

Good Life Youth Music Festival 2013



DRAFT SYDNEY EVENT INFORMATION 2013 V2 (10/01/13)



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South Melbourne 3205
Victoria Australia
(03) 9686 1166
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Good Life Youth Music Festival 2013

Event Description:	Music Festival
Location:	Royal Randwick Racecourse, 77-79 Alison Rd Randwick.
Event Company:	Future Entertainment.
Contact:	Brett Robinson 02 9356 1777 / 0417 330 573 146 Foveaux Street, Surry Hills, NSW 2010
Event Date:	Sunday 10th March 2013
Event Time:	1pm – 8pm.

The Environmental Impacts of utilising this site have been considered and will be presented in our Development Application, the following detailed plans will form part of this plan;

- Site Plans
- Traffic Management
- Noise Management
- Security Management
- Emergency Procedures
- Medical Management
- Waste Management

Goodlife Festival NSW 2013 Pre-Development Application

Future Entertainment, with support and consent from the Royal Randwick Racecourse will develop an Event Management plan based on 7 years of successfully running the Future Music Festival on this site.

Future Entertainment produced the first Goodlife Youth Music Festival in Melbourne at Flemington Racecourse on March 9th 2012. There was an overwhelming response with up to 15,000 young Victorians in attendance. The event was well received by stakeholders and will now be an annual event for the youth of Victoria.

Good Life Youth Music Festival is an opportunity for young people to attend an affordable, accessible music event with some of the best music acts in the world within a controlled and secure environment.

Good Life Youth Music Festival 2013

Future Entertainment intend to produce this event annually at the Royal Randwick Racecourse site and are requesting an approval for the 2013 event.

The Randwick Racecourse site is appropriate for this event based on the size and accessibility of patrons by public-transport as well as being able to accommodate ample parking, ordinarily the site is used to accommodate up to 50,000 racegoers. The site comprises fixed structures as well as expanses of grass appropriate for the erection of temporary structures.

All temporary structures on this site are engineer approved and comply with the Development Standards.

The Social impacts of this event have been considered in great detail and will be addressed in our planning documentation.

Noise emissions, anti-social patron behaviour, traffic congestion and litter have been identified as the main social impacts concerning an event of this nature.

In response to this and to demonstrate our duty of care to the greater community Future Entertainment will implement a strategic Traffic Management Plan including effective ingress and egress plans which in the past few years at Future Music Festival have enabled an efficient and smooth egress of all patrons from the event within 24 minutes from the event closing. There will be 2 main entry points to this event enabling faster entry and eliminating loitering. Variable Messaging units also inform residents of the event-taking place and bus lane closures through STA reduce patrons spilling into streets and blocking traffic.

An effective Waste Management Plan will be provided for this event and will include the cleaning of neighbouring streets by 6am the following Saturday morning.

Noise Management will be controlled by Noise Consulting Australia and upon complaints from residents the noise will be measured at the point of disturbance and checked against EPA guidelines. Residents will be informed of the event and the hotline number approx 2 weeks before the event by way of a mailbox drop with a letter from the AJC and Future Entertainment.

ISEC will execute the Resident Response Plan and have guards on surrounding streets for the entire event. Furthermore, should a specific complaint come through from a resident a security guard will be sent to the address to contain the disturbance. This strategy works extremely well for Future Music Festival and will be in place for the 2013 Goodlife event.

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SUMMARY	

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GOOD LIFE YOUTH MUSIC FESTIVAL

The Good Life Youth Music Festival at Randwick Racecourse on Sunday March 10th between 1pm and 8pm will allow us to utilise the existing infrastructure that is in place from the Future Music Festival which will be held the previous day in a reduced format on the infield only.

We feel that hosting the event on Friday the 8th March will reduce the impact on the local area and venue significantly due to;

- Low public transport utilisation within the peak ingress and egress times.
- Ability to operate a park and ride shuttle from multiple locations in the precinct
- No conflicting major events in the precinct.
- The event has reduced hours of operation to a "Music Festival" and is more in line with a "Concert" operation with a total of 8hrs of music.

Our experience from hosting Goodlife in Melbourne is that providing an event for dedicated to this market dramatically reduces the impact on the Future Music Festival external security operation as youths are deterred from gaining illegal entry by way of fence jumping as there is a dedicated offering for them to see the same talent at Goodlife.

We are currently in the planning phase for the Good Life Youth Music Festival 2013 and will be producing the event as a national tour with Randwick Racecourse the preferred venue for the Sydney event which will showcase some of the international talent being presented at the Future Music Festival. It will also feature the same state of the art levels of production and facilities.

Good Life Youth Music Festival is an opportunity for young people to attend an affordable, accessible music event of cultural significance within a controlled and secure environment.

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DATES & EVENT INFORMATION

Good Youth Music Festival delivers an exciting contemporary perspective on the future of international music, presenting the boldest and most forward thinking line-up of the world's best Live Artists, DJ's and MC's.

Good Life tours Sydney on March 10th 2013 and makes use of the existing festival site used for the Future Music Festival;

Venue	Randwick Racecourse
Bump-In	Sunday 24th February 2013 07:00am
Event	Friday 1st March 2013
Doors open	13:00
Stages open	13:00
Stages Close	20:00
Expected Attendance	15,000 – 20,000
Bump-out	Production carries over for the Future Music Festival
Venue & date announcement	December 2012
Line up announcement	Mid January 2013
Tickets on sale	Mid January 2013
Ticket Price	\$65.00 + BF's TBC

GOODLIFE MUSIC FESTIVAL MANAGEMENT ON SITE

The Good Life Youth Music Festival will operate with Future Entertainments management team, management practices and event operations procedures to ensure the safe delivery of the event for patrons and staff alike.

Future Entertainment in conjunction with the ATC will conduct the onsite management for the Good Life Youth Music Festival.

Included in the management structure for Good Life are;

Brett Robinson	Event Director	0417 330 573
Jason Ayoubi	Event Director	0412 536 698
Ben O'Callaghan	Event Manager	0414 596 971
Denis Sheahan	Site Manager	0409 040 706
Martin Rutter	Production Manager	0403 703 731
George Parthy	Security Manager	0419 392 445
Paul McCarthy	Safety Officer	0410 503 601

Good Life Youth Music Festival 2013

Good Life Youth Music Festival employs the best practice in relation to on site management and patron safety using proven contractors and government agencies to assist with the delivery of the event.

The following systems / contractors will be in place for the Good Life Youth Music Festival;

Event Operations Centre (EOC)	Central communications hub for stakeholders
NSW Police	User pays Special Event Police
Ambulance NSW & St John	Medical Assistance Team (M.A.T)
ESPA	Traffic Management and Plans
ISEC Group	Security Deployment
Noises	Acoustic Monitoring

OPERATIONAL PLANS

The Good Life Youth Music Festival operational plans will be consistent with the Future Music Festival, included in the operational plans for the event will be;

- Press Release
- Site Maps
- Risk Management & Emergency Plans
- Traffic Plan
- Security Plan
- Medical Plan
- Police Deployment
- Insurance & Building Certifications
- Noise Plan
- Notification List
- Waste Plan
- Company Profile
- References

In addition to the standards operating procedures for the Future Entertainment event the following considerations have been made to tailor the event to patrons under the age of 18 years.

A information page will be listed on our web site which will give both patrons and parents a detailed description of the event, the type of entertainment provided and conditions of entry to the event;

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AGE RESTRICTION

This event is for patrons under the age of 18 only (13 - 17 years of age). Anyone 18 years or over will not be permitted to attend the event. This includes parents or guardians wishing to accompany their children or older siblings wishing to accompany their younger brother/sister.

To ensure all patrons age under the age of 18, photo ID may be required to prove a patron is under 18 years of age.

Security and Management reserve the right to refuse entry to any person

CONDITIONS OF ENTRY

Specific conditions of entry will be in place for the Good Life Youth Music Festival, these conditions will clearly highlight what patrons are permitted to bring into the event and the standard of behaviour that is expected at the event.

Good Life Youth Music Festival is strictly an underage event, 13yrs - 17yrs. Photo identification may be required to confirm a patrons age. We recommend via our event information that all patrons bring STA student ID card, Keypass or a learners permit to avoid disappointment should their age be in question.

We do not allow pass outs once a patron has entered the event, we do not allow patrons to leave and re enter the event. We keep patrons in a secure and safe environment. Patrons may leave the event early should you wish to pick them up prior to the scheduled closing time.

All patrons must enter through our effective entrance procedure, metal detectors are used and all bags must be presented to security for search prior to entry.

Good Life Youth Music Festival practices a zero tolerance to anyone in possession of drugs and alcohol and anyone deemed to be substance affected. We pro actively enforce this policy, our entrance procedures entail the following checks;

- All patrons are ID checked
- All patrons have their bag checked
- All patrons are patted down for prohibited items
- All patrons are metal detected
- All patrons are breathalysed at point of entry

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Once a patron has passed through the entrance checks and provided a valid ticket they are wrist banded. The wristband confirms the patron has passed through the correct checks upon entry.

Anyone found on site without a wristband is removed immediately.

Good Life is a SMOKE FREE event and our security team do politely ask anyone caught smoking to extinguish their cigarette.

Management reserves the right to refuse entry for any reason. Tickets are not refunded for patrons who break any of the "Conditions of Entry" or refuse to comply with a direction from event management, security personnel or police.

TRAFFIC MANAGEMENT & TRANSPORT

Good Life Youth Music Festival will adopt similar strategies to the Future Music Festival TMP with a large focus on the use of Public transport to the event as the best possible method to relieve any traffic congestion in the local area.

Future Entertainment in consultation with Event & Sports Projects Australia are currently updating our traffic management plan for Good Life Youth Music Festival 2013 in conjunction with stakeholders including Eastern Beaches Police, STA, RTA and Randwick City Council.

Good Life Youth Music Festival in conjunction with relevant stakeholders will address the following key points within the Good Life TMP;

- Drop off & pick up zones
- Increased pedestrian management strategies
- Clear visual messaging directing parents to dedicated drop off zones.
- Integrated Public Transport Ticketing.

Shuttle Bus

Shuttle bus services will operate between Randwick Racecourse, Moore Park (Parent drop off/pickup) and Central Station. Shuttle Busses will pick up and drop off from both Alison Rd and High Street entrances to the Festival.

Car Parking and Drop off/pick up points

Parental Car Parking and meeting points will be setup at the Moore Park Bus Terminal, with 4 meeting points located next to the terminal where parents can meet up with their kids. These meeting points will be represented by Visual message boards and light towers labeled "Meeting area "A", "B" and so on.

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Making parents park their cars and meet their kids at the designated meeting points will help to avoid traffic congestion in the area. This system worked well at the Goodlife Festival held in Melbourne this year.

Once all the relevant stakeholders have been consulted on the 2013 plans we will send out the updated traffic plans to the wider stakeholder group.

Future Entertainment will promote the use of Public transport to the event as the best possible method to relieve any traffic congestion in the local area.

EVENT SECURITY

Good Life Youth Music Festival has developed a robust security management plan and security risk assessment plan for the 2013 event.

The Security Management Plan and Security Risk Assessment documents will form part of the overall operational plan for the event, which will be distributed to all key stakeholders.

Good Life Youth Music Festival will employ the services of ISEC to secure the event site as well as the external perimeter and surrounding areas. The event space will be separated into small zones with a security manager in charge of each area.

Based on the expected attendance of 15,000 – 20,000 patrons - approximately 200 security staff will be deployed for the event pending final ticket sales.

Factors taken into consideration in the security planning for the event are;

- Patrons will be between the age of 13 - 17
- High contingent of female security personnel
- Additional roving security deployments
- Dedicated security deployment to monitor any patrons who are refused entry
- Dedicated security deployments within the parent drop off pick up area.
- Mobile response security personnel patrolling local area.
- Monitoring of social network pages prior to, and during the event.

Several procedures will be adopted for the event to ensure alcohol is not brought into the event or consumed within the event;

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- Alcohol is not sold or displayed at the event.
- All patrons are breathalysed at point of entry.
- All patrons are ID checked, **BAG CHECKED**, patted down and metal before gaining entry.
- All patrons are wrist banded once ID has been checked and age verified between 13 - 17 yrs.
- Crowd Care will be on site for this event roaming the crowd looking for anyone experiencing difficulty.
- Roving Security personnel will patrol the grounds of the event specifically tasked to monitoring any patron that looks to be substance or alcohol affected.
- St John's on site with the ability to assist any person who may be alcohol affected.
- Police will be on site.
- Harm minimisation facilities and staff will be on site for the duration of the event.

Good Life Youth Music Festival and its contracted security company will work closely with all stakeholders including NSW Police to ensure a safe environment for all patrons and staff.

MEDICAL PLAN

In keeping with the St John standard approach to event and emergency management Good Life Youth Music Festival will have an event command team allocated for the planning and event day operational management, the team will include an event commander, deputy commander, event liaison officer and clinical coordinator to manage the event operations.

St John will be supported by NSW Ambulance who will provide onsite ambulances, paramedics and mobile bicycle response paramedics.

Pending final site layout and planning - it is expected that four (2) First Aid Posts be located around the venue to be staffed by first aid and first responder qualified members.

A number of dedicated Response Teams (equipped with oxygen and semiautomatic defibrillation capacity) will operate throughout the venue for the duration of the event.

In order to appropriately staff and provide the best possible first aid and medical support services to the patrons it is expected that between 20 and 30 St John staff will be onsite for the duration of the event

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HARM MINIMISATION

A chill out zone will operate in close proximity to the main medical post, included in the chill out area will be "Crowd Care" representatives who will work closely with St John.

Red Cross, Save A Mate (S.A.M) will provide "Crowd Care" a service to patrons that aims to encourage "Safer Celebrating". The S.A.M Crew utilises a peer education model, whereby young volunteers educate about alcohol and other drugs, provide support and factual information to patrons with the aim of minimising harm.

Security personnel will utilise the Red Cross (S.A.M) Harm minimisation Chill Out area for any patrons who requires assistance either inside the event or outside the event.

S.A.M and St John are well equipped to monitor and treat any patron that may be suffering from alcohol intake whilst contact is made with the persons guardian.

GoodLife will also engaged Life Line councillors to assist with any patrons that may need special assistance, they will also assist with parent collections.

PATRON INFORMATION

As part of the overall event communications the following information will be made available via our dedicated Good Life Youth Music Festival website. For many attendees this will be their first music event and the following information will be used as a guide for those patrons and parents alike to ensure their experience is an enjoyable one.

BE FESTIVAL SMART - GET INFORMED

1. **KNOW THE SCHEDULE IN ADVANCE** - We will publish a preliminary schedule well before the event. Print one out highlight your "must-see" Artists. Set Times will also be placed around the venue.
2. **KNOW THE RULES** - Check the back of your ticket. Important Information will be published on the back of your ticket eg "We do not issue Pass Outs". Bring ID to the event to avoid disappointment. Do not attempt to bring alcohol into the venue or consume alcohol before hand, we have an extremely effective entrance procedure and anyone found under the influence or attempting to bring alcohol into the event will be handed to police without question. The same rules apply for drugs or any other contraband. All patrons will enter via metal detectors, pat downs, bag search and breathalyser. This is a condition of entry.

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1. **BE SECURITY CONSCIOUS** - We have a large security presence at the event, security will be in high visibility uniforms, be familiar with your surrounds and look for the nearest security guard. If you have any concerns you will know where to go immediately.
2. **MANAGE YOUR MONEY** - We have catering outlets, beverage outlets, market stalls and merchandise available for purchase, we also have amusement rides that charge a small fee.
3. **BE SUN SMART** - Make sure you wear sunscreen to the event. There will be four (2) St John Posts at the event where you can re apply sunscreen should you require.
4. **NO TICKET NO ENTRY** - Two (2) fence lines of anti climb fencing will be installed. In addition there will be a large police and security presence around the fence line to stop anyone attempting to gain entry via way of fence jumping. Furthermore, everyone that enters the event will be given a wristband, if you are found inside the venue without a wristband, you will be ejected without question.
5. **DON'T BRING EXPENSIVE PERSONAL ITEMS** - Try to avoid bringing valuables and make sure your mobile phone and wallet/purse is put in a zipped secure pocked. We do not take responsibility for lost or stolen items. A secure cloak room is available inside the event. Extra large bags and suitcases are not permitted into the event. Small bags, small backpacks and handbags are permitted into the event and must be checked into the cloak room.
6. **KEEP YOURSELF COMFORTABLE** - Good Life is a long day, make sure you wear comfortable foot wear. A variety of clothes are also helpful, make sure you bring a jacket or something warm for the evening.
7. **REHYDRATE** - We have over 130 FREE WATER fountains at the event. Sealed plastic bottles of water or empty drink bottles are allowed into the venue.

Future Entertainment's marketing department will co ordinate all communications for the Good Life Music Festival, all media enquiries can be directed to Jade New (02) 9356 1777, jade@futureentertainment.com.au.

TICKETS

Available through Moshtix www.moshtix.com.au

General Admission **\$65.00 + BF's TBC**

NEWSLETTER

For regular updates on performers, event info and any Good Life Youth Music Festival related news you can subscribe to our newsletter at subscribe tab on our web site listed below.

WEBSITE

www.goodlifefest.com.au

Good Life Youth Music Festival 2013

SOCIAL MEDIA

Face Book - <http://www.facebook.com/goodlifefestival>

Twitter - <http://twitter.com/goodlifefest>

EVENT DAY COMMUNICATIONS

All event day communication will be channelled through the EOC, stakeholders present in the EOC will include;

- EOC Manager
- ATC Management
- Good Life Management
- NSW Police
- Ambulance Victoria
- St John
- Dimeo
- PBM Safety
- ISEC Group
- Resident Response Hotline operator.

The EOC is about getting fast, clear & effective communications to the on ground staff. It's about listening and observing our real time footage and taking direction to resolve problems and gain resolution to situations as they arise.

In addition to the standard operating procedures for a Future Entertainment event the following additions to the EOC will be in place;

- EOC hotline number will be displayed at throughout the venue enabling any patron experiencing difficulty to call direct to the control room.

LOCAL RESIDENT COMMUNICATION

As part of our Operational Plans local residents will be sent a notification of the event approximately four weeks prior via a letter drop.

Included in the letter will be event details and contact details for Good Life Youth Music Festival for any general enquiries prior to the event.

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Also included in the letter is the “Residents Response Hot Line” number. At any stage during the event a resident is experiencing any noise, cleaning or anti social behaviour issues they can contact the “Resident Response Hotline” which is manned in the EOC. If a call is received in the EOC mobile response crews will be deployed immediately to the caller.

CATERING MANAGEMENT

Managed by: Australian Turf Club Ltd

Contact Food and Beverage Management – Adam Smith M: 0422 271 555

Public Catering Facilities are managed through the Australian Turf Club Ltd and include;

- Internal and external food outlets
- Iced confection
- No alcoholic beverages
-

There will be no alcohol displayed or served at this event, free drinking water will be available at multiple points throughout the venue.

SOUND MANAGEMENT

The noise management plan contains the abatement measures that will be in use for the Future Music Festival, measures that enable the event to adhere to the applicable noise limits and causes minimal disturbance in residential areas.

Acoustic monitors will measure noise levels within the local area and will be in contact with the EOC who will report any noise related complaint directly to enable a quick response, measurement and action if required.

The Good Life Youth Music Festival to be held at Randwick Racecourse can comply with the applicable mandatory noise limits and provide appropriate music levels for patrons if the recommendations in this noise impact and management report are adhered to.

INFRASTRUCTURE

Good Life Youth Music Festival will utilise a reduced mode of the Future Music Festival footprint, utilising the two main stages with an additional two smaller themed stages. All other areas will be exclusion zones.

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On site for the duration of the event bump in and out will be PBM safety, PBM safety will conduct site inductions for all contractors and employees to ensure the safe erection of the infrastructure.

Please refer to our site plan to view the layout of all infrastructure.

ENVIRONMENT

Dimeo waste services will be responsible for the cleaning of the site and residential area as per the Future Music Festival.

Good Life Youth Music Festival will implement the mobile resident response cleaning teams due to the success of this initiative at Future Entertainment events. Dimeo will be present in the EOC for rapid response to any residential issues that come through the "Resident Response Hotline".

The Waste Management Plan will form part of the overall operational plan for the event, which will be distributed to all key stakeholders.

MERCHANDISE

Good Life Youth Music Festival will have available to patrons a variety of festival merchandise for purchase. Items available will include T-Shirts, Hats, Hoodies, Sunglasses, and various novelty items.

Event Festival Merchandise (EFM) is the company responsible for the execution of the merchandise facility.

EVENT FACILITIES

- **Cloak Room** - A dedicated cloak room will be in operation for the duration of the event
- **Lost Property** - All lost property will be retained by the venue and available for collection post event
- **ATM's** - Cash out facilities will be clearly signed and operational for the duration of the event
- **Food & Beverages** - Food outlets will be in operation for the duration of the event serving a variety of offering. Bars will be in operation serving non alcoholic beverages.
- **Free Water** - Stations clearly signed throughout the event
- **First Aid** - Posts will be clearly signed, patrons will be able to receive free sunscreen, water and medical assistance at these locations.
- **Parent Waiting Zone** - Car Parking will be available for those parents / guardians wishing to remain in site whilst their child is at the event.

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EVENT CONTACTS

COMPANY NAME	CONTACT PERSON	POSITION	CONTACT #	MOBILE	EMAIL
ATC	LYNELL PECK	EXECUTIVE GENERAL MANAGER	02 9633 8501	0419 482 016	lpeck@australianurfclub.com.au
ATC	ADAM SMITH	GENERAL MANAGER - OPERATIONS	02 9663 8407	0422 271 555	asmith@australianurfclub.com.au
ATC	SHANE BRADY	GENERAL MANAGER - SECURITY & RISK	02 9663 8434	0409 513 039	sbrady@australianurfclub.com.au
DSEM	DENIS SHEAHAN	SITE MANAGER	07 3056 0222	0409 040 706	denis@dsem.net.au
FUTURE ENTERTAINMENT	JASON AYOUBI	DIRECTOR	03 9686 1166	0412 536 698	jason@futureentertainment.com.au
FUTURE ENTERTAINMENT	BRETT ROBINSON	DIRECTOR	02 9356 1777	0417 330 573	brett@futureentertainment.com.au
FUTURE ENTERTAINMENT	EMILY OCKENDEN	ASSISTANT TO BRETT ROBINSON	02 9356 1777		emily@futureentertainment.com.au
FUTURE ENTERTAINMENT	BEN O'CALLAGHAN	EMERGENCY SERVICES CONTACT / EVENT MANAGER	03 9686 1166	0414 596 971	ben@futureentertainment.com.au
FUTURE ENTERTAINMENT	JEFF GRAY	NATIONAL EVENT MANAGER		0431 131 875	jeff@totalview.com.au
FUTURE ENTERTAINMENT	GEORGE PARTHY	NATIONAL SECURITY MANAGER	03 9686 1166	0419 392 445	george@futureentertainment.com.au
FUTURE ENTERTAINMENT	MARTIN RUTTER	NATIONAL PRODUCTION MANAGER		0403 703 731	martin@futureentertainment.com.au
FUTURE ENTERTAINMENT	JADE NEW	MARKETING MANAGER	02 9356 1777	0415 051 688	jade@futureentertainment.com.au
ISEC SECURITY SERVICES	GLEN FERGUSON	MANAGING DIRECTOR	02 9389 5999	0411 645 669	glen@isec.com.au
NSW AMBULABNE SERVICE	LUCY STENNETT	ON SITE AMBULANCE	02 8752 0481	0412 850 477	lstennett@ambulance.nsw.gov.au
NSW AMBULABNE SERVICE	LISA FALKNER	ON SITE AMBULANCE	02 8752 0481	0409 655 074	l.falkner@ambulance.nsw.gov.au
NSW FIRE AND RESCUE	SUPER INTENDENT TOM COOPER	NOTIFICATION	02 9265 2703	0400 440 100	alan.cooper@fire.nsw.gov.au
NSW FIRE AND RESCUE	VICKY BALLANTYNE	ASSISTANT TO TOM COOPER			vick.ballantyne@fire.nsw.gov.au
NSW POLICE	STEVEN FISHER	POLICE SERVICES		0411 260 639	fish1ste@police.nsw.gov.au
NSW POLICE	WILLIAM GREEN	POLICE SERVICES		0437 557 735	green2wil@police.nsw.gov.au
NSW POLICE	DEAN LENNOW	POLICE SERVICES		0422 678 280	lenn1dea@police.nsw.gov.au
RANDWICK CITY COUNCIL	ALLAN GRAHAM	COORDINATOR REGULATORY PROJECTS	02 9399 0970		allan.graham@randwick.nsw.gov.au
RANDWICK CITY COUNCIL	KERRY KYRIACOU	MANAGER DEVELOPMENT ASSESSMENTS	02 9399 0894		kerry.kyriacou@randwick.nsw.gov.au
RANDWICK CITY COUNCIL	TONY LEHMANN	MANAGER INTEGRATED TRANSPORT	02 9399 0559		tony.lehmann@randwick.nsw.gov.au
RANDWICK CITY COUNCIL	JOHN FLANIGAN	COORDINATOR OF DEVELOPMENTAL ENGINEERING		0439 613586	john.flanigan@randwick.nsw.gov.au
RANDWICK CITY COUNCIL	OSCAR GUILLEN	COORDINATOR OF ENVIRONMENTAL HEALTH	02 9399 6949		oscar.guillen@randwick.nsw.gov.au
S.A.M RED CROSS	JOSHUA BUTSON	CROWD CARE	02 9229 4197	0447 871 584	bsteadman@redcross.org.au
ST JOHN	DAVID LOW	FIRST AID SERVICES	02 9745 8705		david_low@stjohnnsw.com.au
AMBULANCE NSW	LUCY STENNETT	AMBULANCE		0412 850 477	lstennett@ambulance.nsw.gov.au
AMBULANCE NSW	LISA FALKNER	AMBULANCE		0409 655 074	l.falkner@ambulance.nsw.gov.au
TOTAL VIEW	JEFFREY GRAY	SHOW MANAGEMENT		0431 131 875	jeff@totalview.com.au
NOISES	ANDREW ROGERS	ACCOUSTIC MONITORING	03 9557 3799	0413 807 743	andrew@noises.com.au
PBM SAFETY	PAUL MCCARTHY	SAFETY CONSULTANT		0410 503 601	paul@pbm.net.au
PBM SAFETY	STEPHEN SWIFT	SAFETY CONSULTANT		0400 096 960	steve@steveswift.com
ESPA	JULIAN SANDERSON	TRAFFIC MANAGER	02 9520 2500	0422 301 041	julian.sanderson@espastralia.com.au
ESPA	ANDREW STURDY	TRAFFIC MANAGEMENT	02 9520 2500		andrew.sturdav@espastralia.com.au
SYDNEY BUSES STA	RAY CARROLL	BUS COORDINATOR		0457 599 131	Raymond_carroll@sta.nsw.gov.au
TRANSPORT FOR NSW	SHAUN PAUL POWER	TRANSPORT		0409 336 114	shaunpaul.power@tmc.transport.nsw.gov.au
URBIS	MATTHEW O'DONNELL	SENIOR CONSULTANT FOR PLANNING		0417 024 997	modonnell@urbis.com.au



FUTURE
ENTERTAINMENT

GoodLife
Youth Festival

Sunday 10th March 2013 - Rankwich Sydney

Who Are We ?



FUTURE
ENTERTAINMENT

Future Entertainment is a youth focused entertainment company that was founded in 1993, with the objective of presenting major music festivals, events, national tours and showcasing world-class entertainment at some of Australia's most iconic venues and cultural landmarks. Boasting offices in both Melbourne and Sydney, and networks of on-the-ground staff in every capital of Australia and New Zealand, Future Entertainment is truly a national company with a wide and experienced perspective. With 25 full time staff; all bringing unique skills and a diverse range of experience to the table; Future also retain the services of a vast array of the country's best contractors, all of whom are experts in their field. Future Entertainment has been responsible for bringing some of the largest global artists to Australia along with creating respected, home grown touring event brands. Future Entertainment events regularly see up to 60,000+ people gather at a single event in safe and professional environment. Future Entertainment promote festivals and events in some of Australia's most beautiful, unique and friendly environments in the country, from Sydney's prestigious Royal Randwick Racecourse to Perth's Supreme Court Gardens and Melbourne's Sidney Myer Music Bowl.



Introduction

Good
Life

Good Life Youth Music Festival is an opportunity for young people to enjoy the musical talents of some of the world most popular artist's, an opportunity which until now has been largely out of reach for the youth audience between the ages of 13 - 17 due to the costs associated with producing a world class event to this demographic.

Hosting the Good Life Youth Music Festival at the Future Music Festival site will allow an additional event to take place at the venue utilising the same infrastructure in a reduced mode (4 stages).

Using the Future Music site for the Good Life Youth Music Festival will render the event economically viable enabling us to present international talent at a reduced ticket price of \$70.00, a ticket price that is affordable to this demographic and would otherwise be out of reach at \$150.00 should the event be held away from Randwick at an alternative site.

Good Life Youth Music Festival is an opportunity for young people to attend an affordable, accessible music event of cultural significance within a controlled and secure environment.





Cultural Significance

The success of Good Life Melbourne, with each year's event selling out at double the attendance of the previous, indicates a growing demand for the type of event Good Life is pioneering – namely a music event for the 13-17 age group with focus on top 40 electronica and entertainment.

Good Life is a youth music festival, which focuses on the styles of music that will come to define our era in terms of popular music – they are where the greatest amount of musical and cultural development and innovation is currently taking place.

While many forms of music, particularly rock, have become quite traditional and keep returning to basic formulas that are now over forty years old, the styles of music which Good Life showcases are rapidly evolving and mark a dramatic change in the way music is created, distributed, interacted with and perceived by its audience. They are the styles where the most cultural exchange is happening between different parts of the world, crossing boundaries of language, region and economics. They are what could be described as the 'folk' music of the current generation, in that the bulk of this music is not controlled and distributed by large companies. It is not expensive to make and unlike most mainstream contemporary popular music, does not all emanate from America and the United Kingdom. Despite not having the benefit of long established stylistic familiarity, multi million dollar advertising and widespread radio support, it is music which has great relevance to a huge number of people today and thus is achieving enormous popularity - and the cultural significance that rock had in the fifties, soul in the sixties or jazz in the twenties.

Australia has begun to lead the world in new ways of enjoying music, developing a culture of celebration that takes advantage of the outdoors and links music to trees and sky more than dark nightclubs. Events like Good Life have become the current 13-17 generation's key landmark cultural gatherings, the moments that bring people together – and the more and more rapid sell out of Good Life tickets each year is a clear indication that this generation wants more events of its type and scale. Melbourne has a world-leading music culture, which needs large scale, significant events to give it strength - and these events help lead to build the local music scene.

For many reasons, including the shift in music culture described above, a lack of innovation amongst many venue operators and perhaps economic imperatives, few options are provided, so events like it are crucial to ensure the current 13 - 17 generation is not deprived of important international musical / cultural movements.

A large crowd of people at a music festival, with many people raising their hands and wearing wristbands. The background shows trees and a clear sky. Three callout boxes are overlaid on the image, providing demographic information. The first callout box is a black speech bubble at the top center containing the word 'Demographics'. The second callout box is a black speech bubble below it containing the text 'Children aged 12 - 17'. The third callout box is a white circle on the left containing the text 'NEW SOUTH WALES' and '541,514'. The fourth callout box is a white circle in the center containing the text 'VICTORIA' and '407,489'. The fifth callout box is a white circle on the right containing the text 'QUEENSLAND' and '357,314'.

Demographics

Children aged 12 - 17

**NEW
SOUTH WALES**

541,514

VICTORIA

407,489

QUEENSLAND

357,314

Sports & Activities

24% of Australians under the age of 18 are classified as overweight, and 6% of the same demographic classified as obese.

Good Life Youth Festival has a focus on outdoor activities and sports, including:

- * 5 on 5 Bumper Soccer
- * 3 on 3 Street Basketball
- * Rock Climbing Wall
- * 50 metre Water Slide
- * Foam Pit
- * Skate Park
- * Trampolines
- * Jumping Castle
- * Carnival rides



Education & Support

Good Life Youth Festival offers a range of complimentary stalls at the event allowing teenagers several outlets for crisis support ranging from eating disorders, suicide prevention, mental health services as well education on the impacts of drugs & alcohol. In addition to these services, teens can discuss career and higher education opportunities in a positive and supportive environment.

Supported Charity's



Drug & Alcohol Education



Teenage Assistance



Higher Education



Industry



Community Involvement



Work Experience in 2012

(for teenagers aged 14 - 17)

- 12 x Dj's
- 8 x Photographers
- 2 x Video Camera Operators
- 755 x Promoters
- 2 x Backstage Co-ordinators
- 2 x Social Media Assistants



Good
Life



Operational Plans

The Good Life Youth Music Festival operational plans will be consistent with the Future Music Festival, included in the operational plans for the event will be;

- Press Release
- Site Maps
- Risk Management & Emergency Plans
- Traffic Plan
- Security Plan
- Medical Plan
- Police Deployment
- Insurance & Building Certifications
- Noise Plan
- Notification List
- Waste Plan
- Company Profile
- References

The following systems / contractors will be in place for the Good Life Youth Music Festival;

- Event Operations Centre (E.O.C) & Police
- Ambulance & St John
- City Wide
- New Breed Security & AML
- Risk
- Noises (E.P.A.)
- Central communications hub for stakeholders
- Special Event Police
- Medical Assistance Team (M.A.T)
- Traffic Management Plans
- Internal & Security Deployment
- External Security Deployment
- Acoustic Monitoring



Benefits of Shared Site

Good Life Youth Music Festival goes to unprecedented lengths to implement the strongest of security measures, an impossibility without the multi million dollar infrastructure of the Future Music Festival already in place.

Existing Infrastructure

CCTV - D Barrier - Dual Fence Line - Dual cloak rooms
Toilets & Facilities for 60,000 patrons - World Class Production

Entry Policy

Visual Ticket Check - I.D. Check - Breathalyser *
Bag Search** - Ticket Scan

** If any person registers a reading, they are taken to the medical area by a staff member where they are assessed and offered medical assistance, counseling and a phone call to a family member or guardian. The person is monitored by medical staff until they are collected by their guardian. In some cases the person may be permitted to enter the event at a time deemed suitable by medical staff.*

*** All contraband is removed and destroyed by security.*



2013 Artwork

fox **M M TAKE 40** Present

Good Life

WELCOME TO WONDERLAND

WATER & FUN PARK **FREE RIDES**

TELECTRO Arena



Hardwell
COUNTRY: Netherlands
FACT: Ranked the #6 DJ in the world
TUNE: Zero 76 & Spaceman



STEVE-AOKI
DIM MAK
COUNTRY: USA
FACT: Dim Mak Record label boss
TUNE: Warp, Turbulence & In the House



PSY
COUNTRY: Korea
FACT: 1 Billion views on YouTube
TUNE: Gangnam Style

DIMITRI VEGAS & LIKE MIKE



COUNTRY: Belgium
FACT: Produced official anthem for Tomorrowland
TUNE: The Way We See The World

madeon



COUNTRY: France
FACT: 18 years old & supported SHM on tour.
TUNE: Icarus & The City

SB **tiromy** **AK** **BOMBERS AWAY!**



Plus Support Dj's **WILLK & TRIFO**

URBAN Arena



RITA ORA
COUNTRY: UK
FACT: 3 consecutive number-one singles in the UK
TUNE: R.I.P & This is how we do (Party)



DIZZEE RASCAL
COUNTRY: UK
FACT: Has had 20 singles chart in UK top 40
TUNE: Dance Wiv Me & Bonkers



RUDIMENTAL **DJ SET**
COUNTRY: UK
FACT: Have released a banging Remix of Ed Shearans "Drunk"
TUNE: Feel the Love & Not giving in

DJ FRESH **LIVE**



COUNTRY: UK
FACT: Touring NEW live show
TUNE: Hot Right Now & Louder

HAVANA BROWN



COUNTRY: Australia
FACT: Toured with Britney, Rihanna, & Chris Brown
TUNE: We Run the night

DJ NINO BROWN



Support Djs
Kris Kolzan
Brendan Walker
DJ Horizon

FOAMARAMA Stage

ZEDS DEAD



COUNTRY: Canada
FACT: Their remix "Eyes on Fire" has had over 27million views on YouTube
TUNE: White Satin

KILL THE NOISE



COUNTRY: USA
FACT: Has done dubstep remix's for Skrillex, Korn & Kanye West.
TUNE: Kill Kill Kill

mobin Master **SLICE INDICE** **POLYFENIK** **SCNDL**



Support Djs: Jules Jay • Andy Murphy • Joe Sofu & Kitty Kat (5ft2) • Marcus Santoro



UNDERAGE Stage

James Theodore • B Mac • Lachy Brownlee & Sebastian Donato
Alex L • Jayden Traynor V Christian Gargaro • Deft Beat
Jayden Bakker & Connor Devlin • Nathan Galeno V Adam Syme
Andre J & Dino • Matt Rech • Christian Mimmo • Anth K

WAW WAW UV PAINT Tent


Will Sparks **APOCALYPTO HOLLY-J** **ORKESTRATED** **JOEY LEFTNER**

Support Djs: Zac Masters • Adrian Turano • Jay Levy

Pioneer Dj **MCS** **SOHOOLIES** **factorie**

Good Life Youth Music Festival

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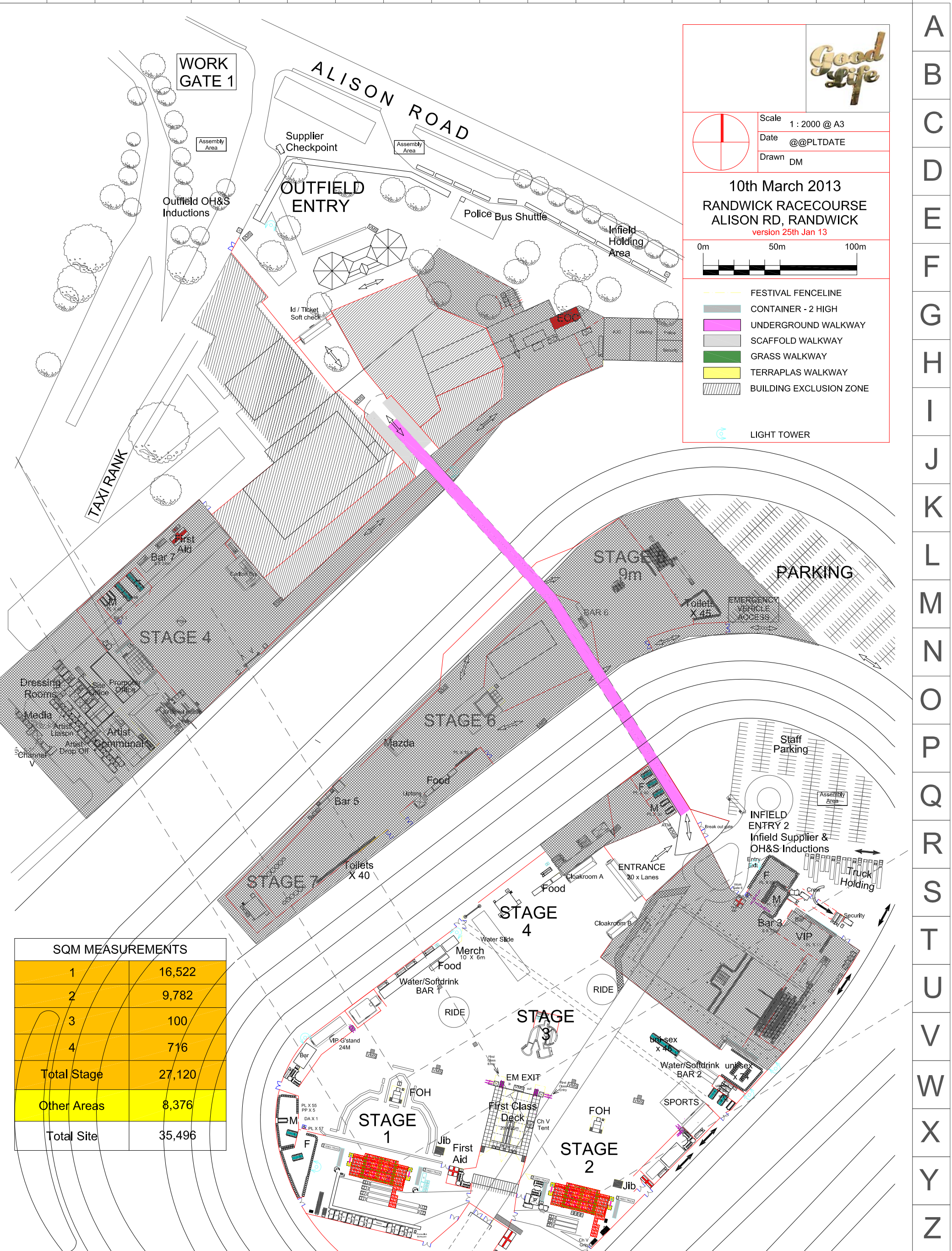


Good Life Underage 2012
by PURPLEMONKY pictures [PLUS](#) 4 months 1 week ago

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10th March 2013
RANDWICK RACECOURSE
ALISON RD, RANDWICK
version 25th Jan 13

0m 50m 100m

- FESTIVAL FENCELINE
- CONTAINER - 2 HIGH
- UNDERGROUND WALKWAY
- SCAFFOLD WALKWAY
- GRASS WALKWAY
- TERRAPLAS WALKWAY
- BUILDING EXCLUSION ZONE

 LIGHT TOWER

SQM MEASUREMENTS	
1	16,522
2	9,782
3	100
4	716
Total Stage	27,120
Other Areas	8,376
Total Site	35,496

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