

Matthew Rosel - letter of Support - hotel Darling Harbour

From: "Michelle Washington" <michelle@sydney.org.au>
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Matthew

Hope you can accept this letter of support

Regards

Michelle

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Attn: matthew Rosel

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10th November 2013

RE: SSDA6 – International Convention Centre Hotel (ICC Hotel)

We refer to the Department's call for submissions relating to the Sydney International Convention, Exhibition and Entertainment Precinct (SICEEP) – International Convention Centre Hotel (ICC Hotel).

The Committee for Sydney (the Committee) is an independent voice for the whole of Sydney and plays an advocacy role in promoting Greater Sydney's interests and future prosperity. Our aim is to enhance the economic, social, cultural and environmental conditions that make Sydney a globally competitive city.

The Committee supports the ICC Hotel proposal on two fronts:

1. The hotel will play a key role toward the success of the the new world-class convention and entertainment facility in Darling Harbour

To compete with the increasing popularity of Asian cities for business events and tourism, Sydney must increase the capacity and quality of its offerings for hotel, convention and entertainment space. The proposed ICC Hotel will not only increase the supply of world-class hotel space within a close proximity to the Sydney CBD, it will also act as a landmark and a signal of renewal for the Darling Harbour precinct.

2. The hotel will go some way to addressing the acute hotel shortfall in Sydney in order to contest the global market and meet the growing demands of the tourism industry, we must address a "recognised shortage in hotel accommodation in the city, with...between 5,000 to 9,000 additional hotel rooms required in the next decade (City of Sydney, 2013). The measurable impacts of tourism go far beyond hotel occupancy; tourism is a broad sector which supports diverse industries such as transport, accommodation, education, retail cultural and recreational services (Office of National Statistics, 2010).

Happy to discuss any of the points made in this letter in more details

Yours sincerely

Michelle Washington
Strategic Advisor
Committee for Sydney

References

City of Sydney, 2013, Sydney 2030 Tourism Action Plan, Available

Online: http://www.cityofsydney.nsw.gov.au/_data/assets/pdf_file/0008/156527/Draft-Tourism-Action-Plan.pdf

Office of National Statistics, 2010, Measuring Tourism Locally: Guidance Note One – Definitions of Tourism.