

Our Reference:
Your Reference:
Contact:
Telephone

IIM1850 SYD11/00569
DA 024-05-2011
Owen Hodgson
8849 2012



Transport
Roads & Traffic
Authority

The General Manager
Department of Planning and Infrastructure
GPO Box 39
SYDNEY NSW 2001

Attention: Peter McManus

ADVERTISING SIGNAGE AT BLACKTOWN OLYMPIC PARK, DOONSIDE

Dear Sir/Madam,

I refer to your email dated 31 May 2011 (Ref: DA 024-05-2011) with regard to the above-mentioned development application, which was referred to the Roads and Traffic Authority (RTA) for comment.

The RTA has reviewed the development application and provides the following requirements/comments to the Department for consideration in its determination of the development application:

1. An independent Road Safety Audit should be prepared to review the proposed locations of the signs. The audit should be completed in accordance with the Austroads *Guidelines for Road Safety Audits* and is to address all the safety criteria in the Department of Planning Document "Transport Corridor Outdoor Advertising and Signage Guidelines".
2. Site 1 and 2 are too close, approximately 200m apart. The driver will see two advertising signs and a guide sign within the same visual catchment. This may lead to confusion particularly when advertising sign illumination overpowers the guide sign.
3. Site 3 is not supported due to the potential to impact on the effectiveness of the traffic signals, particularly at night when the advertising sign is illuminated.

Any inquiries can be directed to the writer below by telephone on 88492012, or facsimile 8849 2918.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'O. Hodgson'.

Owen Hodgson
Senior Landuse Planner
Transport Planning, Sydney Region

13 July 2011