

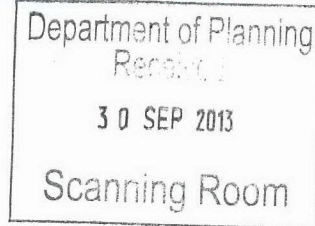


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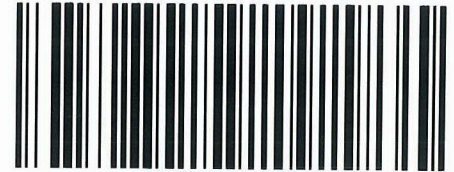
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File No: 12/20365  
Job ID: A1656011

Ms Megan Fu  
Planner  
Industry, Social Projects & Key Sites  
NSW Department of Planning & Infrastructure  
GPO Box 39  
SYDNEY NSW 2001



PCU048286

Dear Ms Fu

**RE: Notice of exhibition and request for Heritage Council comments on the Environmental Impact Statement for North Penrith Defence Site Subdivision Stage 3A (SSD 5348).**

Reference is made to your letter of 6 September 2013 requesting any comments that the Heritage Council may have regarding the revised Environmental Impact Statement (EIS) currently on Public Exhibition for Stage 3A for the North Penrith Defence Site (SSD 5348).

It is noted that the Director Generals Requirements (DGRs) for this project do not require a consideration of heritage as a key issue, but do require the submission of a Heritage Interpretation Strategy as part of the project documentation.

Accordingly, as Delegate of the Heritage Council, I have considered the Heritage Interpretation Strategy for Stage 3A of the North Penrith Defence Site development and consider that the comments previously provided in April 2013 regarding the project wide interpretation strategy are appropriate in this context. These comments (in part) are reiterated below for your convenience.

- Whilst it is considered that this strategy adequately outlines the key aspects of heritage significance at the site, the heritage significance does not appear to be fully communicated through the proposed interpretation measures.
- A primary objective of the Heritage Interpretation Strategy provided should be to clearly identify what the target audience is and how this audience will be engaged.
- It should be made clear how the interpretation measures outlined in the strategy will enhance the community's understanding of the heritage values of the place. It is noted that streets and parks will be named after significant historical figures and events that relate to the previous uses of the site for agricultural, recreational and aviation-related activities.

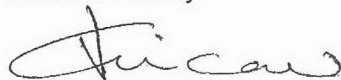
However, this strategy should outline how the naming of streets will enhance the public's understanding of the significance of the place as it is very unclear how the public will be made aware of who Lord Sheffield is, and why he has a circuit named after him.

- It is also noted that the strategy should address how the presence of Aboriginal people, both past and present, will be interpreted on the site.

- It is important to recognise that interpretation measures can vary over a range of different media including activities and events, signs, publications, audio, video, social networking and digital applications. Interpretation is no longer restrained to the written word but can, and should, incorporate a range of techniques that enhance the physical, intellectual and emotional interaction between the community and their heritage. It is recommended that the strategy consider alternative interpretative measures that will actively engage their wide-reaching target audience.

If you have any questions regarding the above advice, please contact Katrina Stankowski on 9873 8569 or [katrina.stankowski@heritage.nsw.gov.au](mailto:katrina.stankowski@heritage.nsw.gov.au).

Yours sincerely



25/09/2013

**Vincent Sicari**  
Conservation Manager  
Heritage Division  
Office of Environment & Heritage

**As Delegate of the NSW Heritage Council**