



HYATT HOTELS & RESORTS: OUR PHILOSOPHY OF ENVIRONMENTAL RESPONSIBILITY

MISSION

We believe it is our shared responsibility to combine astute asset management with a passionate commitment to genuine and strategic stewardship of the environment.

We are committed to designing, building and managing innovative hotels that provide our guests with authentic and comfortable accommodations and that respect the natural environment and the local communities in which we operate.

We engage and motivate our colleagues around the world to be our ambassadors in achieving these goals, we work with suppliers to develop and provide innovative products and solutions, and we strive to offer our guests unparalleled service in surroundings that reduce our impact on the environment and positively contribute to the community

ENVIRONMENTAL RESPONSIBILITY

We work diligently to minimize our impact on the environment by conserving resources and minimizing waste, by integrating innovative technology into the design and construction of many of our properties, and by fostering a culture of environmental consciousness among our associates, our guests and our business partners.

In 2007, we intensified our environmental focus by appointing Brigitta Witt as Vice President of Environmental Affairs. Ms. Witt oversees the development, integration and management of our global environmental strategy to achieve short- and long-term results in the following areas:

1. Awareness, education, and communication
2. Waste and harmful emissions reduction
3. Energy and water conservation
4. Responsible purchasing and supply chain management
5. Building design and construction

Hyatt believes that genuine stewardship of the environment is a shared responsibility. We are passionately committed to educating and engaging our associates through programs that improve awareness and knowledge, and by encouraging associates to drive change and increase awareness at the local level. One of the company's most successful initiatives thus far has been the global implementation of 'Green Teams.'

Made up of our dedicated associates and now in place at nearly all full-service hotels, Green Teams serve as Hyatt's local environmental ambassadors. Their ideas are the source of many of our best practices, and their contributions are critical to the short and long-term success of our environmental initiatives.

Our environmental initiatives are seamlessly integrated into our efforts to help build vibrant, healthy communities in the locations where our associates live and work. Through **Hyatt Community**, our philanthropic program, **Global Hyatt Foundation** makes monetary grants to non-profit

organizations promoting youth development and education or environmental conservation.

IMPACT MEASUREMENT

METHODS

Our full-service hotels in North America have been monitoring energy and water consumption since 1994. With the introduction of an enterprise-wide, web-based system in 2004, our full-service hotels world-wide now track and monitor their energy, water and waste consumption. With this data we benchmark performance and drive improvements in these key areas.

CURRENT

RESOURCE USE

Although occupancy levels increased between 2004 and 2007 in our full-service hotels, overall energy and water consumption per square foot across these hotels has *decreased* each year. In 2007, our global full-service properties measured some of their largest total energy and water reductions to date.

PRACTICES TO

REDUCE IMPACT

We have provided our full-service hotels with guidelines designed to help maximize the guest experience while reducing adverse environmental impact. Beyond that guidance, increased awareness has prompted many properties to implement additional measures to reduce their impact on the environment, including:

- Replacing incandescent lights with energy saving compact fluorescents
- Reducing waste by recycling paper, glass, aluminum, and plastic and composting organics where possible

- Recycling products that contain mercury and lead, such as batteries and fluorescent lights
- Installing lighting systems in guest rooms and other areas that provide high quality, energy-efficient lighting
- Using electronic thermostats that provide accurate and constant temperature controls
- Card or occupancy controlled lighting and air conditioning
- Towel and linen re-use programs
- Sourcing locally grown menu options
- The use of environmentally friendly supplies and products

AFFILIATIONS

We are a member of the International Tourism Partnership and Conservation International's Business and Biodiversity Council.

FOR MORE INFORMATION CONTACT

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