

# APPENDIX W CONSULTATION OUTCOMES REPORT

Ethos Urban



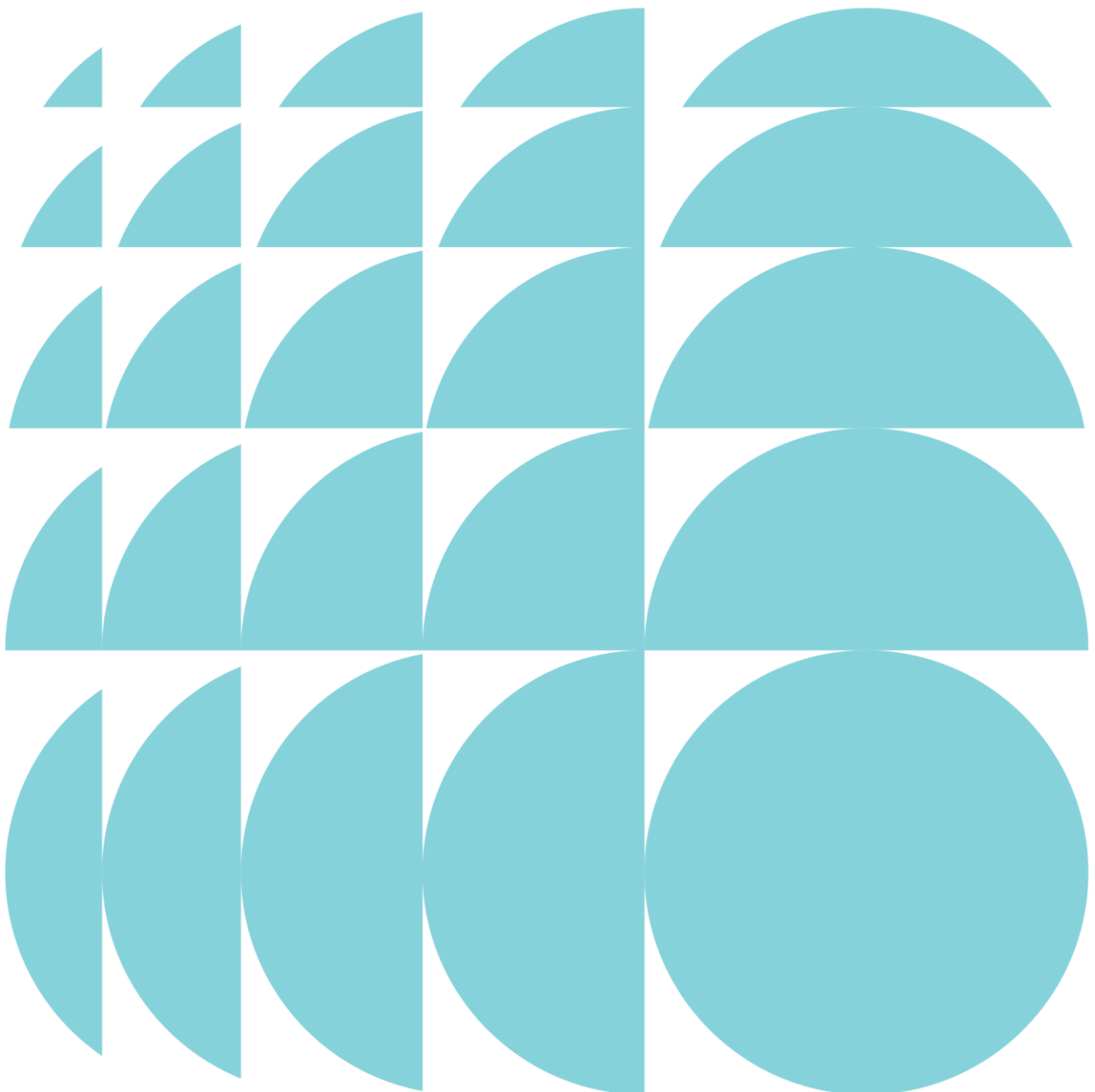
## Consultation Outcomes Report

State Significant Development Application

Expansion of the Museums Discovery Centre  
2 Green Road, Castle Hill

Submitted to the Department of Planning, Industry  
and Environment  
On behalf of Create Infrastructure

9 September 2020 | 2200122



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## 1.0 Executive Summary

This Consultation Outcomes Report has been prepared by Ethos Urban on behalf of Create Infrastructure and Powerhouse to outline the communication and stakeholder engagement undertaken and present feedback received during the preparation of the State Significant Development Application for the expansion of the Museums Discovery Centre. In undertaking this consultation, full consideration has been given to the NSW Department of Planning, Industry and Environment's Secretary's Environmental Assessment Requirements (SEARs).

The proposed expansion of the Museums Discovery Centre in Castle Hill will allow the whole Powerhouse Collection to be stored on one site when not on display or loan, greatly improving community access to the Collection. This is part of the broader program to renew and transform the Powerhouse, one of Australia's most significant cultural institutions.

A new state-of-the-art building will be constructed on the site, and will include spaces for the storage, care, research and viewing of the Powerhouse Collection, as well as flexible spaces for education and public programs, workshops, talks and events.

A proactive and strategic approach to the communications and stakeholder engagement was taken. In delivering this approach, the transparent and comprehensive engagement was:

- Timely;
- Genuine and constructive;
- Broad reaching; and
- Engaging.

A variety of communications were used to promote the consultation. These included:

- Letterbox drop to 3,250 local residents;
- 12 stakeholder letters;
- A project specific website;
- Eventbrite listing;
- Social Media advertisements and updates;
- Direct emails/EDM's to the Museums Discovery Centre and Powerhouse databases;
- Geotargeted advertisements in the Hills Shire Times and News Limited publications; and
- 1800 number and email address.



Two community information webinars were held and meetings with 8 stakeholder groups occurred. The majority of feedback received to date focussed on:

- Support for the provision of greater amount of event space in the Hills District and greater access to the Powerhouse collection;
- Support for the architectural design features
- Compatibility with surrounding land uses at TAFE and Super Centre leading to future opportunities;
- Potential traffic impacts
- Concerns for adequate parking provision;
- Inquiries about adequate collection care and storage; and
- Lack of accessibility by public transport.

Throughout this process, Create Infrastructure and Powerhouse have worked closely with all stakeholders to ensure everyone has been provided with ample opportunity to participate prior to lodgement of the SSDA.

Create Infrastructure and Powerhouse will continue to engage with all stakeholders and the community during the formal public exhibition period.

## 2.0 Introduction

The Consultation Outcomes Report supports a State Significant Development (SSD) Application for the proposed construction and use of a new building to facilitate the expansion of the Museums Discovery Centre (MDC) site at 2 Green Road, Castle Hill.

The primary objective of the SSD Application is to provide expanded facilities to accommodate the Powerhouse collection including spaces for storage, conservation, research and display and spaces to facilitate increased public access to the collection through education, public programs, workshops, talks, exhibitions and events. The expansion of the existing MDC facility within the site at 2 Green Road Castle Hill will integrate with the existing MDC site located at 172 Showground Road, Castle Hill and its operations on a permanent basis.

The proposal is a type of “*Information and Education Facility*” with a Capital Investment Value (CIV) in excess of \$30 million and is classified as SSD under Schedule 1 Clause 13 of the State Environmental Planning Policy (State and Regional Development) 2011 (State and Regional Development SEPP).

Create Infrastructure is the proponent of the SSD Application.

### 2.1 Background

The MDC is owned and operated by the Powerhouse and features exhibitions and displays in collaboration with Australian Museum and Sydney Living Museums, who also maintain collection storage and conservation facilities on the site. The MDC is located at 172 Showground Road, Castle Hill. There are six buildings primarily providing collection storage as well as areas for displays and education and public programs, accessible to visitors (Building E). During 2017-2018 a total of 17,481 persons visited the MDC site.

The MDC Expansion is part of the renewal of the Powerhouse, known as the Powerhouse Program.

The MDC expansion is an integral component of the Powerhouse Program and will provide the opportunity to increase visitation to the site, forming an important and significant cultural institution within The Hills Shire. In addition to the storage component of the proposal, the expansion will increase access to the Powerhouse collection through a range of spaces for visible storage, research and viewing of the collection, as well as flexible spaces for education and public programs, workshops, talks, exhibitions and events.

### 2.2 Site Description

The proposed Building J site is located within the property known as 2 Green Road, Castle Hill which comprises a single lot legally described as Lot 102 DP 1130271. The site is generally square in shape with a splay corner to the intersection of Green Road and Showground Road and a total area of approximately 3.8ha. The site has a primary frontage of approximately 183m to Green Road and a secondary frontage of approximately 186m to Showground Road. Refer to **Figure 1**. The location of the proposed new MDC building (to be known as “Building J”) is located on the western end of the site and is marked on **Figure 1** in a dashed yellow line (referred as the Building J Site). The overall site contains large institutional buildings set within a landscaped setting featuring a high tree canopy.

The overall site is a TAFE campus that caters for approximately 400 enrolled students, and provides courses on business and financial services, hospitality, general education, community services, health, nursing, carpentry, building and retail. The site currently includes TAFE buildings, car parking and vegetated open space areas. A dam is situated in the north eastern part of the site.

The MDC site is located immediately west of the existing TAFE site at 172 Showground Road, Castle Hill. A subdivision application (included within this SSD Application) will consolidate the site of the proposed Building J with the existing MDC site. The main public vehicle access to the MDC site is via Windsor Road. There is also a vehicular access point to the MDC on Showground Road. The MDC and TAFE have a longstanding arrangement, that permits vehicle access to the MDC site from Green Road, allowing vehicles to traverse across the TAFE site to access the MDC site.

Development surrounding the site to the east, and north consists of established residential neighbourhoods generally comprising two storey detached dwellings. Opposite the site to the south east and south west are a mix of warehouses, industrial units, and large format bulky goods retail premises. Views into the TAFE and MDC site from the surrounding roads is obscured by dense trees and vegetation along the perimeter of the sites.

A public park and children's playground are adjacent to the north of the site that is bound by Sunderland Avenue to the east and Castlegate Place to the west. The dwellings along Sunderland Avenue and the southern side of Pentonville Parade are the nearest residential properties to the proposed Building J site.

### 3.0 Overview of Proposed Development

The successful delivery of this SSD project supports a priority cultural infrastructure project and is a NSW Government 2019 election commitment. This application will deliver a significant cultural institution for Castle Hill and The Hills Shire.

The proposed Building J will offer many opportunities for public engagement as part of a desire to increase public access to the Powerhouse collection. The renewal of the site offers a range of opportunities to increase public access including visible storage facilities, booked tours, Open Days, public and education programs, workshops, talks and other events. The facilities in Building J will serve the needs of a variety of user groups including staff, volunteers, education groups, researchers, artists, scientists, industry partners and the general public.

The SSD Application seeks consent for the delivery of the MDC expansion as a single stage, comprising:

- Site preparation works, including the termination/relocation and installation of site services and infrastructure, tree removal (337 trees in total), earthworks, and the erection of site protection hoardings and fencing.
- Demolition of existing car park and vehicle accessway along the eastern and north eastern parts of the site. A new at-grade car park is proposed to be constructed on the eastern side of the TAFE site and will accommodate 24 car parking spaces removed from the Building J site.
- Construction of the proposed new Building J. The proposed new Building J will cater for the following uses:
  - Storage for the Powerhouse collection and archives (both collected archives and institutional archives).
  - Flexible spaces for education and public programs, workshops, talks, exhibitions and events.
  - Suites of conservation laboratories and collection work spaces.
  - Photography, digitisation and collection documentation facilities.
  - Work space for staff, researchers, industry partners and other collaborators. This will include amenities, meeting and storage rooms, collection research and study areas as well as other ancillary facilities.
  - Components of the image and research library.
  - Object and exhibition preparation, packing, quarantine and holding areas.
- Construction of new vehicle accessways to maintain connectivity to the MDC and TAFE sites.
- Subdivision of the proposed Building J site from the TAFE site including creation of right-of-carriageway easement to facilitate access over the new realigned accessway by TAFE vehicles and consolidation to form a single lot with the existing MDC site.

## 4.0 Assessment Requirements

The Department of Planning and Environment issued Secretary's Environmental Assessment Requirements (SEARs) on 4 July 2020 to the application for the preparation of an Environmental Impact Statement for the proposed development.

The table below provides a summary of the SEARs and how this report responds to each condition.

Type	Condition	Comment
Consultation	<p>During the preparation of the EIS, you must consult with the relevant local, State or Commonwealth Government authorities, service providers, community groups and affected landowners.</p> <p>In particular you must consult with:</p> <ul style="list-style-type: none"> <li>• The Hills Shire Council;</li> <li>• Government Architect NSW;</li> <li>• Transport for NSW;</li> <li>• Environment, Energy and Science;</li> <li>• TAFE NSW/Department of Education</li> </ul> <p>The EIS must describe the consultation process and the issues raised and identify where the design of the development has been amended in response to these issues. Where amendments have not been made to address an issue, a short explanation should be provided.</p>	<ul style="list-style-type: none"> <li>• Consultation with relevant Local, State and Commonwealth Government authorities and service providers can be found in <b>Section 7.2</b></li> <li>• Consultation with community groups and affected landowners can be found in <b>Section 7.1</b></li> <li>• Consultation with Hills Shire Council can be found in <b>Section 7.2.2</b></li> <li>• Consultation with Government Architect NSW can be found in <b>Section 7.2.3</b></li> <li>• Consultation with Transport for NSW can be found in <b>Section 7.2.4</b></li> <li>• Consultation with Environment, Energy and Science can be found in <b>Section 7.2.5</b></li> <li>• Consultation with TAFE NSW/Department of Education can be found in <b>Section 7.2.1</b></li> </ul>
Further consultation after 2 years	<p>If you do not lodge a development application and EIS for the development within two years of the issue date of these SEARs, you must consult further with the Planning Secretary in relation to the preparation of the EIS.</p>	<ul style="list-style-type: none"> <li>• A development application and EIS has been lodged within two years of the SEARs issue date. All consultation can be found in this Consultation Outcomes Report.</li> </ul>

## 5.0 Engagement Approach and Objectives

### 5.1 Approach to engagement under COVID-19 restrictions

Community engagement plays a fundamental role in the civic empowerment of communities, being an important mechanism for environmental management, liveability, and social cohesion. In the current environment of COVID-19 traditional engagement tactics and techniques are having to adapt to continue supporting project outcomes whilst complying with government direction on physical distancing and health protection.

Our approach centred on facilitating targeted consultation sessions for each key stakeholder group in ways that can still be delivered under any physical distancing restrictions in place to ensure the issues raised by each group are addressed in an appropriate environment where they have best access to the project team. Community information sessions were for instance held virtually online via webinars, chat forums and video conferencing to provide the opportunity to hold community conversations with local residents and avoid special interest groups dominating the community narrative. Similarly, targeted briefing sessions were held virtually with key stakeholder groups to address key issues.

This crisis has demanded creative tools and approaches to connect, communicate and collaborate. We used industry leading technology, platforms and software applications to incorporate 'remote' engagement approaches such as:

- Videoconferencing workshops;
- Webinar information sessions;
- Enhanced social media strategies; and
- Project websites and discussion forums.

### 5.2 Engagement objectives

On behalf of Create Infrastructure and Powerhouse, Ethos Urban undertook a proactive and strategic program of community consultation and stakeholder engagement during the preparation of the SSDA. In delivering this approach, the transparent and comprehensive stakeholder engagement process was designed to be:

- **Timely** – occurred throughout the planning process to provide the community and stakeholders with the opportunity to provide important feedback at key milestones.
- **Genuine and constructive** – provided transparent and genuine opportunities for people to be involved in the project and participate in open conversations to help build trust in the project.
- **Broad** – worked with key stakeholders such as councils, government agencies, members of parliament, local community and businesses, local media, business chambers of commerce, key community groups.
- **Engaging** – motivating participation, particularly when scheduling time can be difficult. Engagement activities included a mix of face to face and online tools which were deployed to maximise participation and reach.

The following objectives were developed in partnership with Create Infrastructure and Powerhouse:

- That the engagement strategy met all statutory and stakeholder requirements in terms of public information and consultation throughout the planning process;
- The project team collaborated with all stakeholders and agencies;
- Project benefits, impacts and constraints were presented and discussed transparently;
- To proactively engage and motivate participation with key stakeholders and the community throughout the development of effective communications;
- Enhance stakeholder communications and relationships in the local area; and
- Ensure the project team has had an opportunity to incorporate feedback into the SSDA.



## 6.0 Engagement Process

### 6.1 Engagement tools

This section of the report outlines the engagement tools applied to contact stakeholders during the preparation of the SSDA.

#### 6.1.1 Letterbox drop

A flyer was delivered to 3,250 surrounding residents and landowners on Friday, 14<sup>th</sup> August to provide local residents and landowners with information about the proposed development and to invite them to attend a community information webinar. A copy of the flyer can be found in **Appendix A** and a map of the distribution range can be found in **Appendix B**.

#### 6.1.2 Project email and phone number

A project email address and telephone number were set up to provide local residents and stakeholders with an outlet to ask questions and provide feedback both before and after the information session. The contact details were published on all communications collateral. Six emails with feedback were received in total.

These channels are intended to continue throughout the lifetime of this project.

The contact details being:

- [project@maas.museum](mailto:project@maas.museum)
- 1800 743 436

#### 6.1.3 Digital Newspaper advertising

In the absence of print newspaper at the Hills Shire Times, Powerhouse pursued geotargeted advertising to the local consumer base of Castle Hill.

An advertisement was placed with New Limited (owner of the Hills Shire Times) on 14 August, providing high level information about the project and advertising the community information webinars. 27,711 impressions were recorded during the advertising period.

A copy of the advertisement can be found in **Appendix C**.

#### 6.1.4 Eventbrite listing

The two Community Information Webinars were advertised and published on Eventbrite for public viewing on Wednesday, 14<sup>th</sup> August 2020. The landing page included information about the project and details on how to join the webinar. A copy of the Eventbrite listing can be found in **Appendix D**.

#### 6.1.5 Website

Information was placed on the project's website inviting interested residents and community members to attend a Community Information Webinar about the SSDA. The website also provided information about the project including planning status and process, vision, the site and contact details to provide feedback.

#### 6.1.6 Facebook Post

A post was published on the Museums Discovery Centre Facebook account on 17<sup>th</sup> August 2020, encouraging people to register for the Community Information Webinar. This reached a total of 7,617 between 17<sup>th</sup> August and 27<sup>th</sup> August 2020.

### 6.1.7 Direct emails to Powerhouse database

Three separate emails/EDM's were sent to the Powerhouse membership database. The first email was sent on 13<sup>th</sup> August 2020 to 7,716 recipients that advertised the upcoming Community Information Webinar. A second email was sent on 21<sup>st</sup> August 2020 to 64,881 recipients as a reminder of the upcoming Webinars. A third email was sent on 26<sup>th</sup> August to 7,685 recipients to encourage feedback about the propose expansion of the Museums Discovery Centre directly to the project email inbox or hotline.

### 6.1.8 Stakeholder letters

Letters were sent to several key stakeholders providing them with information about the project, an update on the planning process and offering a briefing session and seeking feedback prior to the application being submitted. A copy of a generic stakeholder letter can be found at **Appendix E**. Summaries of these meetings can be found in **Section 9.0** of this report.

Stakeholders included:

- TAFE NSW;
- Hills Super Centre, Castle Hill;
- Hills Shire Council;
- Government Architect NSW;
- Transport for NSW;
- Sydney Hills Business Chamber;
- Chamber Alliance of Western Sydney/Greater Blacktown Business Chamber;
- Western Sydney Business Connection;
- Parramatta Chamber of Commerce;
- Western Sydney Women;
- Australian Museums;
- NSW Aboriginal Land Council; and
- Deerubbin Local Aboriginal Land Council.

## 6.2 Engagement activities

This section of the report summarises the activities held during the pre-lodgement engagement period. These included:

- Two community information sessions; and
- Meetings with 12x agency or local stakeholders.



### 6.2.1 Community information Webinars

Two Community Information Webinars were held on Saturday, 22 August and Tuesday, 25 August via Zoom videoconferencing in the absence of face-to-face engagement due to COVID19. Members of the project team from Create NSW, Powerhouse and Ethos Urban were all available to answer any questions.

The webinars included a 30 minute presentation of key areas of potential impact, including the design, traffic and parking management, the planning process, construction management, visual impact and the overall proposal as well as one hour of question and answer time. A copy of the presentation was supplied to all attendees after the meeting and can be found in **Appendix F**.

The time and dates were selected to capture people who could either attend on a weekend or during the week after typical business hours. In total 26 people attended the sessions. Attendees were a mixture of local residents and people interested in the broader powerhouse program residing in various parts across Sydney.

Date	Time	Event Type	Location	Attendees
Saturday, 22 August 2020	10:00am-11:30am	Community information webinar #1	Zoom Videoconferencing	8
Tuesday, 25 August 2020	6:00pm-7:30pm	Community information webinar #2		18

### 6.2.2 Agency and stakeholder briefings

The table below provides a summary of all stakeholder briefings held, requested by each group following an invitation letter from the Powerhouse.

Date	Stakeholder group
13 July 2020	Sydney Living Museums
Wednesday, 12 August 2020	Powerhouse Museum staff
Friday, 21 August 2020	TAFE NSW
Friday, 28 August 2020	Hills Super Centre
Wednesday, 19 August 2020	Museums Discovery Centre Volunteers
Saturday, 22 August 2020	Museums Discovery Centre staff
Friday, 21 August 2020	Sydney Hills Business Chamber Chamber Alliance of Western Sydney/Greater Blacktown Business Chamber Western Sydney Business Connection Parramatta Chamber of Commerce Western Sydney Women
Monday, 31 August 2020	Hills Shire Council
Tuesday, 8 September 2020	Australian Museums
Friday, 11 September	Deerubbin Local Aboriginal Land Council

## 7.0 Summary of feedback received

This section summarises the feedback received from the community and various stakeholders.

### 7.1 Community feedback

The section below provides a summary of the feedback received at the community information session.

Theme	Detail	Team response
Operations	Themes for Building J	The objects in the Powerhouse Collection that are stored at the MDC are highly diverse. As such there won't be a set theme but rather it will be a dynamic program which showcases different aspects of the Collection.
	If the storage facility will be for new or old objects	Both existing Collection and new acquisitions will be stored in Building J.
	Concern over operational cost and difficulty of keeping large pieces intact.	Collection care is the primary consideration. Any decisions for storage and display will be made appropriate to the particular object under consideration.
	The proposed hours of operations	MDC is currently open 10am to 4pm on weekends with bookable tours available during the week.
	Fantastic project for local schools and education	Noted.
	The increase in display space for the Powerhouse collection	There will be 700sqm of flexible public space which can be used for display of the Collection.
	If there will be any separation between TAFE and MDC activities	Powerhouse is in discussion on how they can collaborate with TAFE. Currently MDC is enclosed with a fence line, however working with TAFE to see what fencing arrangement will work best.
	How the very large objects move in and out of the building	There is a loading dock and a large pivot door for direct level access for VLOs.
Proposal merit	Positivity about the evolution of the MDC from private storage facility to public viewing.	Noted.
	Support to see expansion of cultural museums across Western Sydney.	Noted.
	The specific purpose of the MDC	It's an expansion and enhancement of the existing operations at the Museums Discovery Centre, which consists of collection storage and conservation facilities, as well as areas for displays and education and public programs. This is part of the broader program to renew and transform the Powerhouse, one of Australia's most significant cultural institutions.
	The cost associated with the project	Over \$30m. The exact costs of works are commercial in confidence.
Collection Storage and Care	Questions regarding if the exhibitions will be temporary or permanent	It is envisaged that displays will be temporary and changing, as the flexible spaces will also be used for programs and activities.
Access	Access within the building	Lift and wheelchair access will be provided across the building.
	Car parking facilities	There will no net change to car parking currently available.

Theme	Detail	Team response
	Access via public transport	The site is within walking distance to the Hills Showground Metro. Various bus routes also supply direct access to the site. The Powerhouse is also investigating the possibility of a shuttle bus between museums.
Construction	Trees being removed	About 300 trees will be removed. The Powerhouse is working through a project of research and investigation on how to document the trees and how they can potentially be reused. There is a commitment that 2 trees will be replanted by Powerhouse for every tree removed.
	Question on timeline	Construction should approximately take one year.
Design	Café and food beverage proposed	Options for onsite food and beverage including pop-ups, as well as partnerships with cafes in the local area, are currently under investigation.
	Positivity towards the viewing platform	Noted.
	Potential to increase public access to the other deep store warehouses at the site	This question is outside of the project scope. The Powerhouse is investigating ways to increase access to the Collection.
	Security for the collection	There is a component of secure collection storage. There will be secure storage in accordance with NSW Legislation. The building is designed for protection of the Collection as the highest priority. State of the art systems for fire, flooding and a very in-depth security overlay for access control and CCTV.
	Adequate public amenities	Building J has significant public amenity provision.
	External colour scheme	The building will be clad in natural mill-finished aluminium which will weather in grey tones to blend in with the surrounding landscape.
	Question on building sustainability	There will be a range of measures including solar panels on the roof, and stormwater reuse for landscape irrigation.
	Option to replant some of the removed plantation trees elsewhere	The project arborist has advised that it is not possible to transplant eucalyptus trees.
Consultation	Opportunities to conduct broader engagement at Castle Hill shopping centre and local schools.	Create NSW and Powerhouse have transitioned all community and stakeholder engagement to online activities given the current COVID19 pandemic. All surrounding residents/landowners that may be impacted by the development during construction and operation have been notified by letterbox drop and offered to opportunity to participate in the Community Information Webinars.  The Powerhouse will continue to engage with the local community and stakeholders about the project and the MDC program.
	The planning proposal was placed on public exhibition by the Hills Shire Council in July with no publicity outside the Shire.	The public exhibition of the Planning Proposal was undertaken by The Hills Shire Council.

## **7.2 Stakeholder/Agency Feedback**

This section of the report provides a summary of all stakeholder briefings held during the preparation of the SSDA.

### **7.2.1 TAFE NSW**

Two meetings were held on Friday, 21 August from 9am-10am and 11am-12pm between Powerhouse/Create NSW and staff of the Castle Hill TAFE. An overview on the proposed project was provided to cover the vision, design, planning process and any potential impacts. Several questions were asked in relation to car parking and tree removal. Key comments/feedback by attendees included:

- General support for the project and excitement in the synergy between the education programs at TAFE and the activities of the Museum at MDC..
- Desire to collaborate and harness the technical expertise available at TAFE with the objects being stored and cared for in Building J.
- Encouragement for a Café to be located on site.
- Suggestion to collaborate with local Fire Services on tree removal and repurpose.
- Car parking access and staging requires further consideration and refinement.

### **7.2.2 Hills Shire Council**

A meeting was held with Hills Shire Council on Monday, 31 August 2020 between Powerhouse/Create NSW and staff of the Hills Shire Council. An overview on the proposed project was provided to cover the vision, design, planning process and any potential impacts. Several questions were asked in relation to visual impacts, vehicle access and traffic impacts. Key commentary included:

- Question around landscape and architectural screening from residents along Sunderland Ave. Council commented the screening is excellent.
- Question around anticipated construction hours. Council were informed of the intended hours of operations and had no further comment.
- Question around location of swept paths and feedback received from Transport for NSW (TfNSW). Powerhouse identified the location of the swept paths and outlined consultation to date with TfNSW. Council had no further comment
- Question of whether construction vehicle access will be provided through Green Rd. Powerhouse indicated that vehicle access will only be provided from Showground Rd. Council were pleased with this outcome.
- Question of whether any of the trees being removed are remnant of the Cumberland Plain Woodland. Powerhouse indicated they are not remnant trees.

Powerhouse/Create NSW and Council agreed to continue consultation and organise another meeting during public exhibition to discuss the final plans.

### **7.2.3 Government Architect NSW**

A design review session was held between members of the project team and Government Architect NSW on 15 July 2020. During the meeting, the project team provided information about the proposal including opportunities and constraints around the project. Government Architect indicated strong support for the vision for a publicly accessible campus with aspects of the Powerhouse collection and operations. Key commentary included:

- Greater emphasis on the creation of the public domain and its integration with the building is required.
- The N/S axis should be treated as part of the public domain (consistent with the future vision for the campus) with the potential for large scale artworks to be integrated into the ground plane.
- Diagrams should have greater emphasis on the creation of public domain, detail on the proposed entry square, temporary activation, connection to Country, tree canopy, signage.
- The proposed architectural expression, massing and materiality of the building is supported.



- 4 - Star Greenstar is noted and supported.
- Clarify and provide further analysis of pedestrian and vehicle movements, including hierarchy of entrances, vehicle entry points, visitor bus and car parking, path of travel for visitors and locations and details of any ramp and vertical circulation elements.

These comments were all noted by the design team and incorporated in the Architectural Drawings. Pedestrian and vehicle movements can be found in the Traffic and Transport Assessment.

#### **7.2.4 Transport for NSW**

A letter was sent to Transport for NSW (TfNSW) on 10 July 2020 outlining the vision of the proposal and offering TfNSW an opportunity to meet in the form of a project briefing with the project team which would be held online or over the phone.

TfNSW responded on 24 July that they had reviewed the consultation letter and had no comments.

#### **7.2.5 Environment, Energy and Sciences of DPIE**

A letter was sent by the project team to EES outlining the vision of the project and offering an opportunity for a project briefing/meeting. No response has been received.

#### **7.2.6 Hills Super Centre**

A meeting was held with representatives of Hills Super Centre and the project team on Friday, 28 August 2020. An overview on the proposed project was provided to cover the vision, design, planning process and any potential impacts. Hills Super Centre were positive towards the proposal and encouraging towards future potential to collaborate and harness synergies between the two sites. Key comments raised included:

- Support for the proposal and design.
- Encouragement for future collaboration and harnessing of synergies for customers that can enjoy both offerings during a visit to Castle Hill.
- Desire to continue close collaboration and communication as the project progresses.

#### **7.2.7 Business Industry webinar**

A webinar was held on Friday, 21 August 2020 from 2-3pm with representatives of the Sydney Hills Business Chamber, Chamber Alliance of Western Sydney, Greater Blacktown Business Chamber, Western Sydney Business Connection, Parramatta Chamber of Commerce and Western Sydney Women. An overview on the proposed project was provided to cover the vision, design, planning process and any potential impacts. Key comments raised by attendees included:

- Overall support for the project.
- Need for more event venue space in the Hills District.
- Desire to see better public transport links from Western Sydney to Castle Hill.

#### **7.2.8 Museums Discovery Centre Volunteers**

A Meeting was held between the project team and volunteers of the Museums Discovery Centre on Wednesday, 19 August 2020. An overview on the proposed project was provided to cover the vision, design, planning process and any potential impacts. Questions were raised in to the connect with TAFE along the eastern boundary, public transport accessibility, collection care and storage, parking and future partnerships. Key comments/feedback by attendees included:

- Advocating to Council to complete the footpath from Hills Showground Metro to the MDC.
- Concern around a potential lack of parking options for staff and visitors and consider building more car parking as part of the proposal.

- Consider pedestrian access between Building J and existing MDC building in inclement weather.

### **7.2.9 Museums Discovery Centre Staff**

A presentation was given to all Powerhouse Museum staff on Wednesday 12 August, and a briefing was held between the project team and staff of the Museums Discovery Centre on Saturday, 22 August 2020. An overview on the proposed project was provided to cover the vision, design, planning process and any potential impacts. Questions were raised in relation to the connection with TAFE along the eastern boundary and public transport accessibility. Key comments/feedback by attendees included:

- Support for the expansion.
- Need to consider how to get visitors to the MDC, given local public transport is lacking.

### **7.2.10 Australian Museum**

As a key partner, consultation with Australian Museum has been ongoing across the Powerhouse Program. A project specific meeting for the proposed expansion of the Museums Discovery Centre was held with the Australian Museum on Tuesday, 8 September. The Australia Museum expressed support for the project and asked a number of questions in relation to the timeline and details of the design. No issues were raised.

### **7.2.1 Sydney Living Museums**

As a key partner, consultation with Sydney Living Museums has been ongoing across the Powerhouse Program. A meeting was held on 13 July 2020 between Powerhouse and Sydney Living Museums management, which included a briefing on the MDC Expansion Project. Ongoing engagement will be undertaken through the course

### **7.2.2 Sydney Hills Business Chamber**

Following an initial project briefing with Sydney Hills Business Chamber at the Business Industry Webinar on Friday, 21 August 2020, Sydney Hills Business Chamber requested a further project briefing for their wider team with a date still to be decided. Any further feedback will be closely noted and considered in the design development of the project.

## 8.0 Conclusion and Next Steps

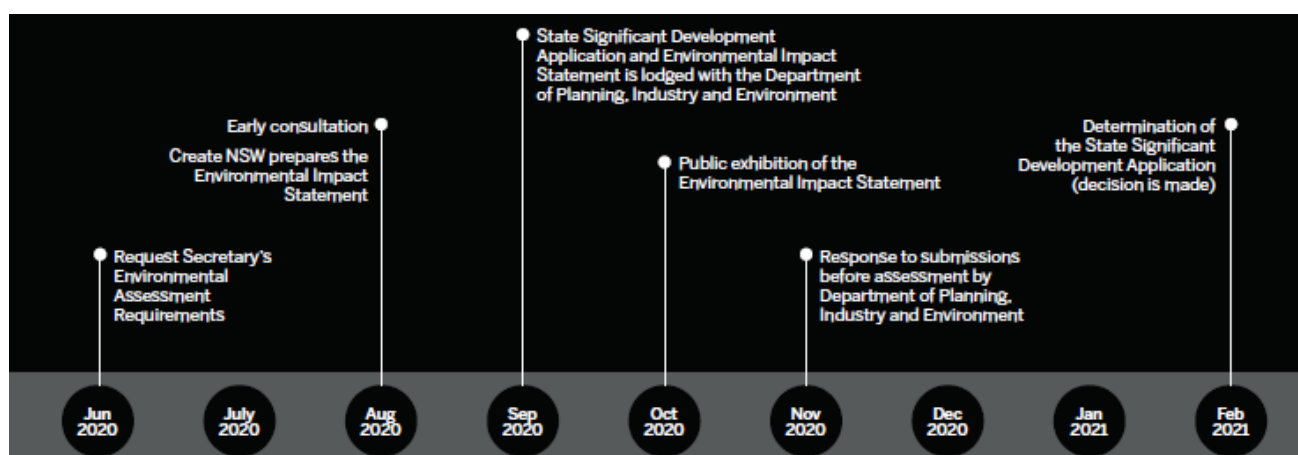
This consultation outcomes report provides a succinct overview of the communications and stakeholder engagement activities Ethos Urban undertook during the preparation of the SSDA.

Create Infrastructure, Powerhouse and Ethos Urban have implemented a strategy to inform local residents, landowners and businesses about the State Significant Development Application. This has not only ensured that the community have a clear understanding of the proposal but has also provided an important mechanism to gather feedback prior to formal public exhibition.

Overall, there was general support for the project, with stakeholders pleased to see greater access to the collection and impressed with the architectural design features of the building. Key concerns from the community and stakeholders centred around the adequate provision of public parking, existing public transport constraints, and the safe care and storage of the Powerhouse collection.

Consultation with stakeholder will remain ongoing with the 1800 number and project email continuing into the future. Further consultation will also be undertaken during the Public Exhibition of the SSDA for a period of four weeks, which is anticipated to occur during September/October 2020.

The timeline below outlines indicative timing subject to planning approvals.



Create Infrastructure and Powerhouse will continue to provide opportunities for local residents, landowners, businesses, and key agencies to make enquiries and provide feedback as the SSDA progresses.

---

## **Flyer To Surrounding Residents**

POSTCARD



148 × 105 mm

Expansion of  
Museums Discovery Centre, Castle Hill

The Powerhouse Museum and Create NSW invite you to learn more about the proposed expansion of the Museums Discovery Centre, Castle Hill. The initiative includes plans for new state-of-the-art spaces to support increased public engagement and access to the Powerhouse Collection.

A new state-of-the-art building will be constructed on the site, and will include spaces for the storage, care, research and viewing of the Powerhouse Collection, as well as flexible spaces for education and public programs, workshops, talks and events.

The proposed expansion will increase opportunities for storytelling, skill-sharing, education programs, tours, events, partnerships and temporary exhibitions, and provide greater access to the Powerhouse Collection for the people of Castle Hill and broader Sydney community.

We would like to invite you to join a community webinar to present the proposal and answer any of your questions about what is being planned.

We will be holding webinars via Zoom on:

Thursday, <date date>, 6–7.30pm  
Saturday, <date date>, 10–11.30am

Please register for the webinar at <Eventbrite link>



For further information visit <insert webpage>.  
Questions and feedback should be sent to 1800 743 436 or project@maas.museum  
Image: Powerhouse Castle Hill by lahznimmo architects (artist impression, subject to final approvals)

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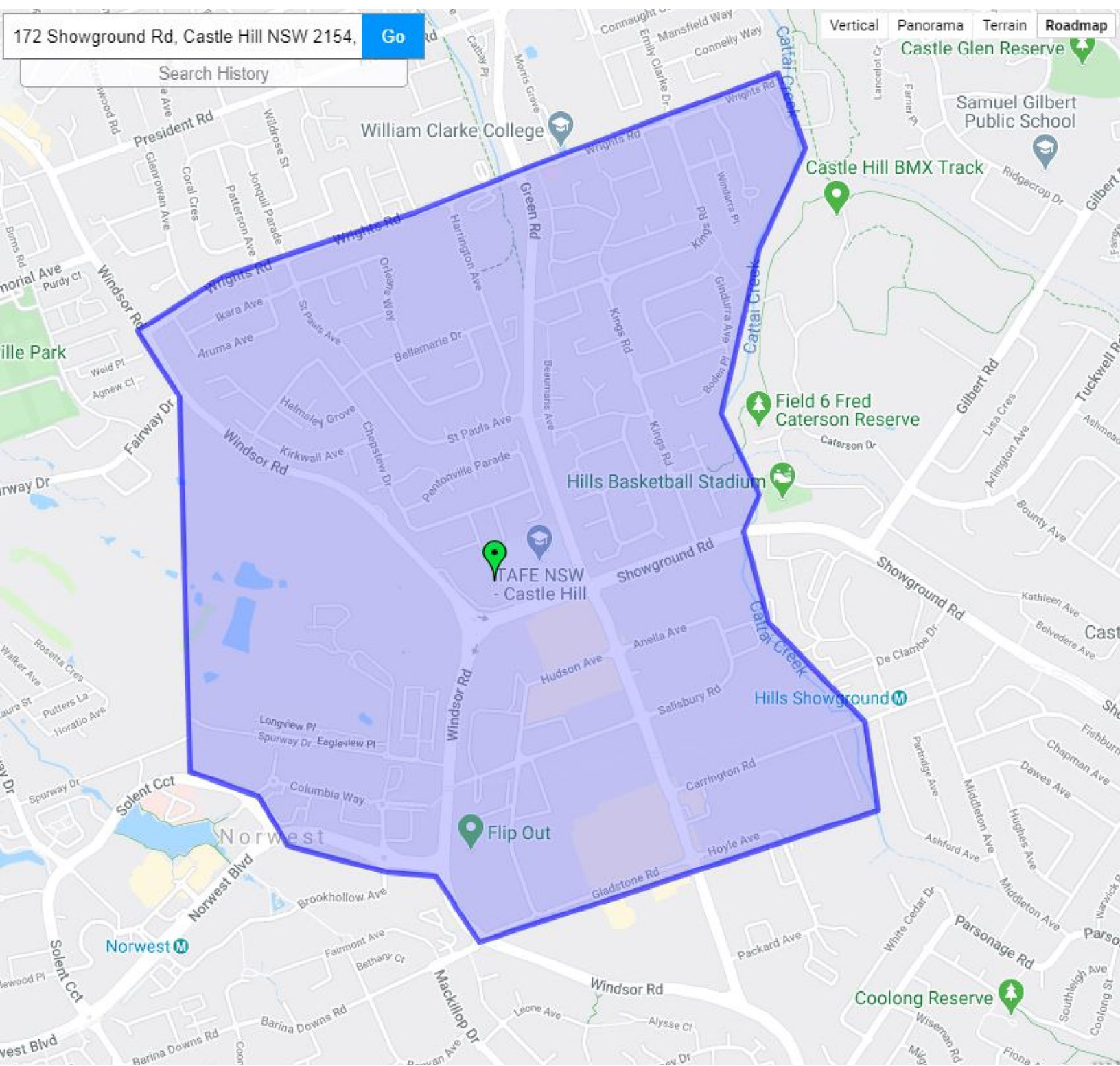
## Flyer Distribution Range



172 Showground Rd, Castle Hill NSW 2154,

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## Newspaper Advertisement

CLASSIFIED NOTICE – DIGITAL

Indicative Classified Notice page

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We've made changes for those who want better home Wi-Fi.

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MARKETPLACE

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Notices

Expansion of Museums Discovery Centre, Castle Hill

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Report

Expansion of Museums Discovery Centre, Castle Hill

Powerhouse Museum seek registration from local Aboriginal groups and people with respect to a proposed development. The project site is the expansion of the Museums Discovery Centre at 2 Green Road, Castle Hill.

This application will deliver expanded cultural facilities within Castle Hill building upon the existing Museums Discovery Centre. The SSD DA seeks consent for expanded facilities as a single stage comprising: site preparation works, construction of the proposed new 'Building', construction of new vehicle access ways and subdivision of the proposed site.

Call: 1800 743 436  
Email: project@maas.museum

Castle Hill, 2154

Museums Discovery Centre

Exhibits & programs...

Yellow Brick Cafe

Hills Super Centre

Australian Litera Academy - Spec

Castle Hill Tavern

Beanmeist

Service NSW

Google

Enquire Now

Name

Email

Phone Number

Message

Submit

Enquire Now

✉

Send Message

Show Contact Details

NSW GOVERNMENT

Museum of Applied Arts & Sciences

T

CRONULLA NSW 2230

PROPOSAL TO UPGRADE A TELSTRA MOBILE PHONE BASE STATION AT THE TELSTRA EXCHANGE, 4 WILBAR AVENUE, CRONULLA NSW 2230

Downer

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## Eventbrite Listing



MULTIPLE DATES

## Expansion of Museums Discovery Centre, Castle Hill - Community Webinar

by The Powerhouse Museum and Create NSW

[Follow](#)

Free



Sales Ended

Sales Ended

### Registrations Are Closed

Thank you for registering. We will email you a Zoom link for the webinar closer to the date.

Learn more about the expansion of Museums Discovery Centre, Castle Hill.

### About this Event

The Powerhouse Museum and Create NSW invite you to learn more about the proposed expansion of the Museums Discovery Centre, Castle Hill. The initiative includes plans for new state-of-the-art spaces to support increased community engagement and access to the Powerhouse Collection.

We would like to invite you to join a community webinar to present the proposal and answer any of your questions about what is being planned.

Please click Select A Date to choose which out of the following community webinars you would like to attend:

- Saturday 22 August, 10am - 11.30am.
- Tuesday 25 August, 6pm - 7.30pm.

*Image credit: Lahznimmo architects (artist impression, subject to final approvals)*

### Location

Online Event

Already have a ticket?


[Access the event](#)

---

**Stakeholder Letter**

LETTER

Local Stakeholder



Museum of  
Applied Arts  
& Sciences

<Date>  
  
<Name Name>  
<Local Stakeholders – Sydney Hills Business Chamber and Hills Supa Centre>  
<Address>  
  
  
Dear <Name>,  
  
**RE: Expansion of Museums Discovery Centre, Castle Hill**  
  
Create NSW and the Powerhouse are in the process of preparing a State Significant Development Application (SSDA) to expand and transform the Museums Discovery Centre. This is part of the broader program to renew and transform the Powerhouse, one of Australia’s most significant cultural institutions.  
  
The new purpose-built facility, Powerhouse Castle Hill, will include new state-of-the-art spaces to support increased public engagement and access to the Powerhouse Collection. The proposed expansion will increase opportunities for storytelling, skill-sharing, education programs, tours, events, partnerships and temporary exhibitions, and provide greater access to the Powerhouse Collection for the people of The Hills Shire and broader Sydney community.  
  
Stakeholder feedback is an important part of the project. As a local stakeholder, we would like to provide you with an opportunity to find out more about the proposal and the planning process, ask question and give feedback.  
  
**We invite you attend a meeting on <date date> to brief you on this project.**  
  
We look forward to meeting you and value your contribution to the discussion.  
  
Yours sincerely,  
  
[Insert e-signature]  
  
Lisa Havilah  
Chief Executive, Powerhouse

---

## Presentation



# EXPANSION OF MUSEUMS DISCOVERY CENTRE CASTLE HILL

Powerhouse Museum  
Create NSW



EXPANSION OF  
MUSEUMS DISCOVERY CENTRE



## Acknowledgement of Country

The Powerhouse acknowledges Australia's First Nations Peoples as the Traditional Owners and Custodians of the land and gives respect to the Elders – past and present – and through them to all Aboriginal and Torres Strait Islander peoples.



# Introductions



EXPANSION OF  
MUSEUMS DISCOVERY CENTRE

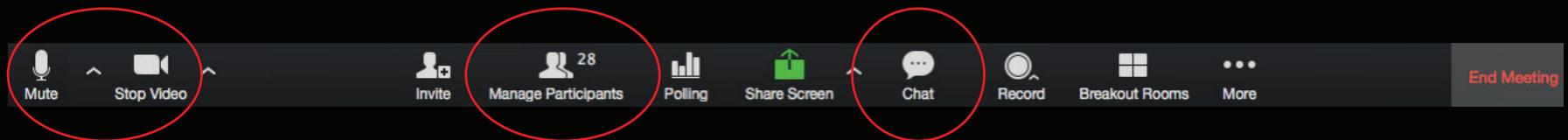
# Agenda

- 1 VC Rules of Engagement
- 2 Vision
- 3 Design
- 4 Planning
- 5 Stakeholder and Community Engagement
- 6 Questions and Answers

# VC Rules of Engagement

- No filming or recording
- Mute microphone, unless speaking
- Questions after presentations
- Respectful and patient
- Unanswered questions will be taken on notice
- Question time is provided after the presentation

## Zoom screen overview





# Vision



EXPANSION OF  
MUSEUMS DISCOVERY CENTRE

# Museums Discovery Centre Castle Hill

- The Museums Discovery Centre is the home of the Powerhouse Collection, and also has a public-facing visitor experience consisting of exhibitions, displays and guided tours.
- Australian Museum and Sydney Living Museums also maintain collection storage and conservation facilities on the site, and collaborate with the Powerhouse on exhibitions and displays.
- The site is currently open to the public on weekends, and during the week for booked tours.



Vespa P200E, made by Piaggio, Genoa, Italy, 1981. Powerhouse Collection



# Museums Discovery Centre Castle Hill





# Vision and Objectives

- **A place for the care of the Powerhouse Collection** – a new, state-of-the-art facility for the storage, care and viewing of the Powerhouse Collection, to complement existing facilities on the Museums Discovery Centre site.
- **A connected place** – connected to Indigenous perspectives, its community, the history of the Museum, the history of the site and its broader context in Castle Hill, and to Powerhouse Parramatta, Sydney Observatory and Powerhouse Ultimo.
- **An open, collaborative place** – providing new flexible spaces to facilitate community access and engagement with the Powerhouse Collection, and sharing of the resources, knowledge and stories of the Museum, its volunteers and staff.

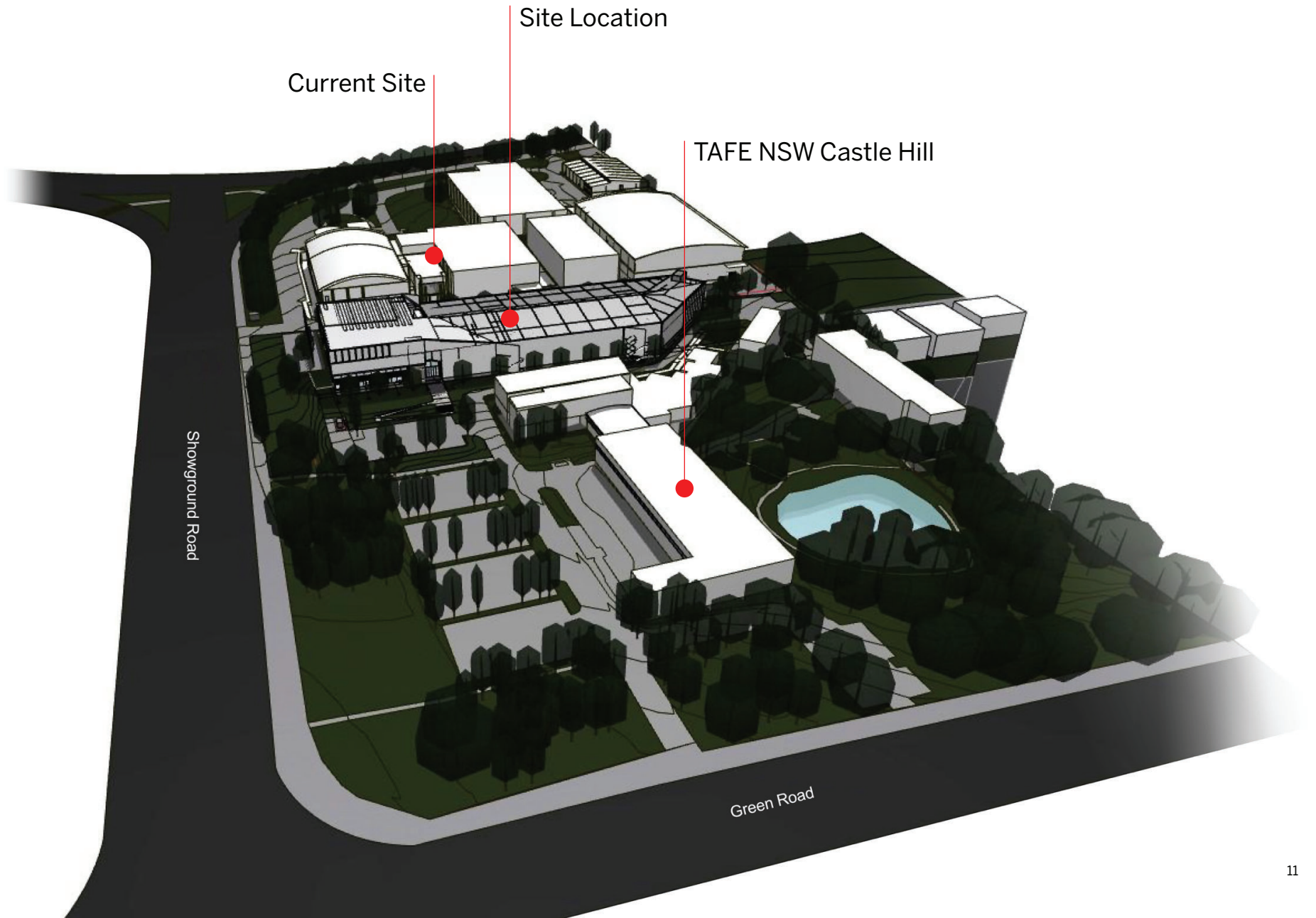
# Design



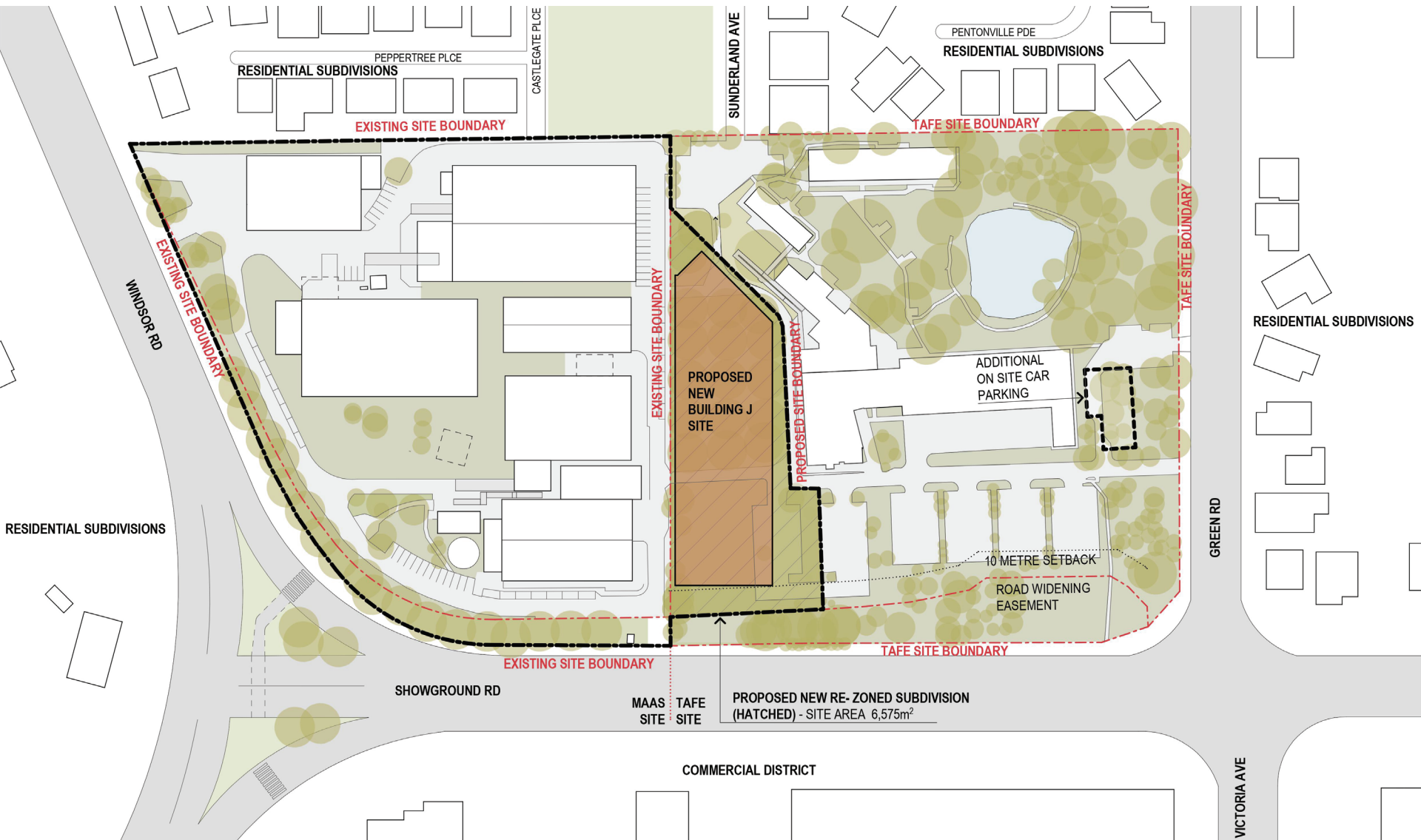
EXPANSION OF  
MUSEUMS DISCOVERY CENTRE



# The site



# The site





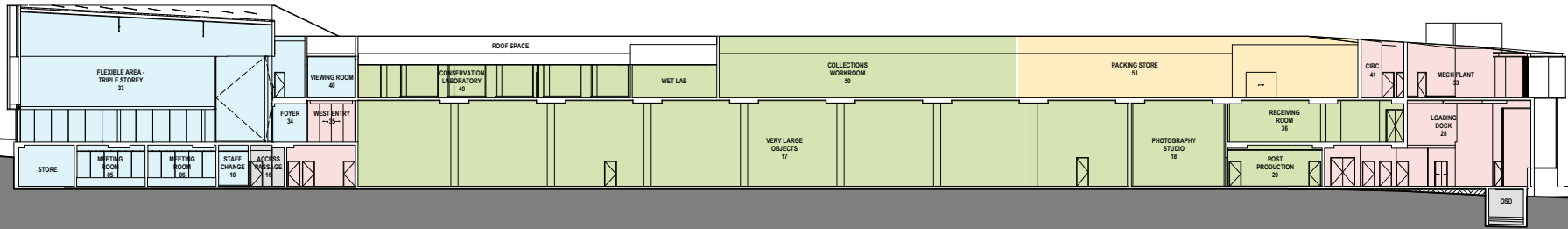






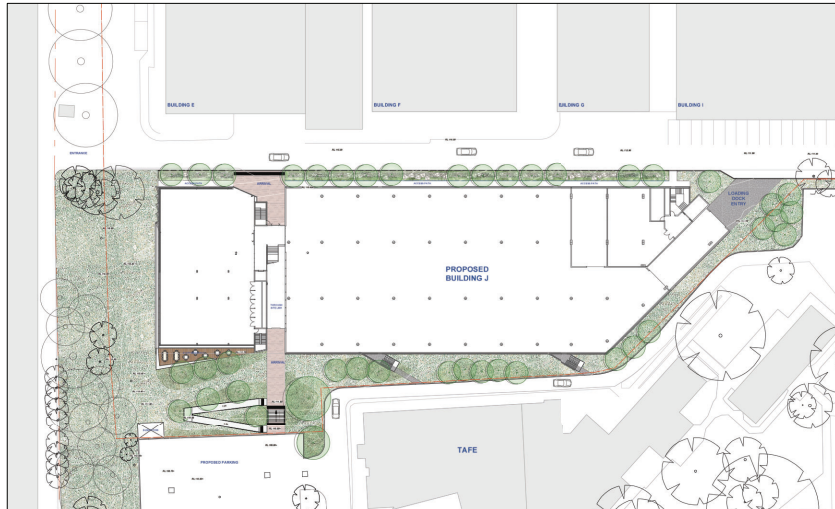
# Building features

- Collection storage and viewing spaces
- Conservation laboratories
- Workshop and exhibition preparation spaces
- Office area
- Photography and digitisation studio
- Flexible public spaces



# Landscape design and planting

- Planting will align with the objectives of Powerhouse Indigenous-led programming.
- Green spaces will be utilised for native planting for practical and education use, particularly with specific plants for Indigenous ceremony.





# Planning



EXPANSION OF  
MUSEUMS DISCOVERY CENTRE

# Planning process overview

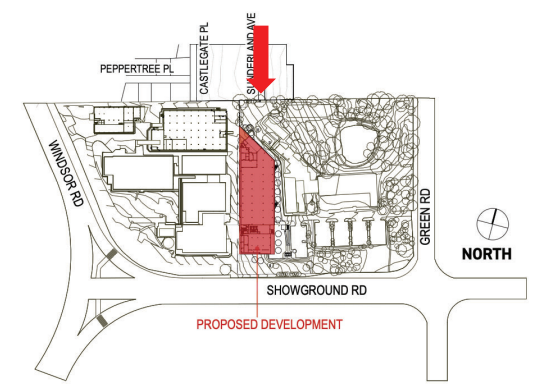
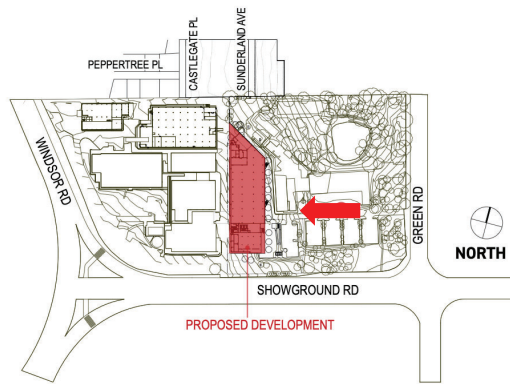
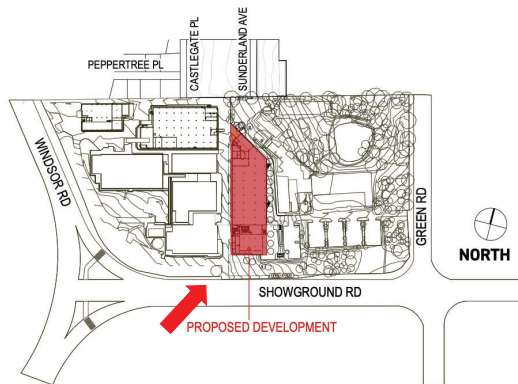
## PLANNING PROPOSAL

- To rezone the site to SP2 (Special Purpose Infrastructure) with 15m height limit
- Public consultation held late 2019 and submitted early 2020
- Hills Shire Council public exhibited the Proposal June/July 2020
- Community feedback during public exhibition considered by Council
- Anticipated rezoning by late 2020

## STATE SIGNIFICANT DEVELOPMENT APPLICATION (SSDA)

- Approval for design, construction and operation of 'Building J'
- Information and education facility
- SSDA lodgement September 2020

# Visual Impact



# Traffic and parking management

## **Construction phase:**

- Construction parking will be entirely contained on MDC site.
- Vehicle movements will be scheduled to minimise traffic impacts.

## **Operational phase:**

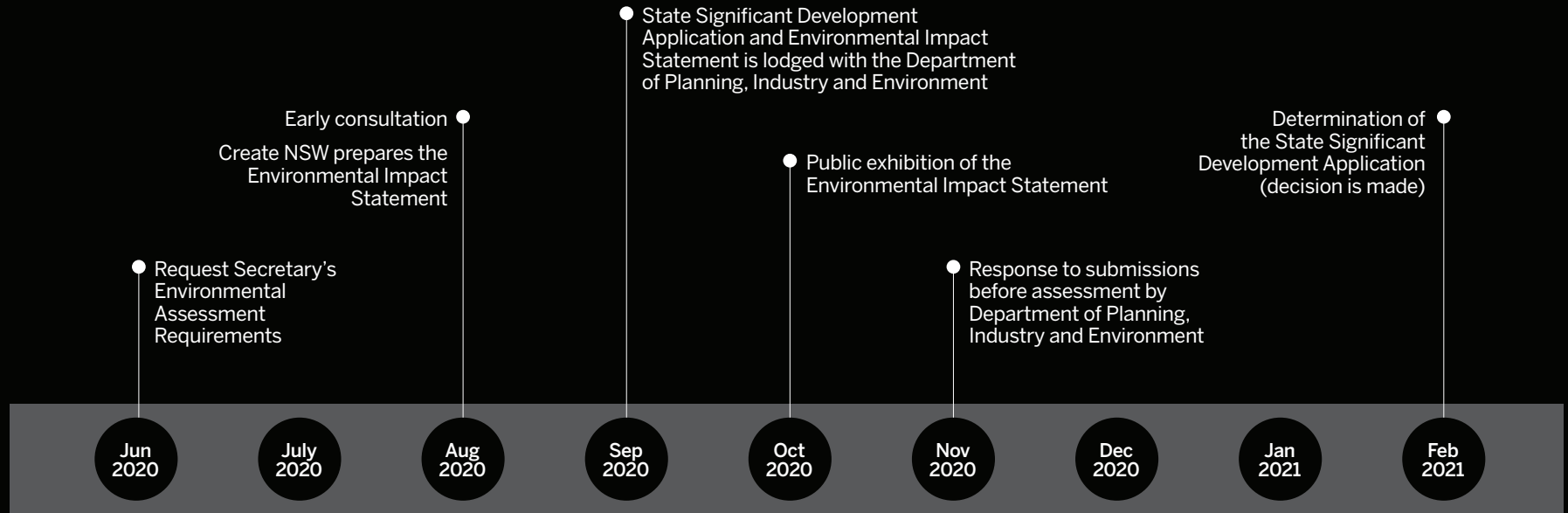
- Current parking facilities to be maintained: 54 spaces, with capacity for up to 100 cars for Open Days.
- 24 parking spaces on current TAFE site to be replaced with new TAFE car park.
- Public transport use to be actively promoted for staff and visitors – Hills Showground Metro, Hillsbus MetroConnect On Demand.



# Construction Management Plan

- Stringent environmental management controls will be in place to ensure impacts such as noise and dust on surrounding neighbours are minimised.
- Current Museums Discovery Centre weekend visitor experience will be unaffected.

# Planning timeline



# Stakeholder and Community Engagement



EXPANSION OF  
MUSEUMS DISCOVERY CENTRE



# Stakeholder and community engagement

- Stakeholder meetings and webinars
- Community webinars
- Newspaper advertisements, social media and website updates
- 3,134 information postcard drops to local community
- Project specific email address
- Project specific hotline

## **DIRECT FEEDBACK ABOUT THE PROPOSAL TO:**

**EMAIL**      [project@maas.museum](mailto:project@maas.museum)

**PHONE**      1800 743 436

**WEB**      <https://maas.museum/mdcexpansion>

**PLEASE SEND FEEDBACK BY FRIDAY 28 AUGUST**

# Questions and Answers



EXPANSION OF  
MUSEUMS DISCOVERY CENTRE