

ATC ROYAL RANDWICK WINX STAND

COMMUNITY CONSULTATION OUTCOMES REPORT

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FINAL
PREPARED FOR AUSTRALIAN TURF CLUB

URBIS

URBIS STAFF RESPONSIBLE FOR THIS REPORT WERE:

Director	Dianne Knott
Senior Consultant	Alisha Filmer
Project Code	P0005973
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1. INTRODUCTION

Urbis Pty Ltd (Urbis) was engaged by the Australian Turf Club (ATC) to prepare a stakeholder engagement and communications strategy to support a State Significant planning process for the redevelopment of its Leger Lawn pavilion, to the Winx Stand.

Subject to planning approval, the Stand will be located within the Spectator Precinct on the current Leger Lawn. The proposed Stand is two-storey multi-purpose race facility with food and beverage facilities.

The site is located within the Spectator Precinct at Royal Randwick Racecourse. The Spectator Precinct is on the north west side of the racecourse and is an established and well-groomed area containing civic structures for racing events, including the Queen Elizabeth (QEII) Stand, Heritage Grandstand, Owner's Pavilion, Swab Building, Theatre of the Horse and the multi-deck car park.

The site is located within the Randwick Local Government Area (LGA). The site is located to the west of Anzac Parade, south of Centennial Park and Alison Road, and to the north of the University of New South Wales.

Figure 1 – Site map



Source: COX

1.1. OVERVIEW OF PROPOSAL

Royal Randwick Racecourse has an extensive history within Australia's racing culture for over 150 years. To support this future, a new multi-purpose two-storey facility is proposed on the current Leger Lawn located at the southern end of the existing QEII Grandstand.

The facility, known as the Winx Stand, is designed to provide increased weather protection and significantly enhanced amenity for general admission patrons on race days. The facility is not designed to increase the capacity of the racecourse.

Overall, the proposed Winx Stand development is summarised as a two-storey multi-purpose facility comprising:

- An approximate 3,546sqm footprint and maximum building height of 18m
- An approximate total 5,043sqm gross floor area (GFA)
- Upper level outdoor terrace and balcony space
- Maximum internal capacity for up to 6,500 patrons in Race Day mode (the proposed will cater for existing patronage and does not increase the overall approved maximum capacity of the racecourse)
- Food and beverage facilities
- Entry foyer and Back-of-house facilities
- Link bridge connecting to the QEII Grandstand
- Demolition of the existing Temporary Day Stalls, minor earthworks and site preparation works
- Associated landscaping and planting.

1.2. RESPONSE TO SEARS

The engagement and communication outcomes report is required by the Secretary's Environmental Assessment Requirements (SEARs) for SSD 10285.

This table identifies the relevant SEARs requirement for Consultation.

Table 1 – SEARs Reference

SEARS Item 21. Consultation
<p>Consultation During the preparation of the EIS, you must consult with the relevant local, State or Commonwealth Government authorities, service providers and community groups. In particular you must consult with:</p> <ul style="list-style-type: none">• Randwick City Council• Roads and Maritime Services• Transport for NSW• Office of Environment and Heritage• Sydney Coordination Office within Transport for NSW• NSW Police• Surrounding residents, businesses and local community groups. <p>The EIS must include a report describing pre-submission consultation undertaken, including a record of the stakeholders consulted, the issues raised during the consultation and how the proposal responds to those issues. Where amendments have not been made to address an issue, a short explanation should be provided.</p>

2. ENGAGEMENT PROCESS

Early, open and transparent communication that emphasises the core benefits of the proposed Winx Stand development will minimise misinformation and create a shared sense of trust and ownership between project stakeholders.

The Royal Randwick site and surrounding areas constitute a highly activated location within Sydney's East. Stakeholder and community groups recognise the Racecourse's significant heritage and important economic and recreational roles but are also aware of the disruptive effects experienced during race days, particularly associated with patron egress. Recent works associated with the light rail project have generated community interest along the northern perimeter of the site and works remain ongoing at the Moore Park sports grounds.

Stakeholders are individuals, groups of individuals or organisations that could influence or affect a project. Urbis Engagement collaborated with the ATC in managing the various stakeholder groups with an interest in Randwick Racecourse. ATC managed internal stakeholders and media while Urbis Engagement engaged with external stakeholders and community.

2.1. LEVEL OF ENGAGEMENT

Urbis Engagement works in line with the International Association of Public Participation's (IAP2) Public Participation spectrum and utilises the participation principles of:

- Inform:** To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.
- Consult:** To obtain public feedback on analysis alternatives and/or decisions.
- Involve:** To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.
- Collaborate:** To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.

The stakeholder identification based on the principles in accordance with the International Association of Public Participation's (IAP2) Public Participation spectrum as outlined above.

The following table outlines the key external stakeholders who formed part of the consultation process.

Table 2 – Stakeholder's identified

Stakeholder	Category
Centennial Park and Moore Park Trust	Consult
Greater Sydney Commission	Consult
Kensington Chamber of Commerce	Inform
Prince of Wales Hospital and Children's Hospital	Inform
Randwick TAFE	Inform
Matt Thistlethwaite MP (Federal Member for Kingsford Smith)	Inform
Ron Hoenig (State Member for Heffron)	Consult
Randwick Mayor and Councillors	Consult

The Approach to Engagement (Source Department of Planning and Environment, Draft Community and Stakeholder Engagement Guideline 6, 2007) has been used to assist understanding the proposal impact on community and other stakeholders.

		Evaluation scale					
		None	Very low	Low	Moderate	High	Very high
	Question						
1	What is the potential direct impact on the community and other stakeholders i.e. on individual properties, amenity or the availability of services?		X				
2	What is the potential indirect impact on the community and other stakeholders?		X				
3	What is the potential for community and other stakeholder uncertainty around environmental impacts or their significance?			X			
4	What is the potential current or likely community and other stakeholder interest based on the type of development?			X			
5	What is the potential current or likely community and other stakeholders interest based on the location of the development?				X		
6	What is the extent of community and other stakeholder involvement historically or currently in developments of this kind or other developments in this location?				X		
7	What is the potential for conflict as a result of differing environmental, economic or social values held by the community and other stakeholders?			X			
8	What is the likelihood that the community and other stakeholders will perceive the potential for significant environmental impacts?	X					
9	What is the current interest level or likely level of interest from recognised community and other stakeholders or interest groups?	X					
10	What is the likely level of involvement that the community and other stakeholders will expect based on previous practice and current activity?		X				
	Total ticks	2	3	3	2		
	Multiplier to determine engagement	X0	X1	X2	X3	X4	X5
Total: 15 – 11-35: Medium level of potential community and other stakeholders impact/interest		0	3	6	6	0	0

2.2. PURPOSE OF ENGAGEMENT

The stakeholder and community engagement process for the proposed Winx Stand aimed to:

- Provide accurate information about the Concept Plan and the proposed amendments to the Concept Plan
- Deliver an independent, transparent and accountable consultation process and provide a range of ways for people to engage and give feedback
- Create pathways for stakeholder interaction and feedback that are open and transparent
- Document key feedback to inform ongoing design and planning
- Collate feedback to inform the proposal.

2.3. OVERVIEW OF ENGAGEMENT ACTIVITIES

Community engagement activities were undertaken in May 2019. These are outlined below, and feedback is detailed in Section 3 of this report:

- Door knock:
 - On 14 May 2019, Urbis Engagement conducted a door knock of neighbouring residents on Doncaster Avenue, Randwick.
- Fact sheet and near neighbour letterbox drop
 - On 14 May 2019, Urbis Engagement delivered a proposal fact sheet to identified near neighbours.
- Stakeholder letters:
 - On 16 May 2019, 33 letters were issued to stakeholders outlining key features of the proposal and inform stakeholders of opportunities to provide feedback or ask question.
- Media release:
 - In addition on 14 May 2019, the ATC distributed a media release to the Daily Telegraph, which outlined the proposal and its key features.

2.4. EVALUATION OF OUTCOMES FROM PARTICIPATION

2.4.1. Fact Sheet and Near Neighbour Letterbox Drop

A fact sheet was prepared to outline key features of the proposed Winx Stand development and invite members of the community to contribute their ideas and thoughts. Urbis Engagement visited identified near neighbour, border properties to deliver fact sheet straight to their letterbox.

Fact sheets were delivered to 44 properties located on Doncaster Avenue, Randwick.

A copy of the fact sheet can be found in Appendix A.

A detailed summary of feedback has been outlined in Section 3 of this report.

2.4.2. Door knock

Urbis Engagement conducted a door knock of neighbouring residents on Doncaster Avenue, Randwick on 14 May 2019 to supply information about the proposal and inform residents of the opportunities to provide feedback.

Five residents were home at the time of the door knock and provided feedback.

Those residents who were not home were provided with a fact sheet

Overall, residents who were door knocked were neutral about the proposal. A detailed summary of feedback has been outlined in Section 3 of this report.

The door knock catchment has been provided below.

Figure 2 - Door knock catchment area



Source: Google Earth

2.4.3. Letter to stakeholders and briefing invite

On 16 May 2019 emails were issued to the following stakeholders outlining the proposal, providing a project fact sheet and offer of a briefing. No briefing offers were taken up.

- Centennial Park and Moore Park Trust
- Greater Sydney Commission

- Kensington Chamber of Commerce
- Prince of Wales Hospital and Children's Hospital
- Randwick TAFE
- Matt Thistlethwaite (Federal Member for Kingsford Smith)
- Ron Hoenig (State Member for Heffron)
- Randwick Mayor and Councillors.

3. DETAILED FEEDBACK AND RESPONSES

There was very minimal interest in the proposal from residents consulted. Feedback was provided during the door knock and is outlined below; there were no follow up calls or emails received as a result of the letterbox drop or media coverage.

Table 2 – Summary of key issues

Themes	Feedback	Response
Overall Comments	Appreciated consultation with residents Neutral response.	<ul style="list-style-type: none">• No response required.
Traffic and parking	Resident raised parking and traffic issues. Too many cars on race days, leaving the residents with nowhere to park.	<ul style="list-style-type: none">• The Winx Stand will not increase the approved maximum race day capacity of the racecourse.• The purpose of the Winx Stand is to significantly improve the amenity for general admission racegoers and formalise the provision of facilities which are currently temporary (including temporary marquees, portable toilets and pop up food vendors).• The traffic and parking measures in place for event day will remain.

DISCLAIMER

This report is dated 25 October 2019 and incorporates information and events up to that date only and excludes any information arising, or event occurring, after that date which may affect the validity of Urbis Pty Ltd's (**Urbis**) opinion in this report. Urbis prepared this report on the instructions, and for the benefit only, of Australian Turf Club (**Instructing Party**) for the purpose of Community consultation outcomes (**Purpose**) and not for any other purpose or use. To the extent permitted by applicable law, Urbis expressly disclaims all liability, whether direct or indirect, to the Instructing Party which relies or purports to rely on this report for any purpose other than the Purpose, and to any other person which relies or purports to rely on this report for any purpose whatsoever (including the Purpose).

In preparing this report, Urbis was required to make judgements which may be affected by unforeseen future events, the likelihood and effects of which are not capable of precise assessment.

All surveys, forecasts, projections and recommendations contained in or associated with this report are made in good faith and on the basis of information supplied to Urbis at the date of this report, and upon which Urbis relied. Achievement of the projections and budgets set out in this report will depend, among other things, on the actions of others over which Urbis has no control.

In preparing this report, Urbis may rely on or refer to documents in a language other than English, which Urbis may arrange to be translated. Urbis is not responsible for the accuracy or completeness of such translations and disclaims any liability for any statement or opinion made in this report being inaccurate or incomplete arising from such translations.

Whilst Urbis has made all reasonable inquiries it believes necessary in preparing this report, it is not responsible for determining the completeness or accuracy of information provided to it. Urbis (including its officers and personnel) is not liable for any errors or omissions, including in information provided by the Instructing Party or another person or upon which Urbis relies, provided that such errors or omissions are not made by Urbis recklessly or in bad faith.

This report has been prepared with due care and diligence by Urbis and the statements and opinions given by Urbis in this report are given in good faith and in the reasonable belief that they are correct and not misleading, subject to the limitations above.

APPENDIX A FACT SHEET



COMMUNITY UPDATE: LEGER LAWN STAND FOR RANDWICK RACECOURSE

**THE AUSTRALIAN TURF CLUB (ATC)
HAS BEGUN A PLANNING PROCESS TO
BUILD A NEW SPECTATOR FACILITY
ON THE EXISTING LEGER LAWN.**

An enhanced spectator experience at Royal Randwick

The stand will enhance the race day experience of patrons at the Racecourse.

The Leger Lawn stand does not seek to increase the approved number of patrons to Royal Randwick Racecourse at race day events.

The proposed stand, up to 4,000 square metres, will provide a covered area for patrons in all weather.

In addition, on non-race days this space will be used for year-round events hosted by ATC, including trade shows, conferences and university exams.

Respecting our neighbours

ATC is aware that racing days attract large numbers of people to the site, and that this results in increased traffic and noise.

The strong management of patron egress remains a priority for Randwick Racecourse, recognising the ATC's responsibility to surrounding neighbours.

Consultation with community forms an important part of the planning process. This will include meeting with neighbours and stakeholders as well as a dedicated phone line and email for feedback.

Significant heritage maintained and protected

The Leger Lawn proposal will not impact on any heritage listed items on the site.

The stand will be of relatively low scale and architecturally designed to minimise

its environmental impact.

A Heritage Impact Statement is being prepared and will be assessed as part of the development application.



Planning pathway

This proposal is subject to a State Significant Planning Approval (SSDA) Pathway.

This will involve:

- July 2019: SSDA lodged with the NSW Department of Planning, Industry and Environment (DPIE)
- October/November 2019: Likely period of public exhibition
- If approved, construction will take approximately 6 months.
- Pending planning approvals, the Australian Turf Club is aiming to have the new facility operational for the running of The Everest in October 2020.

Community engagement

A community information and feedback session will be held by the ATC during the public exhibition phase.

This session will include the latest planning information on the proposal, and you will be able to speak to members of the project team.

Notification of the event will be provided to members of the community.



Feedback on this proposal is being collected by community engagement specialists Urbis.

For further information or to provide feedback, contact our team on **1800 244 863** or email **engagement@urbis.com.au**

APPENDIX B LETTER TO STAKEHOLDERS

Dear XX,

This email relates to a new spectator stand proposed at Royal Randwick Racecourse.

The Australian Turf Club (ATC) has begun a planning process to build a new spectator facility on the existing Leger Lawn. The stand will enhance the race day experience of patrons at the Racecourse in all weather.

Importantly this proposal will not be seeking to increase patronage at the site.

ATC is committed to respecting its neighbours in this highly populated Sydney location.



Pending planning approvals, the Australian Turf Club is aiming to have the new facility operational for the running of The Everest in October 2020.

Urbis Engagement has been commissioned by ATC to speak with community and key stakeholders in the Randwick area to ensure they are kept aware and informed about this proposal.

We would be pleased to offer you a briefing at your premises in the weeks commencing 20 and 27 May 2019. At this briefing we will be able to provide you with details relevant to your operation, including the latest planning and construction information on the proposal.

Please respond to this email with a preferred briefing date and time.

Please do not hesitate to call or email us at Urbis Engagement should you have any further questions or would like any additional information.

Best wishes,

Dianne Knott

