

**WESTERN PARKLAND
CITY AUTHORITY**

State Significant Development Application for First Building

Consultation Outcomes Summary Report

15 November 2021

V1.0



Acknowledgement Country

The Western Parkland City Authority acknowledges more than 60,000 years of continuous Aboriginal connection to the land that makes up New South Wales.

Since time immemorial, Aboriginal people have managed, cultivated, and cared for the landscape where Greater Sydney was established and continues to grow. Aboriginal people hold profound knowledge, understanding, obligation and custodianship of the landscape.

The Western Parkland City Authority acknowledges the traditional owners of the lands that include the Western Parkland City and the living culture of the traditional custodians of these lands.

TABLE OF CONTENTS

EXECUTIVE SUMMARY	4
INTRODUCTION	5
Secretary's Environmental Assessment Requirements	6
CONSULTATION APPROACH	7
Communication and consultation across the Western Parkland City	7
Consultation approach	7
Consultation objectives	7
CONSULTATION ACTIVITIES	8
Snapshot of consultation activities	8
Community information sessions	8
Community contact channels	9
Stakeholder meetings and correspondence	9
STAKEHOLDER FEEDBACK	13
PROPOSAL'S RESPONSE TO STAKEHOLDER FEEDBACK	15
NEXT STEPS	16
APPENDICES	17
Appendix A: Letter to adjoining landowners	18
Appendix B: List of adjoining properties on Badgerys Creek Road	19
Appendix C: Western Parkland City Authority newsletter	20
Appendix D: Distribution map for Western Parkland City Authority newsletter	24
Appendix E: Notification email to stakeholders	25
Appendix F: SEARs stakeholder list	26
Appendix G: Social media posts	27
Appendix H: Display boards	31
Appendix I: Feedback form	33

EXECUTIVE SUMMARY

The NSW Government announced over \$1 billion in funding to start building the Bradfield City Centre. This is the next step in delivering Australia's newest, most advanced, green, and connected city. This billion-dollar investment will deliver a key Indo-Pacific hub for advanced manufacturing, aerospace and defence, agribusiness and pharma, freight and logistics, health, and education.

The Bradfield City Centre will grow and evolve over the next 30 years to become a cyber-secure, hydrogen-ready location for advanced industries. It will support wider employment, education and training opportunities in the Western Parkland City and drive the creation of tens of thousands of jobs.

The investment includes funding for the first building in the new Bradfield City Centre. The first building will include a visitor centre as well as a high-tech research facility. The facility will provide shared use equipment for research institutions and industry partners to enable collaborative innovation. The first building is State Significant Development and a development application has been prepared for the building itself and an access road from 215 Badgerys Creek Road. The application has been lodged with the NSW Department of Planning, Industry and Environment for assessment and determination.

A comprehensive stakeholder information and consultation program was undertaken for the development application for the first building. The consultation program provided information in multiple formats about the proposal, outlined the planning process and indicative timeline and provided multiple opportunities for stakeholder and community feedback via telephone, email, webform, and individual meetings and briefings.

A wide-reaching information and promotion campaign focused on targeting stakeholders, adjoining property owners and the local community to invite them to find more information about the proposal and have their say. Central to the consultation was a virtual community drop-in, which took the place of face-to-face, in-person community drop-ins due to the COVID-19 Health Orders in place across NSW.

The virtual drop-in provided:

- A welcome video from the Chief Executive
- An Acknowledgement of Country to recognise and respect First Nations People
- A translation service for Culturally and Linguistically Diverse people
- A video to explain the strategic context of the proposal
- Information boards to describe the purpose and use of the building, the planning process and indicative timeline, the technical studies being prepared, and a feedback form
- A captioned video to explain the cultural, architectural and landscape influences and principles that guided the proposal
- A link to sign-up to a newsletter to receive updates on the proposal
- Read-aloud capability for the information boards to provide information in accessible formats
- Contact information to provide direct access to staff who could assist with navigation of the virtual space; provide printed versions of the materials; and capture feedback via telephone or video conference if needed.

The information and promotion campaign was successful in reaching stakeholders as is evidenced in this report. There was broad support for the first building, with feedback acknowledging the significance of the Aboriginal Cultural design influences through Connecting and Designing with Country and the sustainability ambitions of the first building. Stakeholder feedback has been analysed by the project team and considered during the finalisation of the development application and supporting reports, plans and drawings.

The Western Parkland City Authority will continue to engage stakeholders, adjoining landowners and the local community as this proposal progresses – and as the new Bradfield City Centre grows and evolves in coming years.

INTRODUCTION

This report has been prepared to document stakeholder and community consultation undertaken to inform the State Significant Development (SSD) application for the First Building in the Western Parkland City.

Consultation outcomes have been used in the preparation of an environment assessment that responds to the Secretary's Environmental Assessment Requirements (SEARs), issued by the NSW Department of Planning, Industry and Environment (DPIE).

The first building will set the scene for the future Bradfield City Centre. It marks the start of a new way to attract and connect local and global industry, and to train and grow a work-force skilled for the future. It will house shared high-tech manufacturing equipment for research and development. A key feature will be a visitor centre and viewing spaces, designed to watch the city being built in real time. Sustainability will be a key feature of the building and it will be surrounded by green and open space.

The key features of the first building include:

- Environmentally sustainable design
 - 6 Star Green Star rating
 - Living Building Challenge
 - Responsible water use
 - Open and green public spaces
 - Designing with Country
- 2,500m² building housing
 - A manufacturing research hall
 - Exhibition space and visitor centre
 - Rooftop viewing platform
 - Workplace for up to 60 staff

This report summarises the engagement undertaken to support the lodgement of the SSD application by outlining:

- the planning requirements for stakeholder consultation
- the consultation process undertaken, including key meetings with stakeholders
- a summary of feedback received, and issues raised, by specific stakeholders, and
- how feedback has been considered in the development and progression of the early concept design for the SSD application.

Secretary's Environmental Assessment Requirements

The consultation requirements listed in the SEARs are provided below.

Stakeholders have been reached through a multi-channelled consultation program that focussed on creating awareness, providing information, and seeking feedback. Further information about the consultation program can be found in the Consultation Approach section of this report.

“During the preparation of the EIS, you must consult with the relevant local, State or Commonwealth Government authorities, service providers, community groups and affected landowners.

In particular you must consult with:

- Liverpool City Council
- Department of Planning, Industry and Environment, specifically:
 - Central Western, Central River City & West Parkland City, Place Design and Public Spaces Group
 - Water Group (including the Natural Resources Access Regulator)
 - Environment, Energy and Science Group
- Government Architect NSW
- Transport for NSW
- Sydney Water
- Heritage NSW, Department of Premier and Cabinet
- Endeavour Energy
- Western Sydney Planning Partnership
- Western Sydney Airport Co Ltd
- Civil Aviation Safety Authority
- surrounding local landowners, businesses, and stakeholders
- local and regional community and environmental groups
- Local Aboriginal Land Council
- any other public transport, utilities, or community service providers.

The EIS must describe the consultation process and the issues raised and identify where the design of the development has been amended in response to these issues. Where amendments have not been made to address an issue, a short explanation should be provided.”

CONSULTATION APPROACH

Communication and consultation across the Western Parkland City

With the Western Parkland City earmarked for growth and development by all three tiers of government, an unprecedented level of investment and change is happening around residents and landowners.

The NSW Minister for Planning, Industry and Environment appointed an Independent Community Commissioner, Professor Roberta Ryan, in May 2021 to work with the community as these changes evolve. The Community Commissioner released recommendations in August 2021 to guide the three tiers of government as they work together to better coordinate and deliver communication and engagement activities in the area.

The consultation program for the first building considered the activities occurring across the three tiers of government to reduce overlaps and improve coordination. In particular, the Western Parkland City Authority worked closely with the Department of Planning, Industry and Environment,

Consultation approach

In addition to coordinating communication and consultation across the broader Western Parkland City, the consultation approach has been based on the [International Association of Public Participation's engagement spectrum of public participation](#). The engagement spectrum has assisted with the selection of appropriate engagement methods and tools for stakeholders.

At its core, the consultation approach is focused on raising awareness and making information accessible to help stakeholders have their say. This has been achieved by:

- identifying and targeting stakeholders
- finding ways to reach stakeholders to build awareness
- providing information in multiple, accessible formats
- providing multiple opportunities for feedback.

In response to COVID-19 health orders, the consultation program precluded in-person engagement. This resulted in the design of an online virtual community drop-in to take the place of in-person information sessions. This online approach has been carefully balanced with traditional contact mechanisms and information channels such as telephone and printed materials to ensure the program was inclusive and accessible to all stakeholders.

Research into the community profile of the surrounding residents identified a large number of languages spoken at home across the area. The consultation approach included a translation service to provide residents with direct telephone contact to the project team through a translator.

Consultation objectives

The consultation objectives are listed below.

- Identify stakeholders, adjoining landowners, and the local community with an interest in the proposal or who may be impacted by the proposal.
- Reach stakeholders, adjoining landowners, and the local community to notify them of the proposal.
- Create multiple opportunities for stakeholders, adjoining landowners, and the local community to engage with the project team to find out about the proposal and provide feedback.
- Build trust and constructive dialogue with stakeholders, adjoining landowners, and the local community to capture insights for the project team to help mitigate impacts.
- Capture feedback and share stakeholder, adjoining landowner, and local community insights with the project team to help them better understand potential impacts and mitigate wherever possible.
- Report back to stakeholders, adjoining landowners, and the local community about how their feedback has been used to prepare the SSD application.

CONSULTATION ACTIVITIES

Snapshot of consultation activities

A wide-reaching information and promotion campaign focussed on targeting stakeholders, adjoining property owners and the local community to invite them to find more information about the proposal and have their say.

Government and non-government stakeholders were contacted from Tuesday 11 October 2021 via email and provided information, contact details for the project team and information about how to provide feedback.

Adjoining property owners along Badgerys Creek Road were directly contacted via a letter on Monday 18 October 2021 and offered a dedicated telephone line to a Neighbourhood Liaison Officer, where they could discuss the proposal, arrange a one-on-one meeting, and provide feedback.

A newsletter was letterbox-dropped on Thursday 21 October 2021 to approximately 2,500 residences in the suburbs surrounding the new Bradfield City Centre, providing information about how to find more information and provide feedback.

Central to the consultation was a virtual community drop-in, which took the place of face-to-face, in-person community drop-ins due to the COVID-19 Health Orders in place across NSW. The community drop-in opened on Monday 25 October 2021 and was available 24 hours a day, over 10 days until 5pm Wednesday 3 November 2021.

An overview of the virtual community drop-in, including analytics of stakeholder participation can be found in the [Community information sessions](#) section of this report. A detailed summary of stakeholder consultation can be found in the [Community Feedback](#) section of this report.

Community information sessions

Stakeholder, adjoining landowners and the local community were invited to a virtual community drop-in to find out about the proposal and provide feedback.

A COVID-safe plan was put in place to protect the community by holding the community information sessions online, via a virtual community drop-in. The virtual platform took the place of in-person consultation in the form of community drop-ins, which would traditionally have been held over a two-hour period on a weekday evening and repeated on a Saturday.

The virtual community drop-in was open from 9am Monday 25 October 2021, and available 24 hours a day over a 10-day period until 5pm Wednesday 3 November 2021.

The opportunity to visit the virtual community drop-in to view the design, read about the proposal, engage with the project team, and provide feedback was promoted to stakeholders, adjoining landowners and the local community as follows:

- A letter (**Appendix A**) posted to adjoining landowners along Badgerys Creek Road (refer list at **Appendix B**) on 18 October 2021.
- A community newsletter (**Appendix C**) letterboxed dropped on 21 October 2021 (refer map at **Appendix D**).
- Notification email (**Appendix E**) to SEARs stakeholders (**Appendix F**) from 11 October 2021.
- Social media posts (**Appendix G**) on the Western Parkland City Authority accounts on 18 October 2021, 25 October and 1 November 2021.

Information about the proposal, the planning process and feedback opportunities were presented on display boards (**Appendix H**) in the virtual community-drop-in. Attendees were able to provide feedback via a form (**Appendix I**) until 5pm Wednesday 3 November 2021. Representatives of the project team were available to answer questions by telephone, email or via the feedback form.

The virtual community drop-in provided:

- A welcome video from the Chief Executive
- An Acknowledgement of Country to recognise and respect First Nations People
- A translation service for Culturally and Linguistically Diverse people
- A video to explain the strategic context of the proposal

- Information boards to describe the purpose and use of the building, the planning process and indicative timeline, the technical studies being prepared, and a feedback form
- A captioned video to explain the cultural, architectural and landscape influences and principles that guided the proposal
- A link to sign-up to a newsletter to receive updates on the proposal
- Read-aloud capability for the information boards and subtitles for videos to provide information in accessible formats
- Contact information to provide direct access to staff who could assist with navigation of the virtual space; provide printed versions of the materials; and capture feedback via telephone or video conference if needed.

A summary of the outcomes of stakeholder consultation is provided in the [Stakeholder feedback](#) section of this report.

Community contact channels

In addition to the virtual community drop-in, interested stakeholders and local community members could contact the Western Parkland City Authority community engagement team via telephone at 1800 312 999 and via email at hello@wpca.sydney. In addition, adjoining landowners were provided a direct telephone number to a Neighbourhood Liaison Officer who could arrange a one-on-one meeting to assist with technology issues, provide more information about the proposal (including printed materials, should they be required), and receive feedback about the proposal.

Stakeholder meetings and correspondence

Email correspondence was sent to the stakeholders set out by the SEARs, to invite their feedback about the proposal via a meeting or correspondence. A summary of the outreach and matters raised is detailed in **Table 1 below**. The matters raised are also addressed in the [Stakeholder feedback](#) section of this report.

Table 1 - Stakeholder meetings and correspondence

Date	Contact method	Stakeholder	Matters raised
11/10/21	Correspondence	Gandangara Local Aboriginal Land Council	Per SEARs, email sent to advise of project and request feedback
11/10/21	Correspondence	Local and regional community and environmental groups: ANOWAH – Disability services	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Liverpool City Council	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Department of Planning, Industry and Environment - Central Western, Central River City & West Parkland City, Place Design and Public Spaces Group	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Department of Planning, Industry and Environment - Water Group (including the Natural Resources Access Regulator)	Per SEARs, email sent to advise of project and request feedback

Date	Contact method	Stakeholder	Matters raised
14/10/21	Correspondence	Department of Planning, Industry and Environment - Environment, Energy and Science Group	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Government Architect NSW	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Transport for NSW	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Sydney Water	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Heritage NSW, Department of Premier and Cabinet	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Endeavour Energy	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Western Sydney Planning Partnership	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Western Sydney Airport Co Ltd	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Civil Aviation Safety Authority	Per SEARs, email sent to advise of project and request feedback
14/10/21	Correspondence	Fire and Rescue NSW	A respondent to DPIE consultation with agencies on the proposal's request for SEARs
15/10/21	Correspondence	Department of Planning, Industry and Environment - Water Group (including the Natural Resources Access Regulator)	<ul style="list-style-type: none"> • No briefing requested • Advised they will await the EIS public exhibition to provide feedback
15/10/21	Correspondence	Department of Planning, Industry and Environment - Environment, Energy and Science Group	<ul style="list-style-type: none"> • No briefing requested • Advised they will await the EIS public exhibition to provide feedback
20/10/21	Meeting	Liverpool City Council	<p>Provided briefing and received the following feedback:</p> <ul style="list-style-type: none"> • Discussed land use permissibility – high tech use is permissible, and this will be addressed in the SSD application • Discussed building orientation – amended in response to initial feedback • Discussed hard-stand, loading dock and delivery frequency, and car park entry • Discussed traffic and transport and the analysis that is occurring for the EIS • Discussed local flooding impacts • Discussed bushfire management and the bushfire management

Date	Contact method	Stakeholder	Matters raised
			<p>study for the EIS</p> <ul style="list-style-type: none"> Discussed sewer and water connections and the discussions occurring with Sydney Water Discussed the multi-utilities strategy and the need to understand road alignment ahead of investing in services provisioning Expressed they are looking forward to commenting on the SSD application.
21/10/21	Meeting	Sydney Water	<p>Provided briefing and received the following feedback:</p> <ul style="list-style-type: none"> Looking forward to working together on opportunities presented by the first building and the new Bradfield City Centre Discussion around Notice of Anticipated Requirements (NAP) and potential to align infrastructure needs with a NAP for future needs Discussion about access road and underground services location and timing Expressed preference for a future-proofed solution Expressed support for multi-service/utilities provisioning Advised they will provide a formal and comprehensive response to the SSD application during its public exhibition
22/10/21	Correspondence	Registered Aboriginal Parties (RAPs)	Email sent to invite RAPs to visit the Virtual Community Drop-In
22/10/21	Correspondence	Registered Aboriginal Party - Guntawang Aboriginal Resources Incorporated	Email received to acknowledge receipt of invitation to visit the Virtual Community Drop-In
22/10/21	Meeting	Local and regional community and environmental groups: ANOWAH – Disability services	<p>Provided briefing and received the following feedback:</p> <ul style="list-style-type: none"> Supportive of proposal Consider summer heat and temperatures when designing the building Consider the quality of amenities in respect to the specific needs of people with disabilities Consider building airflow design in relation to COVID-19 impacts Support community uses of the building and that it should be a place that enables community connections Shared information about ANOWAH's advocacy role Expressed an interest in ongoing engagement around this proposal. Expressed interest in collaboration to embed inclusiveness in design process
22/10/2021	Meeting	Western Sydney Airport Co Ltd	<p>Provided briefing and received feedback in support of the proposal. Expressed interest in reviewing the SSD application documentation.</p>
28/10/2021	Correspondence	Endeavour Energy	Indicated general support and expressed interest in reviewing the SSD application documentation.
1/11/2021	Meeting	Civil Aviation Safety Authority	<p>Provided briefing and received the following feedback:</p> <ul style="list-style-type: none"> Requested information about the proximity of the first building to the runway Expressed interest in heights of future buildings in the new Bradfield City Centre Expressed interest in obtaining crane height details during

Date	Contact method	Stakeholder	Matters raised
			<p>construction, if the airport is operational at that time</p> <ul style="list-style-type: none"> Expressed no concerns with the first building
1/11/21	Meeting	Gandangara Local Aboriginal Land Council	<p>Provided briefing and received the following feedback:</p> <ul style="list-style-type: none"> Advised they can provide advice on traditional lands and Country, including appropriate language, for use in future public communications materials. Discussed opportunities for involvement in master planning for the new Bradfield City Centre.

STAKEHOLDER FEEDBACK

Feedback was received directly via emails, online meetings, and via feedback forms from the virtual community drop-in. An analysis of feedback indicates there is broad support for the first building proposal. The main points of support included support for the following elements:

- High quality of the building and landscape design
- Advanced technological capabilities of the research facility
- High level of innovation and responsiveness to the local environment
- Positive outcomes that can be achieved by implementing the principles of Connecting with Country and Designing with Country
- Consideration of local temperatures, climate and weather conditions and the need to respond through design
- Ambitions for sustainability
- Opportunities the building presents for local industry
- Place-making opportunities available to the local community
- Opportunities for stakeholder collaboration
- Opportunities to embed inclusivity in the engagement, design, development, and place-making principles for the new Bradfield City Centre.

An analysis of the reach of the promotional campaign to raise awareness of the proposal and seek feedback indicates that it was successful. **Table 2** below provides a summary of the reach and impact of social media posts used to raise awareness of the proposal and **Table 3** provides an overview of visits to the Authority's project webpage.

Table 2: Analysis of social media reach

Purpose of social media post	Platform	Analytics
Sneak peek	LinkedIn	3786 impressions, 61 reactions, 204 clicks (engagement rate 7.05%)
Announcement	LinkedIn	2089 impressions, 17 reactions, 76 clicks (engagement rate 4.95%)
Extension	LinkedIn	1525 impressions, 19 reactions, 45 clicks (engagement rate 4.46%)
Sneak peek	Twitter	1354 impressions, 58 engagements
Announcement	Twitter	141 impressions, 12 engagements
Extension	Twitter	118 impressions, 5 engagements
Sneak peek	Facebook	108 impressions, 97 reach, 31 engagements
Announcement	Facebook	138 impressions, 128 reach, 23 engagements
Extension	Facebook	72 impressions, 72 reach, 20 engagements

Table 4: Western Parkland City Authority project webpage view analysis

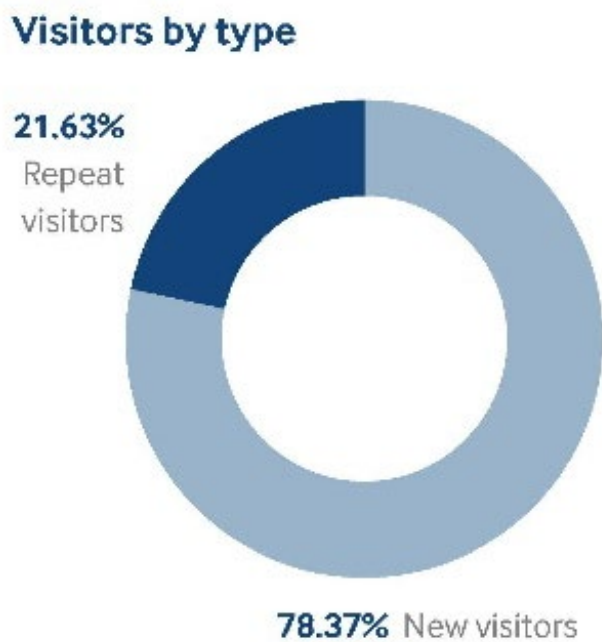
Q First building		Rows per page: 10		1-2 of 2	
Page title and screen class	+	Views	Users	New users	Average engagement time
Totals		928 5.53% of total	544 11.39% of total	369 8.74% of total	1.71 Avg -51.42% 0m 30s Avg -65.51%
1 First Building in Bradfield City Centre - Western Parkland City Authority		923	544	369	1.70 0m 30s

The success of the information and promotional campaigns also resulted in 336 visitors to the virtual community drop-in. **Table 4** below shows the number of visitors each day and Chart 1 below shows the percentage of new visitors and repeat visitors.

Table 4: Number of daily visits to virtual community drop-in



Chart 1: Percentage of new visitors and repeat visitors



PROPOSAL'S RESPONSE TO STAKEHOLDER FEEDBACK

The feedback received during consultation has been considered during the preparation of the SSD application. **Table 2** provides a summary of the feedback received, how the proposal responds to the feedback and where to find further information in the SSD documentation.

Table 2 – Design response to feedback

Key areas of interest	Proposal's response	Relevant reports/reference
Building purpose		
Capabilities of the research facility	The research facility will include robotics and other equipment for the use of industry, academia, and other researchers	Refer Environmental Impact Statement: Section 3 – Development description
Opportunities for local industry	The research facility will provide collaboration and research opportunities for local industry	Refer Environmental Impact Statement: Section 3 – Development description
Building design		
Responsiveness to the local environment	The building has been designed to respond to the local geography, climate, and weather conditions	Refer Environmental Impact Statement: Appendix C – Architectural Design Statement
Principles relating to Connecting with Country and Designing with Country	Building design has implemented the principles of Connecting with Country and Designing with Country	Refer Environmental Impact Statement: Appendix C – Architectural Design Statement
Adherence to development controls	The building and access road has been designed to adhere to the relevant development controls in place for the Bradfield City Centre	Refer Environmental Impact Statement: Appendix H - Draft Western Sydney Aerotropolis Development Control Plan 2021 (Phase 2)
Services and utilities needs analysis	The services and utilities needs for the building have been discussed with service providers and detailed feedback is anticipated through the SSDA public exhibition	Refer Environmental Impact Statement: Section 8 – Environmental Assessment
Sustainability		
Ambitions for sustainability	Sustainability principles are central to the proposal, with a 6-star, green star rating sought, as well as adherence to the objectives of the Living Building Challenge	Refer Environmental Impact Statement: Appendix M – Environmental Sustainability Design Report
Place-making opportunities		
Place-making opportunities	The first building will include a visitor's centre and the operational plan will include place-making opportunities to provide spaces for the local community to gather	Refer Environmental Impact Statement: Section 3 – Development Description
Inclusivity		
Opportunities to embed inclusivity principles	The first building will meet accessibility standards. The operational plan will include strategies to attract and engage a broad range of stakeholders to create an inclusive place for all people.	Refer Environmental Impact Statement: Appendix C – Architectural Design Statement
Ongoing consultation and engagement		
Opportunities for stakeholder collaboration	The Western Parkland City Authority will continue to collaborate across the three tiers of government. There will be future opportunities to collaborate with local stakeholders during broader precinct planning and master planning of the Bradfield City Centre.	Future master planning process will include stakeholder and community consultation and engagement

NEXT STEPS

In preparing the SSD application for the First Building in the Bradfield City Centre, the project team has informed all stakeholders, including the local community, adjoining properties, and government authorities about the proposal. Feedback has also been sought and analysed by the project team to progress the SSD application to lodgement.

Through this report, the project team has demonstrated how it has engaged with the stakeholders, adjoining property owners and the local community, and how feedback has been incorporated into the SSD application. The team will continue to engage with stakeholders and the community during the statutory exhibition of the SSD application, as well as during future stages of the planning and development process.

Specifically, the project team will continue to work closely with Liverpool City Council and other landowners, authorities, and planning partners across the emerging Western Parkland City to plan and coordinate potential future construction, should consent be granted.

An indicative forward plan for stakeholder and community communication and engagement includes:

Indicative date	Communication and engagement activity
November 2021	Notification of dates for DPIE public exhibition of SSD application: <ul style="list-style-type: none"> • Notification via project webpage and social media • Dedicated telephone number operating for nearby landowners • Authority's telephone number available • Authority's email address available
Early 2021	Notification of WPCA's SSD application Response to Submissions report: <ul style="list-style-type: none"> • Notification via project webpage and social media • Dedicated telephone number operating for nearby landowners • Authority's telephone number available • Authority's email address available Notification of DPIE determination: <ul style="list-style-type: none"> • Notification via project webpage and social media • Dedicated telephone number operating for nearby landowners • Authority's telephone number available • Authority's email address available
Should consent be granted and before construction starts	Notification of start of construction: <ul style="list-style-type: none"> • Notification via project webpage and social media • Notification via letter to nearby landowners • Dedicated telephone number operating for nearby landowners • Authority's telephone number available • Authority's email address available

APPENDICES

Appendix A: Letter to adjoining landowners



**Western Parkland
City Authority**

18 October 2021

[Adjoining properties] Badgerys Creek Road
BRINGELLY NSW

Dear Neighbour

We have written to you in recent times to keep you up to date with progress on the Bradfield City Centre – a new city we are planning in our neighbourhood on the doorstep of the new Western Sydney International (Nancy-Bird Walton) Airport. The NSW Government has committed over \$1 billion to kick-start the new city on government-owned land at 215 Badgerys Creek Road.

As our neighbour, I am writing to let you know that we have begun the first steps towards delivering Bradfield City Centre. We have engaged an architect and will soon be applying for planning approval to start work on the city centre's first building.

The first building will include a visitor centre as well as a dedicated space and equipment for research and industry to work together on technology projects. The first building will be sustainable and include green and open spaces. Construction of the first building should begin next year with completion anticipated by the end of 2023.

Starting next week, we will hold a virtual community drop-in, where you can find out more, view plans, and provide feedback ahead of us submitting our development application. The virtual drop-in will be hosted on our website and open at 9am on Monday 25 October and close at 5pm Monday 1 November 2021. You can access it any time, 24 hours a day by visiting www.wpca.sydney/first-building, where you can also register for news and updates.

If you would like to arrange to speak with someone in our team to find out more about our plans for the first building or if you would like an information pack sent to you, please contact our Neighbourhood Liaison Officer, Rebecca, directly on 0436 690 283 between 9am and 5pm, Monday to Friday.

We look forward to working with you as we deliver Australia's newest city. Please do not hesitate to contact us with any enquiries.

Kind regards



For an interpreter

phone the Australian Government's
translating and interpreting service
on 131 450 (within Australia) or
+613 9268 8332 (outside Australia).

Anne Skewes

Head of Aerotropolis Development

Western Parkland City Authority

**Western Parkland
City Authority**

Level 2, 10 Valentine Avenue
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contact@wpca.sydney
T: 1800 312 999 | W: wpca.sydney

Western Parkland City Authority
 western.parkland.city

WestSydCity
 Western Parkland City Authority

Appendix B: List of adjoining properties on Badgerys Creek Road

Adjoining properties of the proposed first building:

- 85 Badgerys Creek Road, Bringelly
- 95 Badgerys Creek Road, Bringelly
- 101 Badgerys Creek Road, Bringelly
- 105 Badgerys Creek Road, Bringelly
- 115 Badgerys Creek Road, Bringelly (no letterbox present, nothing delivered)
- 125 Badgerys Creek Road, Bringelly
- 135 Badgerys Creek Road, Bringelly (no letterbox present, nothing delivered)
- 145 Badgerys Creek Road, Bringelly
- 155A Badgerys Creek Road, Bringelly
- 155B Badgerys Creek Road, Bringelly
- 175 Badgerys Creek Road, Bringelly
- 185 Badgerys Creek Road, Bringelly
- 195 Badgerys Creek Road, Bringelly
- 195A Badgerys Creek Road, Bringelly
- 205 Badgerys Creek Road, Bringelly

Appendix C: Western Parkland City Authority newsletter

WESTERN PARKLAND CITY AUTHORITY

CommunityNewsletter

October 2021





Bradfield City Centre - Artist's Impression only

Acknowledgement of Country

The Western Parkland City Authority acknowledges more than 60,000 years of continuous Aboriginal connection to the land that makes up New South Wales.

Since time immemorial, Aboriginal people have managed, cultivated and cared for the landscape where Greater Sydney was established and continues to grow. Aboriginal people hold profound knowledge, understanding, obligation and custodianship of the landscape.

The Western Parkland City Authority acknowledges the traditional owners of the lands that include the Western Parkland City and the living culture of the traditional custodians of these lands.



Get In touch

web: wpca.sydney
call: 1800 312 999
email: hello@wpca.sydney

 Western Parkland City Authority
 [western.parkland.city](https://www.instagram.com/western.parkland.city)
 WestSyd City
 Western Parkland City Authority



Sign up

Scan the QR code and sign up to receive news and information from the Western Parkland City Authority

Welcome from Sarah Hill, CEO Western Parkland City Authority



What an incredibly busy few weeks it has been since we sent out our first community newsletter in August.

Architects have now been engaged to design the very first building for the Bradfield

City Centre. I encourage you to visit our virtual on-line community pop-in session next week to find out more about the building and to provide your feedback before we submit a development application to the NSW Government in November.

As well as delivering the Bradfield City Centre, it is the role of the Western Parkland City Authority to attract investment and business. Earlier this

month we hosted *Tomorrow's City Today*, a five-hour on-line industry briefing to outline future tender, investment and partnership opportunities across the Aerotropolis. Around 1,000 people registered for the event, from local small businesses to international corporations.

I am very excited to give you a sneak peek into the New Education and Training Model (NETM) pilot program we will be kicking off early next year. NETM is a game changer for those who are looking to start, advance or change their career. It is just one of the many ways we will be working to support job creation across the Western Parkland City.

I hope you enjoy reading about these exciting milestones in this edition of the WPCA Community Newsletter and, as always, we would love to hear from you.

Sarah Hill, CEO Western Parkland City Authority



Australia's newest city starts to take shape

Artist's impression ©Hassell 2020

We are thrilled to have engaged the internationally recognised architect firm Hassell to design the very first building for the Bradfield City Centre - Australia's newest city!

The first building will set the scene for the future Bradfield City Centre. It marks the start of a new way to attract and connect local and global industry, and to train and grow a workforce skilled for the future. It will house shared high-tech manufacturing equipment for research and development. A key feature will be a visitor centre and viewing spaces, designed to watch the city being built in real time. Sustainability will be a key feature of the building and it will be surrounded by green and open space.

You can leave your feedback on our proposal for the first building, and find out more about planning for the Bradfield City Centre, by visiting our **virtual community drop-in session**.

The session will be open from 9am on **Monday October 25** to 5pm Monday November 1 before we seek planning approval in November from the Department of Planning Industry and Environment (DPIE) through a State Significant Development application.

Scan QR code to visit
wpca.sydney/first-building



Community Connections

We understand and share the depth of feeling among community members regarding the need to reflect the rich diversity of people, cultures and achievements that make the Western Parkland City a special place.

We will work with representatives of the local Aboriginal community and with Liverpool City Council to give the first building in the Bradfield City Centre a First Nations name. We will also work with cultural leaders, the community and council to help identify a range of suitable names for other Bradfield City Centre features to reflect and honour our multicultural communities as well as the people and achievements of the past that have helped to shape the Western Parkland City.



Artist's impression of First Building ©Hassell 2020

NETM – a new way forward for skills training

As we attract more and more future-focused industries to the Western Parkland City, we also recognise that workers and industry need to have access to the right education and training.

The New Education and Training Model (or NETM) four year pilot program will be up and running in early 2022. As a pilot program, our courses will be free for learners.

Our NETM program is for workers wanting to develop new and recognised skills through 'micro-credentials' – short, targeted training courses developed with industry and education

providers. It takes about 40 hours to gain a micro-credential, so you can quickly develop the skills you need. You can pick and choose courses that you want to do, and 'stack' micro-credentials to create new qualifications that recognise your full set of skills and experience.

Micro-credentials are fast and flexible so that local business can grow a skilled workforce quickly.

If you are interested in what opportunities NETM can provide, please visit our website at wpca.sydney/invest/netm/learner-opportunities.



Meet the Team



Jessica Herder - Director, Aboriginal Outcomes

Hi, I'm Jessica, and I recently joined the WPCA team as Director of Aboriginal Outcomes. I am a proud Dunghutti woman, who grew up on Dharawal Country in southern Sydney and now lives on Wallumedegal land in north-west Sydney. I have an Environmental Science degree from University of Wollongong and a Graduate Certificate in Urban and Regional Planning from Sydney University.


My role is to help make a positive social and economic difference for Aboriginal people through creating places where Aboriginal people are included. My passion for natural and cultural heritage conservation drives me to secure the benefit and knowledge of our culture for future generations. I look forward to working with communities across the Western Parkland City to ensure that Aboriginal culture and achievements, past, present and future, are celebrated.

Coming Soon

We are building a new community information portal on our website where you can go to find out what is happening with major projects in your neighbourhood.

This includes our first building, development of the Western Sydney International (Nancy-Bird Walton) Airport, the Department of Planning, Industry and Environment's planning exhibition, Sydney Metro's project from St Marys through to the new airport and the Western Sydney Aerotropolis, and Transport for NSW undertaking a range of road upgrades.

Updated regularly, the portal will provide information on major government projects planned and underway in the Aerotropolis. We will also have a feature where you can leave feedback or ask questions. If you have any suggestions on what you would like to see, please let us know via:

 website wpca.sydney

 email hello@wpca.sydney

 call 1800 312 999

Working with you

As our neighbours we want to hear from you. We invite you to take a look at our website wpca.sydney to find out more about our work and to share your ideas and aspirations for the Bradfield City Centre and the Aerotropolis.

Pop into the **virtual community drop-in session** between October 25 and November 1 to find out more about the first building to be built at the Bradfield City Centre.

Scan QR code to visit wpca.sydney/first-building



Please subscribe to receive Information, news and updates by:

Visiting our website wpca.sydney/community/western-parkland-city-community-newsletter

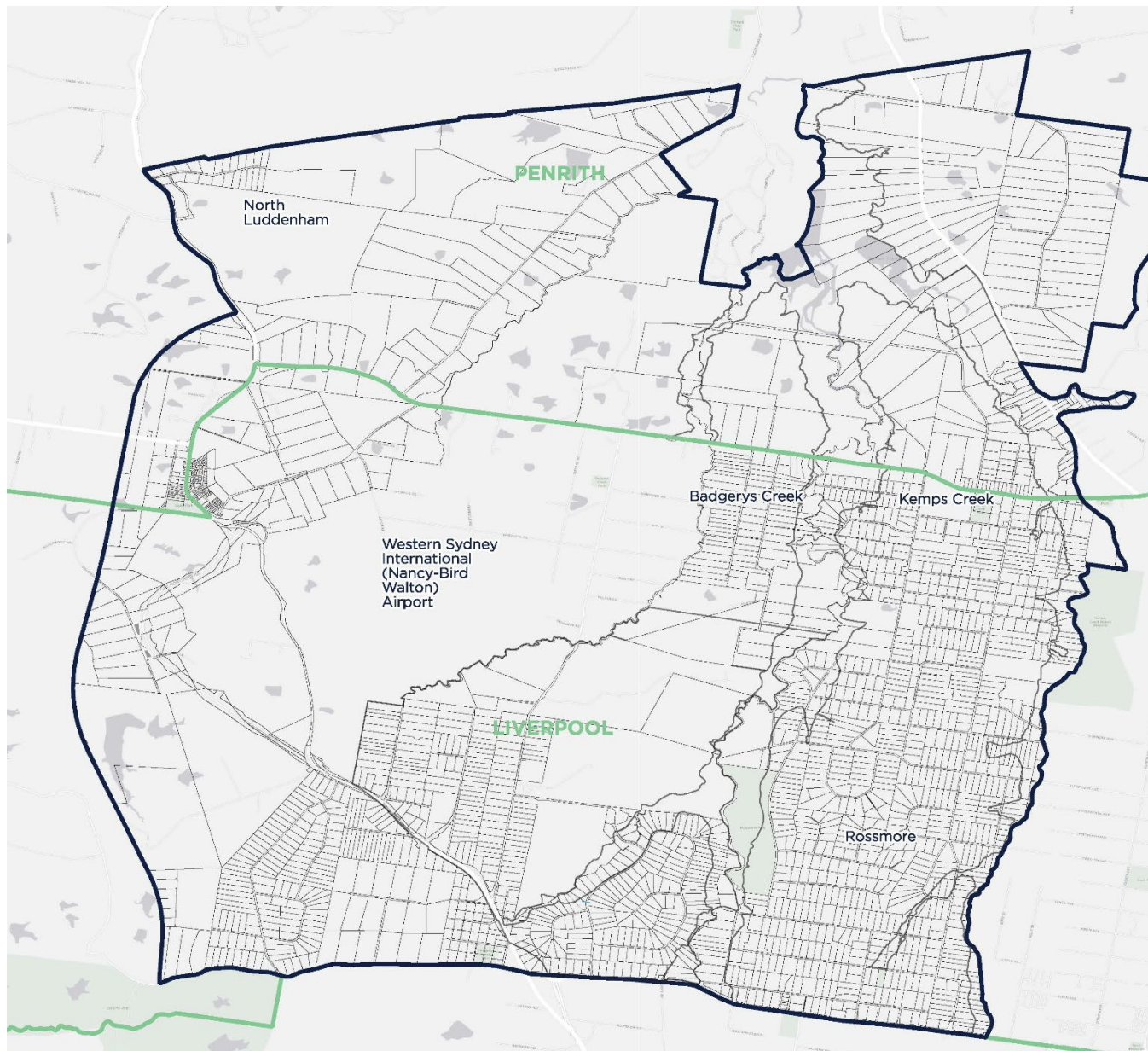
Calling us on 1800 312 999

Emailing us at hello@wpca.sydney

For an Interpreter

phone the Australian Government's translating and interpreting service on 131 450 (within Australia) or +613 9268 8332 (outside Australia).

Appendix D: Distribution map for Western Parkland City Authority newsletter



Appendix E: Notification email to stakeholders

From: <WPCA>
Sent: Thursday, 14 October 2021
To: <SEARS STAKEHOLDERS>
Subject: SSD-25452459 | First Building, Bradfield City Centre

Dear [STAKEHOLDER'S NAME],

The Western Parkland City Authority is preparing the State Significant Development application for the First Building in the new Bradfield City Centre.

The first building will include a visitor centre as well as a dedicated space and equipment for research and industry to work together on technology projects. The first building will be sustainable and include green and open spaces. Construction of the first building should begin next year with completion anticipated by the end of 2023.

The NSW Planning Secretary's Environmental Assessment Requirements has listed [SEARS STAKEHOLDER] as a key stakeholder for consultation. We would like to meet with you to discuss our proposal and seek your feedback.

Could you please suggest a suitable day and time for the briefing.

I look forward to meeting with you to discuss the proposal.

Kind regards,

Western Parkland City Authority
Level 2, 10 Valentine Avenue, Parramatta NSW 2150 Australia
E: hello@wpca.sydney | W: www.wpca.sydney

I acknowledge the traditional owners and custodians of the land in which I work and pay my respects to Elders past, present and future.




Appendix F: SEARs stakeholder list

- Liverpool City Council
- Department of Planning, Industry and Environment, specifically:
 - Central Western, Central River City & West Parkland City, Place Design and Public Spaces Group
 - Water Group (including the Natural Resources Access Regulator)
 - Environment, Energy and Science Group
- Government Architect NSW
- Transport for NSW
- Sydney Water
- Heritage NSW, Department of Premier and Cabinet
- Endeavour Energy
- Western Sydney Planning Partnership
- Western Sydney Airport Co Ltd
- Civil Aviation Safety Authority
- Local Aboriginal Land Council
- Local community organisation – ANOWAH Disability Services

Appendix G: Social media posts

LinkedIn analytics





Western Parkland City Authority

6,606 followers

1w •

Take a sneak peek at the First Building for the new Bradfield City Centre! You're invited to our virtual community drop-in. It will be open from 9am on Monday 25 October until 5pm Monday 1 November. You can drop in 24 hours a d ...see more



 Shannon Dearing and 60 others

Like

Comment

Be the first to comment on this


Organic impressions: 3,786 Impressions

Hide stats

Organic stats

Targeted to: All followers

3,786 Impressions	61 Reactions	5.39% Click-through rate
0 Comments	2 Shares	204 Clicks
7.05% Engagement rate		




Western Parkland City Authority

6,606 followers

1w •

NOW OPEN: You're invited to our virtual community drop-in! It's open 24 hours a day until 5pm Monday 1 November. Drop in to view our proposal and have your say before we lodge a State Significant Development application with 1 ...see more



<https://wpca.sydney/first-building/>

wpca.sydney • 1 min read

17

2 comments

Like

Comment


Organic impressions: 2,089 Impressions

Hide stats

Organic stats

Targeted to: All followers

2,089 Impressions	17 Reactions	3.64% Click-through rate
2 Comments	8 Shares	76 Clicks
4.93% Engagement rate		





Western Parkland City Authority

6,606 followers

1d •

Due to interest in our Bradfield City Centre First Building virtual community drop-in, we are keeping it open for a few more days. You can now visit and scroll around our 360 degree room to find out more about our plans for the ...see more



 19

Like

Comment

Be the first to comment on this

Organic impressions: 1,525 Impressions

Hide stats

Organic stats

Targeted to: All followers

1,525 Impressions	19 Reactions	2.95% Click-through rate
0 Comments	4 Shares	45 Clicks
4.46% Engagement rate		

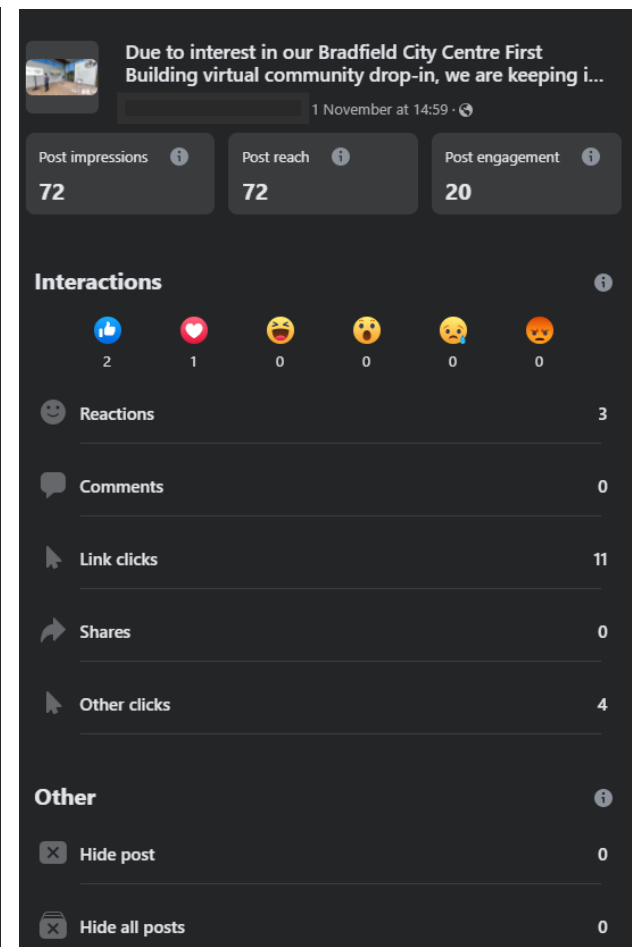
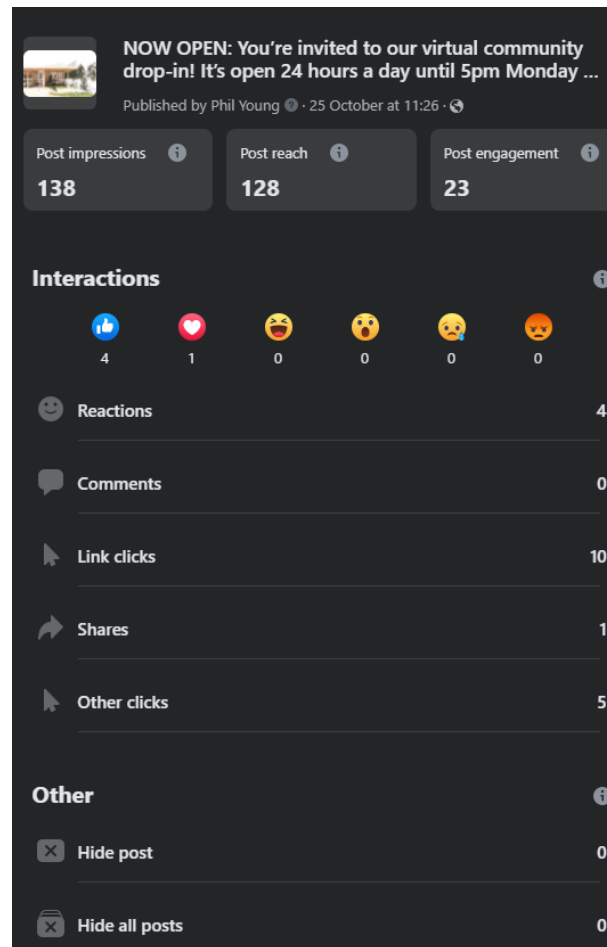
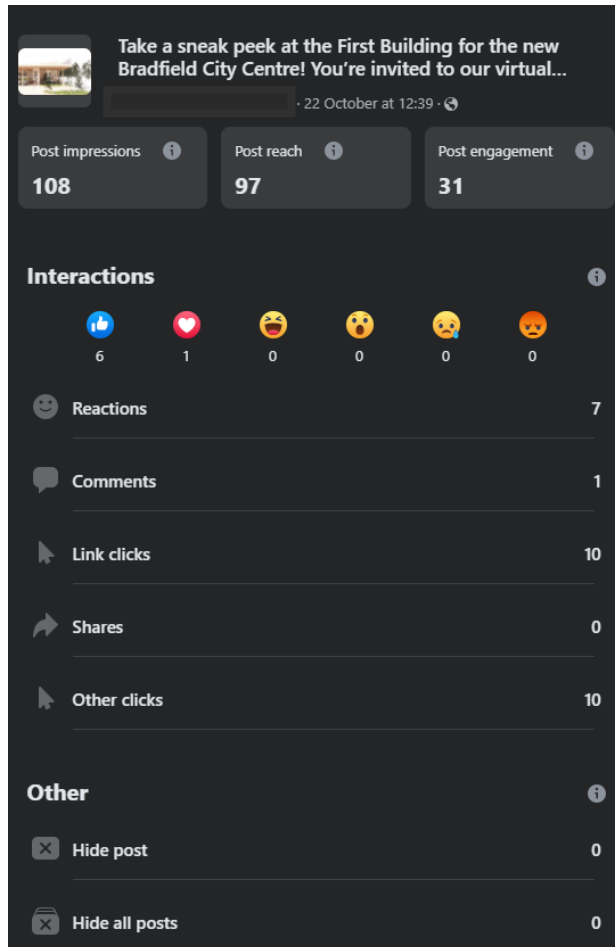
Twitter analytics

 Western Parkland City Authority @WestSydCity Take a sneak peek at the First Building for the new Bradfield City Centre! You're invited to our virtual community drop-in. It will be open from 9am on 25 Oct until 5pm Monday 1 Nov. You can drop in 24 hours a day to view the proposal for the First Building and have your say. pic.twitter.com/0SgKxpXixK		
Impressions	1,354	
times people saw this Tweet on Twitter		
Total engagements	58	
times people interacted with this Tweet		
Media engagements	26	
number of clicks on your media counted across videos, vines, gifs, and images		
Detail expands	16	
times people viewed the details about this Tweet		
Profile clicks	7	
number of clicks on your name, @handle, or profile photo		
Likes	6	
times people liked this Tweet		
Retweets	3	
times people retweeted this Tweet		

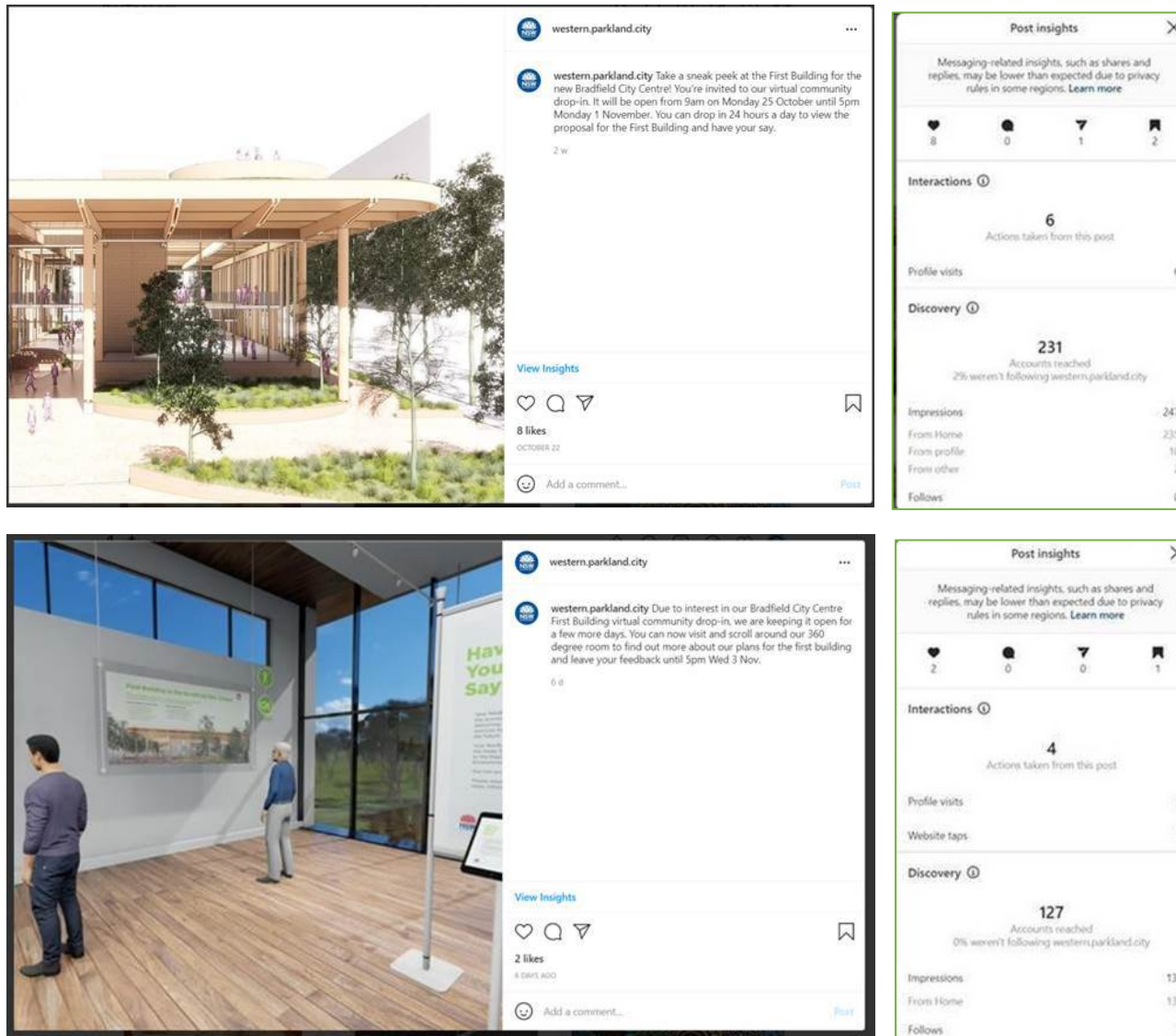
 Western Parkland City Authority @WestSydCity You're invited to our virtual community drop-in! Open 24 hours a day until 5pm 1 November. Drop in to view our proposal and have your say before we lodge a State Significant Development application in November. Read more here https://wpca.sydney/first-building/ pic.twitter.com/zHXSufDodb		
Impressions	141	
times people saw this Tweet on Twitter		
Total engagements	12	
times people interacted with this Tweet		
Detail expands	6	
times people viewed the details about this Tweet		
Link clicks	4	
clicks on a URL or Card in this Tweet		
Media engagements	1	
number of clicks on your media counted across videos, vines, gifs, and images		
Likes	1	
times people liked this Tweet		

Western Parkland City Authority @WestSydCity Due to interest in our Bradfield City Centre First Building virtual community drop-in, we are keeping it open until 5pm, 3 Nov. Visit and scroll around our 360 degree room to find out more about our plans for the first building and leave your feedback. https://wpca.sydney/community/first-building/ ...		
Impressions	118	
times people saw this Tweet on Twitter		
Total engagements	5	
times people interacted with this Tweet		
Link clicks	2	
clicks on a URL or Card in this Tweet		
Retweets	1	
times people retweeted this Tweet		
Likes	1	
times people liked this Tweet		
Detail expands	1	
times people viewed the details about this Tweet		

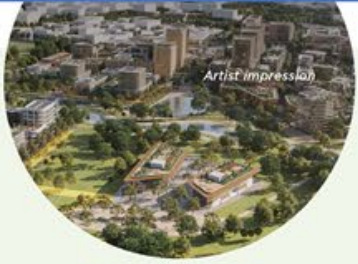

Facebook analytics



Instagram analytics



Appendix H: Display boards

Welcome

The NSW Government is planning the first building for the new Bradfield City Centre, adjacent to the Western Sydney International (Nancy-Bird Walton) Airport.

This building is the exciting first step towards delivering Australia's newest, greenest, most connected and technologically advanced city.

Our virtual community drop-in takes the place of our face-to-face drop-in while COVID-19 public health orders are in place. We look forward to meeting you in person in the coming months and years.

Please take a look around the virtual room to find information about our proposal and provide your feedback.


How to view the virtual room

After you click the **Enter** button below, you can use your mouse to move around the room to view videos, information boards and submit feedback.

To move around the room, click and hold your left mouse button, then drag the mouse to the left or right to view different parts of the room. You can click on the video screens to watch the videos and then click the **X** in the top right hand corner of the video screen when finished. You can also click on the information boards and iPads to view information.

To submit feedback, move to the **Have Your Say** board and follow the instructions. If you need help to move around the room, please contact us at hello@wpca.sydney.

Enter





Need a translator?

For an interpreter

Phone the Australian Government's translating and interpreting service on **131 450** (within Australia) or **+613 9268 8332** (outside Australia).

Visit the TIS [website](#) for more information.







First Building in the Bradfield City Centre

The First Building marks the first step towards building Australia's newest, greenest and most connected and advanced city.

Environmentally sustainable design:	2,500m² building housing:
+ 6 Star Green Star rating	+ A manufacturing research hall
+ Living Building Challenge	+ Exhibition space and visitor centre
+ Responsible water use	+ Rooftop viewing platform
+ Open and green public spaces	+ Workplace for up to 60 staff
+ Designing with Country	

Sign up to our newsletter

Click [here](#) to receive the Western Parkland City Authority newsletter by email.





Technical Studies

The State Significant Development (SSD) application will include an Environmental Impact Statement and technical studies, as required by the Department of Planning, Industry and Environment (DPIE).

You will be able to view these studies, along with their supporting plans and drawings when the SSD application is placed on public exhibition by DPIE, anticipated in November 2021.

Matters to be considered:

- Urban Design
- Infrastructure Requirements
- Traffic and Transport
- Aboriginal Cultural Heritage
- Non-Aboriginal Cultural Heritage
- Noise and Vibration
- Soils and Water
- Air Quality and Odour
- Contamination
- Bush Fire
- Greenhouse Gas and Energy Efficiency
- Ecologically Sustainable Development



Have Your Say



Your feedback is important as we start to build the economic hub for the Western Parkland City, delivering new jobs, infrastructure and services for people in the region now and into the future.

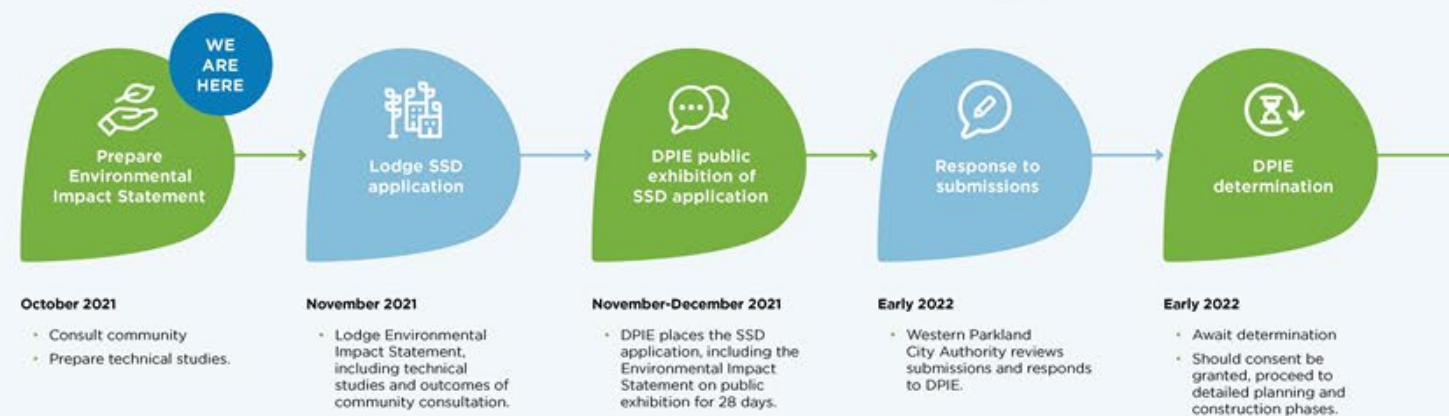
Your feedback will be considered before we lodge the State Significant Development application to the Department of Planning, Industry and Environment in November 2021.

You can provide feedback [here](#).

Please email hello@wpca.sydney to register for news, information and updates.



Planning Process and Indicative Timeline



The First Building is classified as State Significant Development (SSD), for assessment by the Department of Planning, Industry and Environment (DPIE).

We are now preparing to lodge the SSD application with DPIE in November 2021. The SSD application includes an Environmental Impact Statement.

The SSD application will be placed on public exhibition by DPIE for 28 days. Submissions are made directly to DPIE during the public exhibition period.

Appendix I: Feedback form

The Bradfield City Centre's First Building

We are preparing our application to the NSW Department of Planning, Industry and Environment for the proposed First Building for the Bradfield City Centre.

* 1. Personal details

Name	<input type="text"/>
Address	<input type="text"/>
Suburb	<input type="text"/>
State	<input type="text"/>
Post Code *	<input type="text"/>
Country	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>

2. Do you have any overall feedback on the proposed First Building for the Bradfield City Centre?

3. Do you have any points for the planners to consider?

4. Do you have any other comments on the project?

5. Thinking about the virtual community drop-in, please rate how much you agree with the following statements:]

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information provided was clear and helpful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I could easily navigate around the virtual room	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I could easily navigate around the virtual room	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel more informed about the proposal after visiting the virtual drop-in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I will follow the progress of this proposal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would like to attend future consultation events about this proposal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

[Register here](#) to receive news and information from the Western Parkland City Authority.

Western Parkland City Authority Privacy Statement: Your privacy is important to us. We will only collect personal information for a lawful purpose which directly relates to our primary function as a NSW Government agency and for obtaining feedback about our services. The Western Parkland City Authority will not disclose your personal information to anyone without your consent, unless legally required to do so. Please visit wpca.sydney/privacy/ for our full privacy statement.

Finish survey