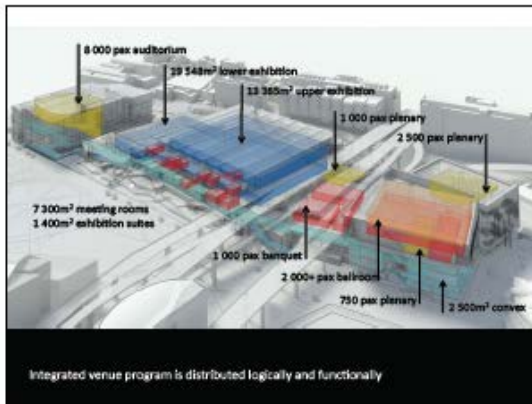
APPENDIX 9

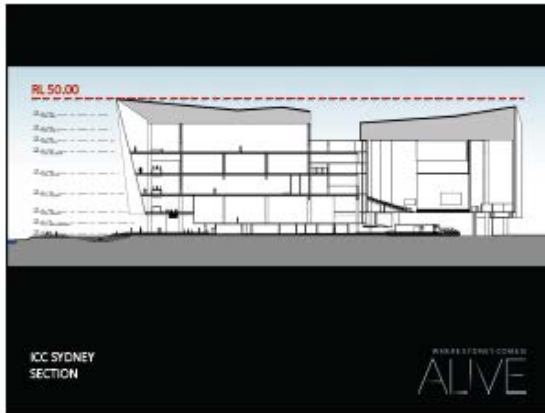
POWERPOINT USED FOR THE ONE ON ONE BRIEFING SESSIONS





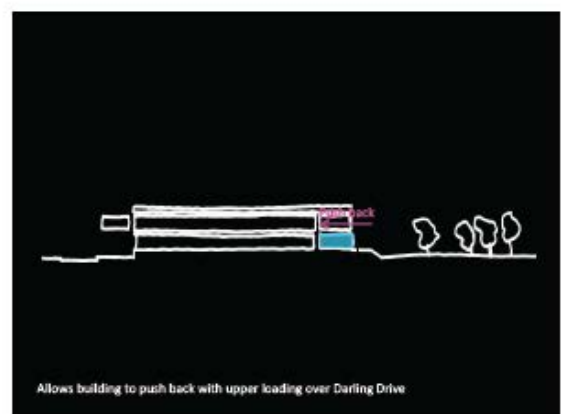
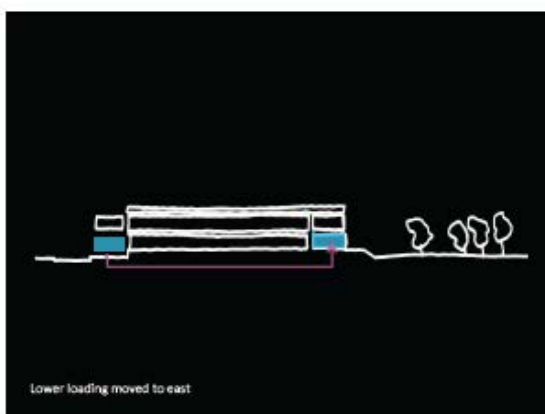
Finery	6 000 pax, rated (The Theatre) 2 500 pax, rated 1 000 pax, rated 750 pax, flat floor
Ballroom/ Banquet	3 no. 4 705m ²
Meeting rooms	5 230m ²
Loading	3 articulated trucks with elevated loading docks 4 medium trucks/vans with elevated loading docks
Other	Red carpet drop off Adjacent ICC Hotel Complex 4 concurrent events Elevated, prime ballroom with city and harbour view Converse space within convention Segregated FOH and SOH access Undercover accessible access to whole facility
ICC Sydney	

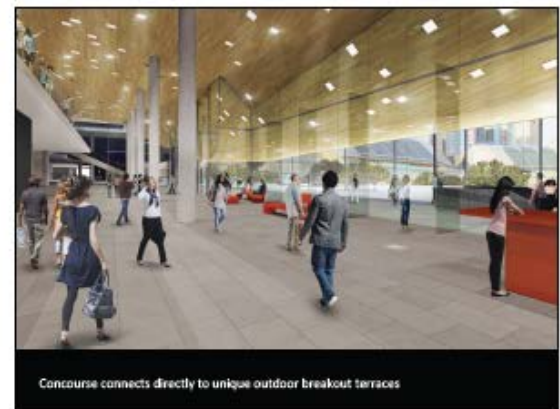
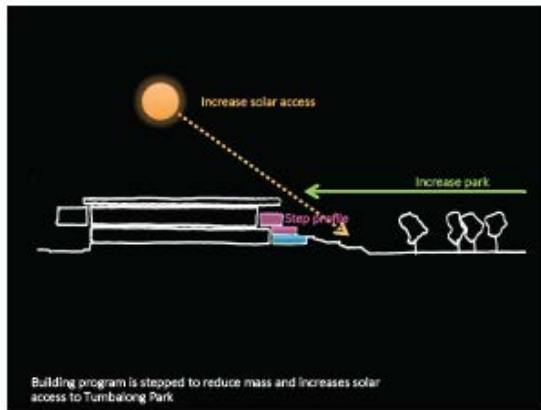




Exhibition	32 900m ² Dedicated halls 2 500m ² Concess 4 800m ² Tertiary (~40 000m ² total)
Event Deck	5 000m ²
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ICC Exhibition








CONTEXT + URBAN PATTERN

Strategy to create fine grain urban blocks

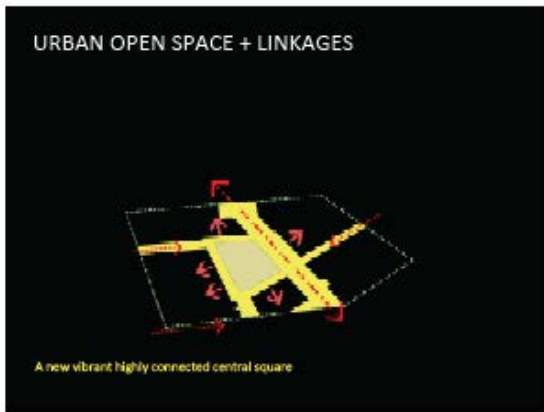


BROADER CONNECTIONS

From universities + railway station through precinct to harbour

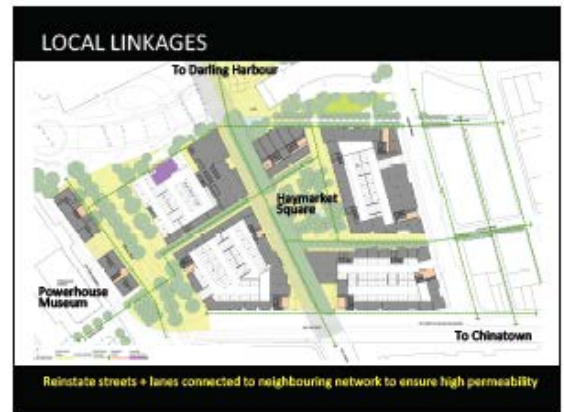


URBAN OPEN SPACE + LINKAGES




A new vibrant highly connected central square

LOCAL LINKAGES



Reinstate streets + lanes connected to neighbouring network to ensure high permeability

AUTHENTIC CITY EDGE RETAIL



Activated edges in laneways, streets + the square

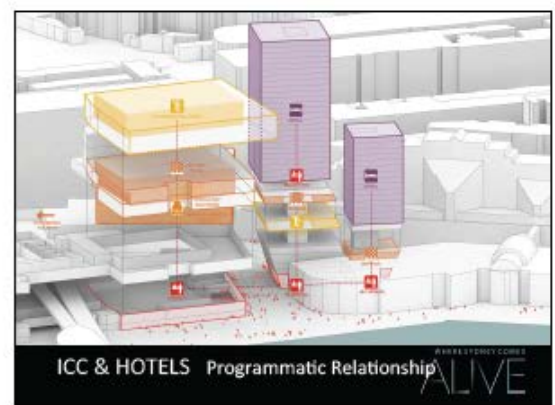
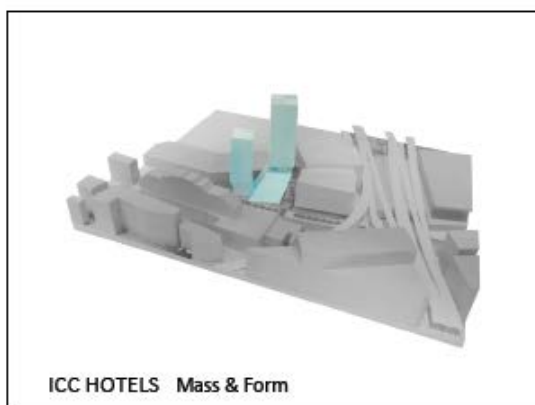
POWERHOUSE MUSEUM
ALIVE

IQ INCUBATOR HUBS



New small businesses supported by universities seeding innovation

POWERHOUSE MUSEUM
ALIVE



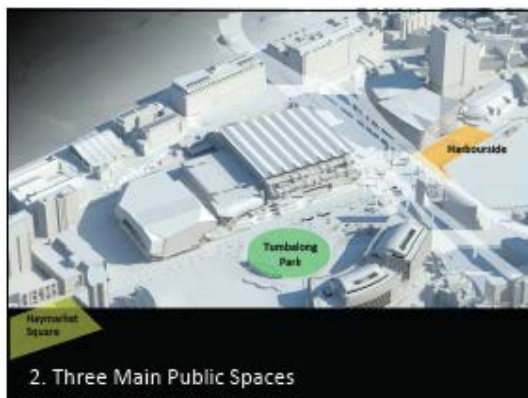
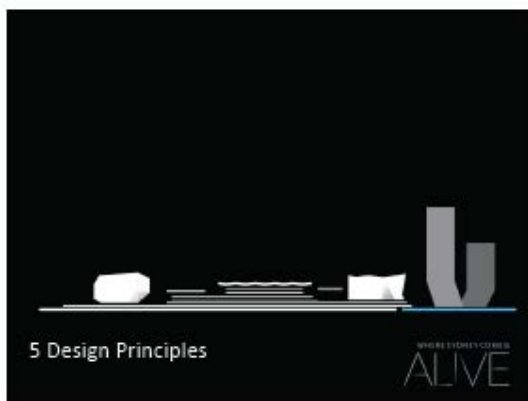
APPENDIX 10

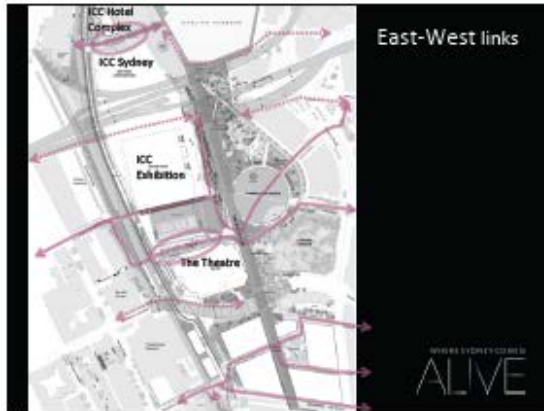
INVITEE LIST TO THE ROUNDTABLE

Organisation	Contact	Role
BIKESydney	David Borella,	President
Historic Houses Trust	Kate Clark	Chief Executive
IDEAS NSW	Kazu Imai	Operations Manager
Disability Council NSW	Cain Beckett	Chair
Guide Dogs NSW	Mr Allan Barry Calvert <i>Stephen</i>	President
Australian Network on Disability	Suzanne Colbert	CEO
NSW Disability Advocacy Network	Dona L. Graham	Chairperson
Homelessness NSW	Gary Moore	CEO
Vision Australia	Karen Jordan	State Manager for Independent living services NSW
Kidsafe NSW	Christine Erskine	Executive Officer
Youth Action and Policy Association	Emily Jones	Acting Executive Officer
Action for Public Transport	Jim Donovan	Secretary
Australia Day Council (NSW)	Angelos Frangopoulos	Chairman
Good Living Growers Market	Georgie Baldock	N/A
Accessible Arts	Sancha Donald	Chief Executive Officer
Australian Chinese Community Association of NSW Inc (ACCA)	Allen Lee	President
Ethnic Communities' Council of NSW	Emanuel Valageorgiou	Chair
The Local Community Services Association	Brian Smith	Executive Officer
Multicultural Disability Advocacy Association of NSW Inc.	Anela Sibila	Acting Executive Officer
Deaf Society of NSW	Sharon Everson	CEO
Motorcycle council of NSW Inc.	Christopher Burns	Chairman
Chinese Australian Historical Society Inc.	Robert Ho	President
History Council of NSW	Zoe Pollock	Executive Officer
City of Sydney Historical association	Bev Brooks	
The Sydney Alliance	Amanda Tattersall	Director
Mental Health Association NSW Inc.	Elisabeth Priesley	CEO

APPENDIX 11

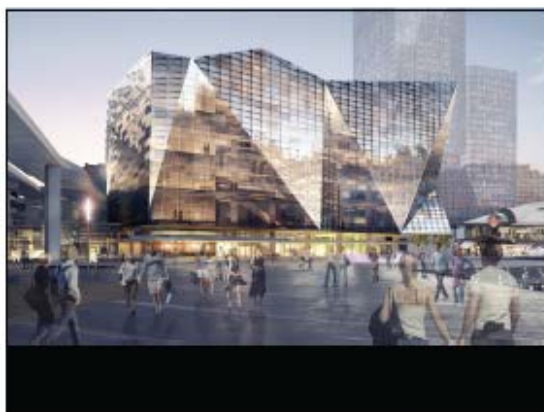
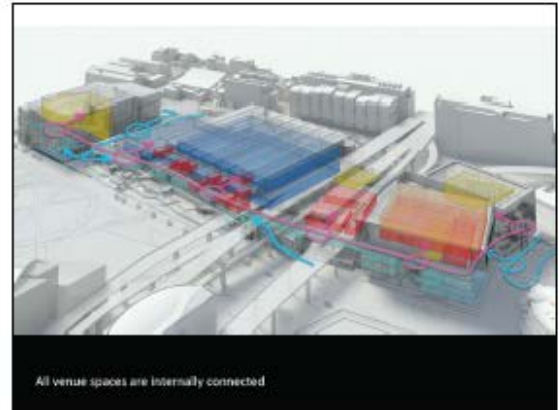
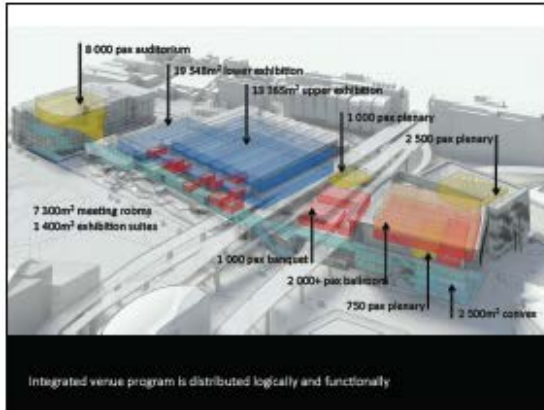
POWERPOINT USED FOR THE ROUNDTABLE SESSION

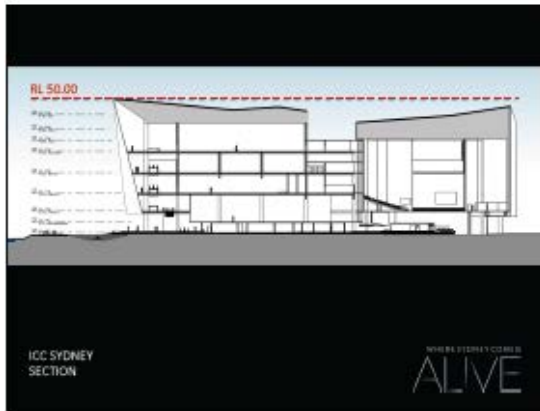




Primary	6 000 pax, raked (The Theatre) 2 500 pax, raked 1 000 pax, raked 750 pax, flat floor
Ballroom/ Banquet	3 no.
Meeting Rooms	4 735m ² 5 230m ²
Loading	3 articulated trucks with elevated loading docks 4 medium trucks/vans with elevated loading docks
Other	Red carpet drop off Adjacent ICC Hotel Complex 4 concurrent events Elevated, prime ballroom with city and harbour view Covered space with in conversation Segregated FOH and BOH access Undercover accessible access to whole facility

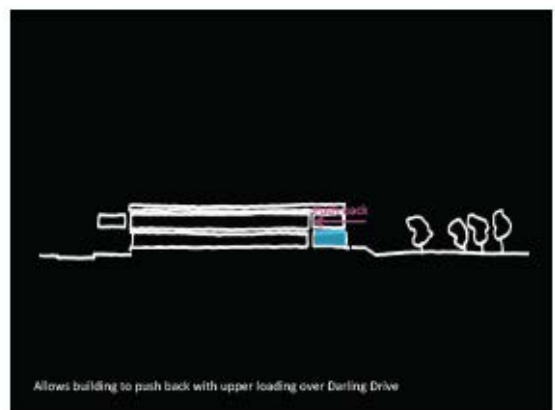
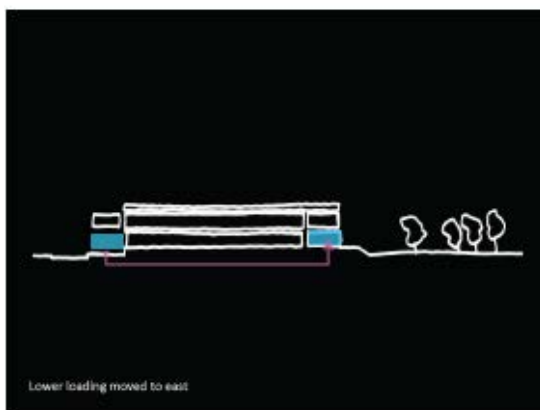
ICC Sydney

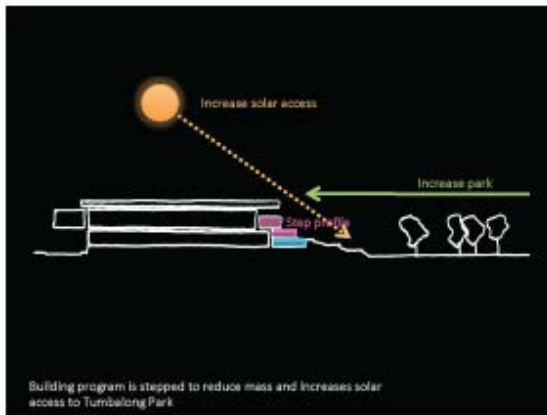




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ICC Exhibition





Patrons:	6 000 plenary 8 000 concert/ sport
Bowl	Fan
Lounge/ meeting	1 000m ² + access to ICC Exhibition
Loading Dock:	4 articulated trucks
Other	Red carpet drop off Enhanced performer and patron experience Entertainment focus Strong CBD links - visual and physical Undercover access to whole facility

The Theatre



THE HAYMARKET

WHERE STREET GOES ALIVE



CONTEXT + URBAN PATTERN

Strategy to create fine grain urban blocks





BROADER CONNECTIONS

From universities + railway station through precinct to harbour





URBAN OPEN SPACE + LINKAGES




A new vibrant highly connected central square

LOCAL LINKAGES



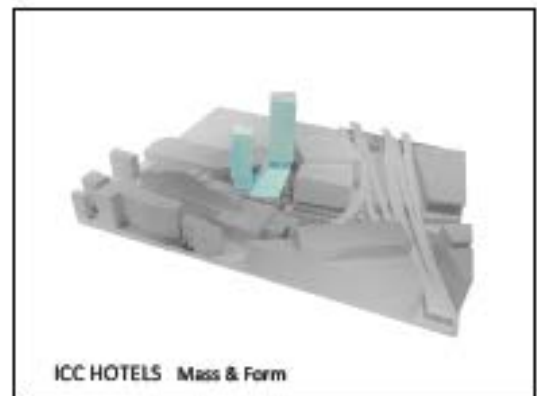
Reinstate streets + lanes connected to neighbouring network to ensure high permeability

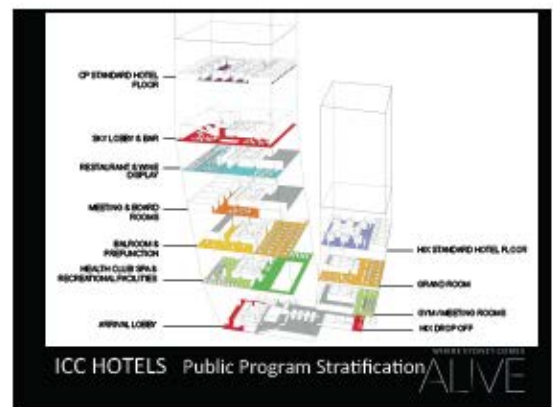
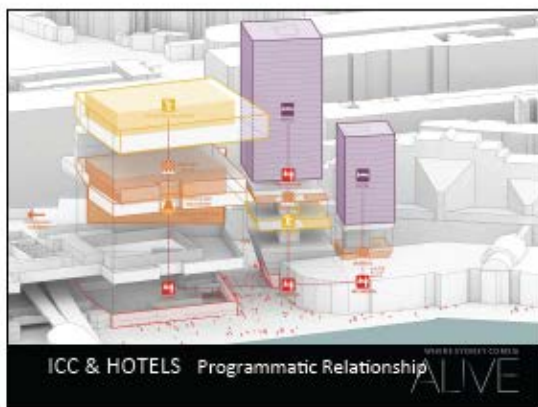
AUTHENTIC CITY EDGE RETAIL

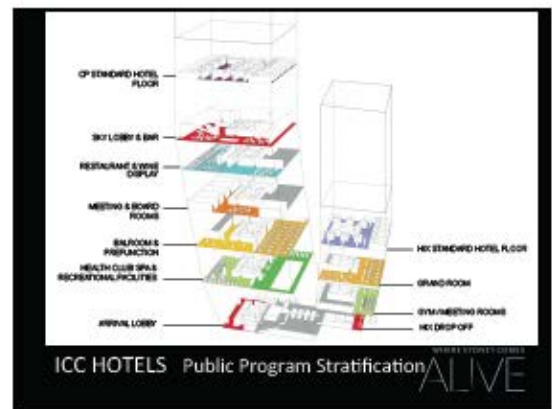
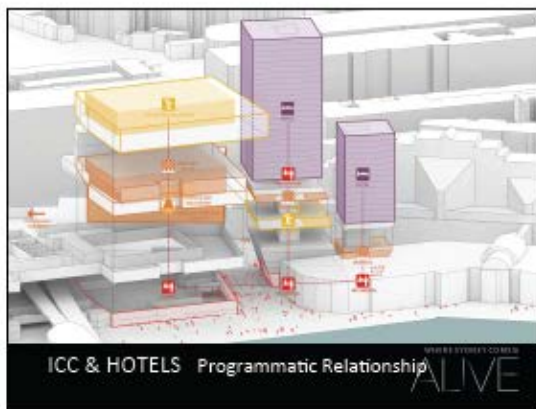


Activated edges in laneways, streets + the square

WHERE STREET GOES ALIVE







APPENDIX 12

POWERPOINT USED FOR INDUSTRY BRIEFINGS



Darling Harbour Live Consortium

- A real partnership
 - AEG Ogden
 - Lend Lease
 - Capella Capital
 - Spotless
- All Partners have worked together on major projects



AEG Ogden

- World leading venue manager
- Convention, exhibition and entertainment venue specialist
- 17 venues including:
 - Kuala Lumpur Convention Centre
 - Qatar National Convention Centre
 - Brisbane Convention & Exhibition Centre
 - Cairns Convention Centre
 - Darwin Convention Centre
 - Oman Convention & Exhibition Centre (under construction)



AEG Ogden

- Venue negotiations
 - India
 - China
- Sydney and NSW involvement and experience
 - Sydney Olympic Stadium
 - Allphones Arena
 - Newcastle Entertainment Centre
- Lessons learned from 12 successful venue openings



AEG

- Leaders in sport and entertainment
- Over 100 of world's preeminent venues
- LA Live precinct
- O2 London precinct
- North America
- South America
- Europe



Sydney – Darling Harbour Live
Masterplan view from East



Sydney – Darling Harbour Live
Masterplan view from South

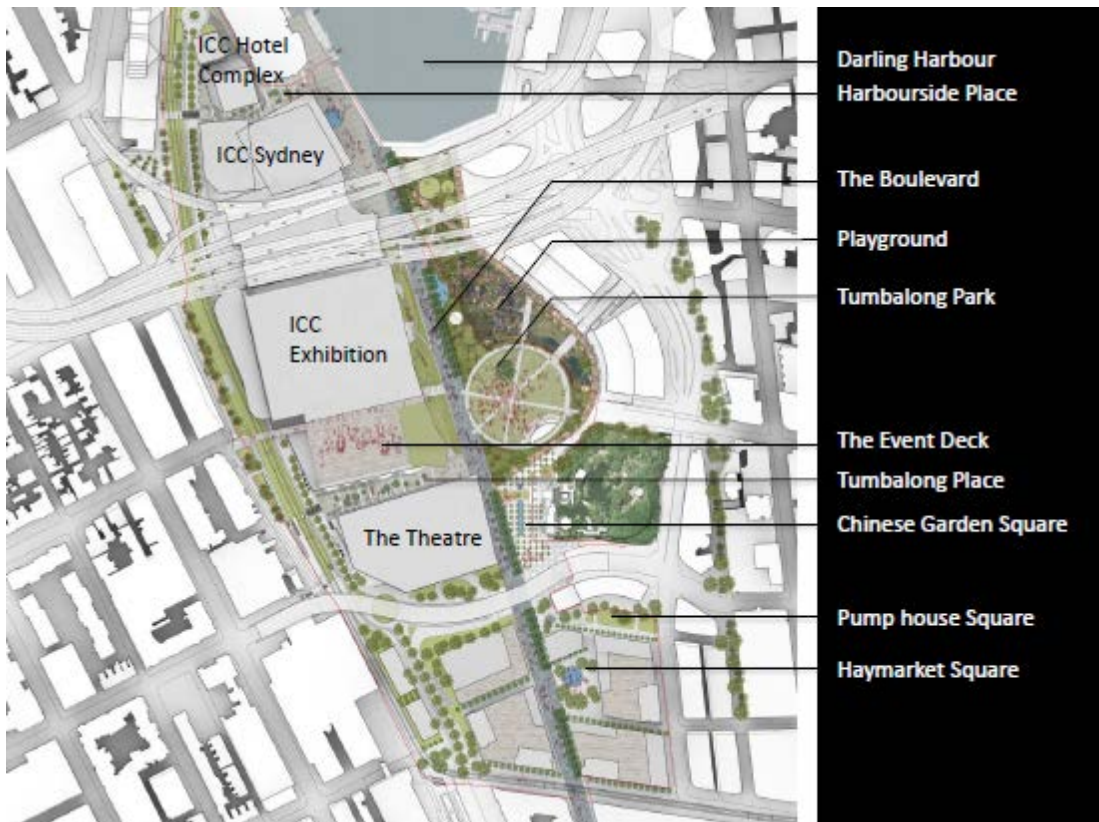


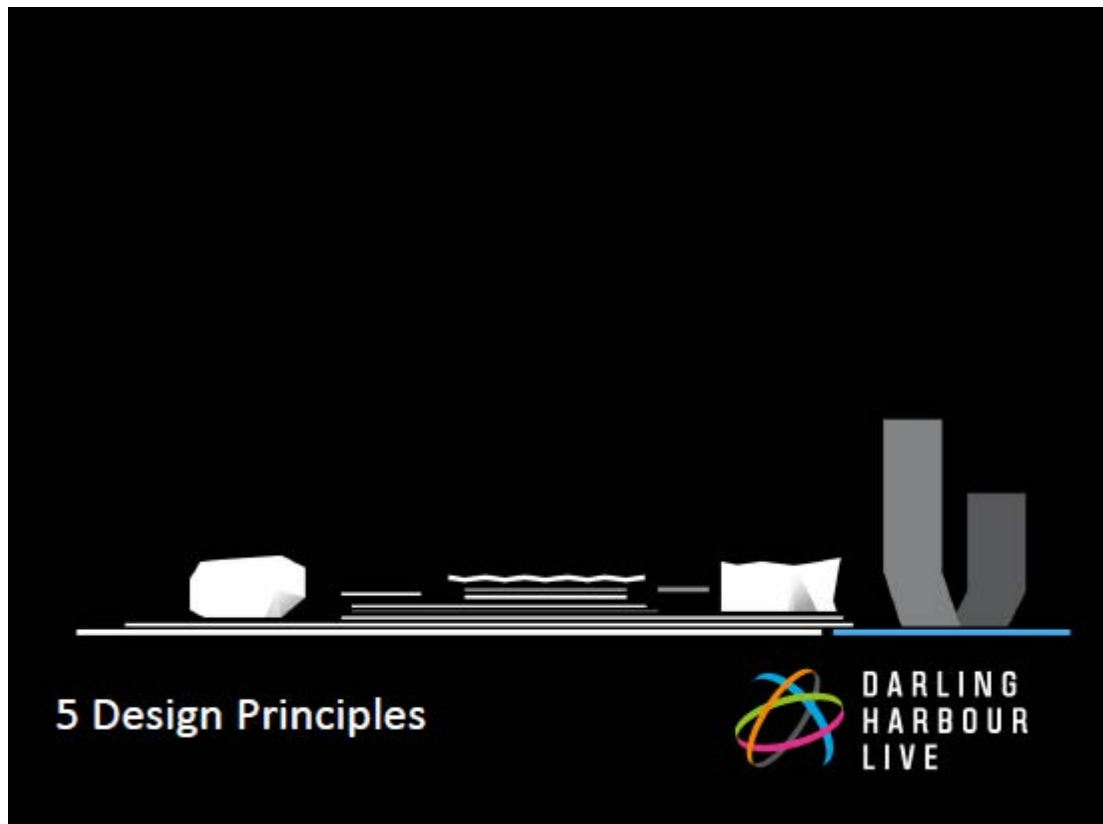
Sydney – Darling Harbour Live
Masterplan view from West

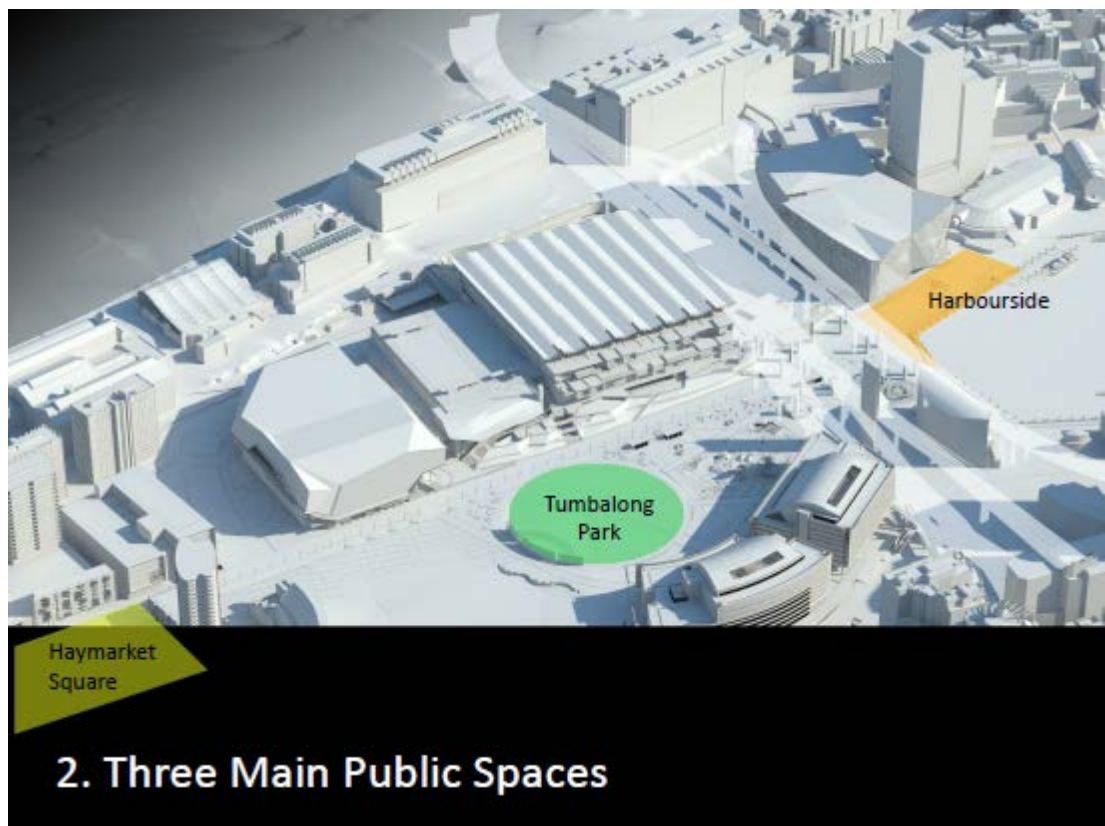


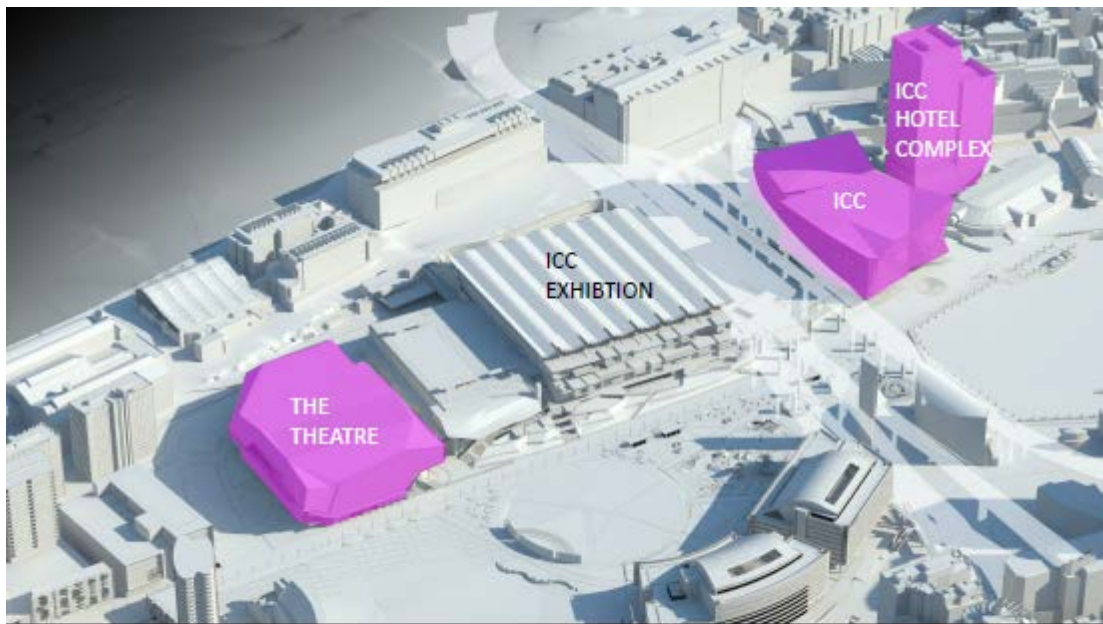


Sydney – Darling Harbour Live
Masterplan view from North

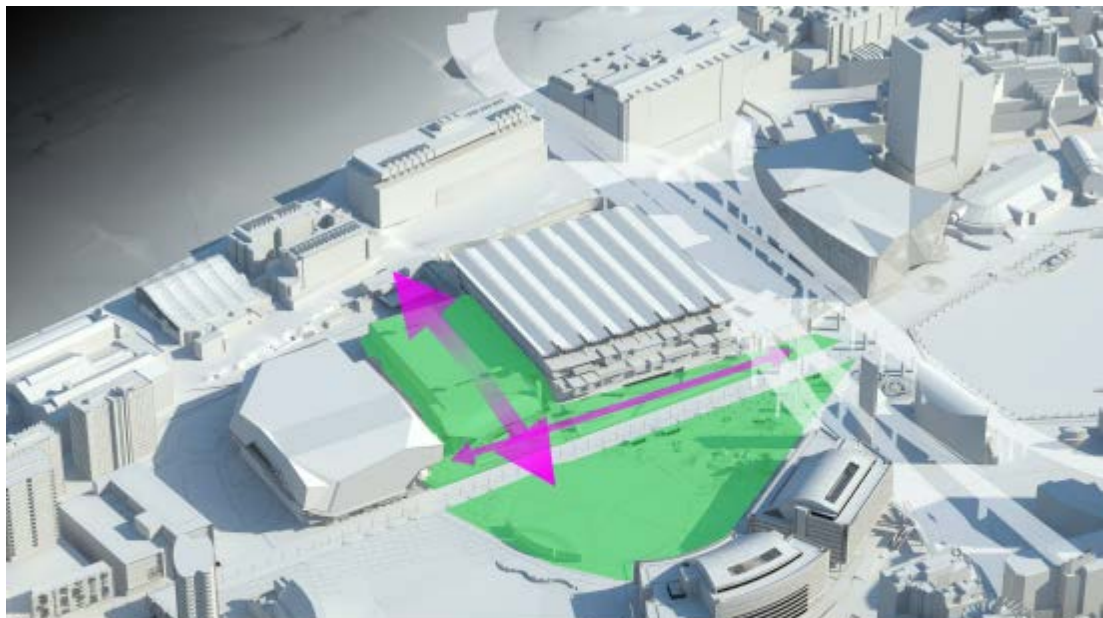








4. Anchor Buildings

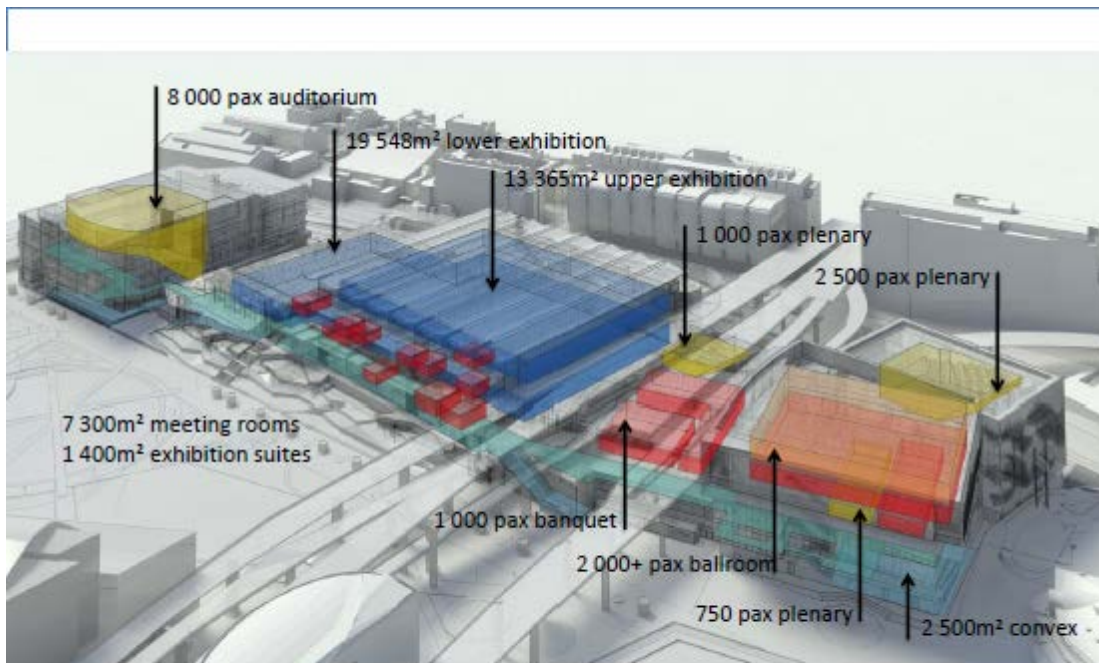


5. Terraced Landscape



ESD Initiatives

LEED Gold certified
 Integrated precinct rainwater harvesting and reuse
 4,000m² PV's located on roofs
 13,800t of carbon saved by existing exhibition slab retention
 54 electric share car spaces



Integrated venue program is distributed logically and functionally



All venue spaces are internally connected

Primary Functional Areas

FACILITY MIX

Plenary Spaces

DARLING HARBOUR THEATRE (Plenary #1 - Signature)

- 2,500 persons in two sloping seating tiers.
- Reduced modes of 500, 1500 and 2000 seats.
- Supported by 10 Meeting Rooms

PYRMONT THEATRE (Plenary #2 - Secondary)

- Existing Parkside Auditorium converted into the Pyrmont Theatre
- 1,000 persons in single sloping tier.
- Supported by 9 Meeting Rooms.

COCKLE BAY BALLROOM (Plenary #3 - Tertiary)

- Flat floor multi-purpose space
- 750 persons
- Supported by 6 Meeting Rooms.



Meeting Rooms

- Over 40 Meeting Rooms totalling 6,300 sq.m
- 4,968 sq.m of Meeting Rooms located in Bayside (Northern Sector)
- 1,386 sq.m in the Central Sector.
- Aggregated in clusters for concurrent conventions in privacy



Meeting Rooms (cont.)

- 6 Meeting Rooms Cockle Bay Ballroom
- 9 Meeting Rooms the Pyrmont Theatre
- 10 Meeting Rooms serving Darling Harbour Theatre
- 4 Meeting Rooms in the ICC Exhibition Centre, Lower Level
- 6 Meeting Rooms serving the ICC Exhibition Centre, Upper Level
- 6 Board Rooms adjacent Venue Administration.



The Grand Ballroom

- 3,000 sq.m multi-purpose room
- 9 metre ceiling height
- Divisible into 3 rooms of 1,000 sq.m each
- Over 2,000 persons for banquet



Exhibition Spaces

ICC BAYSIDE EXHIBITION HALL 8

- Exhibitions in conjunction with conventions
- 2,500 sq.m exhibition space
- 8 metre clear height
- Serviced from two goods lifts with access from the Production Loading Dock.



Exhibition Spaces (continued)

ICC EXHIBITION CENTRE, LOWER - RL 6.0

- Net lettable area of 19,752 sq.m
- Minimum clear height of 10.5 metres
- Divisible into four (4) Exhibition Halls
- Columns at 27m X 27m centres
- 20kPa floor loading capacity
- Loading Dock below the Exhibition Concourse on the east side of the building.
- Exhibition Organiser's Offices, Hospitality Suites and Meeting Rooms
- Kiosks with dining areas



Exhibition Spaces (continued)

ICC EXHIBITION CENTRE, UPPER – RL 21.5

- Net lettable area of 12,476 sq.m
- 10.5 metres clear height
- Divisible into three Exhibition Halls
- No columns
- Floor loading of 20kPa.
- “The Chandelier Room” transforms into high class function space.

EVENT DECK

- 5,000 sq.m of outdoor exhibition space



International Convention Centre (ICC) Sydney

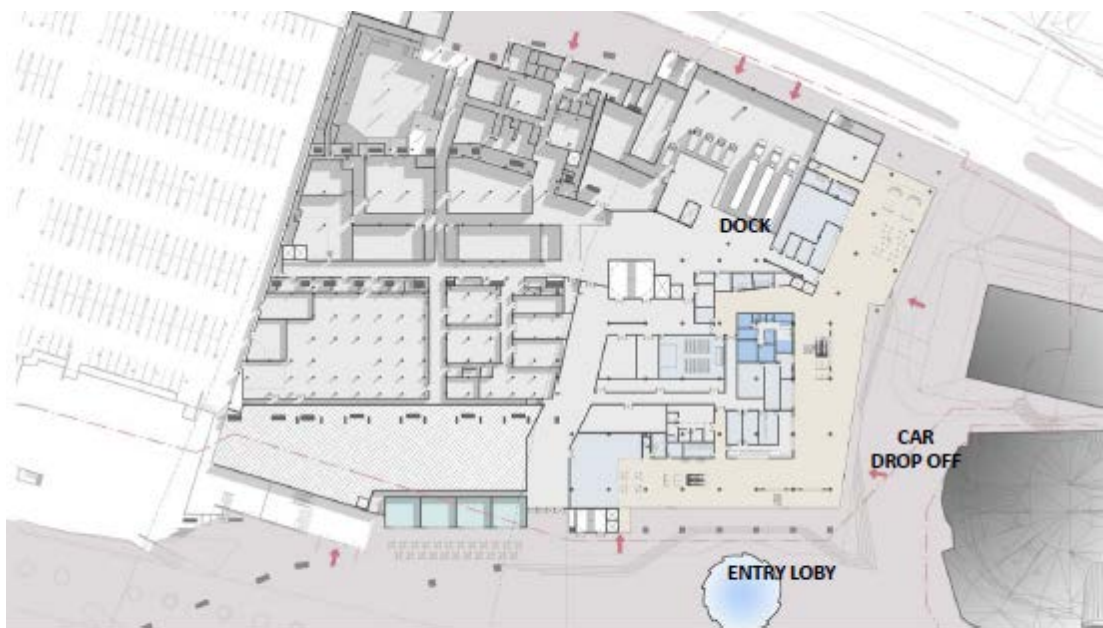


ICC Sydney
View from East

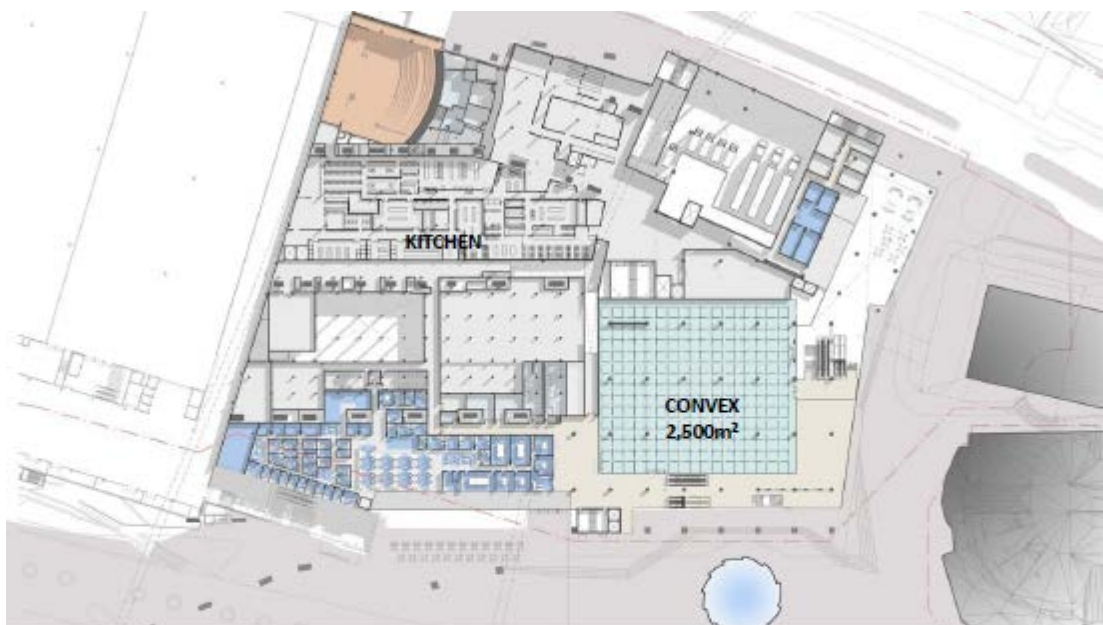


ICC Sydney
Harbourside Place, view from Darling Drive

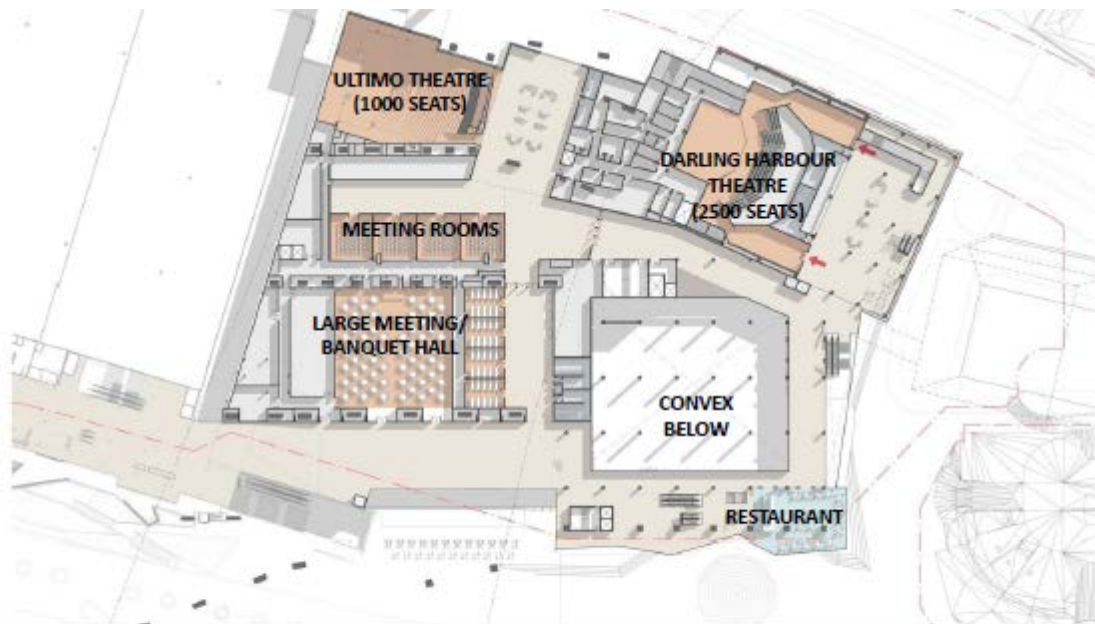




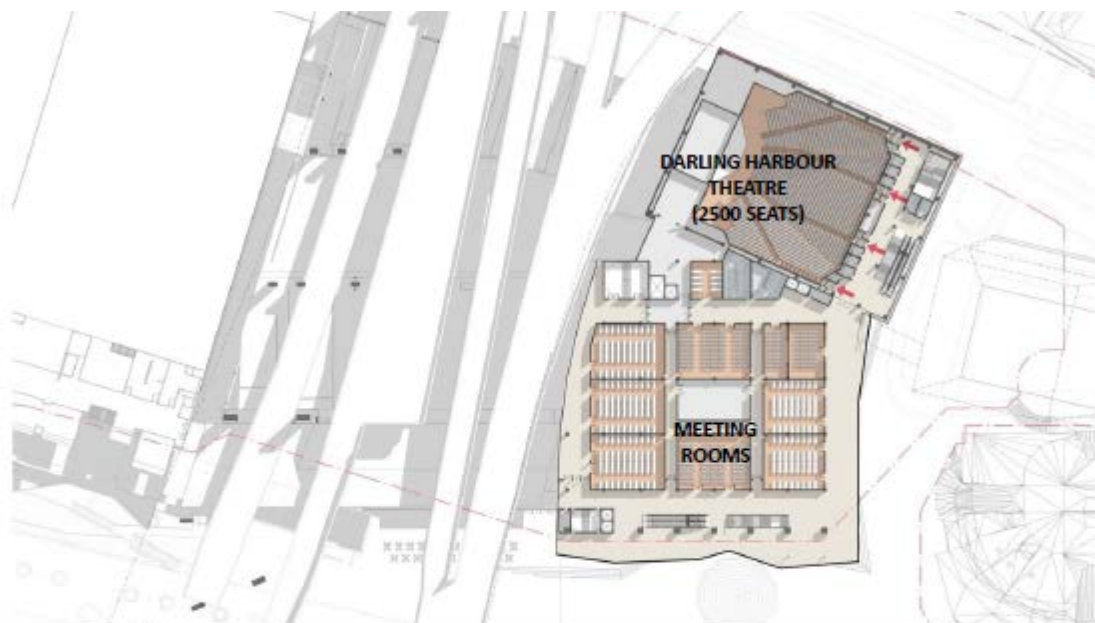
ICC Sydney Floor Plan
Back of house and entry



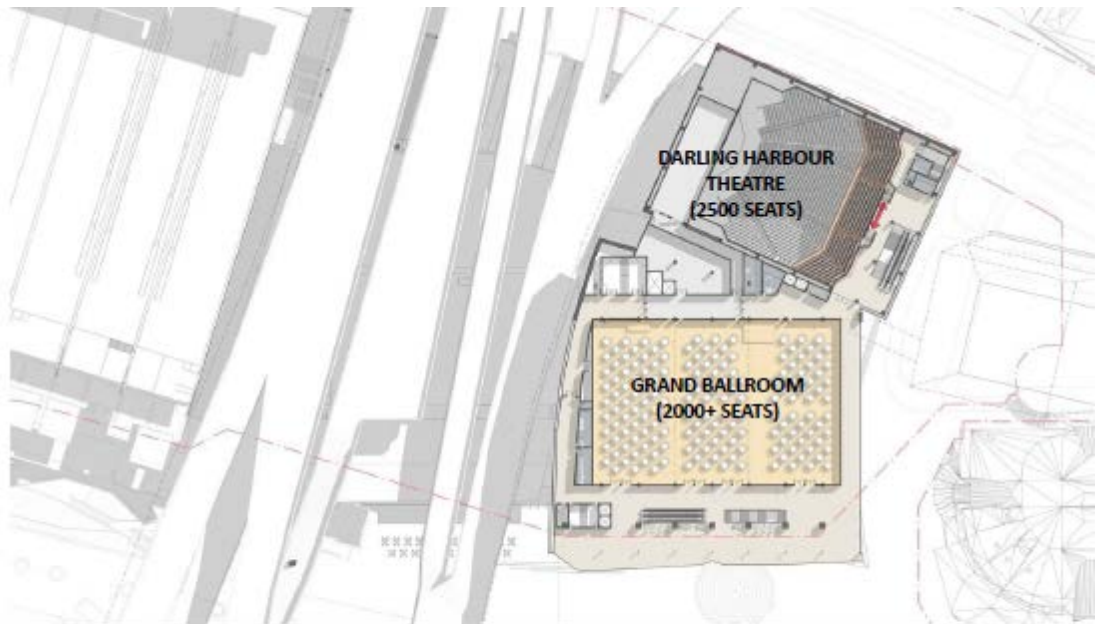
RL 7.0 back of house and Convex
ICC Sydney floor plan



RL 10.9/ 12.0 plenary 1 & 2, meeting and banquet cluster, internal link
ICC Sydney floor plan



RL 24.5 plenary 1 and meeting cluster
ICC Sydney floor plan



RL 32.0 Grand Ballroom
ICC Sydney floor plan

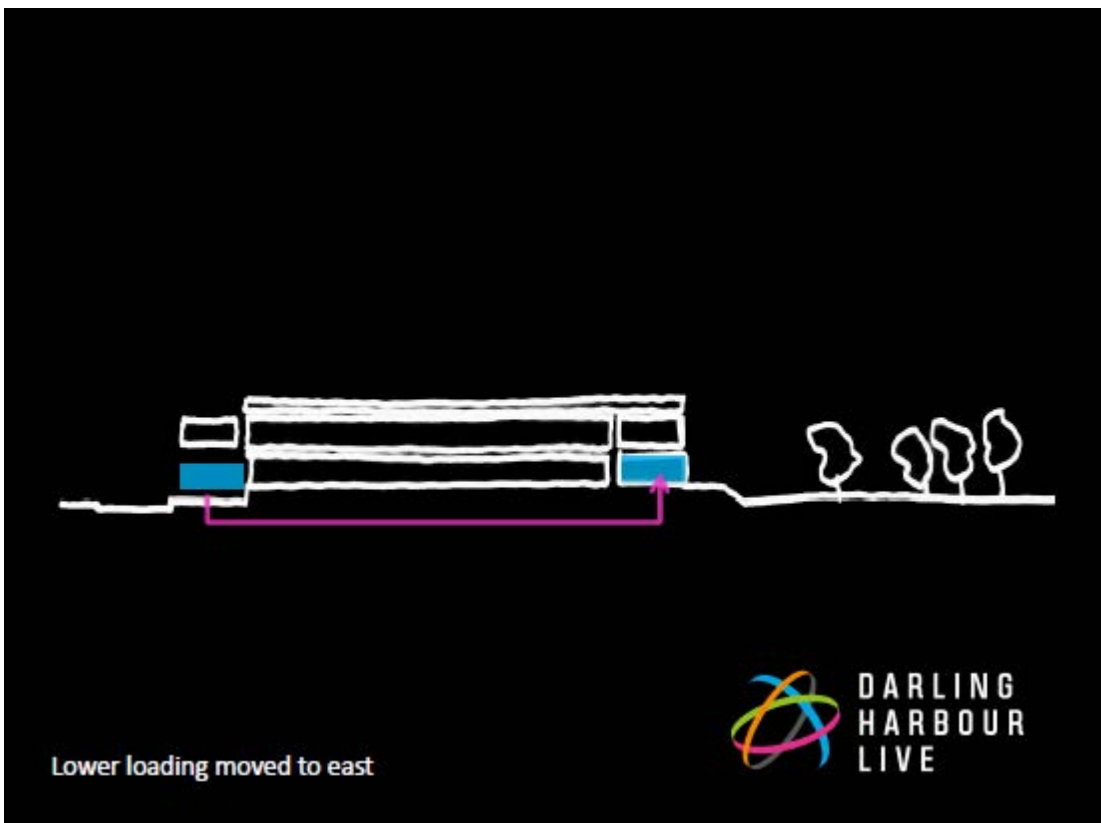


Grand Ballroom Pre-Function





ICC Exhibition
view from Tumbalong Park

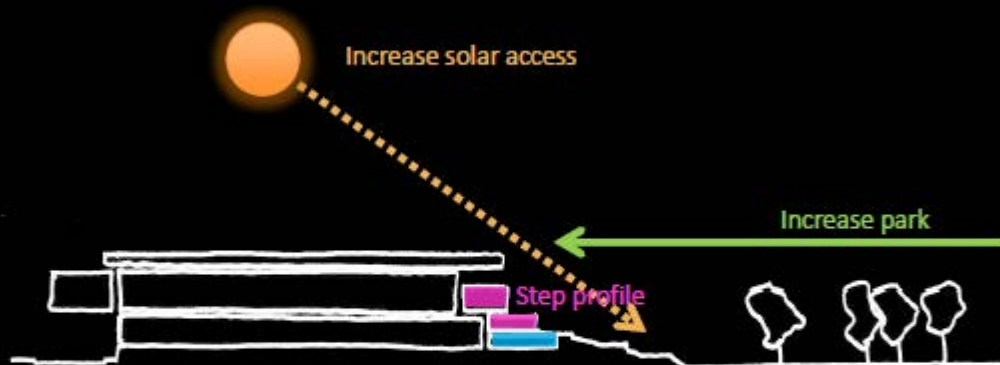


Lower loading moved to east





Allows building to push back with upper loading over Darling Drive



Building program is stepped to reduce mass and increases solar access to Tumbalong Park





South entry



Exhibition Terrace



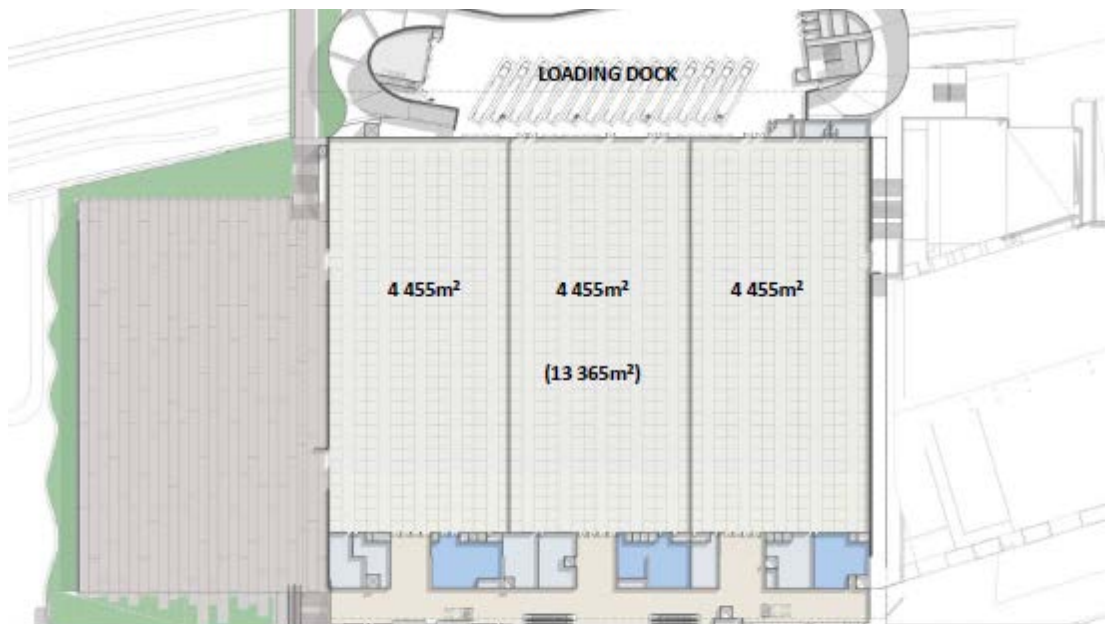


ICC Exhibition meeting rooms fronting Tumbalong Park



RL 6.0 lower exhibition halls

ICC Exhibition floor plan



RL 21.5 upper exhibition halls
ICC Exhibition floor plan



Event Deck - Exhibition mode





Event Deck - Night event mode



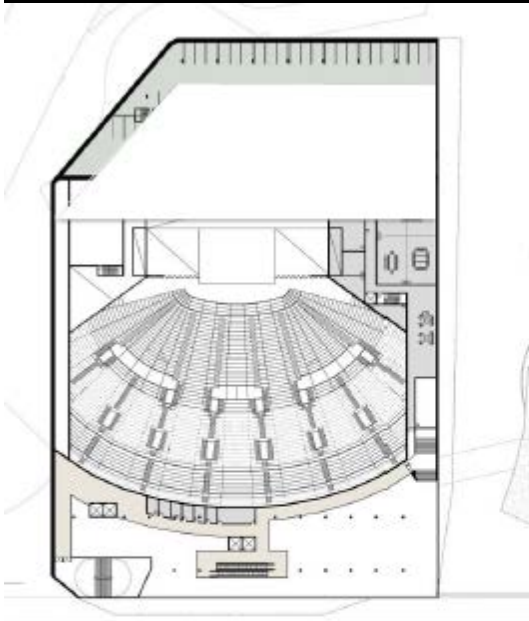
The Theatre
View from Chinese Garden Square



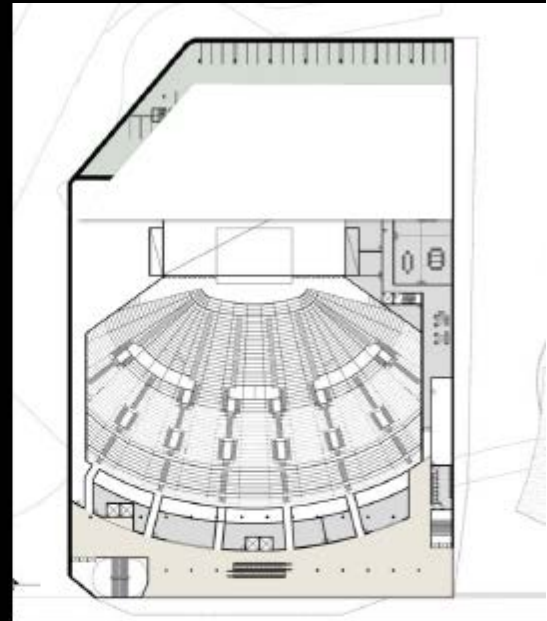




Café and retail interface with Tumbalong Place



RL 24.0 lounge
The Theatre floor plans



RL 29.0 upper concourse
and lounge



East West Section



ICC Hotel Complex
Up to 900 rooms (inc 500 luxury rooms)





The Haymarket
Little Hay Street



The Haymarket
Urban Square





DARLING HARBOUR LIVE

INTERNATIONAL CONVENTION CENTRE (ICC) SYDNEY